

Web Development

Task 2

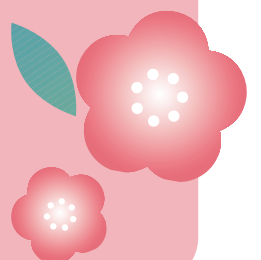
Project Idea

Website's Purpose

- Website Idea: Sweet Recipe Blog for Hobbyists
- Service: Blog
- Product Idea: Easy to follow Recipes
- Target Audience: People who like/want to learn to bake

Website's Pages

- Home Page: Feature section, slideshow/carousel.
- Recipes Page: Favourite Button, Review Section, Calculate Measurements according to servings, Download Button.
- Contact Us Page: Contact Us section. Submit, Clear
- Terms & Condition Page
- About Us Page





Ella Rossi

Teacher

Age: 21

Status: Single

Location: Brighton, UK

Biography

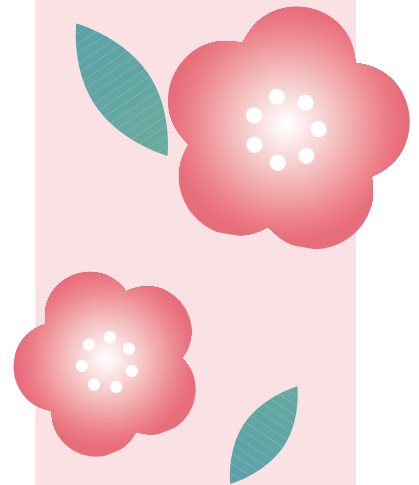
Teaches Chemistry at her local secondary school. She bakes as a hobby for her family on Sundays.

Technology Skills

Social Media:

IT & Internet:

Software:



Goals

- Organised and sorted layout.
- Step-by-step instructions.

Frustrations

- Lack of Image descriptions.
- Cluttered and disorganised Layouts.



Mia Brown

Student

Age: 19

Status: Single

Location: Ashford, UK

Biography

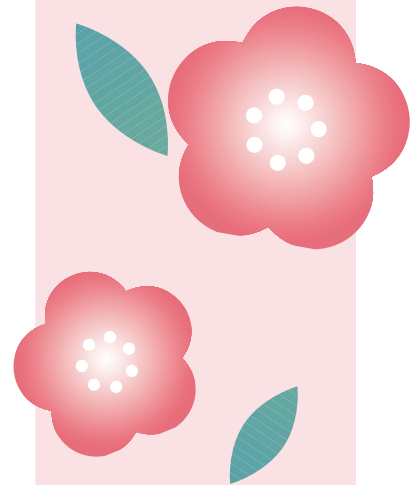
She is a bachelor's student studying fine arts. She bakes as a hobby for her baking club(extracurricular activity).

Technology Skills

Social Media:

IT & Internet:

Software:



Goals

- Favouriting/ Save Option.
- Able to adjust servings on the website.

Frustrations

- Vague and inconsistent Measurements.



Sarah Lee

Assistant Mangaer

Age: 27

Status: Married

Location: London, UK

Biography

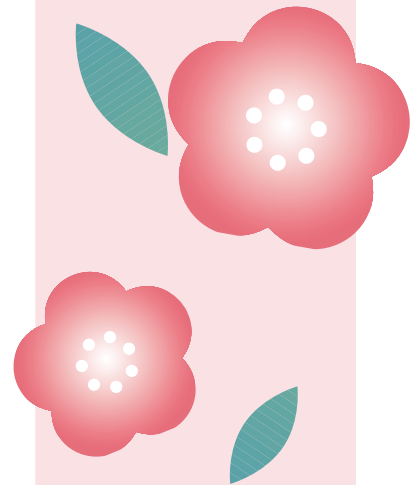
Works as an Assistant Manager at a food supply company. Before joining the workforce, she majored in Home Economics. She likes new recipes.

Technology Skills

Social Media:

IT & Internet:

Software:



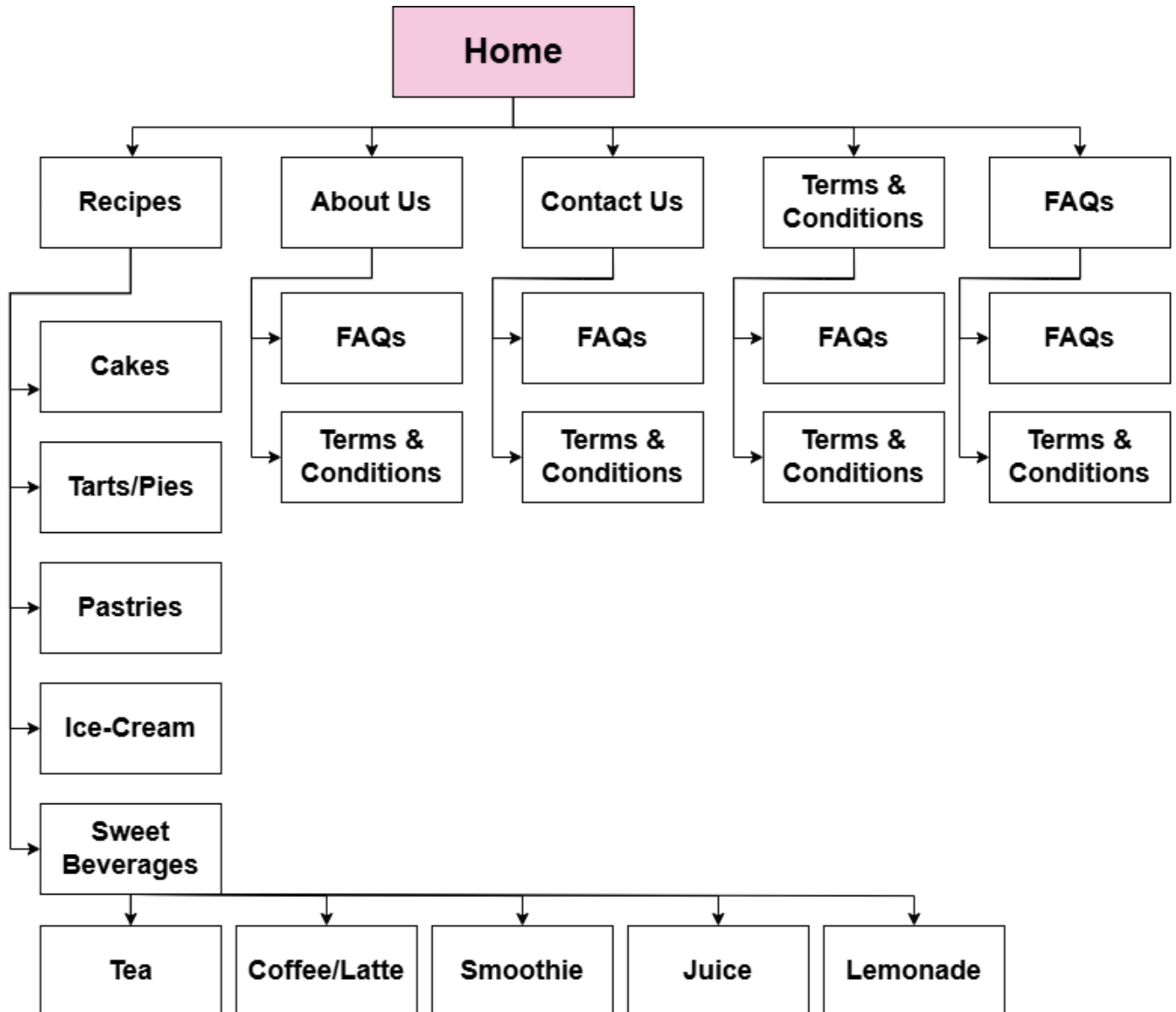
Goals

- Download Option for printing.

Frustrations

- Illegible and Small fonts.
- Too many external links, which are irritating.
- Unfriendly design, making it harder for navigation.

Sitemap



Style Guide

Melocherry

Poppins Medium - Not Logo

HEADING 1

Poppins Medium

HEADING 2

Poppins Medium

HEADING 3

Poppins Medium

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Poppins Regular

Contact Form Box

Normal

Active

Error

Buttons

Normal

Submit

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Hover

Submit

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Active

Submit

Cancel

#A50133

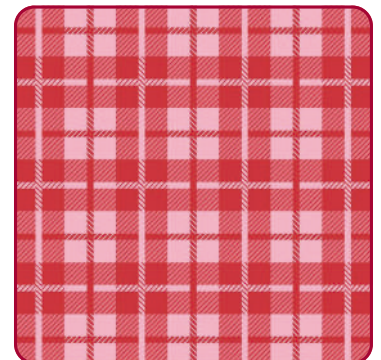
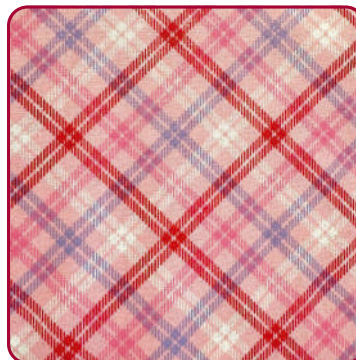
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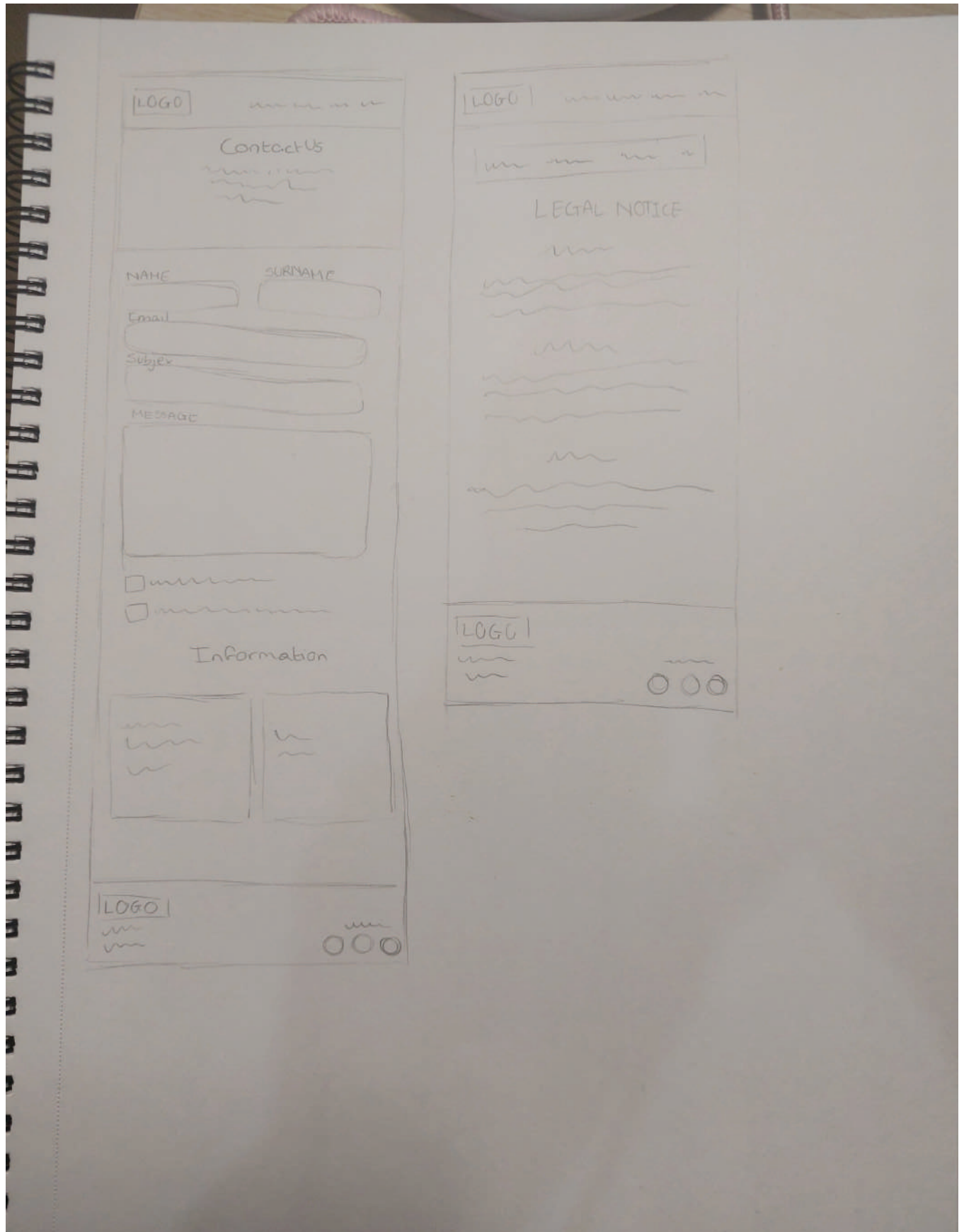
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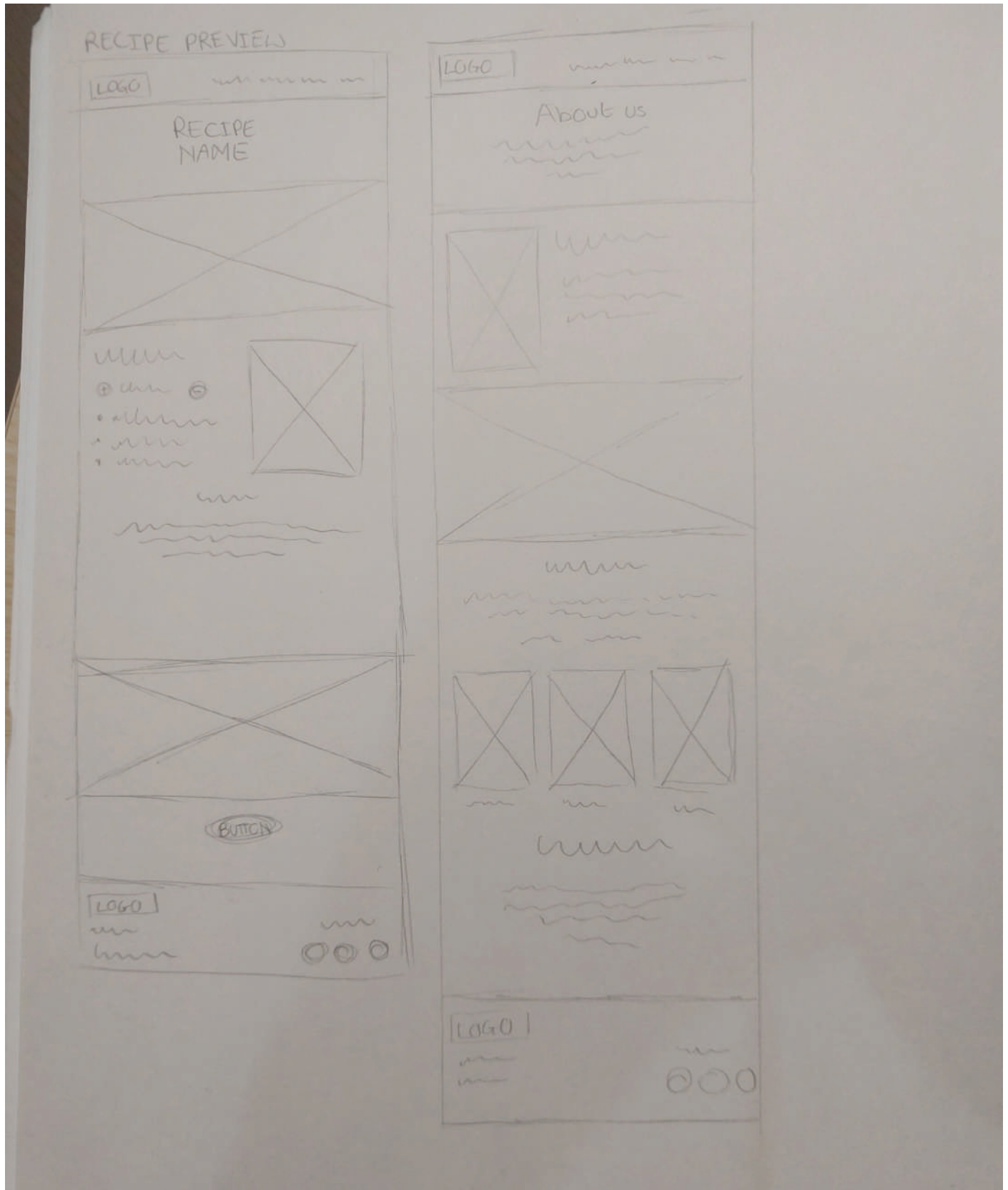
Icons



