



# Tuan Trinh

Product Designer

I help the business owner by balancing the business value & the user needs.  
Create value for the product by Problem Solving, Critical Thinking, Data Metric, and Interaction Design.

## Experience

### Senior Product Designer • beGroup 🤖

12/2022 – Present

- In charge of the beFood service in beGroup ecosystem (Customer App) from end to end to level up the experience.
- Revamp the in-trip flow of Driver in Driver App by conducting Usability testing (Heuristics review), UX Research, and proposing the design solution.

### Senior Product Designer • WhyDah

07/2022 – 11/2022

- Be a Product Designer/Owner in the internal mobile app: (Improve the performance of Employees by doing a Mission to earn rewards).
- Owner & design a dragon game to embed in the Raramuri (running app).
- Create a design system to maintain multiple products.

### Senior Product Designer • MoMo 🐼

08/2021 – 07/2022

- Taking responsibility for the MoMo home screen: Maintain, and revamp user experiences & user interface for the changes on the home page.
- Taking responsibility for Smart Widget in MoMo application: Telco, Billpay, ...
- Taking responsibility for Payment offline Feature: Pay QR, Scan.
- Revamp UX/UI of those features: Expense Management (Mini-App), Promotion.
- In charge of the Process payment flow: Payment confirmation, Transaction results/details.
- Collaborating with Leader, Manager, and other teammates to improve or build new features
- Coordinating with the Leader to support the team members.

### Senior UX/UI Designer • BigIn

2020 – 07/2021

- Design multiple products across multiple platforms (Mobile/Web application, Portal, Landing page): Travel, Food, Relocation.
- Work with team to build the design system to maintain multiple products of the company.
- Promote to Lead Design Team (managed 2 members).

### UX/UI Designer • BigIn

2017 – 2020

- Design Back Office System for trading, exchange Crypto.
- Provide the design solution for the leading industry brands: Ông Bầu Coffee, CitiGym, Nutifood sub-brands (Ayaka diaper, PariMilk), 007Flower.

### Personal Project

- Color Range Picker: <https://tgt95.github.io/color-generator/>

## Profile

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## Skills

### Main skill

- Product mindset
- Visual Design
- Design System
- Front-end development (HTML5/CSS3)

### Soft skill

- Self-taught
- Mindmap
- Communication

## Education

2013 – 2016

### Bachelor Degree of Apply Information

Ho Chi Minh City University of Natural Resources And Environment

## Check my work!

<https://tgt95.github.io/portfolio>