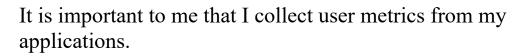
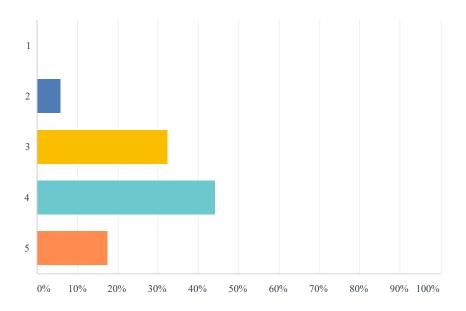
Page 1

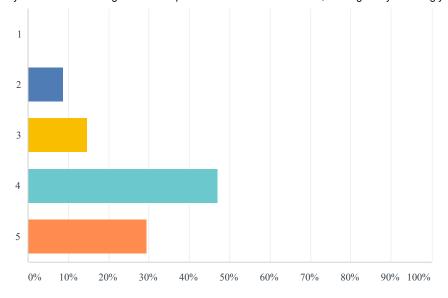


Answered: 34 Skipped: 0



ANSWER CHOICES	- RESPONSES	_
- 1	0.00%	0
- 2	5.88%	2
- 3	32.35%	11
- 4	44.12%	15
- 5	17.65%	6
TOTAL		34

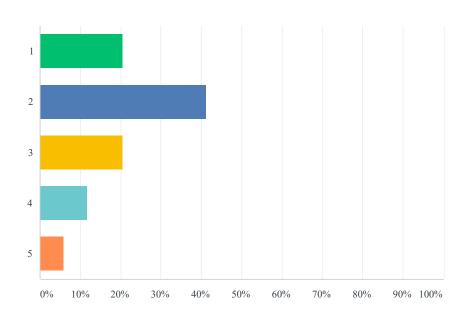
It is important to me to know what features in my application are being used the most.



ANSWER CHOICES	- RESPONSES	-
- 1	0.00%	0
- 2	8.82%	3
- 3	14.71%	5
- 4	47.06%	16
- 5	29.41%	10
TOTAL		34

It is NOT important to me to track usage of a newly released feature in my application.



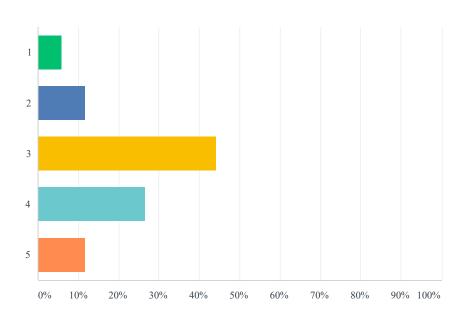


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ANSWER CHOICES	- RESPONSES	-
- 1	20.59%	7
- 2	41.18%	14
- 3	20.59%	7
- 4	11.76%	4
- 5	5.88%	2
TOTAL		34

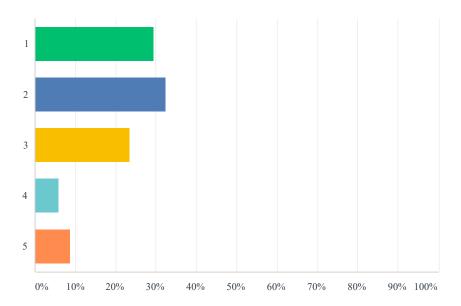
I find time-series metrics helpful when identifying user trends over time.





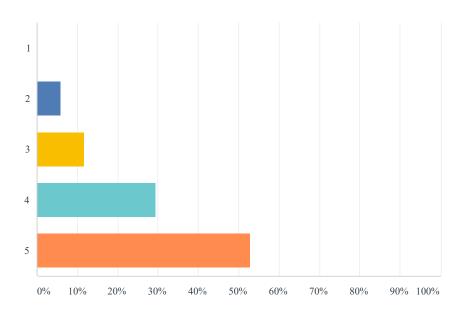
ANSWER CHOICES	- RESPONSES	_
- 1	5.88%	2
- 2	11.76%	4
- 3	44.12%	15
- 4	26.47%	9
- 5	11.76%	4
TOTAL		34

I am concerned, from a user privacy perspective, about adding analytical tools to my application.

