# **Teddy Billings, UX Design & Research**

#### **WORK EXPERIENCE**

### Pearson Learning Services, User Experience Designer June 2017 - Present I Hoboken, NJ

- Lead information architecture, wireframes and interaction designs and usability test for high school social studies product.
- Refined requirements, created UI workflows, A/B test prototypes, and visual designs for Pearson's LMS.
- Winner of 2017 Spot Award for work in Project Imagine.
- Assisted in effort to incorporate lean UX holistic creative process overhaul.
- Lead sessions in Kids co-lab a participatory design method for middle grade students.

## Rocket Software, Front-End Engineer Intern June 2016 - August 2016 | Waltham, MA

- Front end engineer for IBM's mainframe visual display, using AngularJS.
- Lead user experience for search engine.

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### **UX Methods**

Quantitative analysis, user interview, personas, user journey mapping, field studies, card sorting, tree testing, A/B testing, focus groups

### **Design Tools**

Sketch, Illustrator, Axure, inVision, adobe XD, Framer, Google Analytics

### **Programming**

HTML, CSS, Javascript, PHP, Python, Java, C

#### **EDUCATION**

## Cornell University, Bachelor of Science

2013 - 2017 | Ithaca, NY

Human Centered Interaction (Information Science Major), Computer Science (Minor), Communications and Technology (Minor)

Relevant Courses: Psychology of Entertainment media, Human Computer Interaction (+ Advanced Studio), Technology and Personal Relationships, Communications and Technology, Web Design and Development, Game Design and Development, Visual Communication