



## Lea Sevenig

COMMUNICATION & MARKETING

### CONTACT



leasevenig13@icloud.com



+33 6 64 32 20 24



Paris & Luxembourg

### LANGUAGES

French Fluent

English Fluent

German Fluent

Luxembourgish Native

### SKILLS

Visual Identity

Community Management

Web Design

Marketing Strategy

Audiovisual Production

Content Creation

### INTERESTS



Theatre



Cinema



Boxing

# Lea Sevenig

Communication Manager · Graphic Designer · Web Designer

Field-oriented profile from the restaurant and luxury hospitality industry, with a strong sensitivity to image and customer experience. Experienced in designing and deploying communication strategies adapted to venues, teams and audiences.

### EXPERIENCE

#### Brasseur Design

Since 2025

*Graphic Designer & Project Manager · Freelance*

Supporting restaurants in creating their visual identity. Managing audiovisual projects and coordinating between clients and service providers.

#### Groupe Nasther

2024 - 2025

*Communication Manager – Graphic & Web Designer · Full-time*

Managing communication for multiple restaurant venues. Creating print/digital materials, community management, team coordination.

#### Restaurant Focacc'

2022

*General Manager · Pop-up restaurant*

Co-creation and opening of a restaurant. Defining the concept, managing communication and team leadership.

### KEY PROJECTS

#### OPENING

##### Maison Saint Martin

Storytelling, sticker campaign, Instagram strategy

#### MASTERCLASS

##### Court ou Crève

Viral video, Instagram account, website creation

#### REBRANDING

##### Break

Lacoste partnership, photoshoot, influencer activation

### EDUCATION

2023-24

**MBA Communication & Audiovisual Production**  
EFAP · Paris

2019-23

**Bachelor (Hons.) International Restaurant Management**  
Institut Paul Bocuse · Lyon · Entrepreneurship specialization

2019

**Economics & Social Sciences Baccalaureate**  
Lycée Vauban · Luxembourg