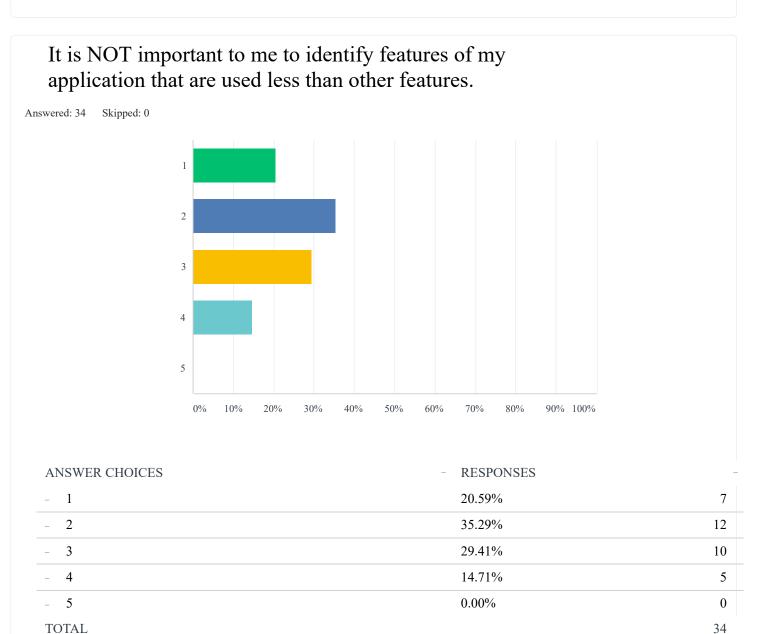


ANSWER CHOICES	- RESPONSES	_
- 1	29.41%	10
- 2	32.35%	11
- 3	23.53%	8
- 4	5.88%	2
- 5	8.82%	3
TOTAL		34

It is important to me that my application make the best use of resources available to it.



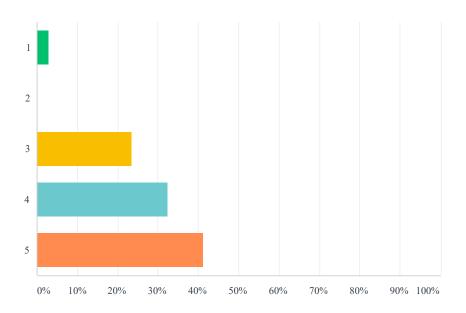
ANSWER CHOICES	- RESPONSES	_
- 1	0.00%	0
- 2	5.88%	2
- 3	11.76%	4
- 4	29.41%	10
- 5	52.94%	18
TOTAL		34



It is important to me to understand user behavior with my application so that I know where to spend my time and

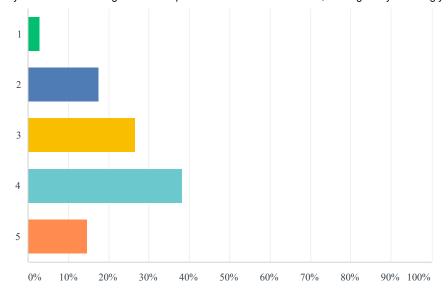
resources writing new features and tests.





ANSWER CHOICES	- RESPONSES	_
- 1	2.94%	1
- 2	0.00%	0
- 3	23.53%	8
- 4	32.35%	11
- 5	41.18%	14
TOTAL		34

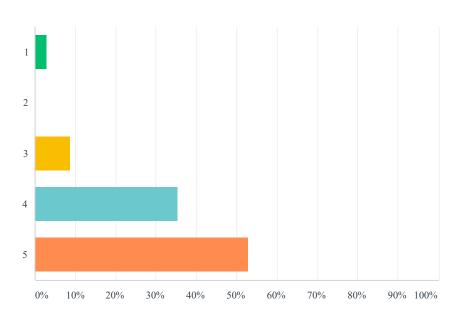
It is important to me to see user behavior metrics over time within my application.



ANSWER CHOICES	- RESPONSES	-
- 1	2.94%	1
- 2	17.65%	6
- 3	26.47%	9
- 4	38.24%	13
- 5	14.71%	5
TOTAL		34

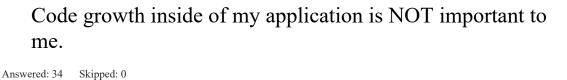
It is important to me to prioritize my time and finite resources when maintaining an existing application.