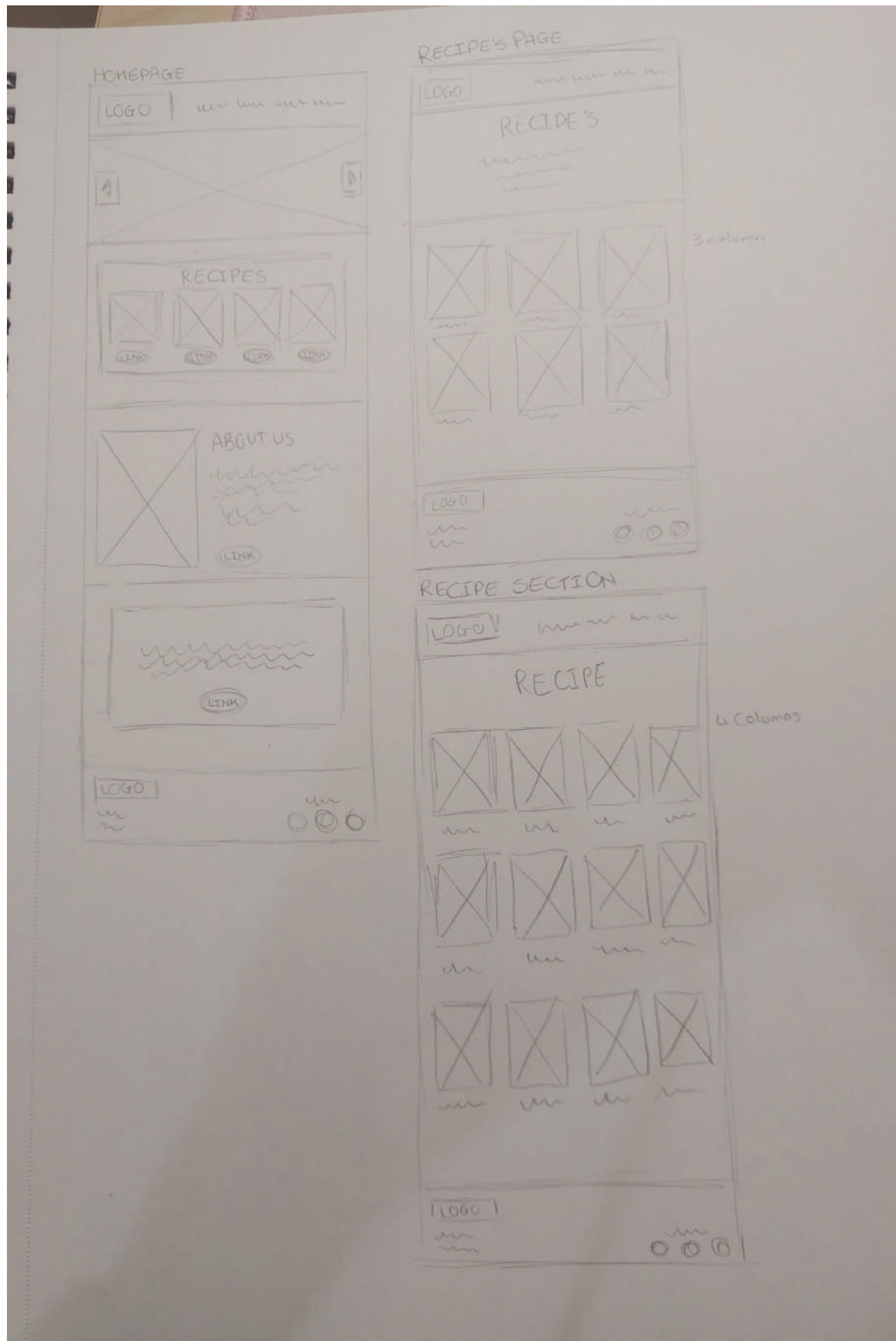
Lo-Fi Wireframes



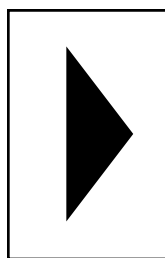
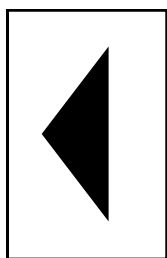
Lo-Fi Wireframes



Lo-Fi Wireframes

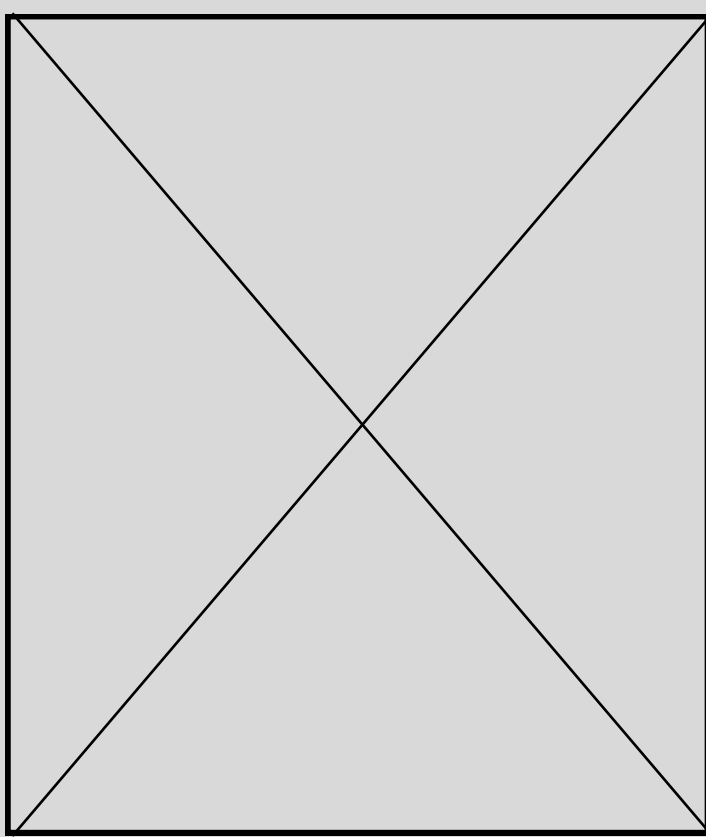
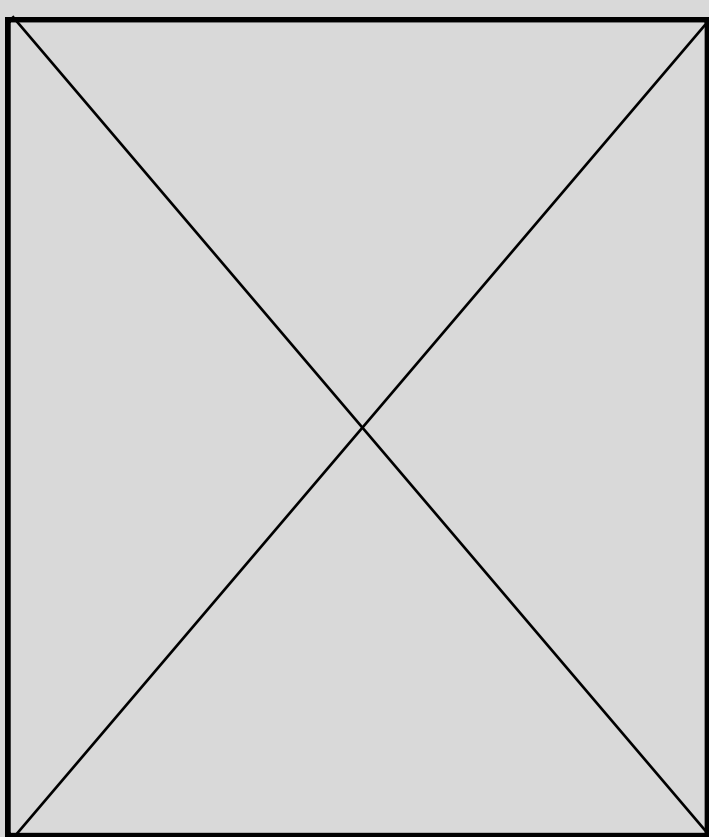
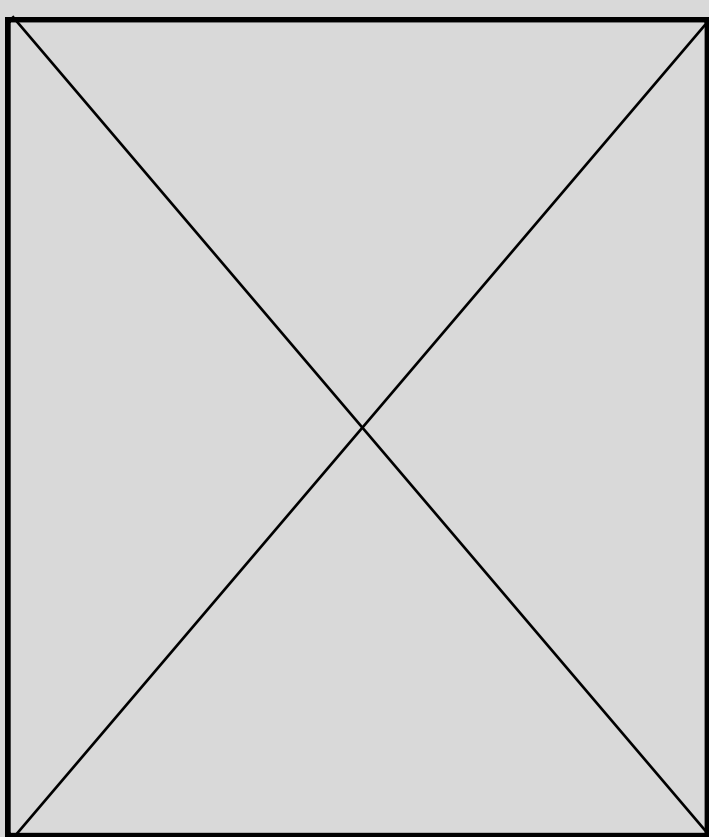
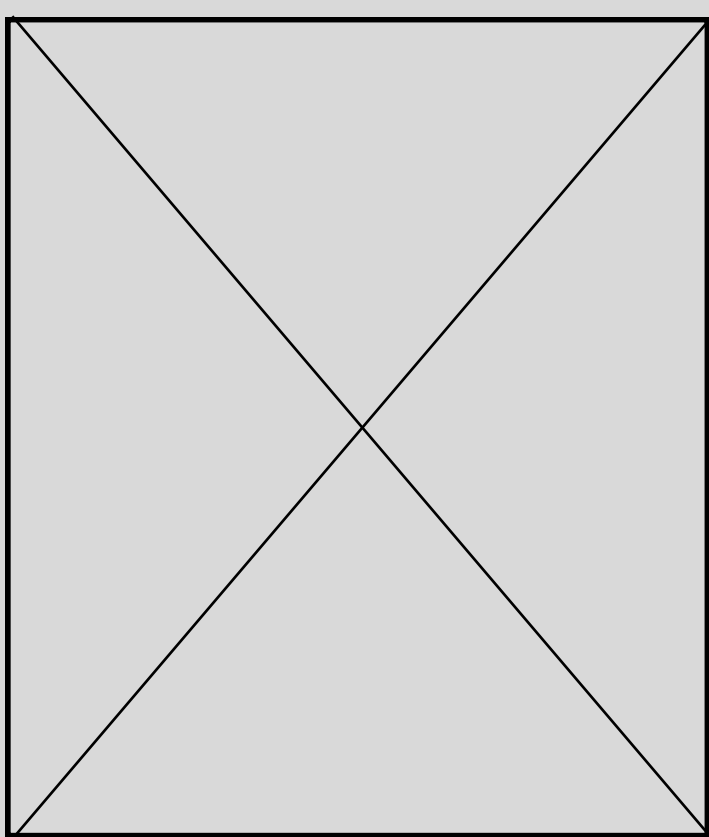


