

6 Steps to a *Breakout!* Career

By Sharon Seivert

If you're frustrated with your current job AND you're ready to take action NOW to create one that fulfills you and pays you well, this special report is for you ...

Follow this unique Career Compass Plan to *Breakout!* from a job you don't like, navigate past obstacles, and FINALLY arrive exactly where You want to be!

THIS COULD BE YOU!



Welcome to the Start of an Exciting Journey.



If you're here, chances are some of the following may sound familiar. You feel off-balance, out of sorts. You don't like your j-o-b and you know it's time for a change. But you ...

- ✓ *Can't just quit. (You've got bills to pay!)*
- ✓ *Feel stuck & paralyzed. (You don't love where you are, but even if you committed to doing something different, you have no idea where to start.)*
- ✓ *Are worried. (What if you never find as secure of a position as you have now, making the kind of money you're making now?)*
- ✓ *Are frustrated because you don't know how to start looking elsewhere. (You don't even know what you'd do if you could change jobs. Nothing sounds fun!)*

The great news is: You already hold Success in your hands!

Maybe you loved your job when you started out, and things have changed, or maybe you never imagined that you'd stay there so long. Either way, it's natural for your own needs and passions to evolve as your life changes. It's also natural to feel stuck if you're starting to think about what kind of work would meet those new needs and satisfy those passions.

If you're like many people I've worked with over the years, all of a sudden, something just clicked and you realized:

"I'm not happy here anymore."

Then the questions begin:



"Can I get out of this job?"

"How can I get out of this job?"

"What could I do instead?"

"Is it even *possible* to be happy in a job?"

"What's the first step...how do I begin this transition?"

I Want You to Know That It IS Possible to Be Happy and Fulfilled in the Work you do, and That You CAN Reconnect with Your Passion—as hundreds of my clients have done.

When YOU do find work that suits you, life is good. You enjoy your job, like your co-workers, earn more money, and have more energy to spend on family and hobbies.

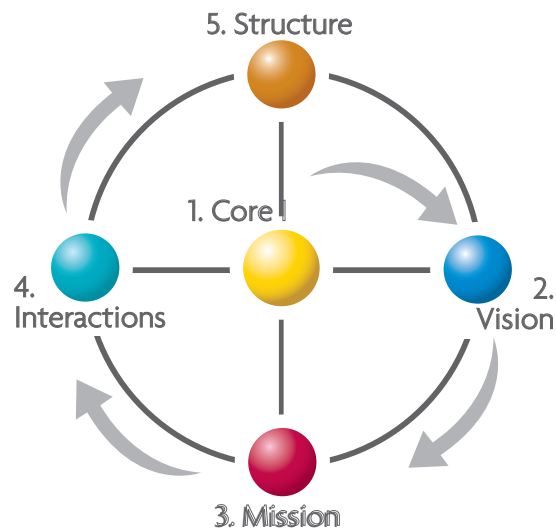
How does this sound: You wake up looking forward to each day, because you feel challenged and appreciated at work. GREAT, right? So now you may be thinking, "Yes! That sounds fantastic, but HOW do I get there?"

Great question. I understand where you're coming from, because I've been in your shoes. That's why I love helping people define what they truly want in your career -- and why I'm giving YOU this **FREE Career Compass guide** to help you launch your journey.

Just answer the questions in the Career Compass on the following pages – and you'll be taking your first strong steps into a much better future.

Your Compass for a *Breakout!* Career

Think of this image as a powerful Compass that can navigate you safely and surely to **FINALLY** discovering the career you want. It will keep you on track so you can quickly arrive at your destination: A new career and life you love.



Although this is the ideal pathway to your new career, you may begin at any point if circumstances demand it. (For example: You have to prepare for an interview new week! ...OR, You need an income right NOW to survive!). We'd simply address the other points on the compass later to make sure every aspect of your new career is aligned, integrated and well balanced.

Take heart: Your new work and life are closer than you think! Just follow the Career Compass steps to activate your own powerful internal GPS!

