TED FARLEY

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Experience

UBER   November 2020 – Present
Data Analyst - Eats, Merchant Operations   *On contract, New York City*

- Schedule and maintain operational & financial reports for Uber Eats' Merchant partners across US & Canada
- Modeling datasets to ensure validity and consistency of these reports
- Provide Data Analysis support for account managers in preparation business reviews

Shoptalk   Oct 2019 – Nov 2020
Data Analyst   *New York City*

- Design, develop and maintain dashboards in **Tableau** & **Data Studio** for strategic, and operational use-cases.
- Perform retention analysis to inform product and marketing stakeholders
- Unified raw production, Salesforce CRM & various in-house data sources to a data warehouse using Panoply & **AWS Redshift**

Junior Analyst   *May 2018 - Oct 2019*

- Worked with engineering team and business stakeholders to ensure data quality and coordinated business requirements with engineering processes.

Core Competencies

SQL/Data Modeling: Writing readable & efficient SQL code, strong grasp on dimensional modeling paradigms
Coding: Fluent in **R** (tidyverse and base) & **Python** (Pandas, Jupyter environment)
etc: version control, cron scheduling, bash

Data Analysis Projects

Building a Land Use Data Warehouse using dbt and BigQuery
Modeling & Combining data from NYC Department of Planning & US Census

- Link to dbt github repo

What are the effects of building age on rental price?
End-to-end data analysis on the causal effects of building age on rental price

- EDA, Causal models, Statistical Model, Model Comparison

Education

Montana State University   Aug 2009 - May 2013
BS Economics   *Bozeman, Mt*

- Statistics Coursework: Regression modeling and Time Series analysis
- Computer Science: 3 semesters of Data Structures and Algorithms, 1 Semester of Databases and 1 semester of Machine Learning