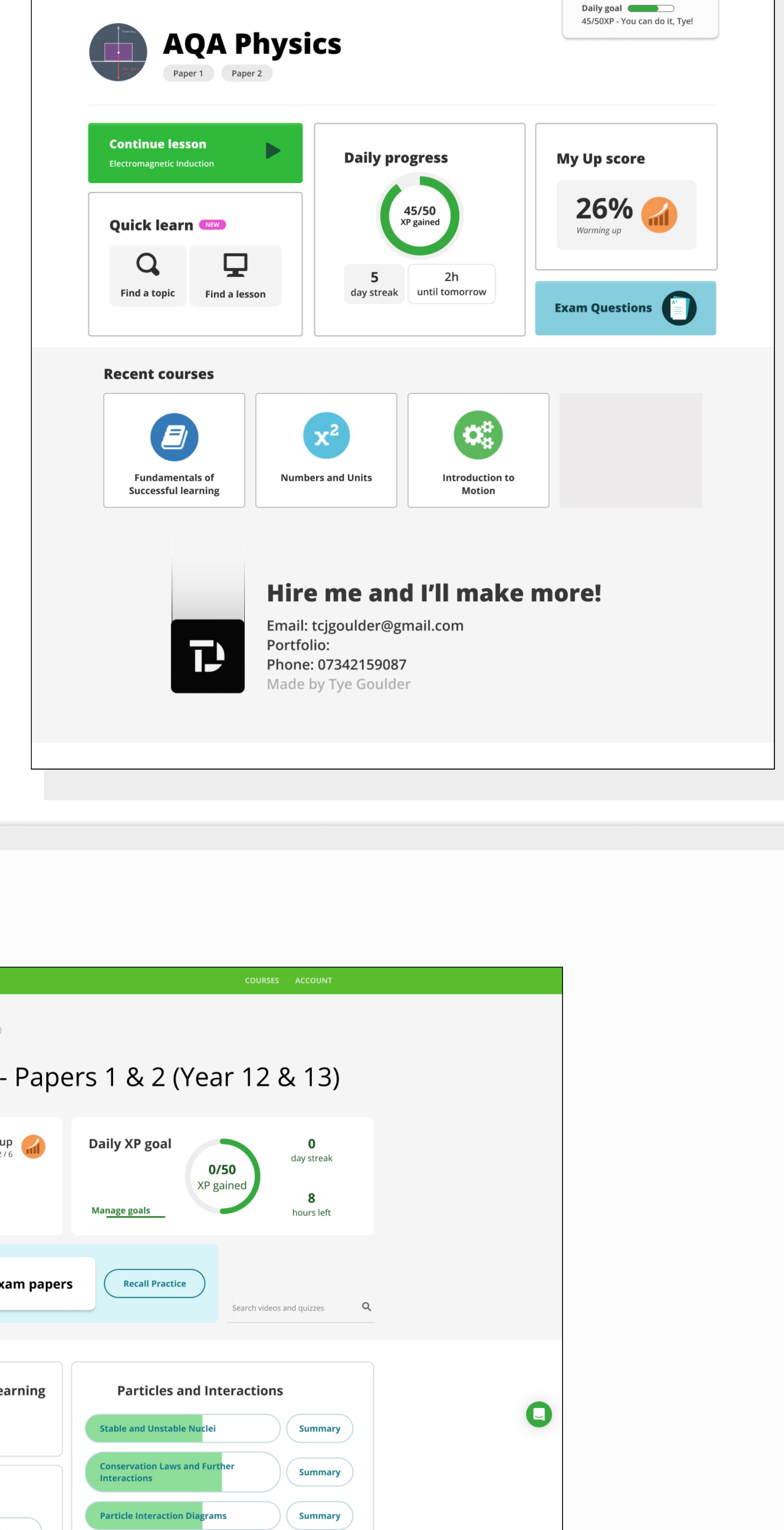


Up LEARN

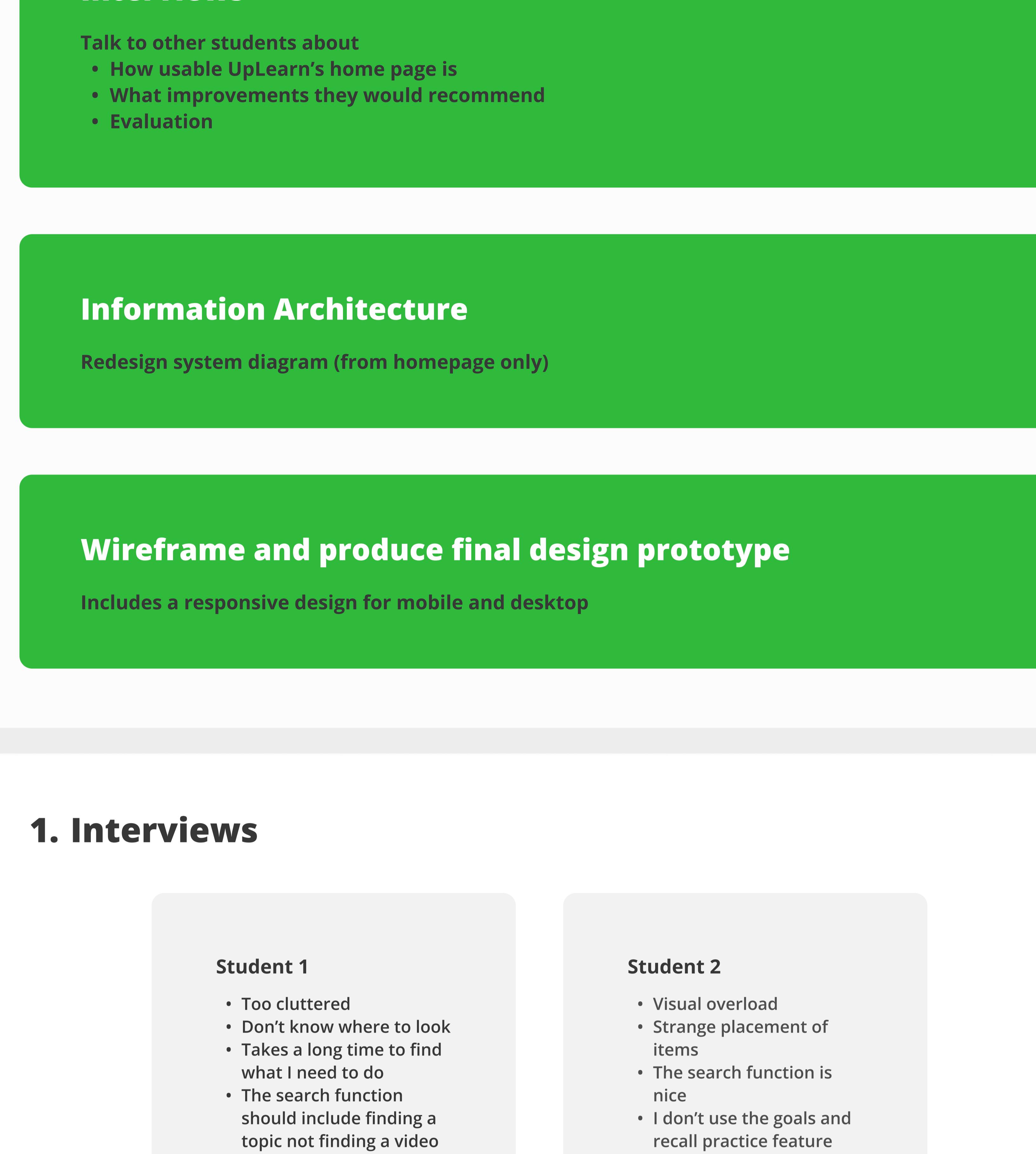
case study

(Website redesign)

Made entirely by Tye Goulder



Original



Design Process

Interviews

Talk to other students about

- How usable UpLearn's home page is
- What improvements they would recommend
- Evaluation

Information Architecture

Redesign system diagram (from homepage only)

Wireframe and produce final design prototype

Includes a responsive design for mobile and desktop

1. Interviews

Student 1

- Too cluttered
- Don't know where to look
- Takes a long time to find what I need to do
- The search function should include finding a topic not finding a video

Student 2

- Visual overload
- Strange placement of items
- The search function is nice
- I don't use the goals and recall practice feature
- I never search for a quiz

