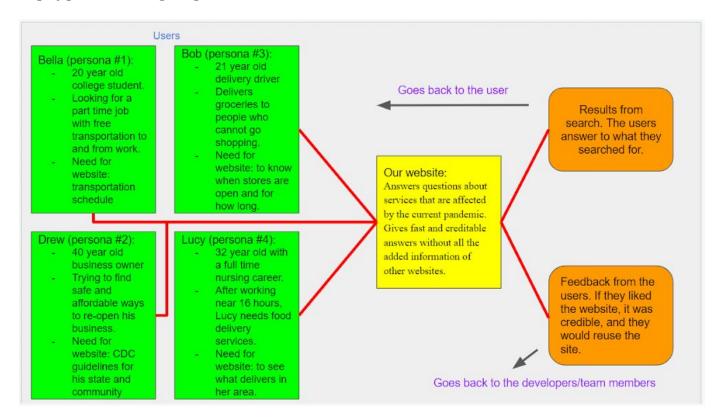
Design Sprint Day 1

Map of personas using the product:



Scenarios from the above map:

Persona #1: Bella is a second-year Computer Science major at the University of North Carolina at Charlotte. She is currently unemployed after being laid off by her employer at Sprint. She's currently looking for job opportunities where she can use the light rail as her free means of transportation to and from work. Her current routine includes searching for jobs that are hiring in her area, searching for inexpensive places to eat, and finding different ways for her to get to and from the places she needs to go.

Persona #2: Drew owns a high-end clothing store in uptown Charlotte. Due to Covid-19, he was forced to shut down his store for two months and lay off most of his employees. Now that Charlotte is in Phase 2 of re-opening stores, he is rushing to figure out a safe and affordable way for him to re-open his store. His current routine includes searching for new employees, PPE, and the current CDC guidelines for re-opening his store.

Persona #3: Bob is currently undecided on what he wants to do in life so he is taking a couple of classes at Central Piedmont Community College and working full time as a food/grocery delivery driver. With most people working from home or not being able to leave their homes,

Bob has seen an increase in customer orders. He needs a reliable website that can tell him which stores and restaurants are currently open in his area and for how long.

Persona #4: Lucy is a nurse at Novant Health PresbyterianMedical Center. A typical day for Lucy includes working a 10-hour shift at the hospital then ending her day by cooking a nice dinner. Lucy likes to go hiking on her free days and visit new places in town. Due to Covid-19, Lucy's work schedule has increased to 16 plus hours each day. Now a typical day for Lucy includes finding delivery service delivering in her area and looking up less crowded places to exercise.

User-to-user stories:

Persona #1 - Bella: As a student, I need a well paying job and safe and reliable transportation so that I can continue to pay for my college education.

Persona #2 - Drew: As a business owner, I need to know the most up to date information about the CDC guidelines so that I can reopen my business.

Persona #3 - Bob: As a food delivery driver, I need to know which stores and restaurants are currently open so that I can provide my best service to my customers.

Persona #4 - Lucy: As a nurse, I need to know what kind of food places can deliver to me so that I can fuel my energy and continue to do my job to the best of my abilities.

Feature List:

What we can offer

- Store Hours
- Food delivery near me
- Open stores
- Bus Schedule
- Covid-19 information
- Reliable and credible answers to your questions

What we can not offer:

- Personal information on other people
- Your passwords to your accounts
- Your credit card information
- Any other kind of personal or account information