In this easy-to-follow guide, you will answer key questions at each point on the Career Compass to discover a treasure of useful information, specifically:

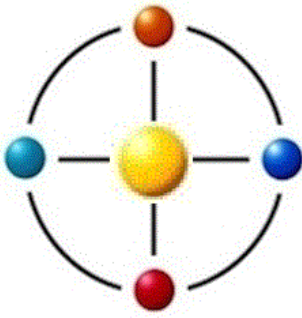
- **PROBLEMS** you need to solve at this point
- Tangible **RESULTS** you will get if you do so
- What **WORKS** for you, what does not – and why

These questions will help you reorient and get your bearings at each point along the way so you can break out to a new level of success.



We'll start this Journey at your CORE because, just like the "X" on a Treasure Map, it's best if you know where you are NOW before heading off in any new direction. In this way, you'll be able to create your new work and life by moving from the inside-out

Step 1. Identify WHY you want to change – plus your Core Gifts, Values & work Identity.



Your **CORE** is the Center of your internal Compass. It's who you are at your Best, your Essence, what's most important to you -- your "X" (where you Start) on the Treasure Map. It's the "WHY" of your career - why you do the work you do, the gifts you have for your profession, and the values that give purpose to your activities.

If you get this one right, everything else is SOOOO much easier.

Strengthening Your Core will help you Solve these Problems: Lack of Clarity about career direction, feeling lost or off-balance, lacking confidence and self-esteem, being anxious, second-guessing self & not trusting your intuition.

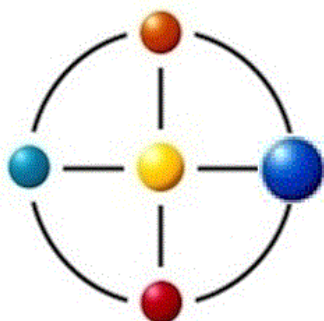
...And Get These Results: Feeling calmer, having a steady sense of purpose; being sure that your work is meaningful, that you are making a difference; being clear & confident that on right track and things will work out.

To Strengthen Your Core, answer these questions:

- 1 WHY you want to leave this job? (What do you like/dislike about it? How well does it fit you and match your career identity?)
- 2 What are your "Core" gifts – things that come easily to you, that you're especially good at doing & that you enjoy?
- 3 What life or work purpose is foundational to your career (or this next phase of it)? And what values are non-negotiable in your next job?

Step 2. Vision

Clarify your vision of a preferred future.
Generate many options to consider.



Your **VISION** holds your hopes for a better future, plus your beliefs about what is possible (i.e., what you are capable of being or doing, and your ideas about the way the world works).

Vision lifts your eyes to the sky. It encourages you to dream, imagine, create, innovate.

Strengthening Your Vision will help you Solve these Problems:

Concerned that nothing you can do will get you unstuck. Feeling frustrated, hopeless, depressed, defeated - and/or not good enough or deserving.

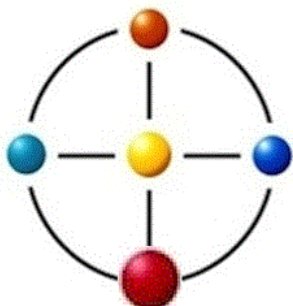
...And Get These Results: Realistic optimism, positive energy, creative problem solving, generating. Surfacing hopes & dreams, then charting a practical course to them.

To Strengthen Your Vision, answer these questions:

- 1 What jobs could best use the Core gifts, purpose and values you noted above? How can you discover more opportunities (interviews, research)?
- 2 What beliefs about yourself - the workplace or world - have held you back? What positive messages can replace the fears that stop you?
- 3 When you imagine the best possible future, what does it look like (in 1 year, more)? What work can make you most happy and fulfilled?

Step 3. Mission

Prioritize best option. Commit to course of action; more forward 1 step at a time.



Your **MISSION** is a powerhouse of energy. It includes your strong will to make things happen, get things done on time, and help you move forward to turn into reality what you've envisioned, hoped for, and really want in work and life.