Wireframes



pattern

Recipe’s of the Month



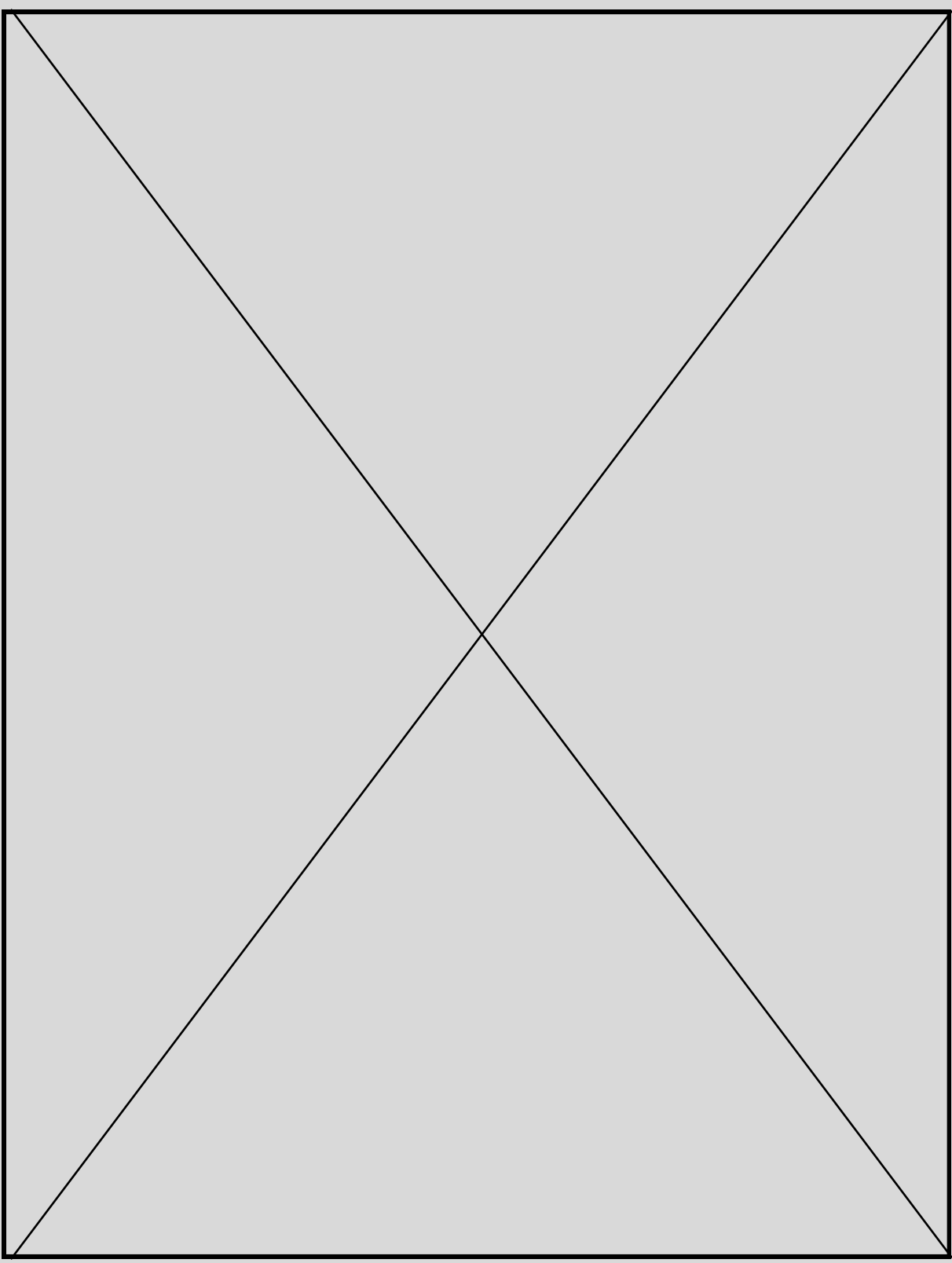
Link

Link

Link

Link

pattern



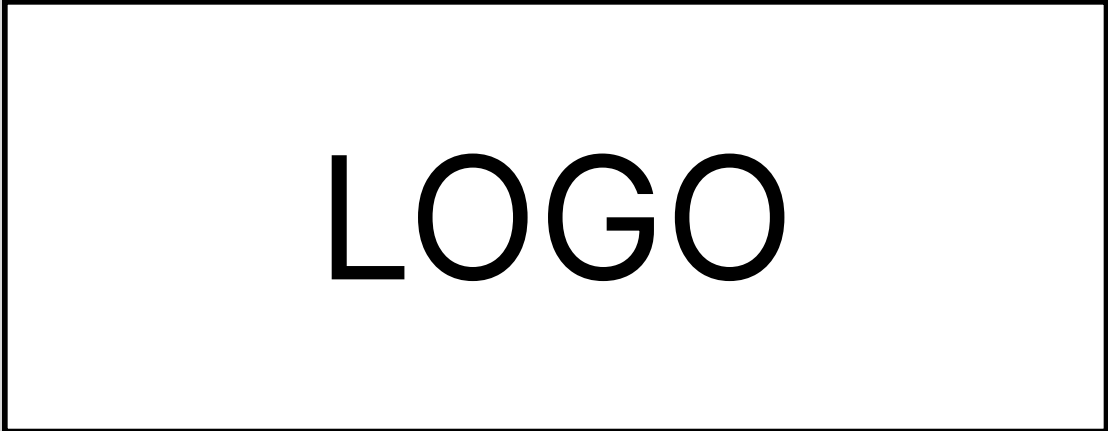
About Us

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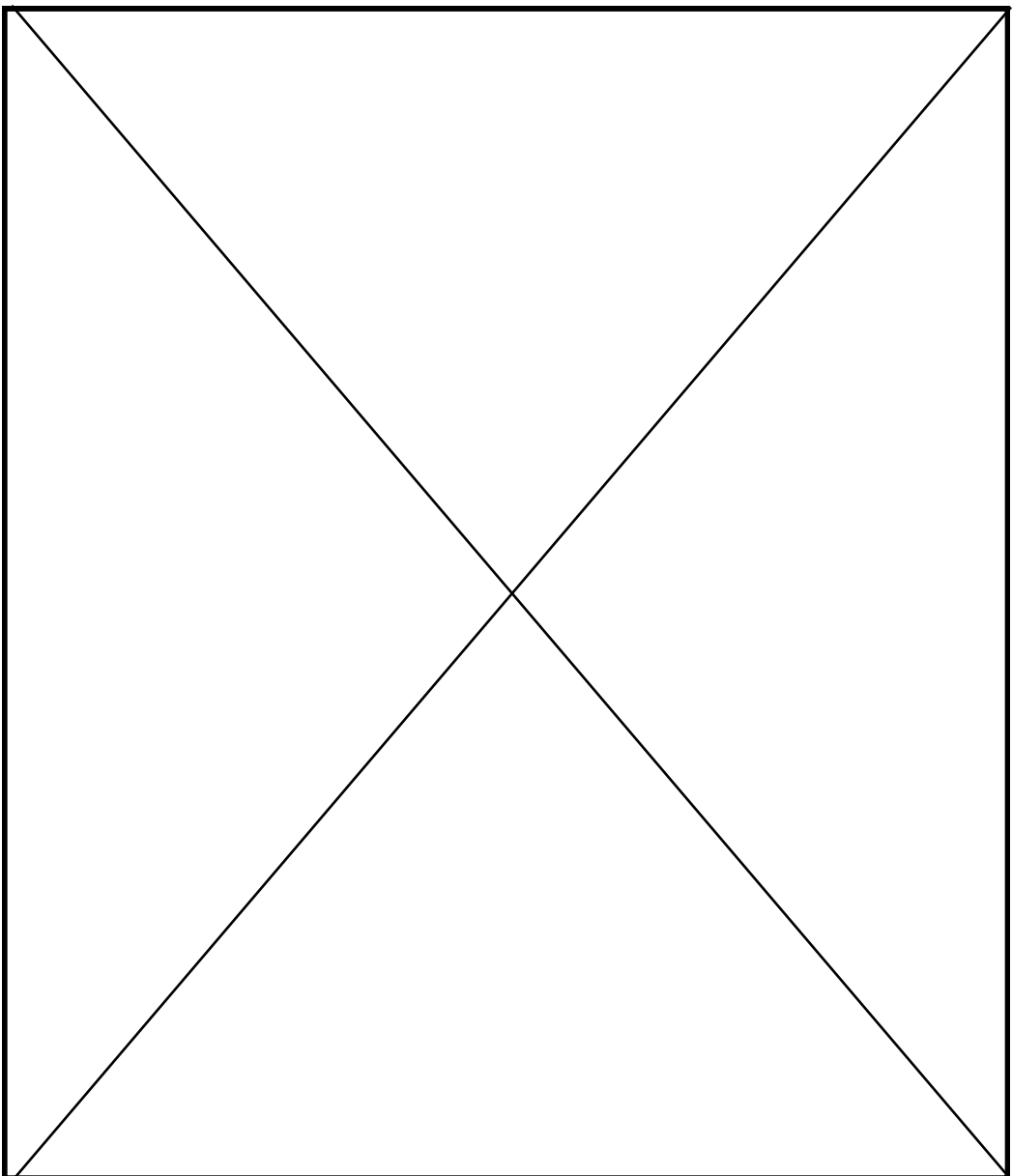
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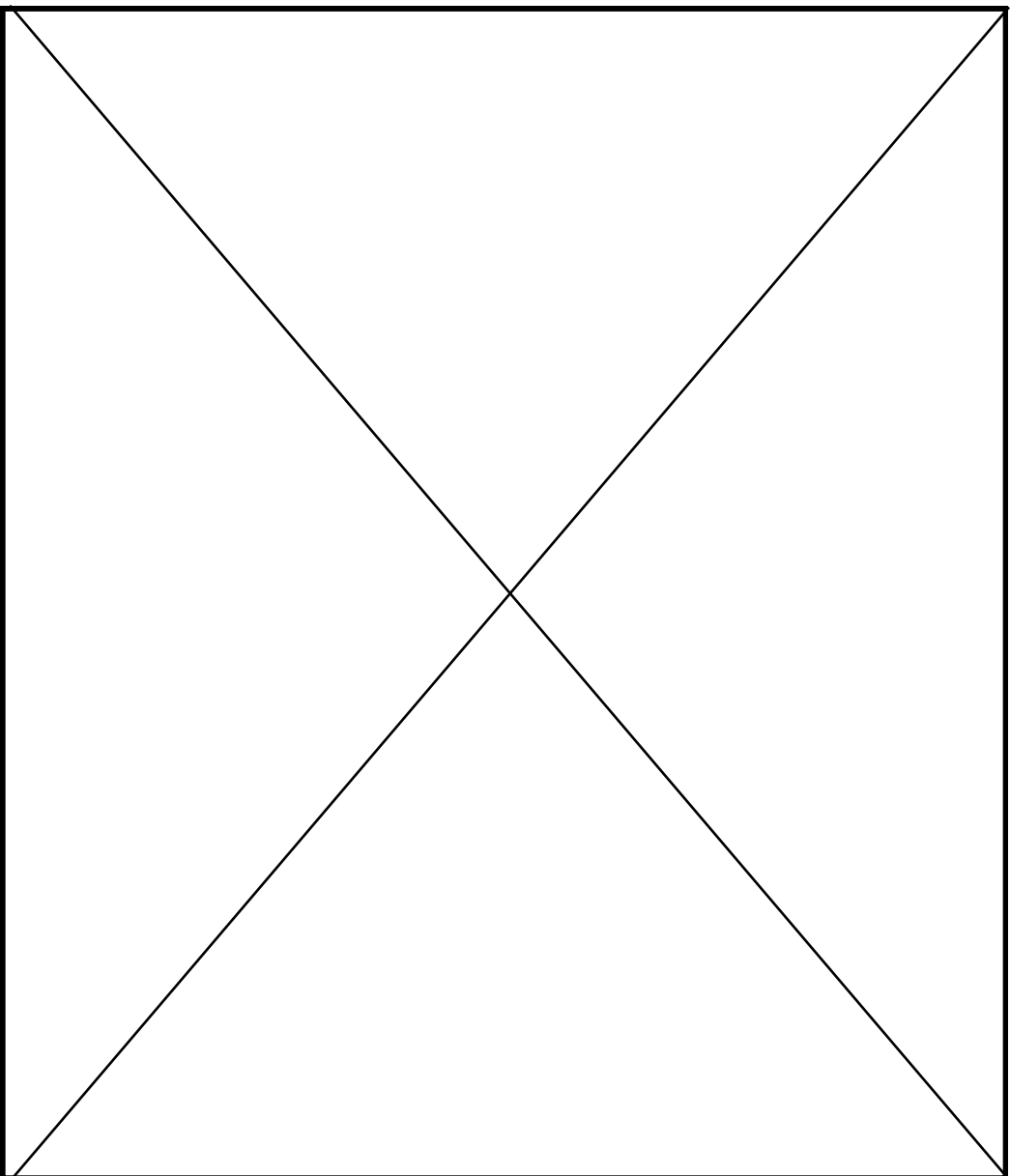