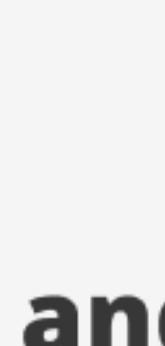
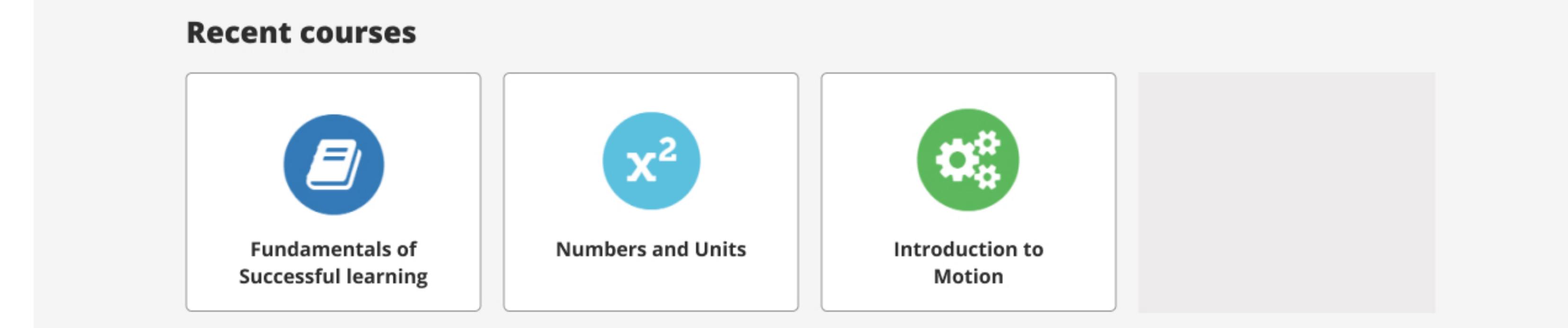
Student 3 (Myself)

- Visual overload
- Strange placement of items
- I don't use the goals and recall practice feature
- The search function should include finding a topic and finding a video
- Each topic should be organised on a separate page, not all crammed into one long page

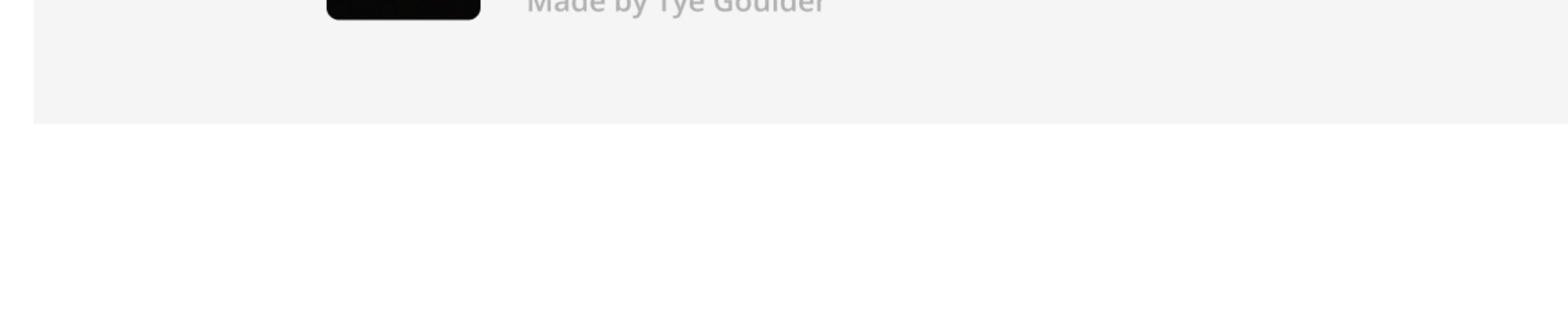
Evaluation

- Turn the original into a more simple and intuitive design.
- Organise each section on the header to achieve less visual complexity.
- Remove the 'search quizzes' function
- Remove the 'manage goals' button as managing goals should be more of an intentional action, and having the option on show could allow for changes out of impulse.

2. Redesign system diagram



3. Wireframe



4. Final design