Mission is the big motivator: your desires, passions, and ability to act effectively and strongly to make your dreams come true.

Strengthening Your Mission will help you Solve these Problems:

Inability to act effectively. Spinning in head; indecisiveness. Frustrated/angry about being stuck &/or treated unfairly. Inadequate resume or collateral that doesn't present your best.

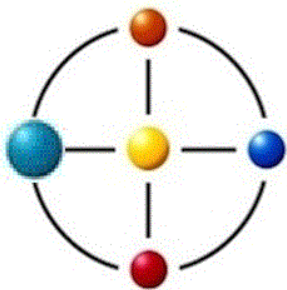
...And Get These Results: Eagerness to leap into action, courage to move forward, even when don't have all answers, decisiveness, strong presence & presentation of self; knockout resume.

To Strengthen Your Mission, answer these questions:

- 1 Of all possibilities you've found, which choice seems most viable? What is your very first step – and how can you commit to taking that action?
- 2 What are the obstacles in your path – and what do you need to do right now to remove or reduce those obstacles to action?
- 3 How can you make time to prioritize this transition? What activities can you put aside temporarily to create room in your schedule?

Step 4. Interactions

Ask for help: a career “committee” who work with you to achieve your goals.



Your **INTERACTIONS** are now more productive and focused because you have a strong sense of direction & clear priorities that you can share with those who want to help make a successful transition.

This element also keeps you on an even keel emotionally, resilient and steady despite the ups & downs of a typical work search.

Strengthening Your Interactions will help Solve these Problems:

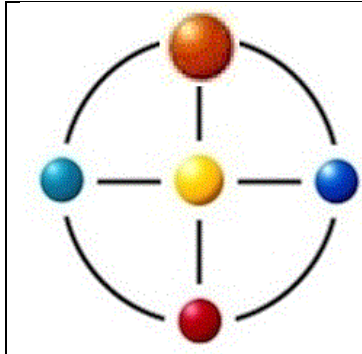
Rapidly changing emotions, low emotional resilience when you have setbacks. Difficulty networking, not having contacts to people who have the work you want.

...And Get These Results: Powerful, clear communications and presentation, positive relationships, people know, like and trust you, good EQ, stable emotions despite ups and downs.

To Strengthen Your Interactions, answer these questions:

- 1 Now that you're committed to this course of action, who can help you achieve your career mission – and what specifically can they do for you?
- 2 Who will introduce you to people who are linked to the kinds of jobs you want? Who will act as your champions, your references?
- 3 How can you stay on an even keel emotionally, despite ups & downs? How can you build in time for rest and to celebrate accomplishments?

Step 5. Structure Improve daily habits so implement strategy steadily; manage resources well.



Your **STRUCTURE** element contains your career habits and resources. This includes daily habits that make you more productive, effective, and efficient.

Structure also includes all the physical resources available to you to sustain your search: equipment, money, workspace, and last, but not least, even the good health habits that will support you so you can survive and make the most of this transition, despite set backs.

Strengthening Your Structure will help Solve these Problems:

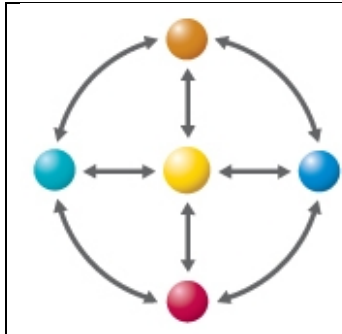
Insufficient money or resources (such as workspace, equipment); bad habits that are inefficient and keep you from achieving your daily objectives.

...And Get These Results: Greater productivity, efficiency, effectiveness; sufficient time to do the tasks that ensure meeting career goals; being well organized.

To Strengthen Your Structure, answer these questions:

- 1 What resources (money, space, tools) do you need for this transition? If you do not have all you need, where/how can you secure these?
- 2 What bad habits do you need to change so you can be more efficient, effective - stop wasting time or effort - and make faster progress?
- 3 What specific daily or weekly goals do you need to move you steadily forward – and how can you both measure and celebrate progress?