Recipe Catalogue

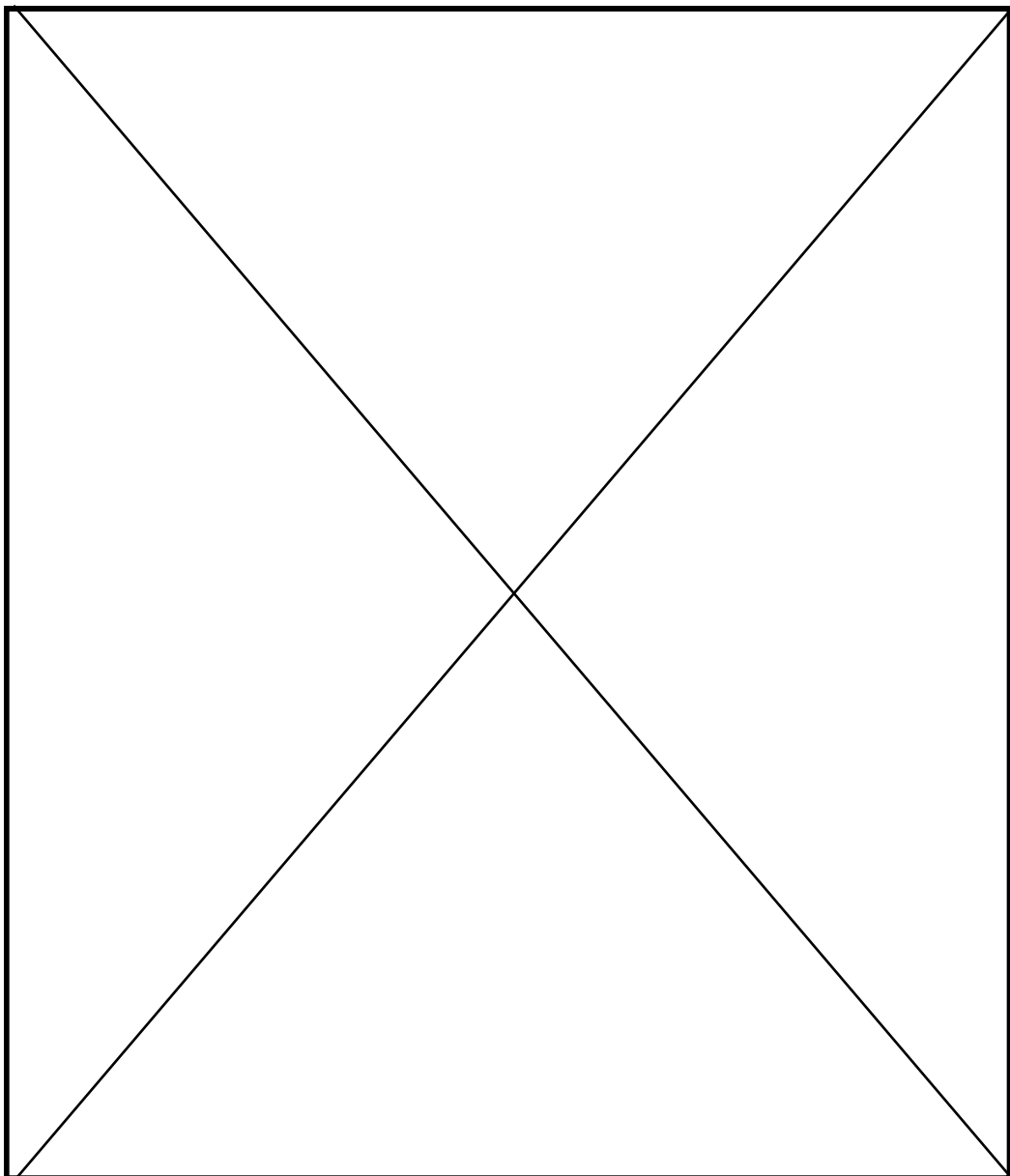
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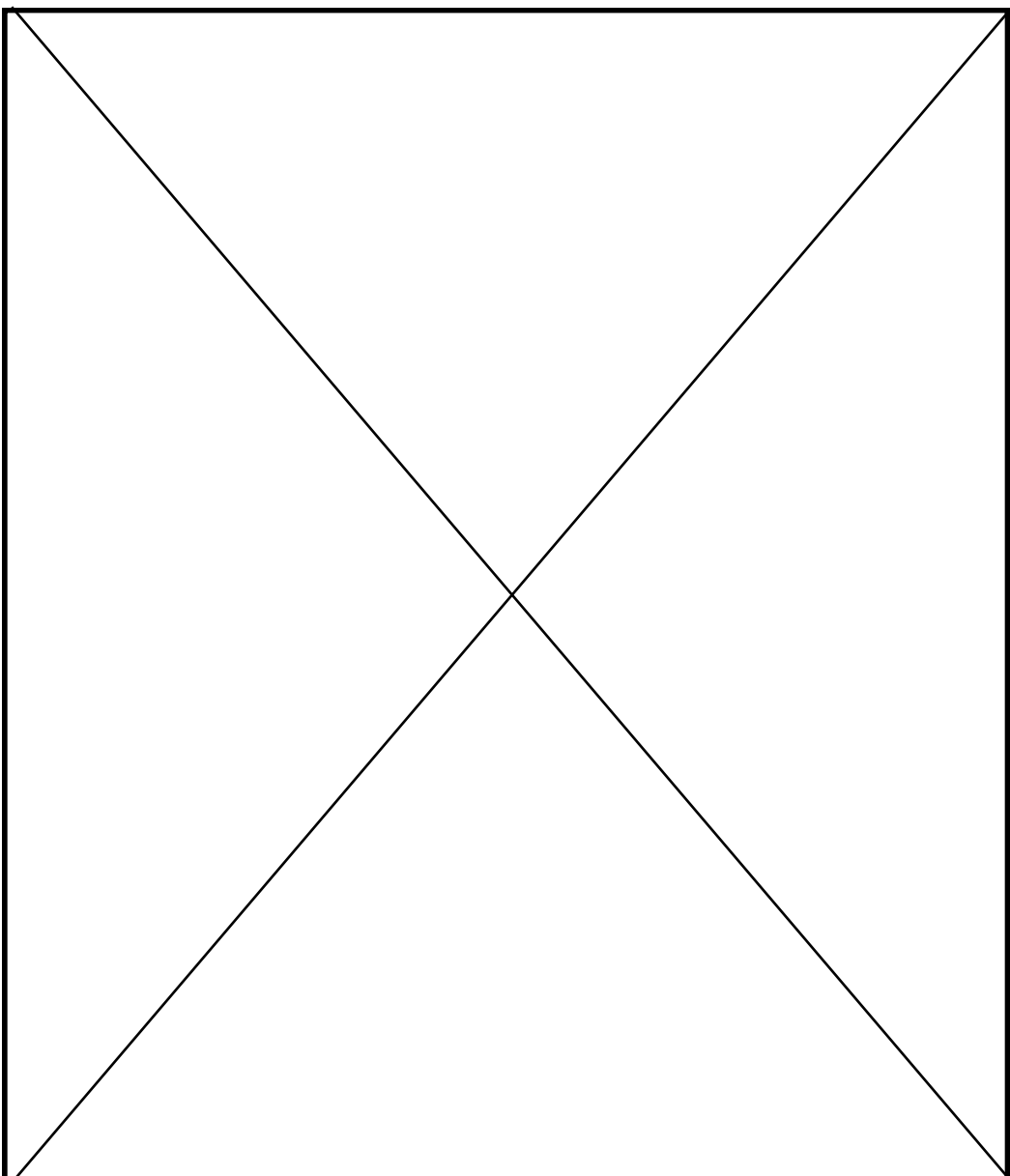
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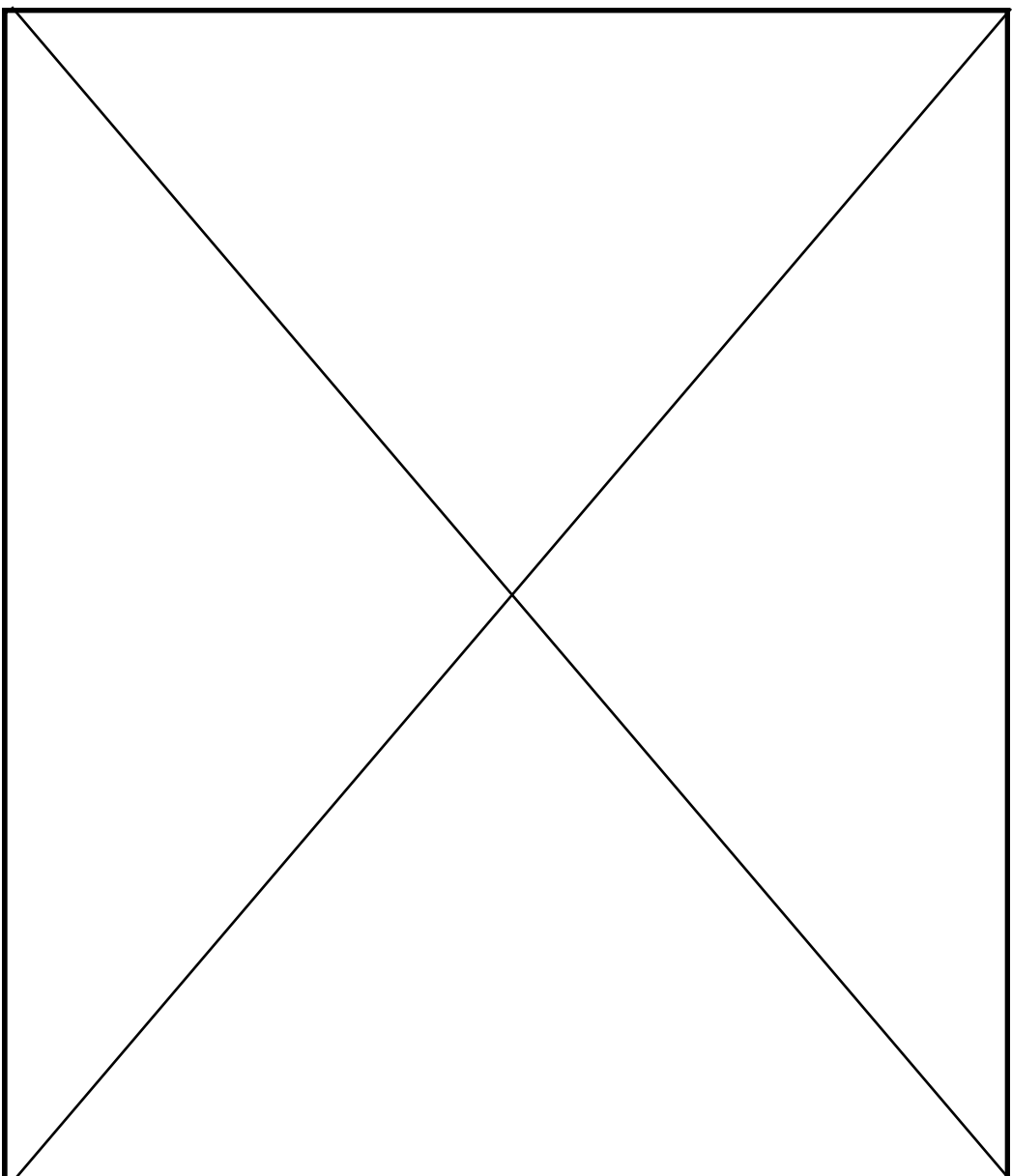
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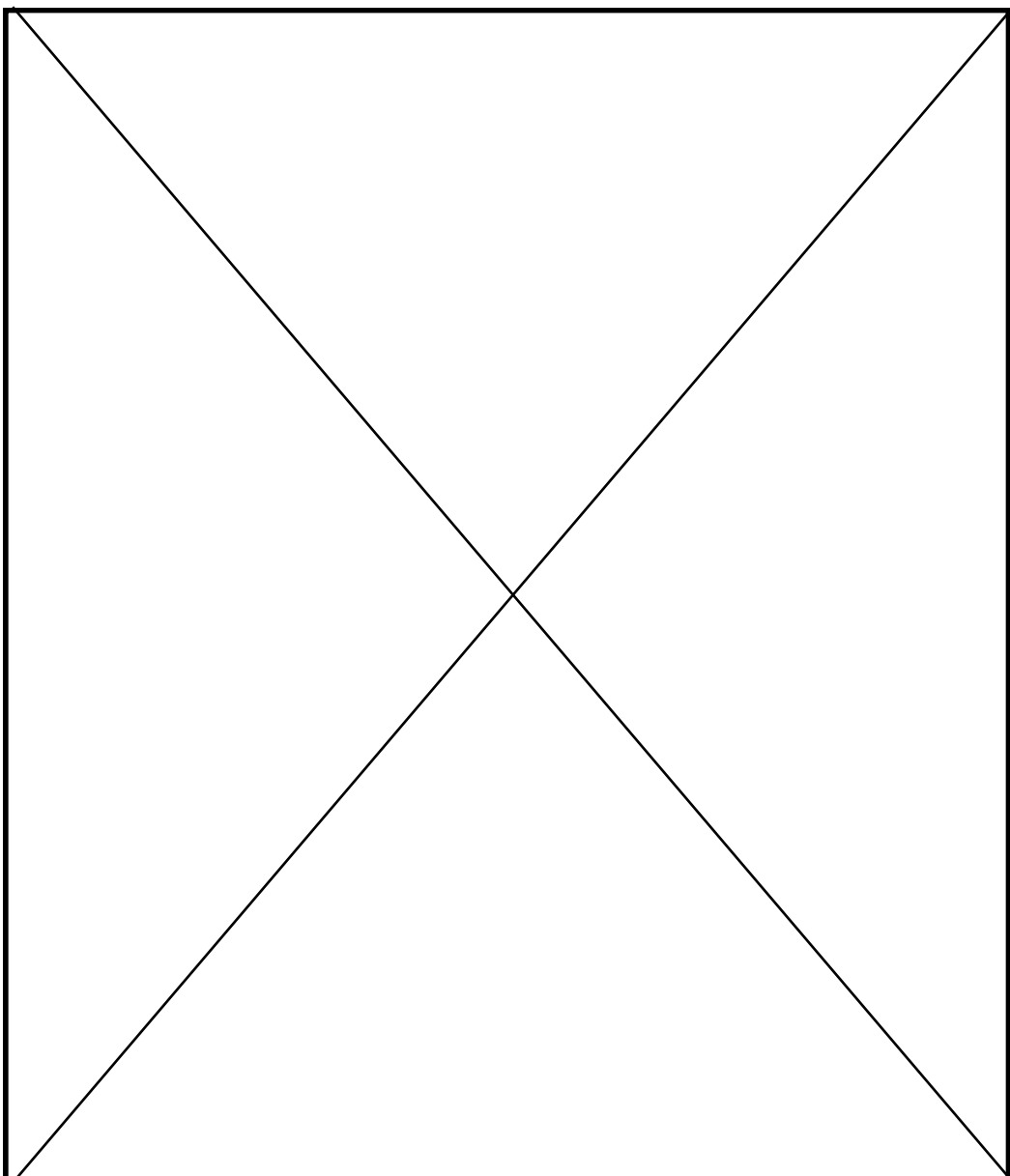
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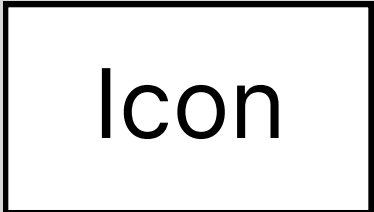
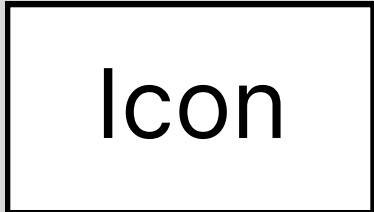
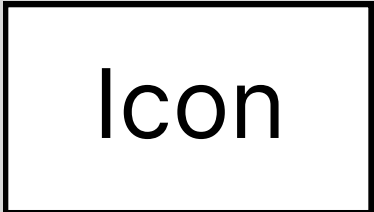
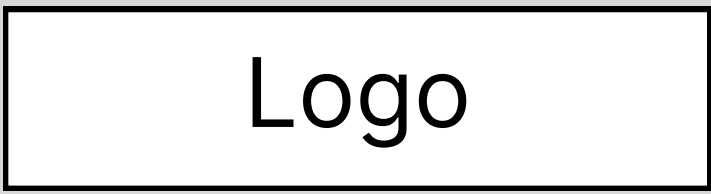
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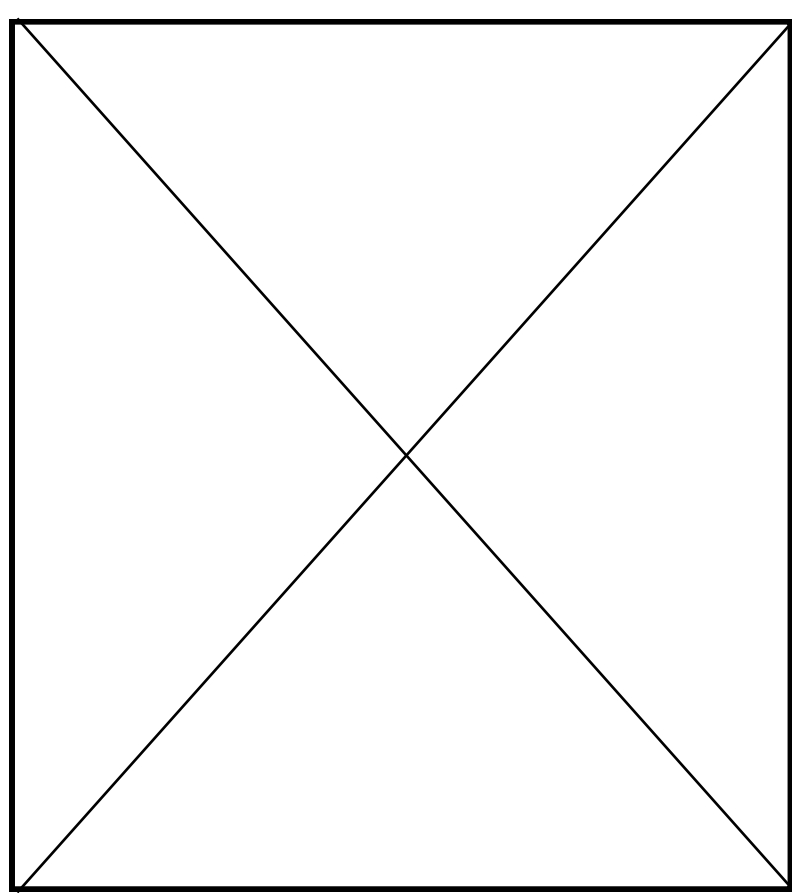
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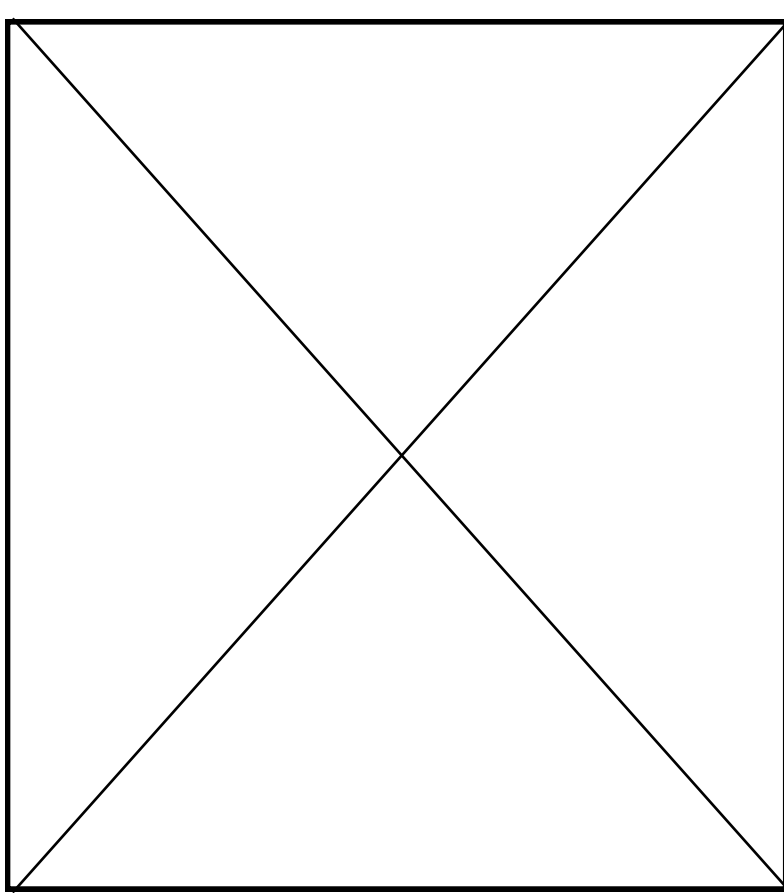
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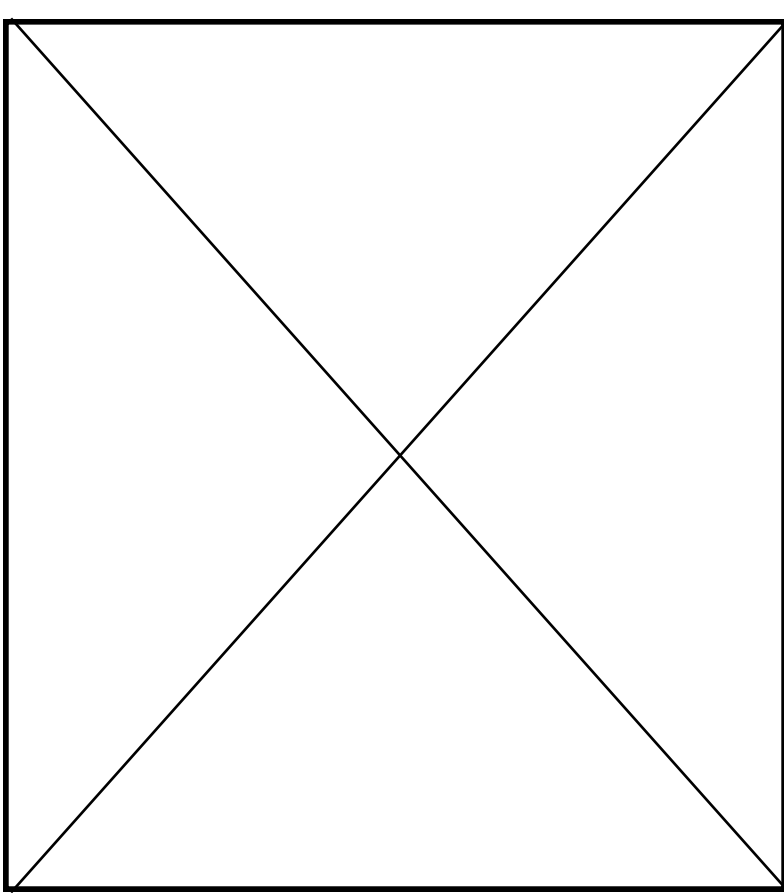
