#### INCOME













Per Capita Income



Median Net Worth

# **Throx Market**

A pointless product for a pointless place like Kings

### 2021 CLOTHING SPENDING







3% \$2,000+

\$1000-1999

13% \$500-999



16% \$300-499



21%



10% \$1-99

# ONLINE CLOTHING SPENDING



34% Buying Fashion Products Online: Somewhat Agree



23% **Bought Clothing** Online Last 6 Months



\$32,369

\$33,129

26%

**Buying Fashion** Products Online: Completely Agree

# LAUNDROMAT SPENDING



Average Spent at coin operated Laundromats



Spends <\$100 at Laundromat Annually



Average Spent at (non-coin) Laundromats



8%

Spends >\$100 at Laundromat Annually







This infographic contains data provided by American Community Survey (ACS), Esri, Esri and GfK MRI, Esri and Data Axle. The vintage of the data is 2015-2019, 2021, 2026.

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## Interesting Behaviors & Spending Facts

College Basketball NHL Super Fan

Owns Garden Tiller Owns Drill Press Listen Classic Rock Affiliated Republican

Owns Welder Owns Portable Shopped CVS Drug

Owns Electric Owns Lawn Garden

Owns Leases Vehicles Owns Any ATV UTV

Boats Trailers Bought Arby's Owns Riding Lawn Owns Leases Any Satellite Srv

Bought Sonic Drive-In Owns Electric Sander

Owns Leases Truck Have Seen Ad Phone Owns Fireplace Owns Dogs Owns Portable Jig Loan Principal Paid

Ford Most Recent Owns Gas Chain Saw Campers Boats Have Seen Ad Bus Participated Fishing Has Dish Network Owns Electric Clothes

Purch Flea Control IM Video Chat

Owns Automotive Tools

Shopped Gap Store

Purchased Outdoor

Used Cell Phone Watch