

# **Teddy Billings**

## **UX Design & Research**

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### **WORK EXPERIENCE**

#### **Pearson Learning Services, User Experience Designer**

**June 2017 - Present | Hoboken, NJ**

- Lead information architecture, wireframes, and interaction designs and usability test for high school social studies product.
- Refined requirements, created UI workflows, A/B test prototypes for the content viewer.
- Winner of 2017 Spot Award for work on supplemental Social studies product.
- Lead effort to incorporate lean UX in Agile development sprints.
- Lead sessions in Kids co-lab a participatory research method for middle-grade students to give insight to team.
- A/B tested, prototyped and designed Rubrics for Learning Management System
- Designed Google Classroom integration for Pearson using quantitative validation

#### **Rocket Software, Front-End Engineer Intern**

**June 2016 - August 2016 | Waltham, MA**

- Assisted in engineering IBM's mainframe visual display, using AngularJS.
- Lead user experience for search engine.

### **EDUCATION**

#### **Cornell University, Bachelor of Science**

**2013 - 2017 | Ithaca, NY**

Human Centered Interaction (Information Science Major), Computer Science (Minor), Communications and Technology (Minor)

Relevant Courses: Psychology of Entertainment media, Human Computer Interaction (+ Advanced Studio), Technology and Personal Relationships, Communications and Technology, Web Design and Development, Game Design and Development, Visual Communication

### **UX Methods**

Quantitative analysis, user interview, personas, user journey mapping, field studies, card sorting, tree testing, A/B testing, focus groups

### **Design Tools**

Sketch, Illustrator, Axure, inVision, adobe XD, Framer, Google Analytics

### **Programming**

HTML, CSS, Javascript, PHP, ReactJS, Python, Java, C