

Thais Baltazar

Portfolio



THAIS BALTAZAR

PRODUCT MANAGER

ABOUT ME

As a skilled UX researcher and product strategy, I work to translate the multilayered needs of users into actionable insights. I have 5 years of professional practice in the digital field, helping to create human-centred, seamless and engaging experiences across multiple touchpoints.



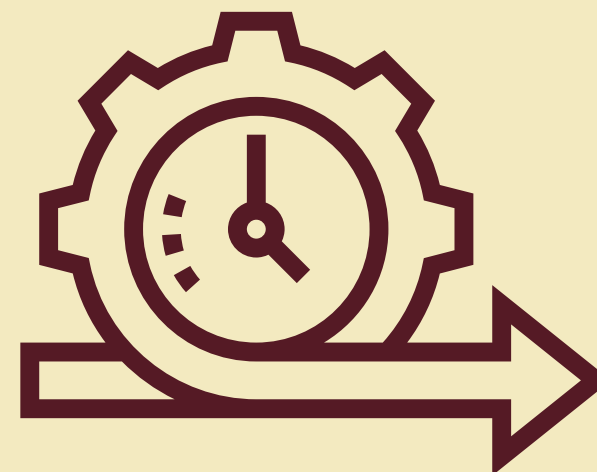
Specialities and interests:



**# Research, ideation
Design Tinking
methodology and its
methods.**



**# Work with designers
to create
concepts and turn
them into user flows,
information
architecture and
wireframes.**



**# Crafting of full reports
and
presentations.
Interested in Lean and
Agile
methodologies.**

Campaigns





IHX

LAYOUT AND PROGRAMMING
CODING AND DESIGN



IBOR

LAYOUT AND PROGRAMMING
CODING AND DESIGN

<http://www.ibor.com.br/>



DR. SAMUEL

LAYOUT AND PROGRAMMING
CODING AND DESIGN

<https://drsamuellopes.com.br/>



MAIS CO.

LAYOUT AND PROGRAMMING
CODING AND DESIGN



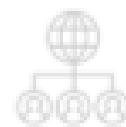
SOTTO MAIOR

LAYOUT AND PROGRAMMING
CODING AND DESIGN

<https://clinicadeolhossottomaior.com.br/>



CENTROS EMPRESARIAIS



Dotados de moderna infraestrutura e com conceito inovador por racionalizar e compartilhar custos, os modernos Centros Empresariais e Condomínios Logísticos permitem que as empresas concentrem-se em suas atividades, beneficiando-se assim de excepcional logística, eficiência e segurança.

APRESENTAÇÃO

Localizado em Matias Barbosa cidade limítrofe na divisa sul com a cidade de Juiz de Fora, Minas Gerais, o PARK SUL é um



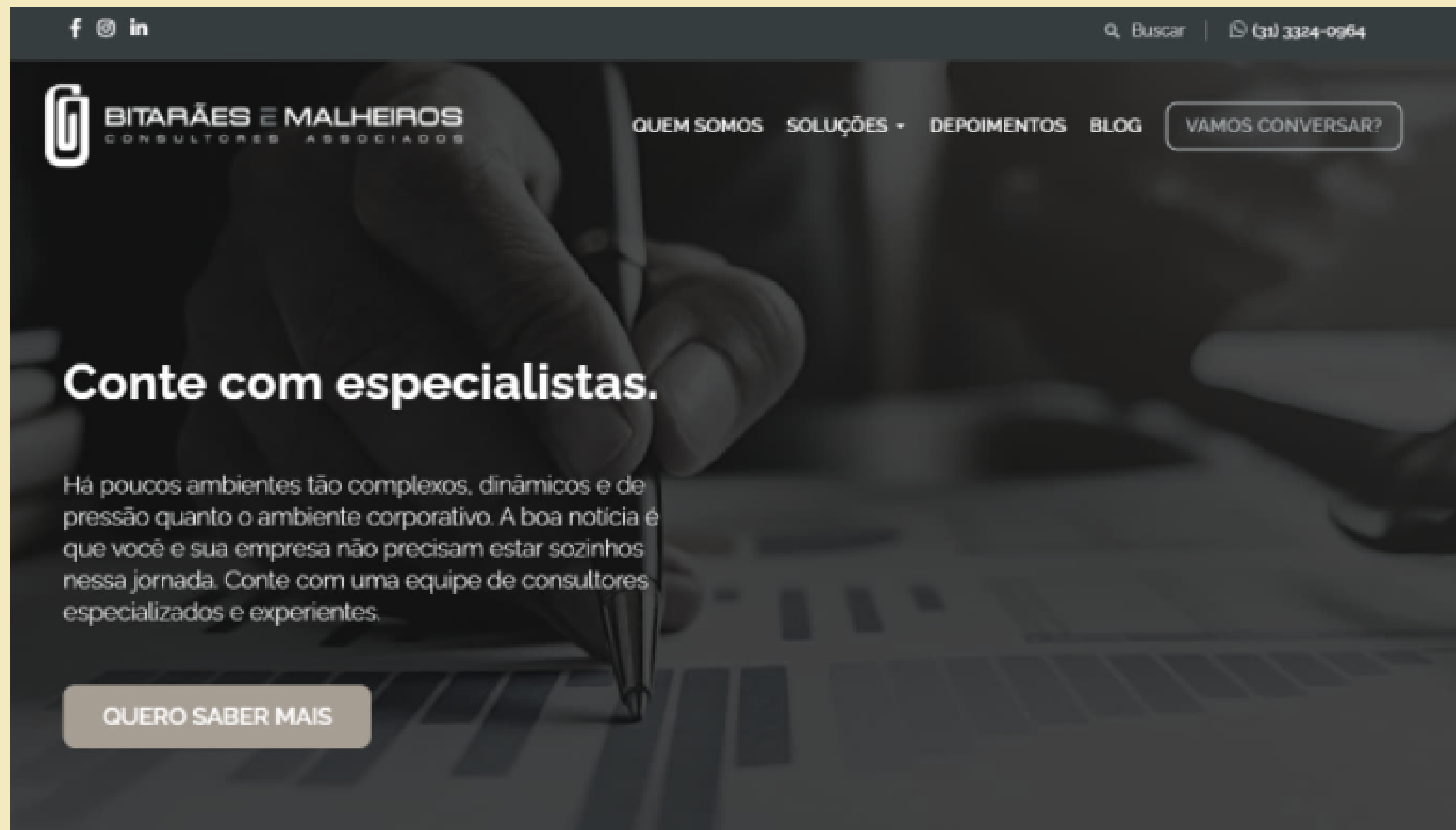
PARK SUL

LAYOUT AND PROGRAMMING
CODING AND DESIGN



DRA. FERNANDA

LAYOUT AND PROGRAMMING
CODING AND DESIGN



BM CONSULT

LAYOUT AND PROGRAMMING
CODING AND DESIGN

<http://bmconsult.com.br/>



U&M

LAYOUT AND PROGRAMMING
CODING AND DESIGN

<https://www.uem.com.br/>

LET'S CREATE TOGETHER

E-mail

tfbaltazar@gmail.com

Phone

+55 (21) 99715-3424

Adress

Av. Maracanã , 1351 apt 401.
Tijuca - Rio de Janeiro - Brazil