1-A

Five key points from the movie

1. A problem arises when money makes the conventional strategy useless. Star players leave and acquiring more is not possible, creating the need for innovation. Hence, loss creates opportunity.

2. Analysis methods vary cross-industry, but the underlying statistics can and should be applied to all and any. Economics graduates might not be the first choice for sports management. However, one might end up saving the club. This proves that even now, digital teams need to be carefully assembled with enough diversity.

3. The obvious choice -the safest, conventional choice- is not always the right one. Even if it seems reckless to acquire an undervalued player, for example, it's a risk that teams must be willing to take. Innovation is risky.

4. Resistance from leaders and the organization itself needs to be expected and managed. Risking money is bound to spark protests.

5. Big losses do not necessarily mean the strategy/method is useless or not valid. There are many factors affecting the success of a team in any industry, which means the innovative ways being implemented shouldn't be dismissed for not bulletproofing the team.

FC Barcelona

According to SciSports, Barcelona's famous team uses data in their daily operations, as well as in their long-term research projects. They can use in-house data (including historical data), as well as data from external sources.

"Most professional football clubs have used video data for opponent scouting and player recruitment as well as physical data collected via wearables to manage training load and to prevent injuries for many years already. Fewer football clubs are using match data collected via camera-based solutions and human annotators for opponent scouting and player recruitment, but the number of clubs that does so is steadily increasing."