

# Design with the User in Mind

## Fundamental Human Interface Principles

1. Aesthetic integrity
2. Consistency
3. Direct manipulation
4. Feedback
5. Metaphors
6. User control

## Take Advantage of Some Proven Design Strategies

1. Distill the feature list

As early as possible in the design process, define precisely what your app does and who your target audience is.

2. Design for the device
3. Customize appropriately
4. Prototype and interact