

# Throx Market

A pointless product for a pointless place like District of Columbia

## INCOME



Median Household Income

\$99,121



Per Capita Income

\$66,735



Median Net Worth

\$103,657

## 2021 CLOTHING SPENDING



5%

\$2,000+



7%

\$1000-1999



14%

\$500-999



18%

\$300-499



18%

\$100-299



11%

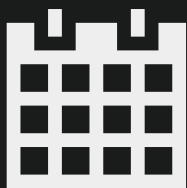
\$1-99

## ONLINE CLOTHING SPENDING



36%

Buying Fashion Products Online: Somewhat Agree



30%

Bought Clothing Online Last 6 Months



28%

Buying Fashion Products Online: Completely Agree

## LAUNDROMAT SPENDING



23

Average Spent at coin operated Laundromats



42

Average Spent at (non-coin) Laundromats



7%

Spends <\$100 at Laundromat Annually



5%

Spends >\$100 at Laundromat Annually

## Interesting Behaviors & Spending Facts

- Listen Country Radio
- Owns Garden Tiller
- Owns Radial Arm Saw
- Shopped Tractor
- Bought Vehicle
- Very Conservative
- Read Fishing Hunting
- Very Liberal
- Owns Gas Chain Saw
- Purchased Lawn
- Dodge Most Recent
- Owns Leases Diesel
- Owns Any ATV UTV
- Have Seen Ad Bus
- Watched DIY Network
- Owns Dogs
- Owns Lawn Garden
- Owns Drill Press
- Bought Long John
- Shopped CVS Drug
- Owns Gas Trimmer
- Has Dish Network
- Watched CMT
- Affiliated Republican
- Govt Should Focus
- Owns Gas Outdoor
- Satellite Srv
- Watched Outdoor
- Chevrolet Most Recent
- Bought Motor Oil
- Owns Band Saw
- Owns Welder
- Owns Portable
- Owns Portable Jig
- Owns Leases Truck
- Owns Table Saw
- Owns Cordless Power

This infographic contains data provided by American Community Survey (ACS), Esri, Esri and GfK MRI, Esri and Data Axle. The vintage of the data is 2015-2019, 2021, 2026.

© 2022 Esri