

# Teddy Billings, UX Research & Design

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## WORK EXPERIENCE

### Pearson Education, User Experience Analyst

June 2017 - Present | Hoboken, NJ

- Researched and designed a first-to-market social studies product with focus groups, interviews & a field study.
- Researched and designed new Assignment Viewer, increasing "turn-in" rate from 6% to over 50% with usability & A/B testing.
- Lead effort in for new UX Processes to incorporate user feedback and research into agile methodology.
- Winner of 2017 Spot Award for work in Project Imagine
- Lead researcher for Kids co-lab a participatory design method for middle grade students

### Rocket Software, Front-End Engineer Intern

June 2016 - August 2016 | Waltham, MA

- Front end engineer for IBM's mainframe visual display, using AngularJS.
- Assisted in creating a better Natural Language Help and Search System.

## EDUCATION

### Cornell University, Bachelor of Science

2013 - 2017 | Ithaca, NY

Human Centered Interaction (Information Science Major), Computer Science (Minor), Communications and Technology (Minor)

Relevant Courses: Psychology of Entertainment media, Human Computer Interaction (+ Advanced Studio), Technology and Personal Relationships, Communications and Technology, Web Design and Development, Game Design and Development, Visual Communication

## UX Methods

Quantitative analysis, user interview, personas, user journey mapping, field studies, card sorting, tree testing, A/B testing, focus groups

## Design Tools

Sketch, Illustrator, Axure, inVision, adobe XD, Framer, Google Analytics

## Programming

HTML, CSS, Javascript, PHP, Python, Java, C