



Lea Sevenig

COMMUNICATION & MARKETING

CONTACT



leasevenig13@icloud.com



+33 6 64 32 20 24



Paris & Luxembourg

LANGUAGES

French Fluent

English Fluent

German Fluent

Luxembourgish Native

SKILLS

Visual Identity

Community Management

Web Design

Marketing Strategy

Audiovisual Production

Content Creation

INTERESTS



Theatre



Cinema



Boxing

Lea Sevenig

Communication Manager · Graphic Designer · Web Designer

Field-oriented profile from the restaurant and luxury hospitality industry, with a strong sensitivity to image and customer experience. Experienced in designing and deploying communication strategies adapted to venues, teams and audiences.

EXPERIENCE

Brasseur Design

Since 2025

Graphic Designer & Project Manager · Freelance

Supporting restaurants in creating their visual identity. Managing audiovisual projects and coordinating between clients and service providers.

Groupe Nasther

2024 - 2025

Communication Manager – Graphic & Web Designer · Full-time

Managing communication for multiple restaurant venues. Creating print/digital materials, community management, team coordination.

Restaurant Focacc'

2022

General Manager · Pop-up restaurant

Co-creation and opening of a restaurant. Defining the concept, managing communication and team leadership.

KEY PROJECTS

OPENING

Maison Saint Martin

Storytelling, sticker campaign, Instagram strategy

MASTERCLASS

Court ou Crève

Viral video, Instagram account, website creation

REBRANDING

Break

Lacoste partnership, photoshoot, influencer activation

EDUCATION

2023-24

MBA Communication & Audiovisual Production
EFAP · Paris

2019-23

Bachelor (Hons.) International Restaurant Management
Institut Paul Bocuse · Lyon · Entrepreneurship specialization

2019

Economics & Social Sciences Baccalaureate
Lycée Vauban · Luxembourg