Step 6. Synergy Leverage good things that happen so create even more luck. Expect miracles.



Your **SYNERGY** holds all points on the Career Compass together.

This somewhat “magical” quality generates better-than-anticipated results because all the aspects of your career change efforts are connected, aligned and working well together.

Strengthening Your Synergy will help you Solve these Problems: You are working much too hard for the pay-off you get; activities don't hold together, you can't seem to get any traction no matter how hard you try.

...And Get These Results: Great luck, activities “flow” easily, naturally. Everything you do leverages the next for greater results; opportunities come out of the blue.

To Strengthen Your Synergy, answer these questions:

- 1 Are all points (1 → 5) in the Career Compass connected, congruent, and integrated? If not, what do you need to do to bring them into balance?
- 2 In what ways does your desired career transition fit within the context of changes happening in your industry, world economics and politics, etc.?
- 3 How do you notice when “good luck” happens? What specifically can you do to leverage that good fortune into even better future outcomes?



Bonus Tip: As you walk through the Career Compass steps, watch out for this Common Pitfall:

Believing your Inner Critic!

Your Inner Critic will always find tiny details to focus on that will keep you from moving forward. It will tell you that “you can't do this”...“you're not good enough”...and “you're not creative enough”. When you believe this relentless internal voice, you don't take action. The result is bad: You settle for what you have and stay stuck.

DON'T let this happen to you! Tell your Inner Critic to “shush” when you hear it pipe up. Say: “Thanks for your opinion...but I'm serious now about reaching my career goals.”

Conclusion

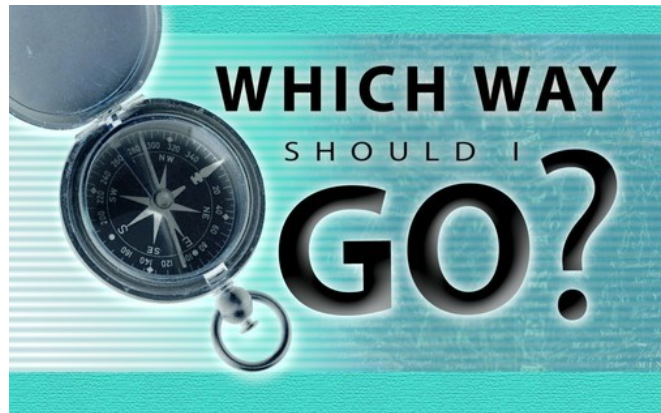
I hope that by reading this special report, you've discovered specific, logical action steps you can take *right now* to begin defining a new career that will fulfill you, pay you well, and invigorate you -- so you can enjoy your life more than ever!

Once you've answered the questions in the Career Compass, you will have identified how to move forward with a potential career change. CONGRATULATIONS!

And when you're done, you may wonder: “What Do I Do Next?” For example: How do I move decisively from where I am now, to where I want to be? What exactly do I need to do now to start moving toward my new career? But if you do find yourself “stuck” again, don't hesitate to reach out for more help. Because obstacles are likely to pop up as you move out of your current comfort zone and toward your exciting new goals!

Discover Your Next Steps...and Take Them!

However, if you feel stuck, if you're uncertain of which way to go and of which first steps to take, I'd be honored to help you jumpstart into decisive action, so you move confidently, quickly, and with clarity to get from where you are now to where you want to be.



I invite you take advantage of all Core Coaching & Consulting can offer you during this transition:

1. A **free assessment** of your major career strength and weakness.
2. A Premium **Career Strengths Scale** comprehensive report of ALL your career strengths and weaknesses + ways to improve them.
3. Email sseivert@theCOREporation.com for a complimentary ***Breakout! Session*** where one of our expert coaches will:
 - Clarify the gap between where you are now and where you want to be.
 - Define the obstacles that are in your way – and what to do about them.
 - Commit to two specific Actions you can take now to close that gap and begin creating a richer, happier, and more fulfilling career.