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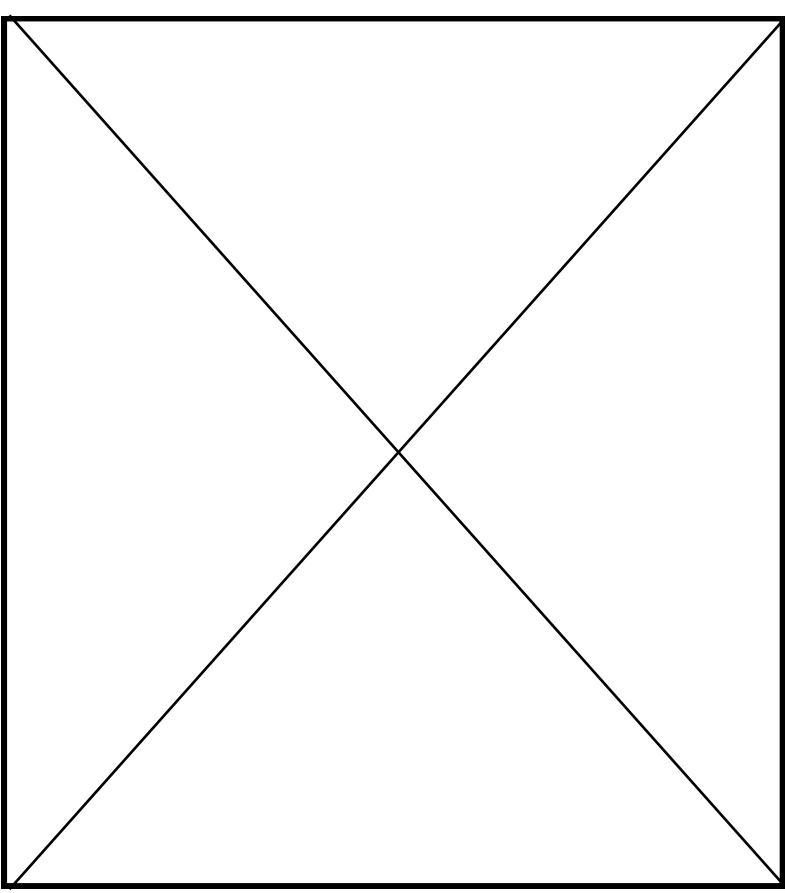
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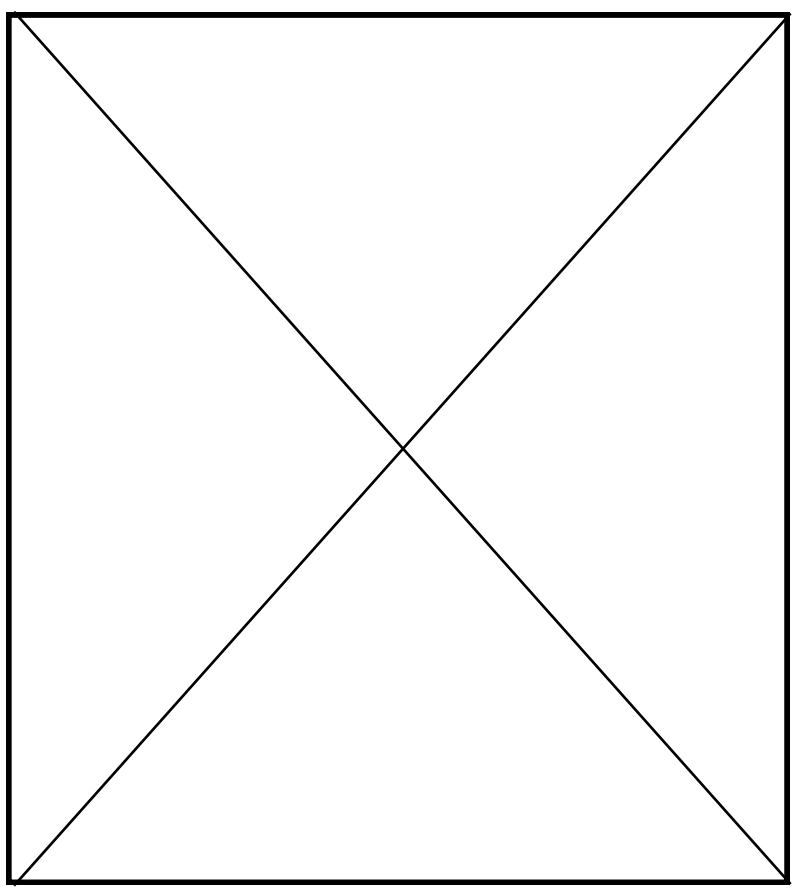
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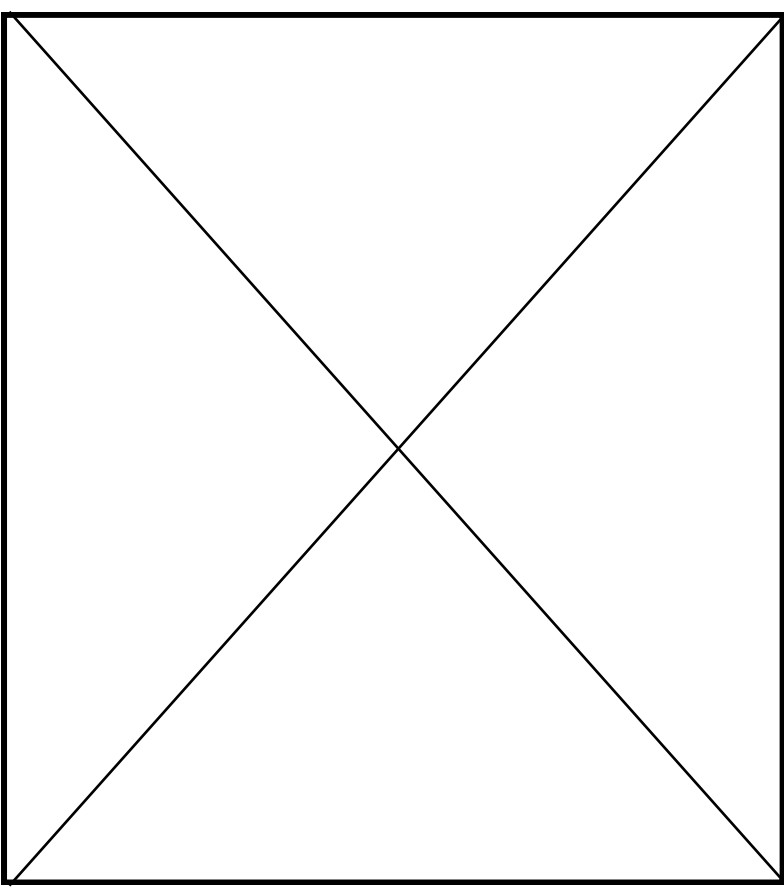
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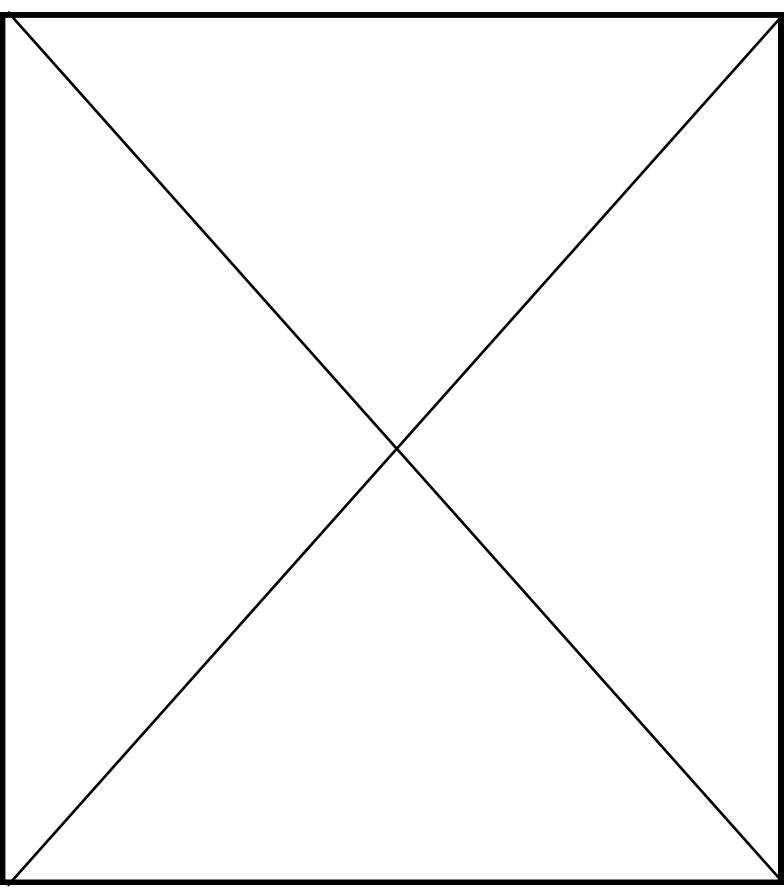
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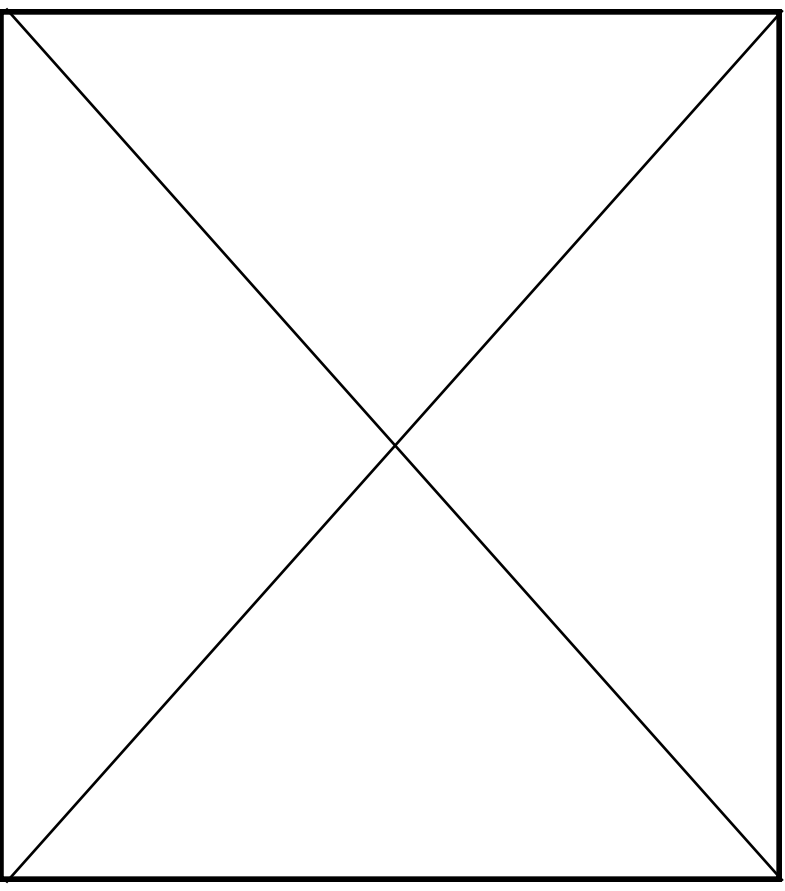
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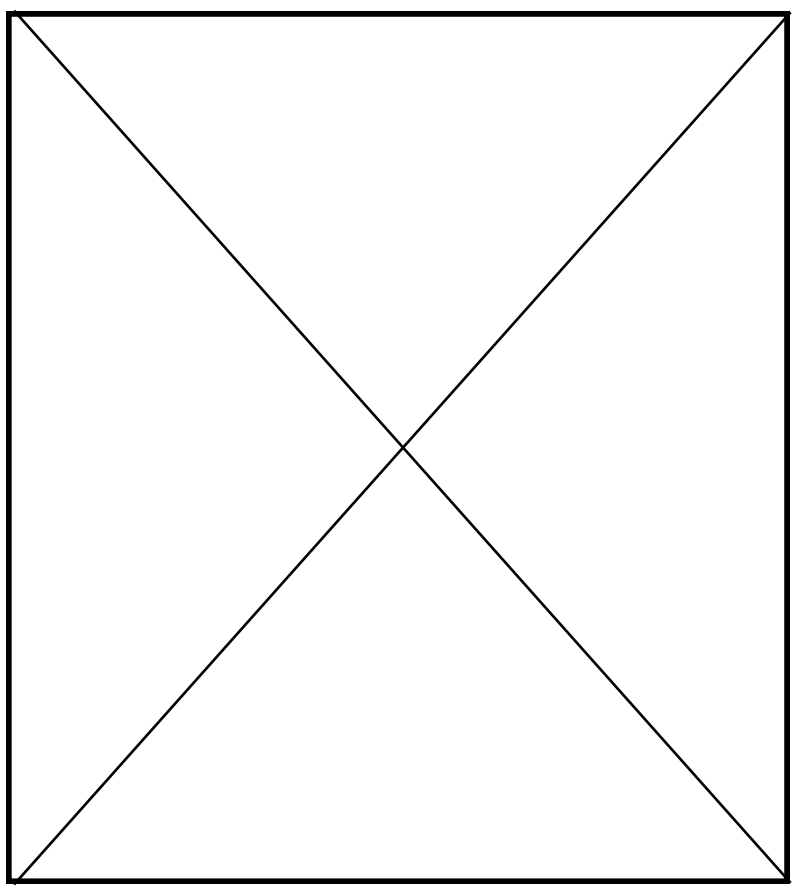
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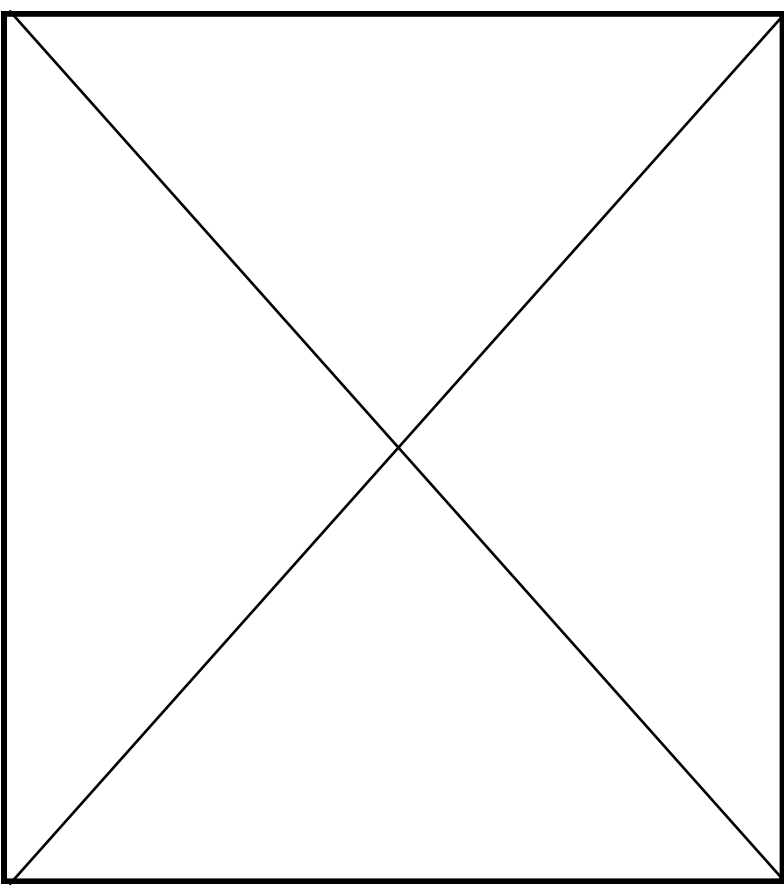
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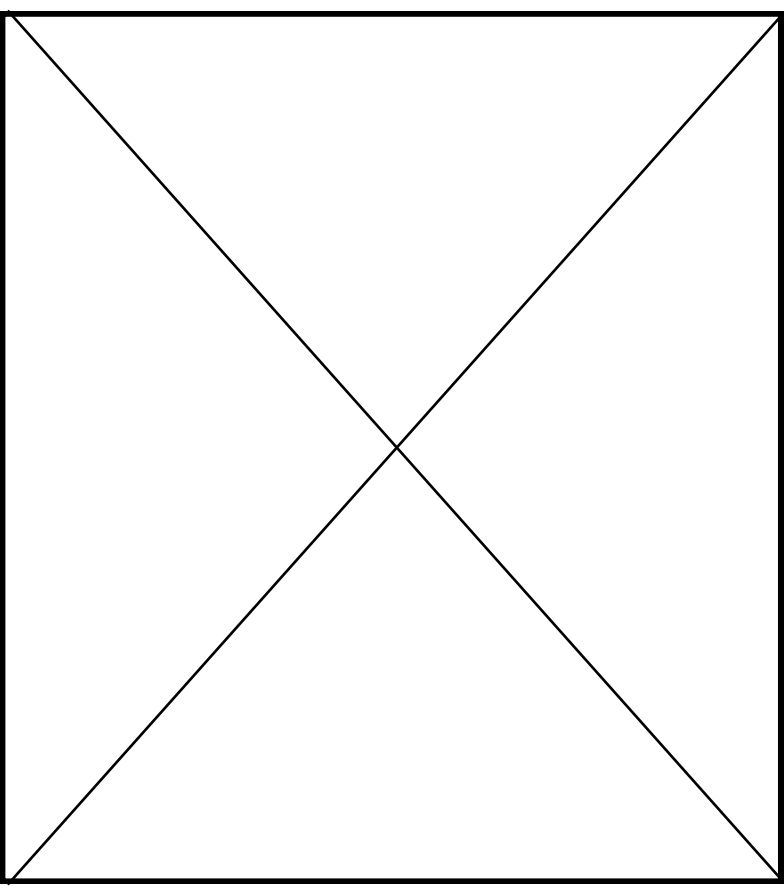
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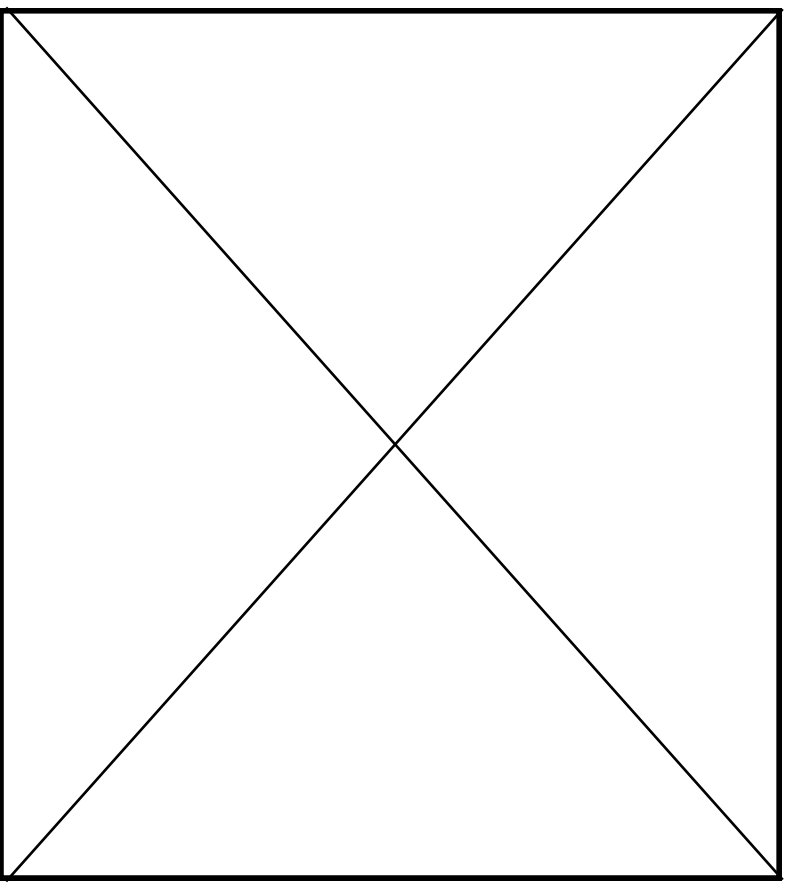
