## Type (dealership data w sale dat.csv) **GROSS PROFIT** CUV \$307K Sedan SUV Make (deal.. Truck BMW 9,742 21,802 Sale Status (dealership data w sale dat.csv) Chevrolet 16,004 Available Ford ✓ <del>Sold</del> Honda 17,725 Hyundai 12,464 5,479 Kia 7,400 Mercedes Nissan Toyota 4,467 12,832

45K

50K

55K

Gross Profit (dealership data w sale dat.csv)

30K

## **REVENUE 2025**

Volkswagen

\$2.36M

Make (dealership data w sale dat.csv)

BMW	Chevrolet	Ford	Honda	Hyundai	Kia	Mercedes	Nissan	Toyota	Volkswa
164,631	170,136	150,396	240,906	104,084	280,482	329,611	194,385	228,963	177,955

## **CONVERSION RATES**

10K

15K

Make (dealership data w sale dat.csv)

BMW	Chevrolet	Ford	Honda	Hyundai	Kia	Mercedes	Nissan	Toyota	Volkswa
60.00%	76.92%	72.73%	37.50%	71.43%	25.00%	53.85%	54.55%	44.44%	60.00%