



Lea Sevenig

COMMUNICATION & MARKETING

CONTACT



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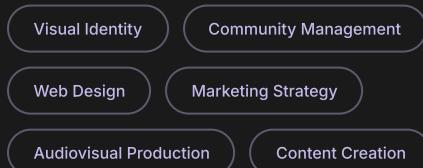


Paris & Luxembourg

LANGUAGES

French	Fluent
English	Fluent
German	Fluent
Luxembourgish	Native

SKILLS



INTERESTS



Theatre

Cinema

Boxing

Lea Sevenig

Communication Manager · Graphic Designer · Web Designer

Field-oriented profile from the restaurant and luxury hospitality industry, with a strong sensitivity to image and customer experience. Experienced in designing and deploying communication strategies adapted to venues, teams and audiences.

• EXPERIENCE

Brasseur Design

Since 2025

Graphic Designer & Project Manager · Freelance

Supporting restaurants in creating their visual identity. Managing audiovisual projects and coordinating between clients and service providers.

Groupe Nasther

2024 - 2025

Communication Manager – Graphic & Web Designer · Full-time

Managing communication for multiple restaurant venues. Creating print/digital materials, community management, team coordination.

Restaurant Focacc'

2022

General Manager · Pop-up restaurant

Co-creation and opening of a restaurant. Defining the concept, managing communication and team leadership.

• KEY PROJECTS

OPENING

Maison Saint Martin

Storytelling, sticker campaign, Instagram strategy

MASTERCLASS

Court ou Crève

Viral video, Instagram account, website creation

REBRANDING

Break

Lacoste partnership, photoshoot, influencer activation

• EDUCATION

2023-24

MBA Communication & Audiovisual Production
EFAP · Paris

2019-23

Bachelor (Hons.) International Restaurant Management
Institut Paul Bocuse · Lyon · Entrepreneurship specialization

2019

Economics & Social Sciences Baccalaureate
Lycée Vauban · Luxembourg