Teddy Billings, UX Research & Design

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WORK EXPERIENCE

Pearson Education, User Experience Designer

June 2017 - Present | Hoboken, NJ

- Researched and designed a first-to-market social studies product with focus groups, interviews & a field study.
- Researched and designed new Assignment Viewer, increasing turnin rate from 6% to over 50% with usability & A/B testing.
- Lead effort in for new UX Processes to incorperate user feedback and research into agile methodology.
- Winner of 2017 Spot Award for work in Project Imagine
- Lead researcher for Kids co-lab a participatory design method for middle grade students

Rocket Software, Front-End Engineer Intern

June 2016 - August 2016 | Waltham, MA

- Front end engineer for IBM's mainframe visual display, using AngularJS.
  Assisted in creating a better Natural Language Help and Search System.

EDUCATION

Cornell University, Bachelor of Science

2013 - 2017 | Ithaca, NY

Human Centered Interaction (Information Science Major), Computer Science (Minor), Communications and Technology (Minor)

Relevant Courses: Psychology of Entertainment media, Human Computer Interaction (+ Advanced Studio), Technology and Personal Relationships, Communications and Technology, Web Design and Development, Game Design and Development, Visual Communication

UX Methods

Quantitative analysis, user interview, personas, user journey mapping, field studies, card sorting, tree testing, A/B testing, focus groups

Design Tools

Sketch, Illustrator, Axure, inVision, adobe XD, Framer, Google Analytics

Programming

HTML, CSS, Javascript, PHP, Python, Java, C