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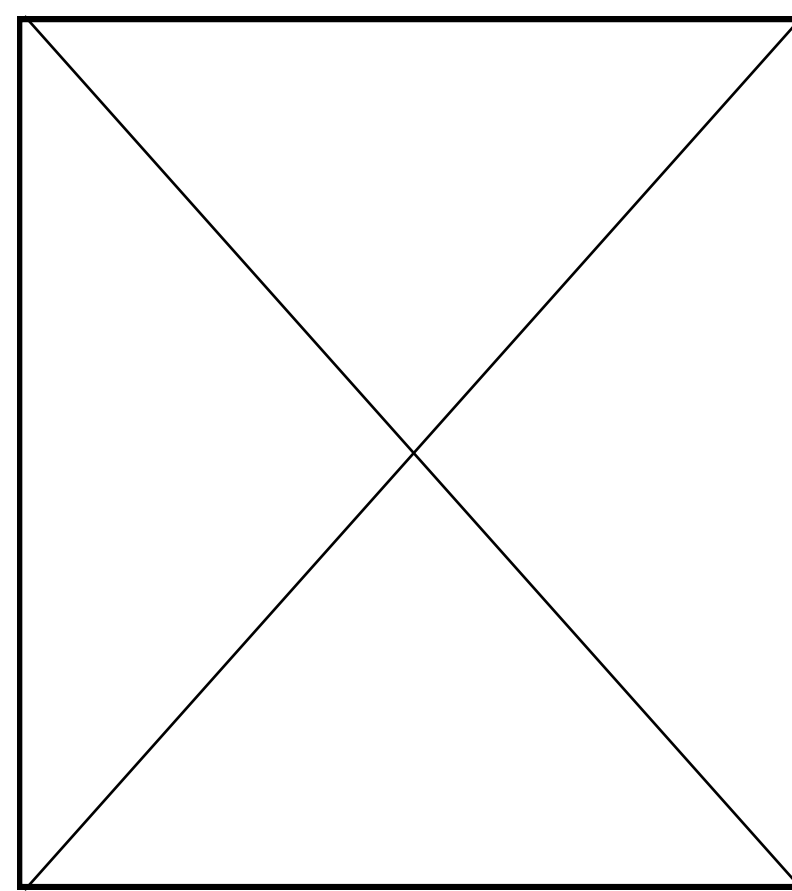
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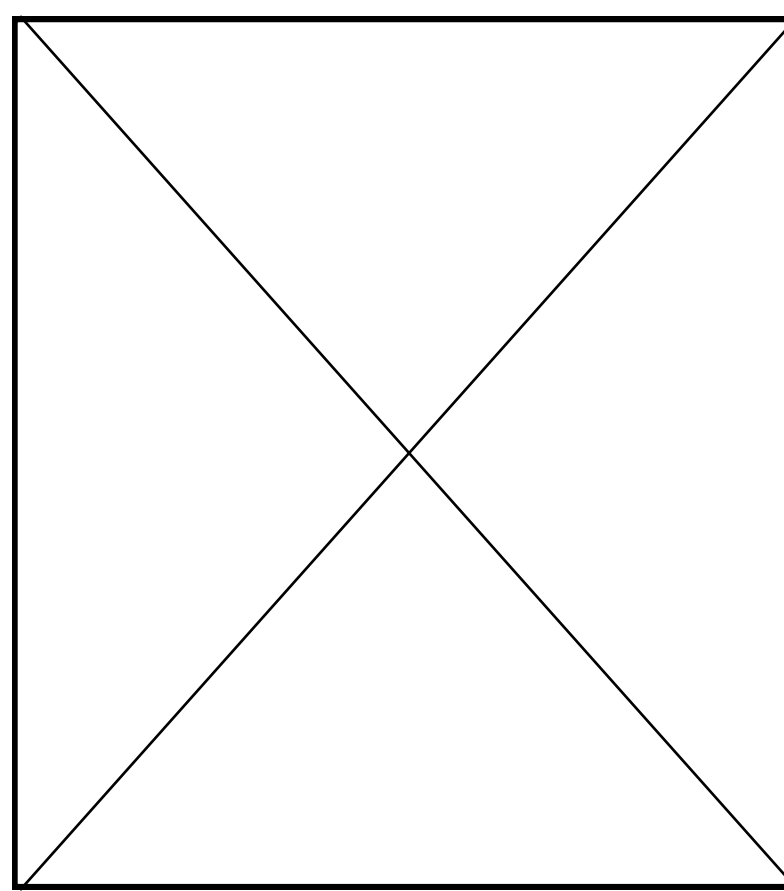
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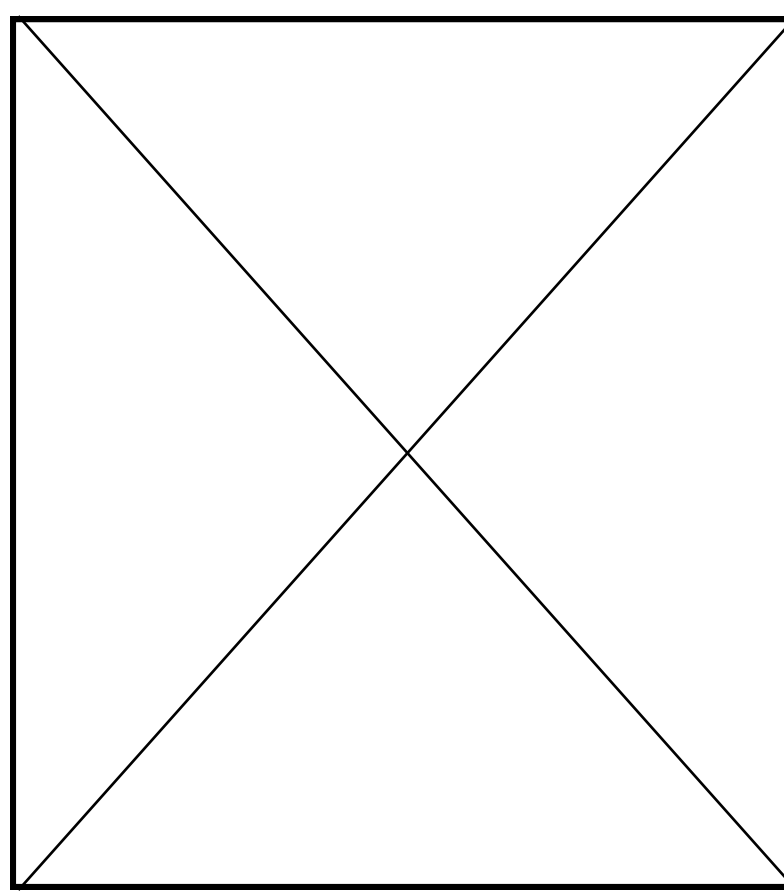
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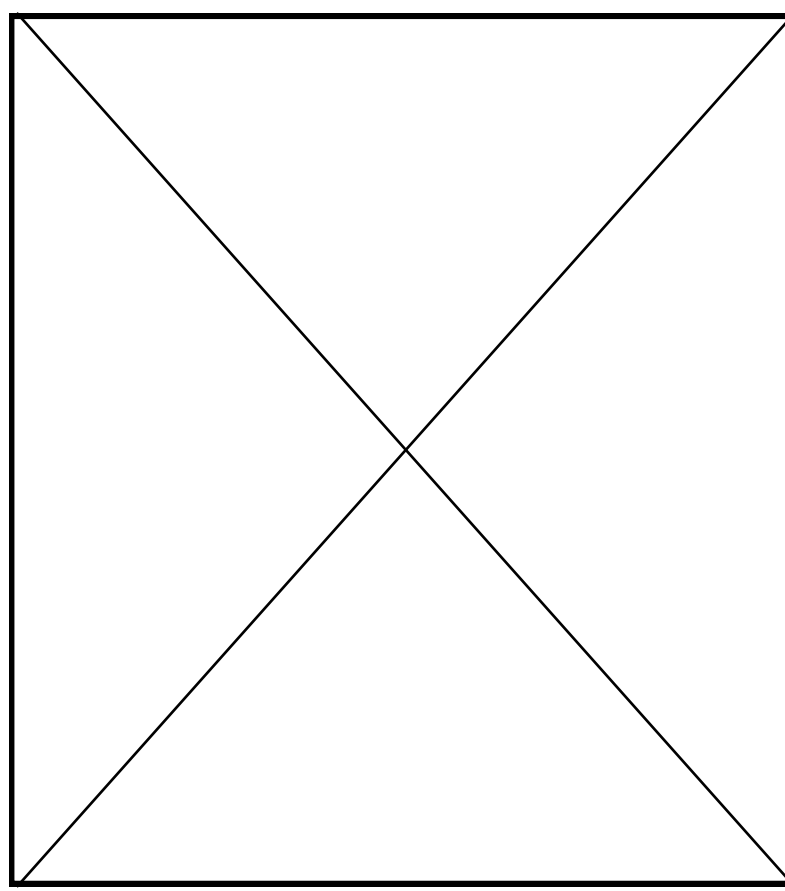
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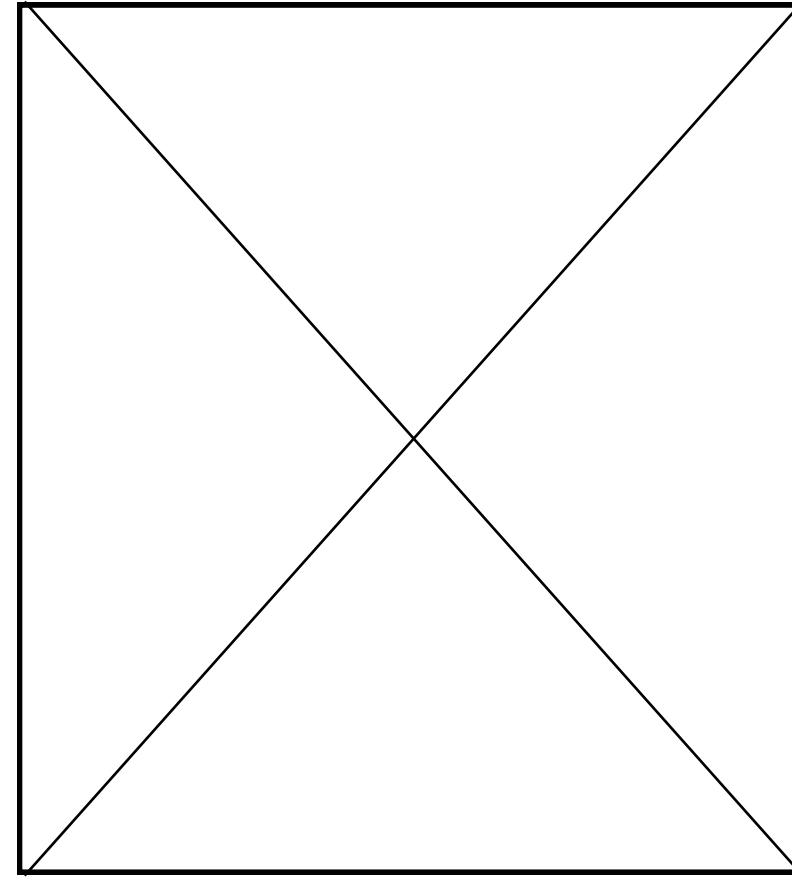
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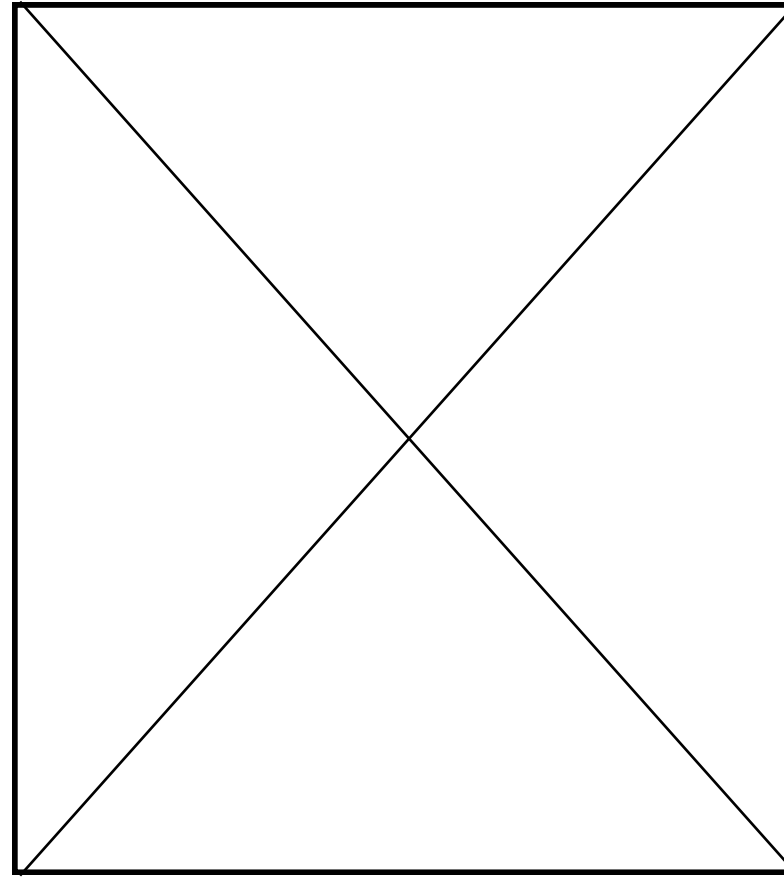
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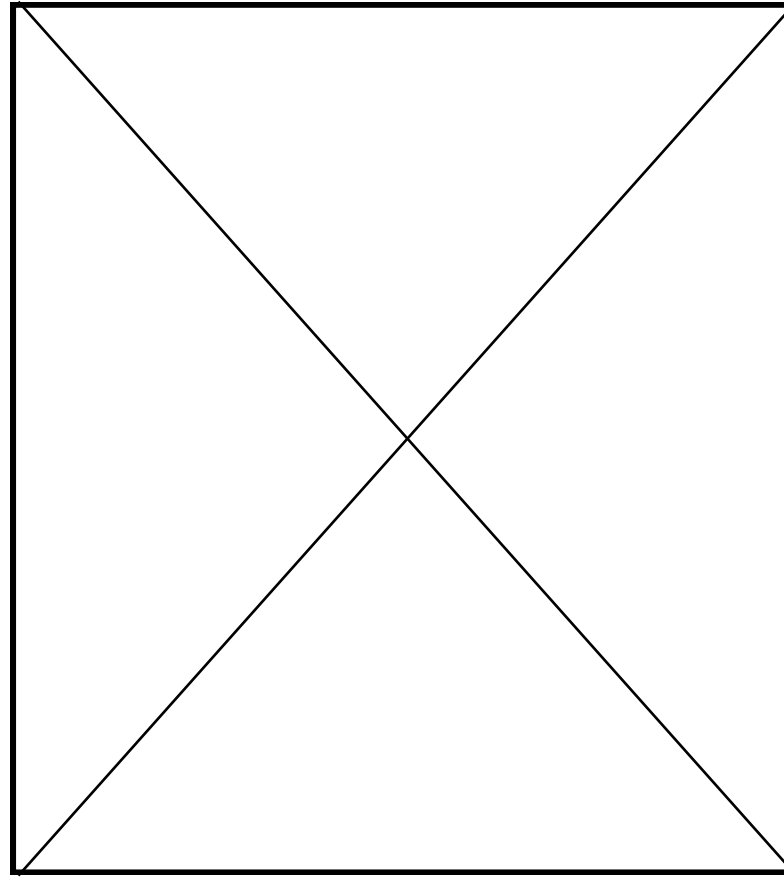
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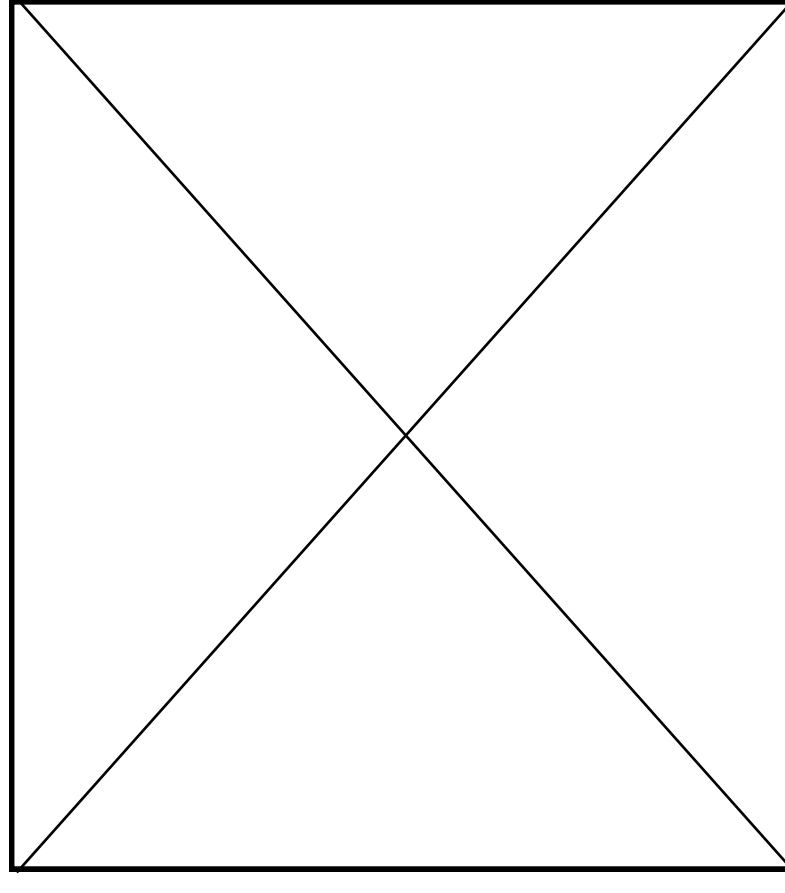
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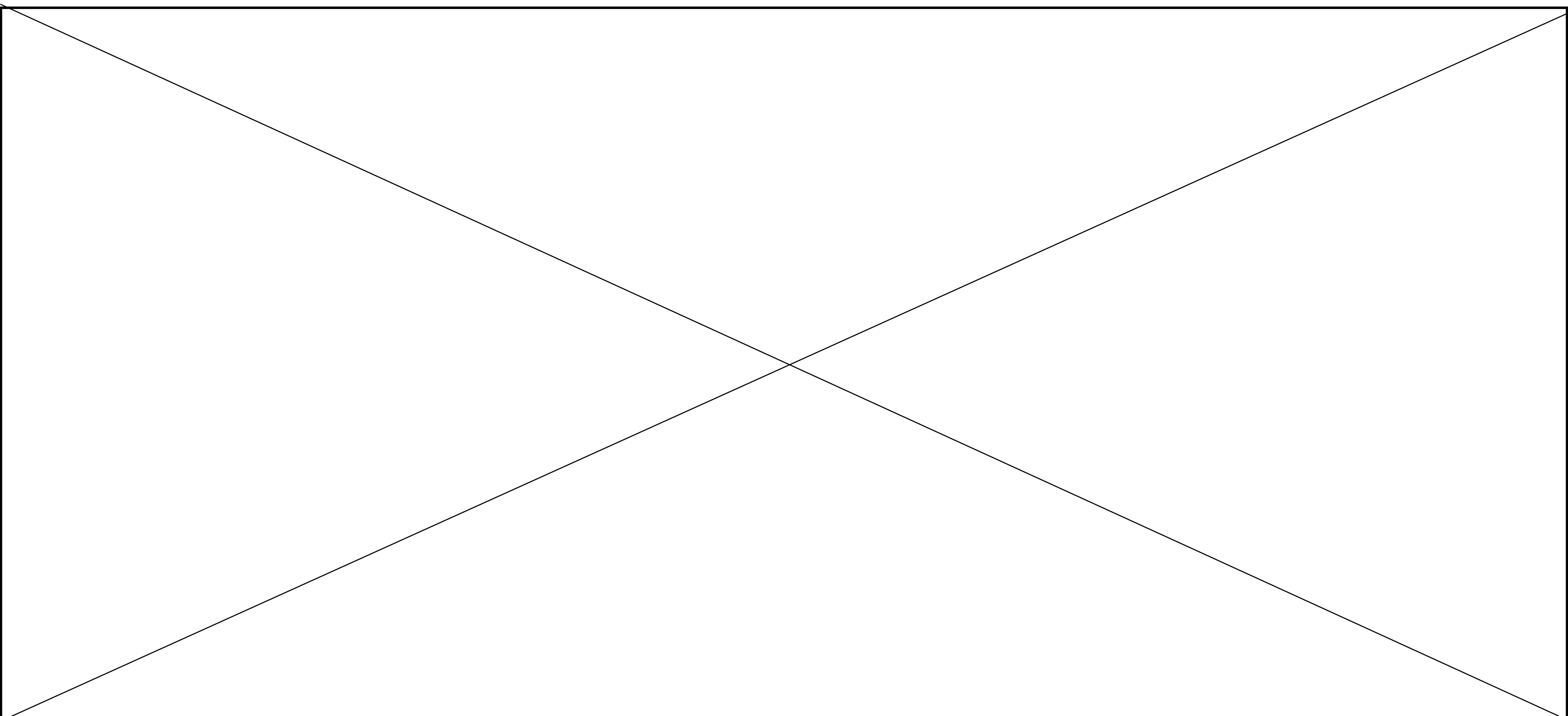