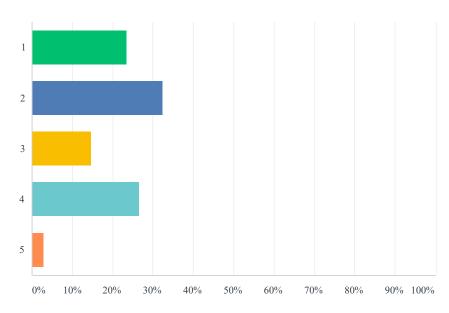




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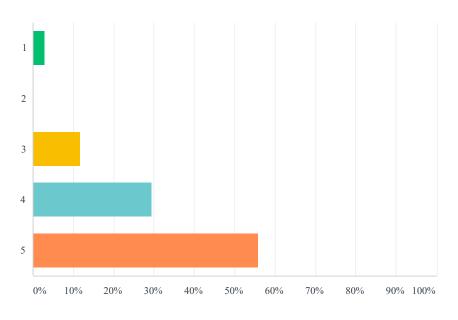
ANSWER CHOICES	- RESPONSES	-
- 1	2.94%	1
- 2	0.00%	0
- 3	8.82%	3
- 4	35.29%	12
- 5	52.94%	18
TOTAL		34





ANSWER CHOICES	- RESPONSES	-
- 1	23.53%	8
- 2	32.35%	11
- 3	14.71%	5
- 4	26.47%	9
- 5	2.94%	1
TOTAL		34

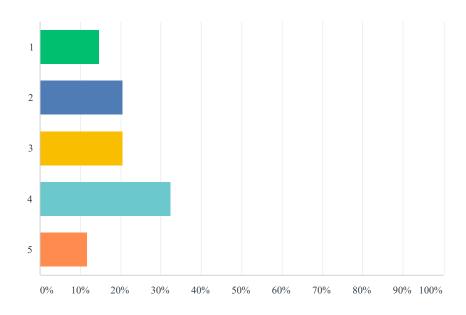
It is important to me that my analytical tools not impede application performance.



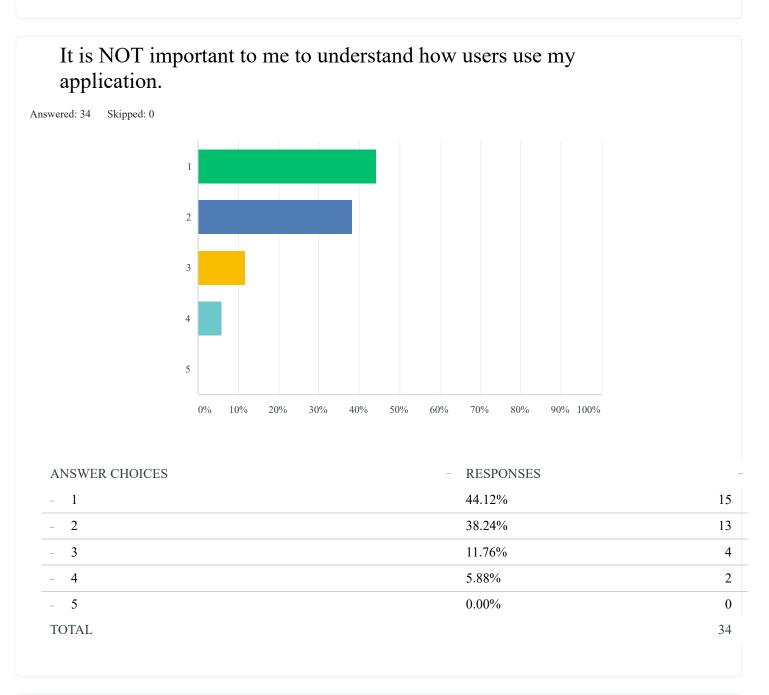
- RESPONSES	_
2.94%	1
0.00%	0
11.76%	4
29.41%	10
55.88%	19
	34
	2.94% 0.00% 11.76% 29.41%

I am concerned about users' perceptions on privacy if I collect usage metrics from my application.

