

Throx Market

A pointless product for a pointless place like San Francisco

INCOME



Median Household Income

\$115,233



Per Capita Income

\$70,290



Median Net Worth

\$144,339

2021 CLOTHING SPENDING



6%

\$2,000+



8%

\$1000-1999



15%

\$500-999



19%

\$300-499



19%

\$100-299



9%

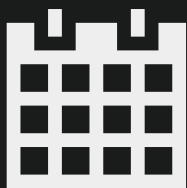
\$1-99

ONLINE CLOTHING SPENDING



37%

Buying Fashion Products Online: Somewhat Agree



32%

Bought Clothing Online Last 6 Months



30%

Buying Fashion Products Online: Completely Agree

LAUNDROMAT SPENDING



26

Average Spent at coin operated Laundromats



48

Average Spent at (non-coin) Laundromats



6%

Spends <\$100 at Laundromat Annually



4%

Spends >\$100 at Laundromat Annually

Interesting Behaviors & Spending Facts

- Used Expedia Travel
- Went Logan's
- Watched Outdoor
- Purchased Lawn
- Owns Cordless Power
- Shopped Dollar
- Satellite Srv
- Govt Should Focus
- Bought Sonic Drive-In
- Watched INSP
- Owns Welder
- Owns Leases Truck
- Owns Radial Arm Saw
- Shopped Sam's Club
- Owns Lawn Garden
- Watched CMT
- Owns Gas Outdoor
- Watched Hallmark
- Owns Garden Tiller
- Shopped Tractor
- Have Seen Ad Bus
- Used Organic Fish
- Own Valid Passport
- Owns Dogs
- Has Dish Network
- Listen Country Radio
- Owns Gas Trimmer
- Bought Hardee's
- Social Media Used
- Very Conservative
- Shopped Banana
- Bought Vehicle
- Owns Any ATV UTV
- Owns Drill Press
- Owns Table Saw
- Bought Arby's
- Owns Gas Chain Saw
- Bought Captain D's
- Shopped CVS Drug
- Owns Portable
- Bought Long John



This infographic contains data provided by American Community Survey (ACS), Esri, Esri and GfK MRI, Esri and Data Axle. The vintage of the data is 2015-2019, 2021, 2026.

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