Name



Name

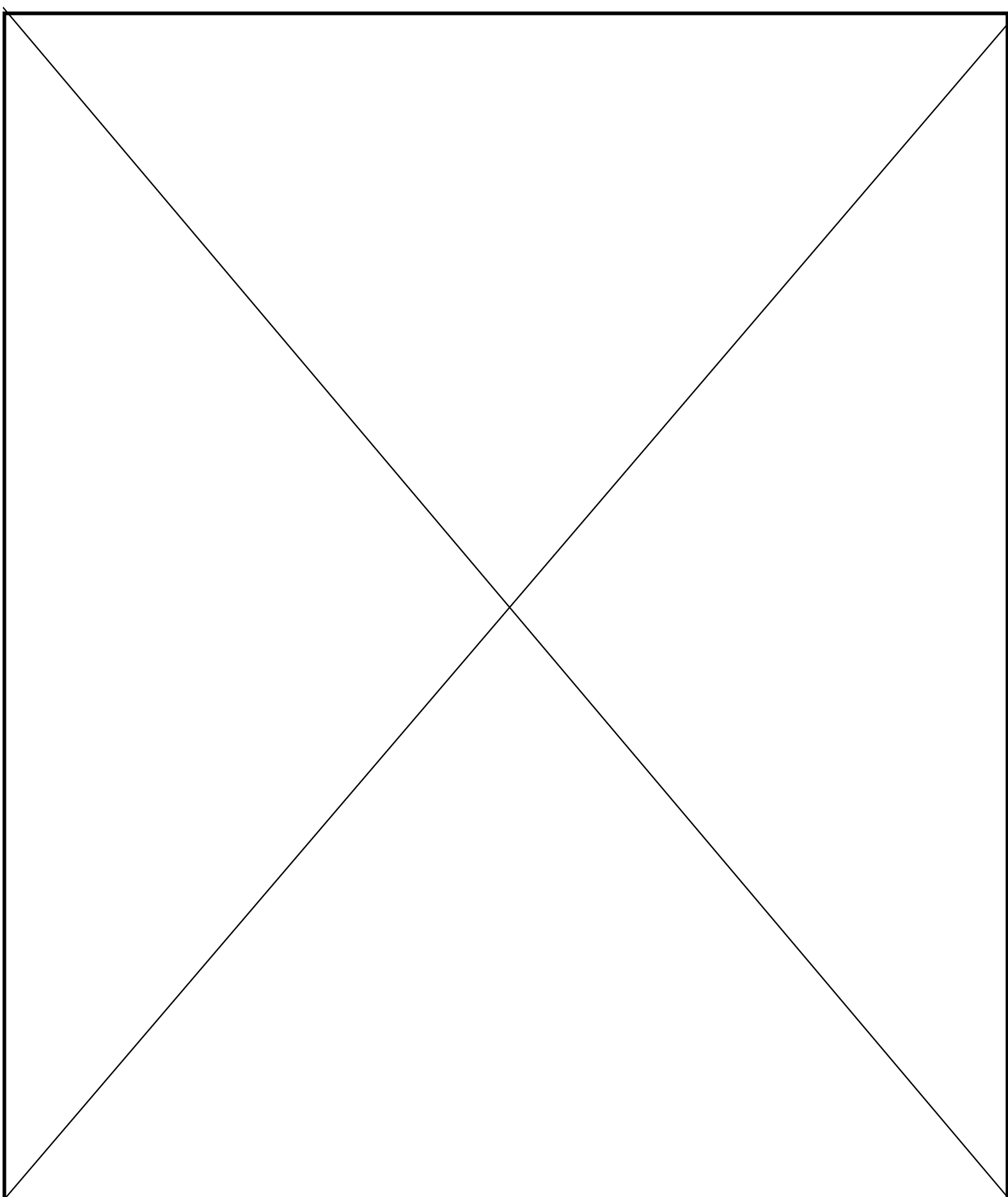
Recipe Name



Ingredients

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STEP

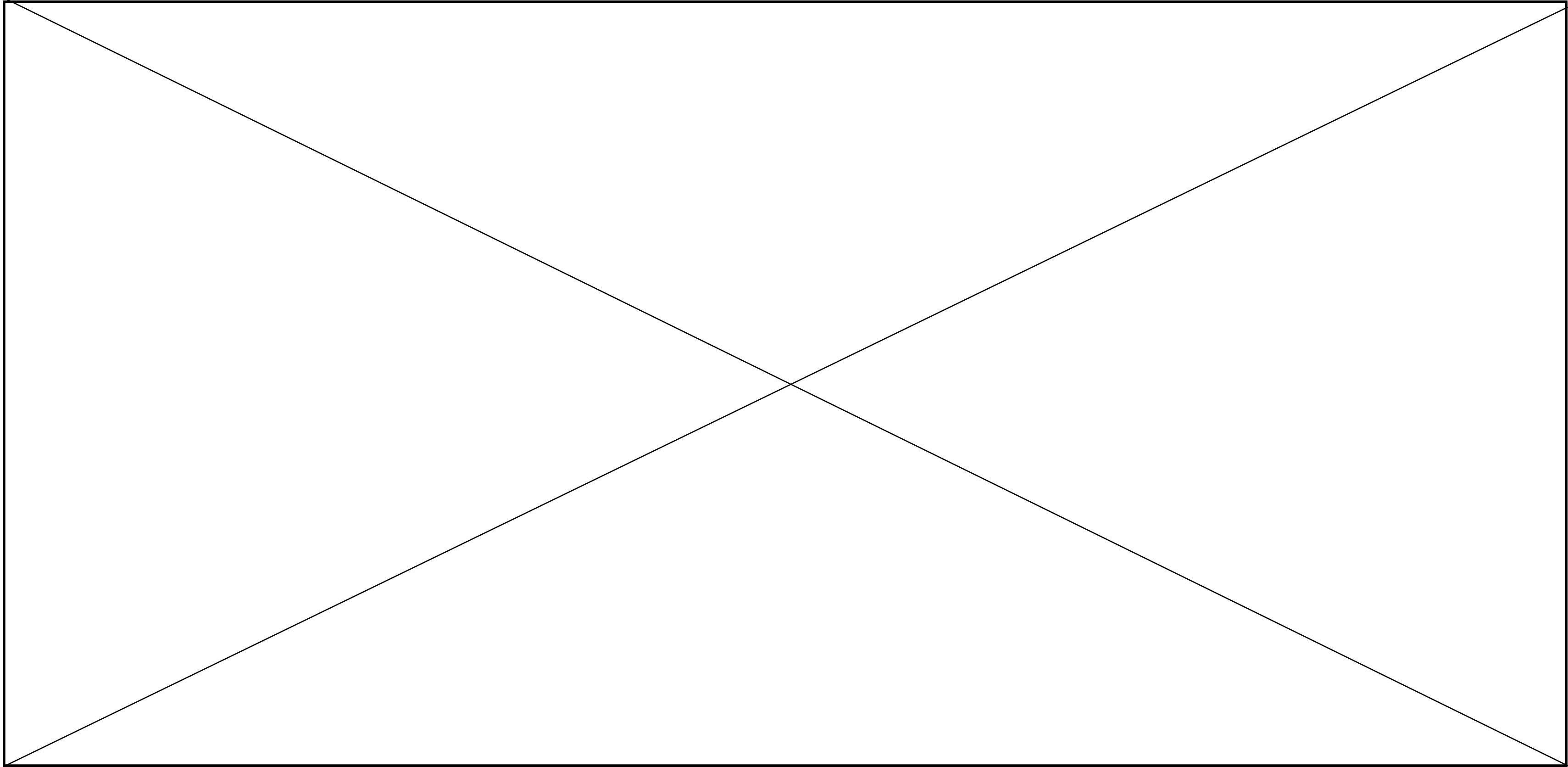
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Download