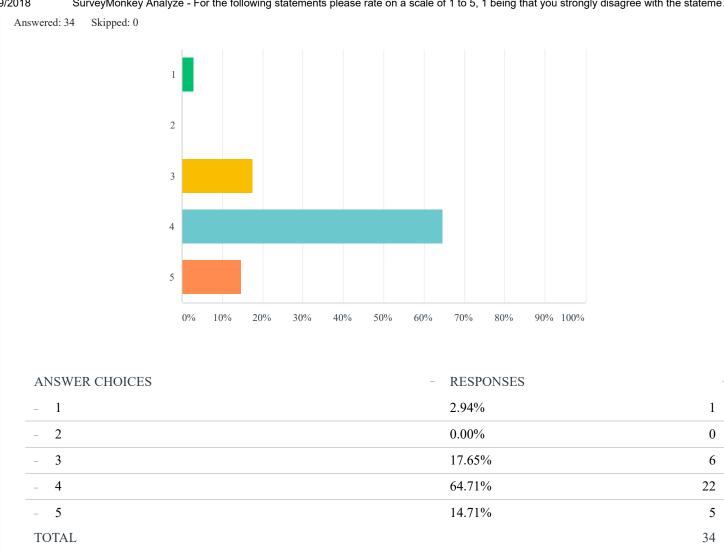




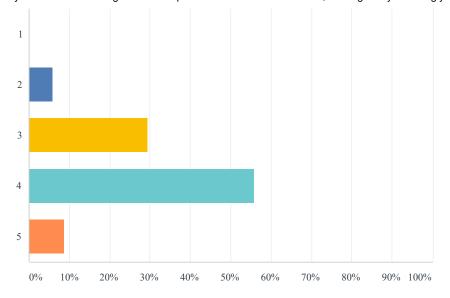
ANSWER CHOICES	- RESPONSES	_
- 1	14.71%	5
- 2	20.59%	7
- 3	20.59%	7
- 4	32.35%	11
- 5	11.76%	4
TOTAL		34



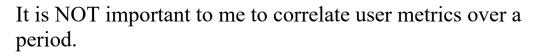
If I understood user behavior in my application I would prioritize my resources based on the behavior.

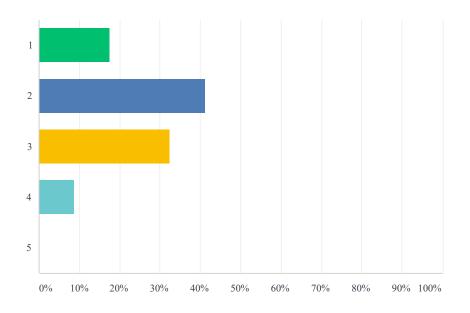


It is important to me to have insights into what users are doing in my application over a period.



ANSWER CHOICES	- RESPONSES	_
- 1	0.00%	0
- 2	5.88%	2
- 3	29.41%	10
- 4	55.88%	19
- 5	8.82%	3
TOTAL		34



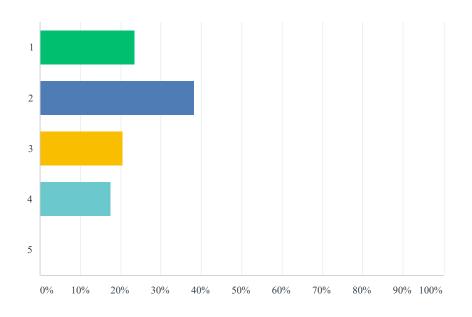


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ANSWER CHOICES	- RESPONSES	_
- 1	17.65%	6
- 2	41.18%	14
- 3	32.35%	11
- 4	8.82%	3
- 5	0.00%	0
TOTAL		34

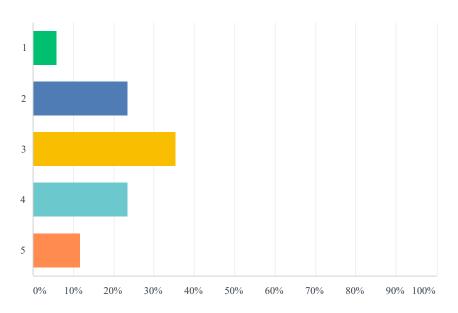
I am concerned from a privacy perspective with tracking anonymous user metrics in my application.



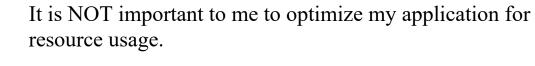


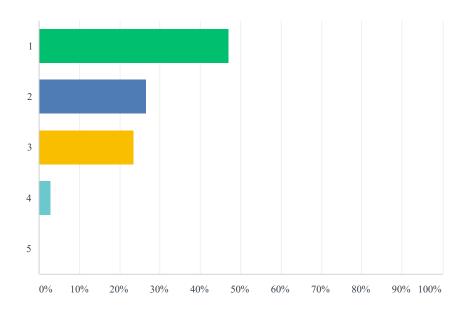
ANSWER CHOICES	- RESPONSES	-
- 1	23.53%	8
- 2	38.24%	13
- 3	20.59%	7
- 4	17.65%	6
- 5	0.00%	0
TOTAL		34

It is important to me to keep my applications code growth to a minimum.



ANSWER CHOICES	- RESPONSES	_
- 1	5.88%	2
- 2	23.53%	8
- 3	35.29%	12
- 4	23.53%	8
- 5	11.76%	4
TOTAL		34





47.06%	16
	10
26.47%	9
23.53%	8
2.94%	1
0.00%	0
	34
	23.53% 2.94%