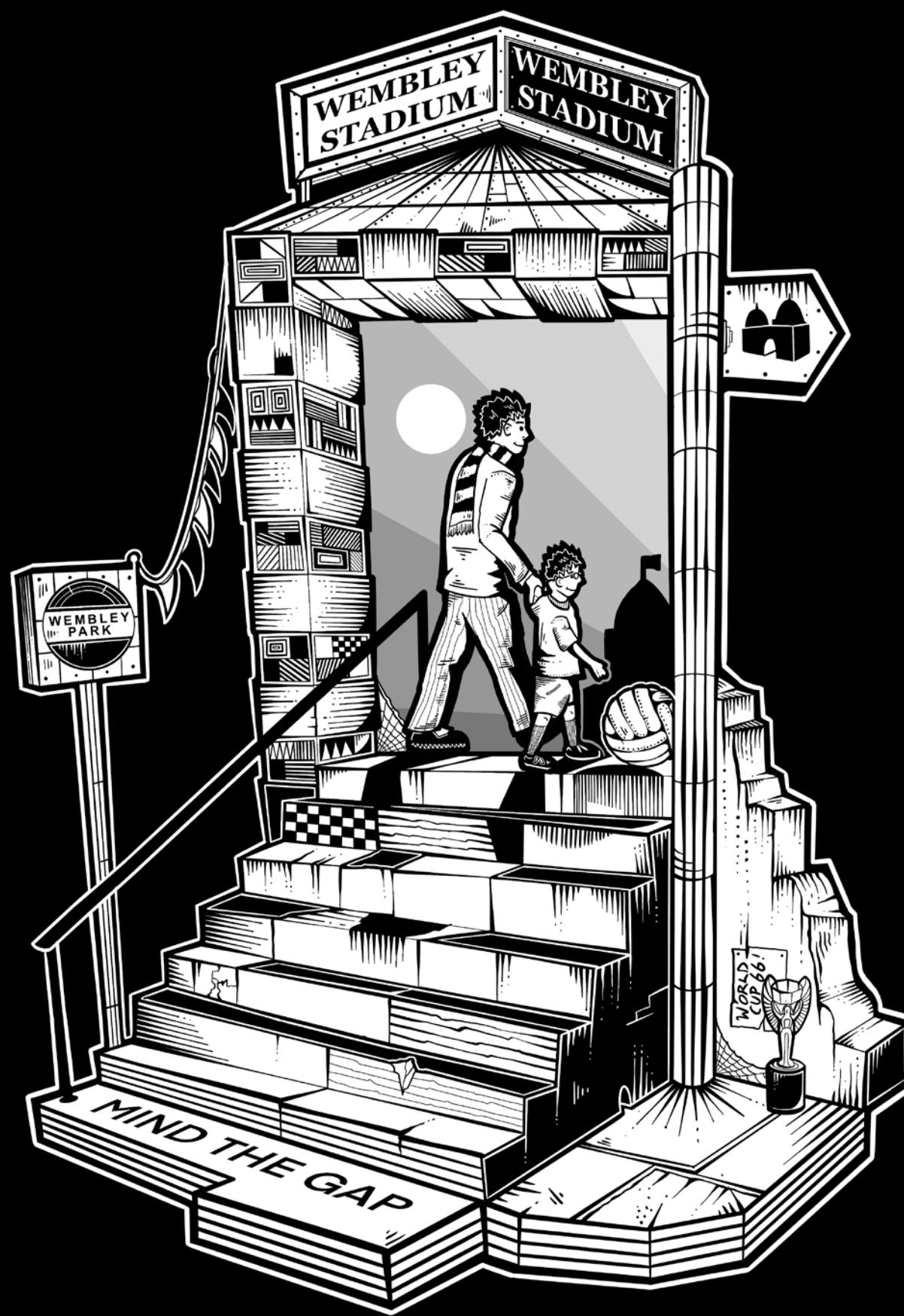


Ieuan Garrish **PORTFOLIO**





Who is Ieuan Garrish?

