TY GOODRICH

Los Angeles, California | (818) 645-5421 | tgoodrich012@gmail.com

EDUCATION

University of Southern California   **2021-2024**
Bachelor of Arts: Sociology
Bachelor of Arts: Social Sciences with an emphasis in Psychology
Cum Laude Honors

Maastricht University   **Jan. 2023 - Jun. 2023**
Study Abroad (The Netherlands)

Sports Business Classroom   **Jul. 2023**
Certification in Scouting, Video, & Analytics
- Immersive experience during NBA Summer League (*Las Vegas*)

WORK EXPERIENCE

Somethings Mentorship   **Jan. 2025 - Present**
Peer Support Specialist
- Provide support and mentorship for teens experiencing anxiety, low self-esteem, and loneliness
- Certification received from the NY Peer Specialist Certification Board

Mortal Media   **Jul. 2024 - Jan. 2025**
Development & Production Intern
- Evaluate incoming material for film and television projects for Blake Griffin and Ryan Kalil's production company with a first-look deal at Sony

Duetti Inc.   **Aug. 2024 - Jan. 2025**
Music Data and Marketing
- Track and extract streaming data for over 400 artists to determine artist growth and efficacy of marketing campaigns
- Research music trends using a multitude of sources to optimize marketing and monetize artists

Accelerated Behavioral Change Inc.   **Oct. 2023 - Apr. 2024**
Behavioral Therapist
- Met with children aged 4-18 multiple times a week at their homes to address behavioral concerns and advance healthy conduct through behavioral analysis
- Facilitated interactions between families and program supervisors to accomplish set objectives

COMMUNITY INVOLVEMENT & SPORTS

- Los Angeles Homeless Count - Surveyor (2023-2024)
- NLSLA (Neighborhood Legal Services LA) - Aided litigants with eviction notices, restraining orders, and domestic violence (2022)
- Member of Sports Business Association and Sports Analytics Club (2022-2024)
- USC Club Baseball Player (2021-2022)
- AEG (Staples Center) - Guest services (2021)
- Youth Sports Coach - Coached kids aged 8-9 during basketball season at neighborhood recreational center (2021)