Contact Us

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Name

Surname

Email

Subject

← Subject →

Message

☐

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☐

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Submit

Cancel

Contact Information

Address

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Contact Details

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Topic 1

Topic 2

Topic 3

LEGAL NOTICE

TOPIC 1

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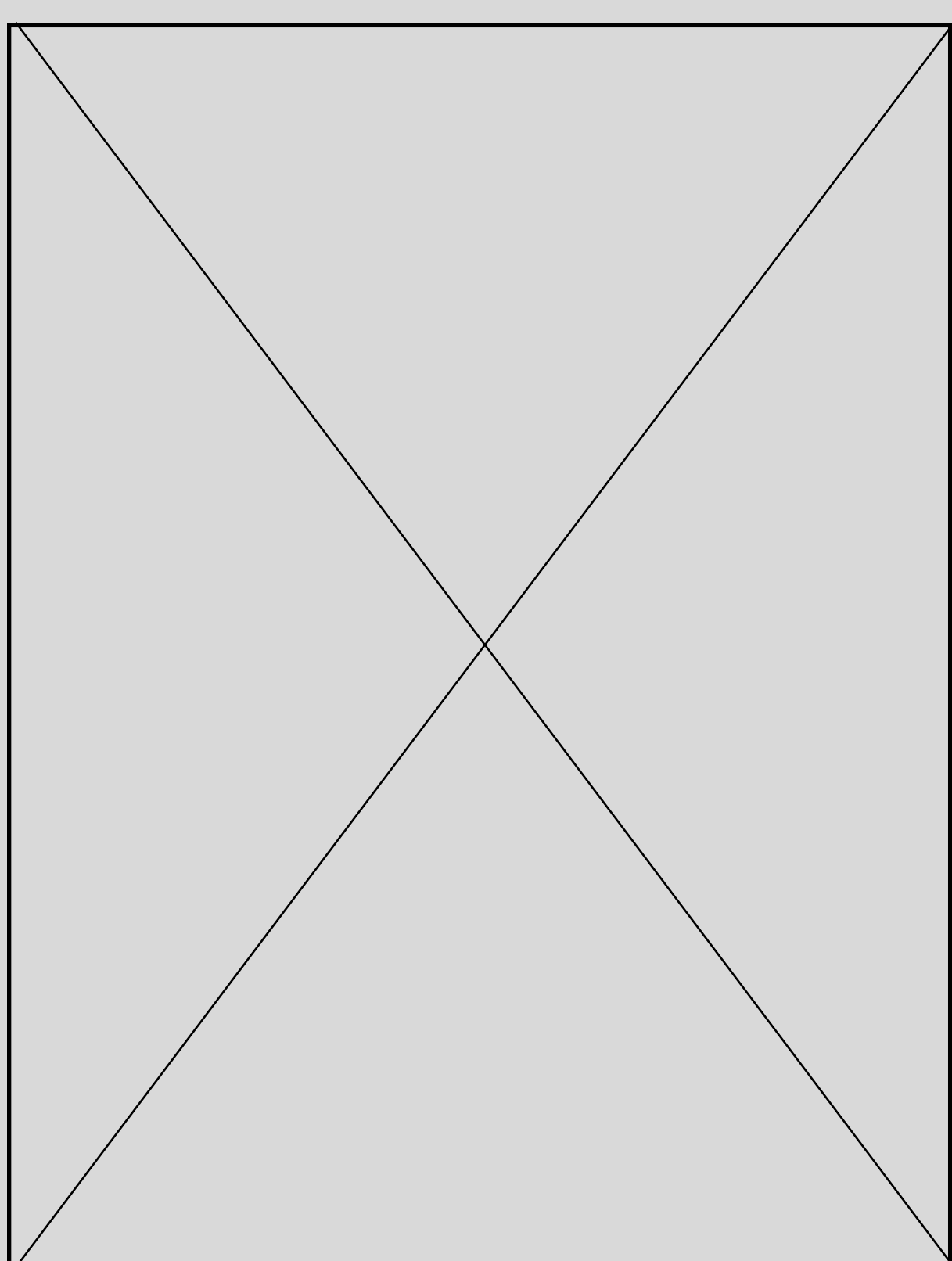
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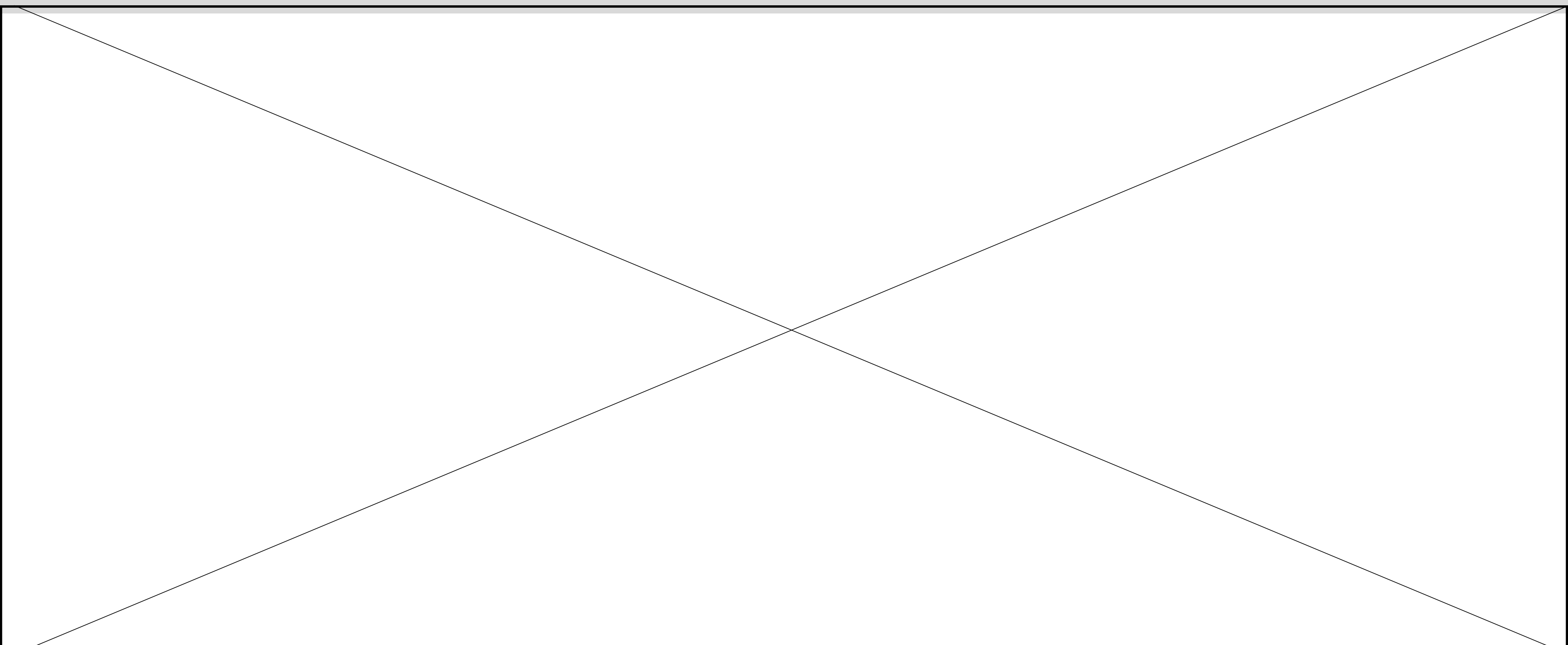
About Us

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Beginnings

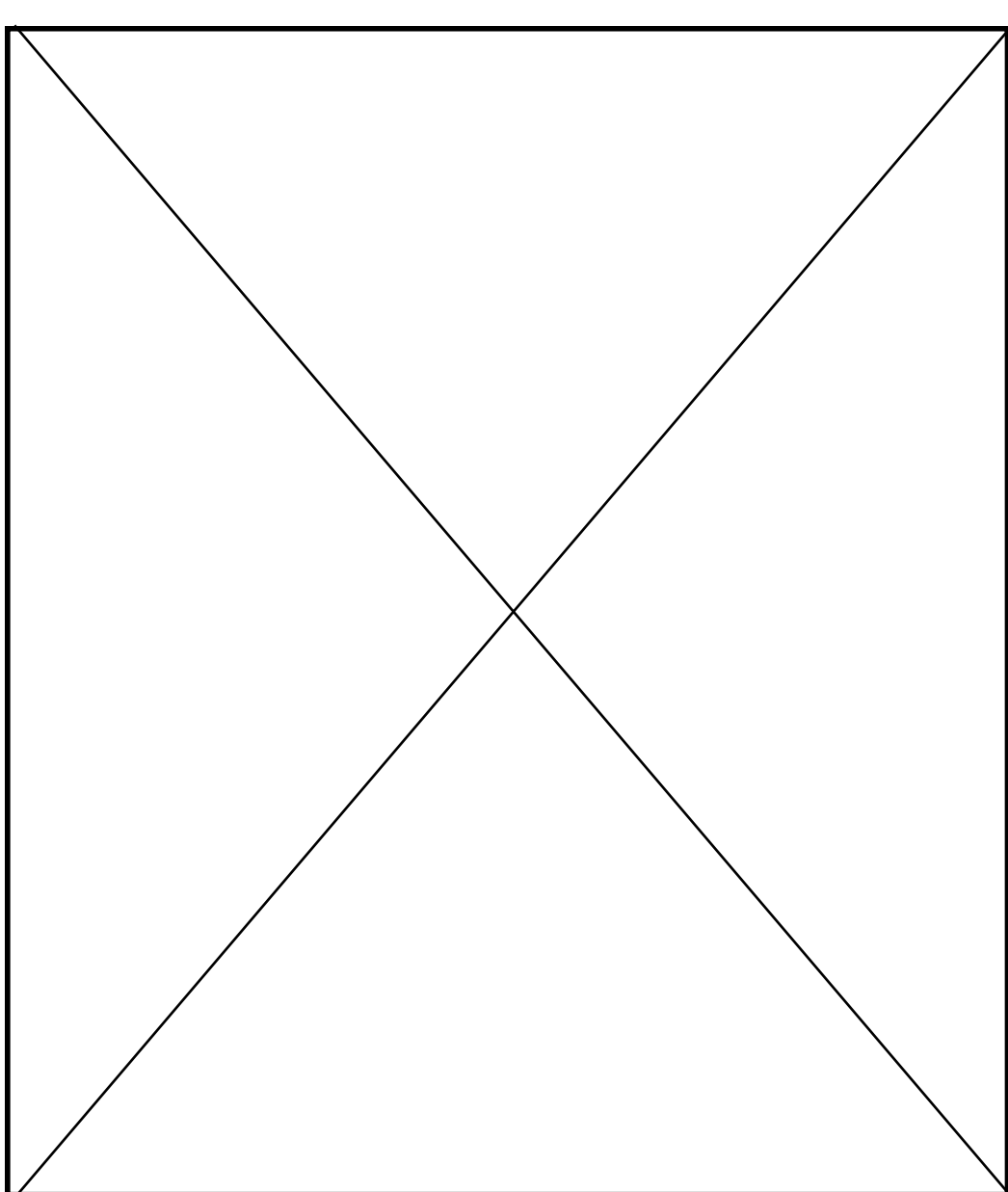
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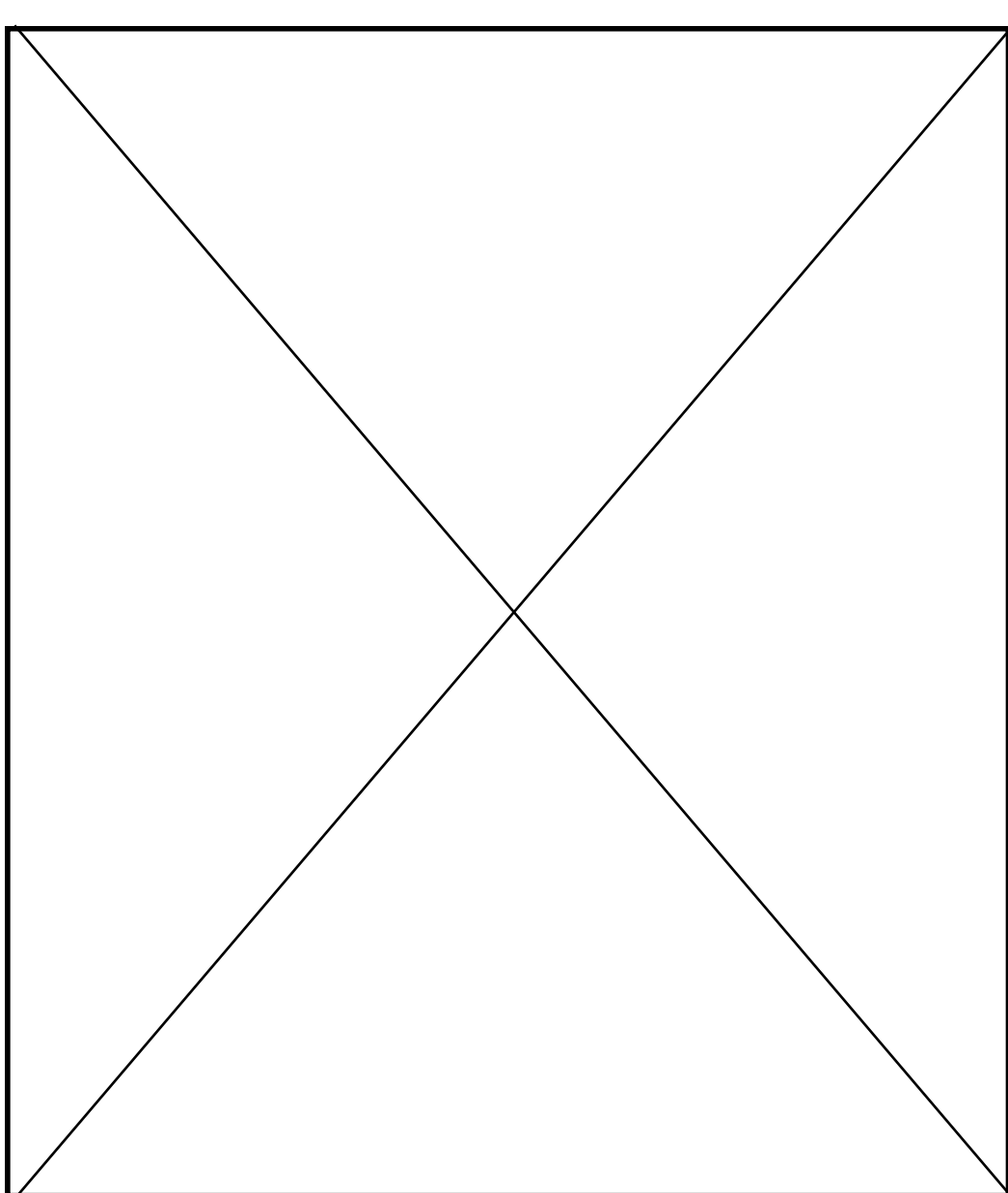
pattern

Members

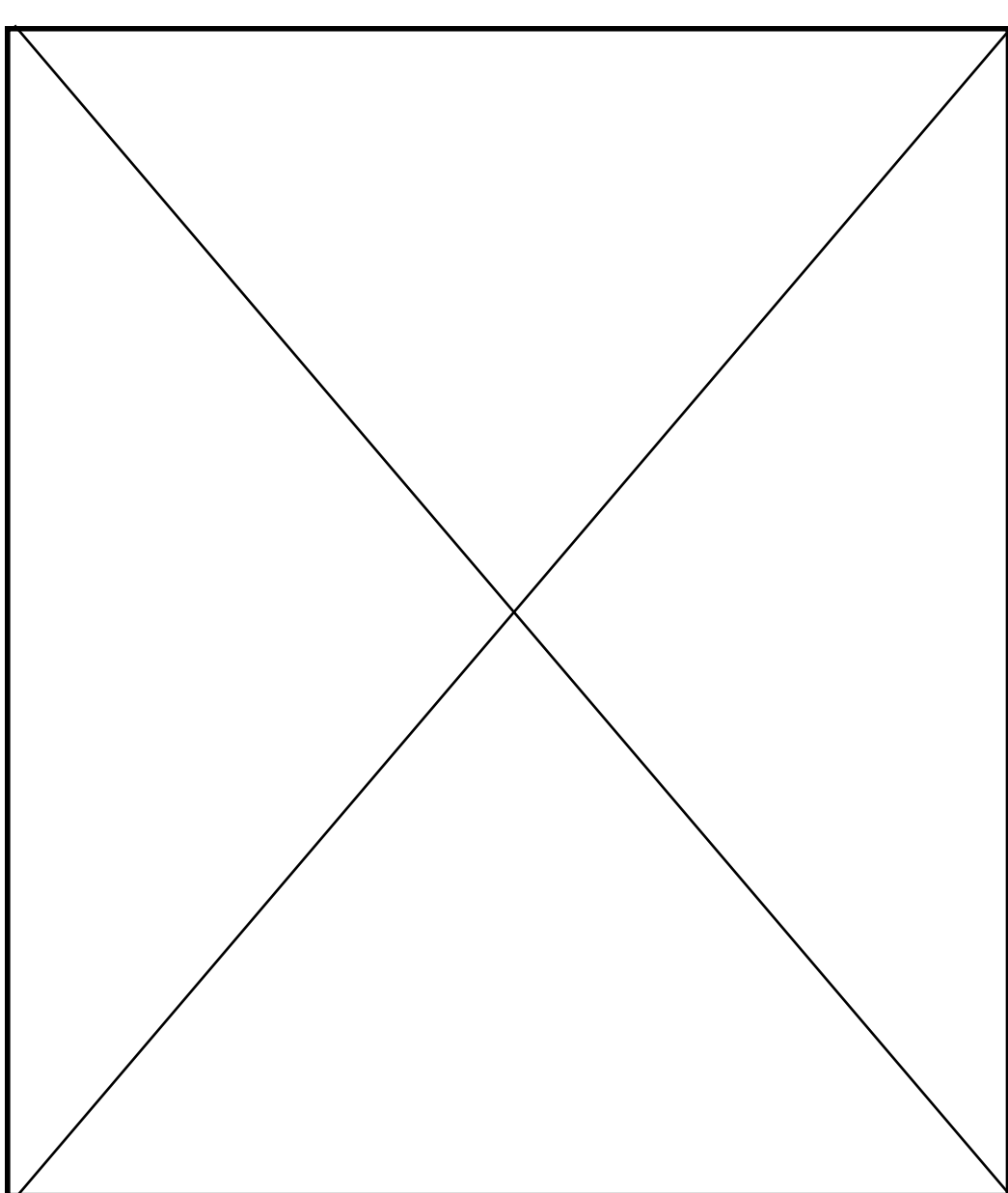
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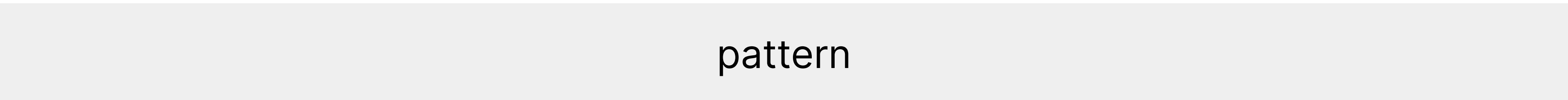
Lorem Ipsum



Lorem Ipsum



Lorem Ipsum



pattern

Mission Statement

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Need Help?

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TOPIC 1

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TOPIC 1

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Test Plans

Input	Processing	Output
Input the serving number for ingredients to be enough for that amount.	Increase the serving number to adjust ingredient amounts accordingly.	Increased number of ingredients increases according to how much the user needs, to be enough for people being served.
Decrease Serving Number	The number will decrease the total ingredients needed and will not be allowed below 1	Number of Ingredients needed decreased.
Click on the Favourites button.	The item will be favourited and marked on the page.	Heart is filled
Click on the next button for the carousel.	The carousel will move on to the next Image.	The next image is shown on the page.
Fill in the empty box in the contact form	Information in the empty box will be processed accordingly	Information accepted
Not filling in the required contact form box.	The Contact Form will identify that the required box is not filled in and will issue a warning.	A warning is issued, and the user will not be able to submit the contact form.
Click Submit in the Contact Form.	The contact form submission will be processed and composed into an email with information. <ul style="list-style-type: none"> Email Name Subject Query/Issue Message 	The contact form will output information into an email composition with information.
Click Cancel on the Contact Form.	The contact form will be cleared.	Information on Contact Form cleared.

