

Manifesto Pull-Up Banner

- Objective: to be used at outreach events and outside pop-up locations to identify us
- Design has to be seen from afar, eye-catching, attracts ppl to the booth/banner and to read the full text
- Play with color, shapes and our custom font (all in the branding toolkit)



Manifesto Pull-Up Banner



examples



Eg. of manifesto sticker up in our centres.

HEY KIDS!



The more you ask, the more you learn.
You'd be surprised what you get in return.



Our golden rule: Don't be a fool,
Continue to learn, even outside school.



Don't fear the new, try what scares you,
Gotta make the climb to enjoy the view.



Listen to your parents but not too much.
Break rules a little and add your own touch.



Who cares what others think about,
Why fit in when you're born to stand out.



Don't grow up too fast, make childhood last,
Because this part's seriously the blast!

Stay Curious, Stay Inventive & Stay Resourceful



The big kids

Full text of manifesto

Hey Kids!

The more you ask, the more you learn.
You'd be surprised what you get in return.

Our golden rule: Don't be a fool,
Continue to learn, even outside school.

Don't fear the new, try what scares you,
Gotta make the climb to enjoy the view.

Listen to your parents but not too much.
Break rules a little and add your own touch.

Who cares what others think about,
Why fit in when you're born to stand out.

Don't grow up too fast, make childhood last,
Because this part's seriously the blast!

Stay Curious, Stay Inventive & Stay Resourceful

<3 The Big Kids

- Deadline : design to be finalised by 10th August.
- Dimension: **850 mm X 2000 mm**
- Should include:
 - SK logo
 - Email address : hello@saturdaykids.com
 - Website: **saturdaykids.com**