

TESALON FELICIEN

Felicien.tesalon@gmail.com | (225) 302-3725 | @TesalonF

Digital Content Producer, Raycom/Gray TV, Dec. 2017-Present

Lead digital producer for Raycom and Gray TV's national investigative team

- Enhance digital packages by developing interactive elements, story pages using HTML
- Use data to create interactive graphics on national topics
- Serve as final I-team editor before publication

News writer and digital content producer for Raycom and Gray TV's digital hub

- Coordinate with digital producers and editors across network of more than 90 websites to develop, write and share stories relevant to each station
- Produce interactive graphics, videos and slideshows

Multimedia Reporter, The Greenville News, Jan. 2016-Dec. 2017

Worked my way up from paper carrier to multimedia crime and cops reporter

- Pieced together an investigative report into wide-ranging mortgage scam across the Carolinas and Georgia; Investigation resulted in charges only months after story's publication
- For USA TODAY, reported from St. Maarten on the aftermath of Hurricane Irma
- In five months, garnered hundreds of thousands of page views while producing thought-provoking videos, features and public safety and watchdog stories

ProPublica Summer Data Institute Student, June 2016

Participated in first cohort of the data institute

- Conducted data research; cleaned, analyzed data sets to search for trends, outliers
- Applied skills to create portfolio and data visualization of international players in the NBA
- Built multiple stories using HTML, CSS and JavaScript

Freelance Writer, The Advocate, Aug. 2015-Jan. 2016

Served as sports and city arts and culture reporter in the Baton Rouge area

- Wrote weekly in-depth features on local athletes and teams
- Coordinated with coaches, athletic directors to compile stats for capsules

Skills

- Interactive design, data, JavaScript, HTML, CSS, jQuery

Education

- Louisiana State University, December 2013
Bachelors of Arts, Mass Communication Concentration: Print Journalism | Minor: History