The problem I see in grocery store checkouts is the fact that we go and grab single items and put them in the cart and then when we go to the checkout they have to be scanned as single items. The idea is to put those two actions together. When the user grabs the item and places it in the cart it will automatically scan the item and add its value to the total. When the user is done shopping they can simply go to a kiosk that will show them their total, they swipe their card or pay with cash, and then they leave. If there are any problems along the way there is always an associate lurking around to answer questions.