That's a really weird question to ask myself, but I'll try to tell you a thing or two. I recently graduated from the University of Brighton, and my subject specialisation was illustration. I am ambitious to pursue a career in publication design and look forward to displaying my creativity in my work. I tend to use a combination of traditional drawing methods and digital mediums to produce my work, using tools such as Procreate and Adobe Suite. Working on a project gives me a sense of satisfaction, and being able to apply creative design solutions for clients gives me joy. This portfolio is a sneak peek into a selected collection of my works that help illustrate some of the more cheerful designs from the last year, as well as featuring artworks from my old university projects and personal ongoing ones.



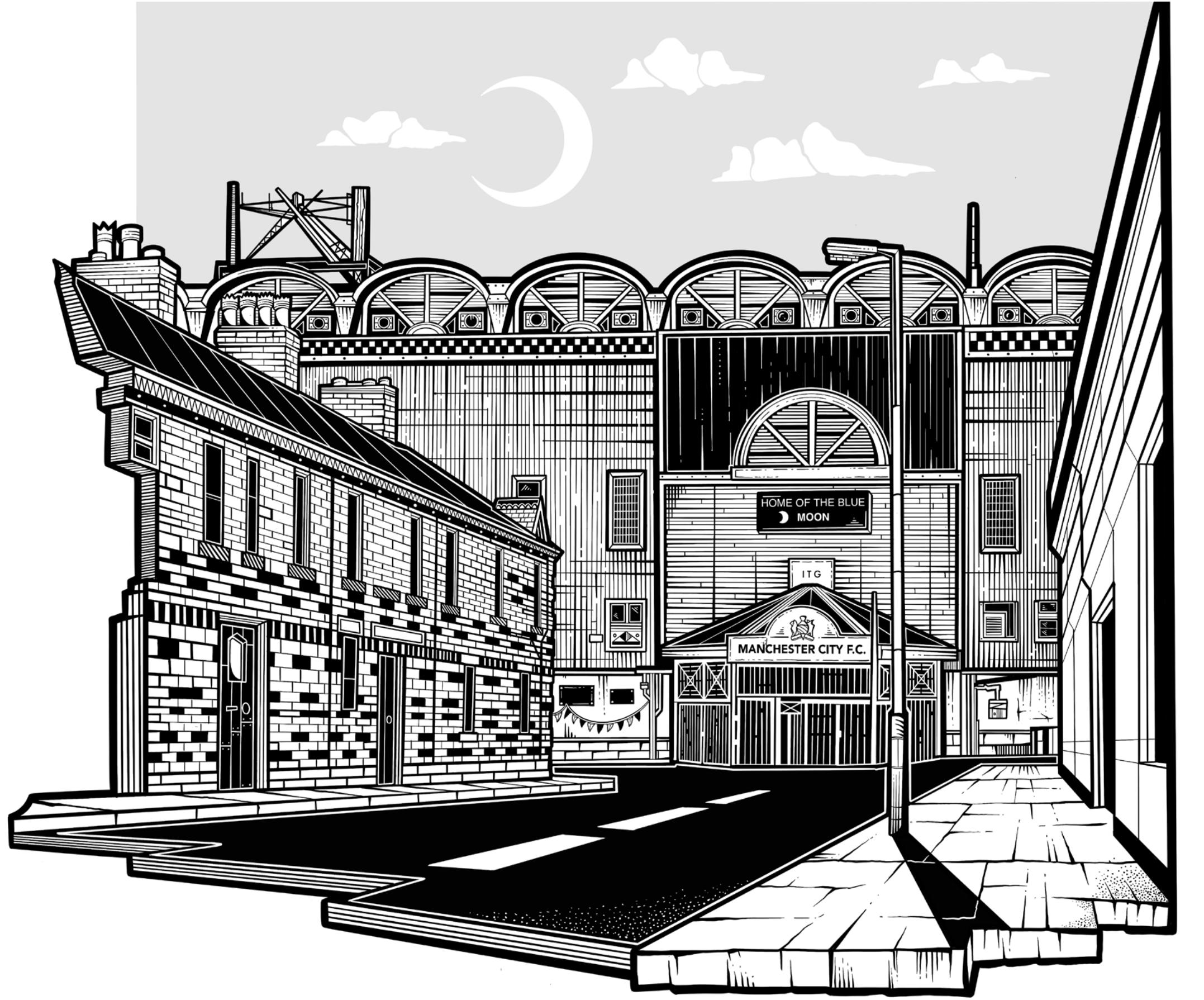
Initial Sketch

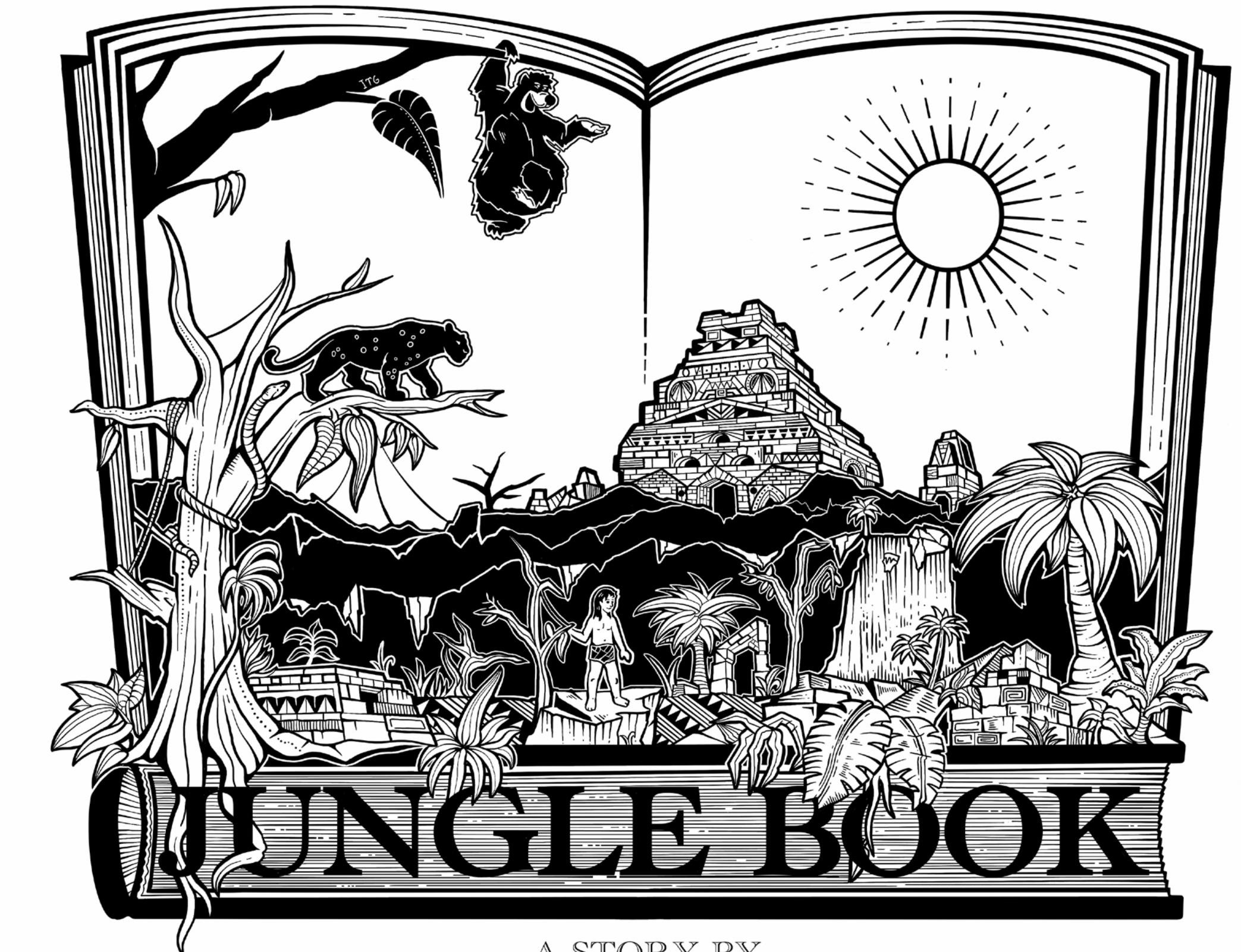
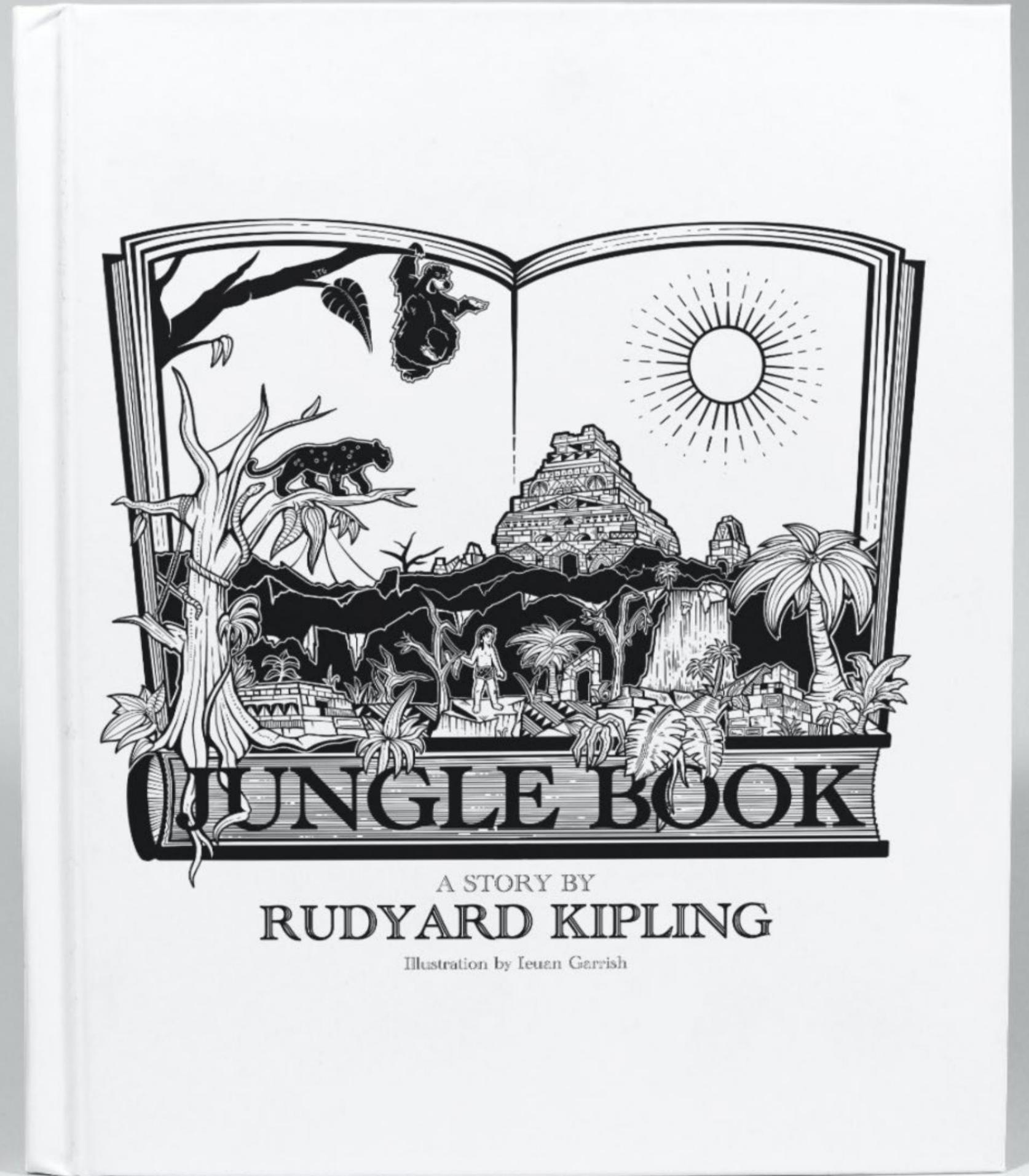


Digital Outline



Colourised Final

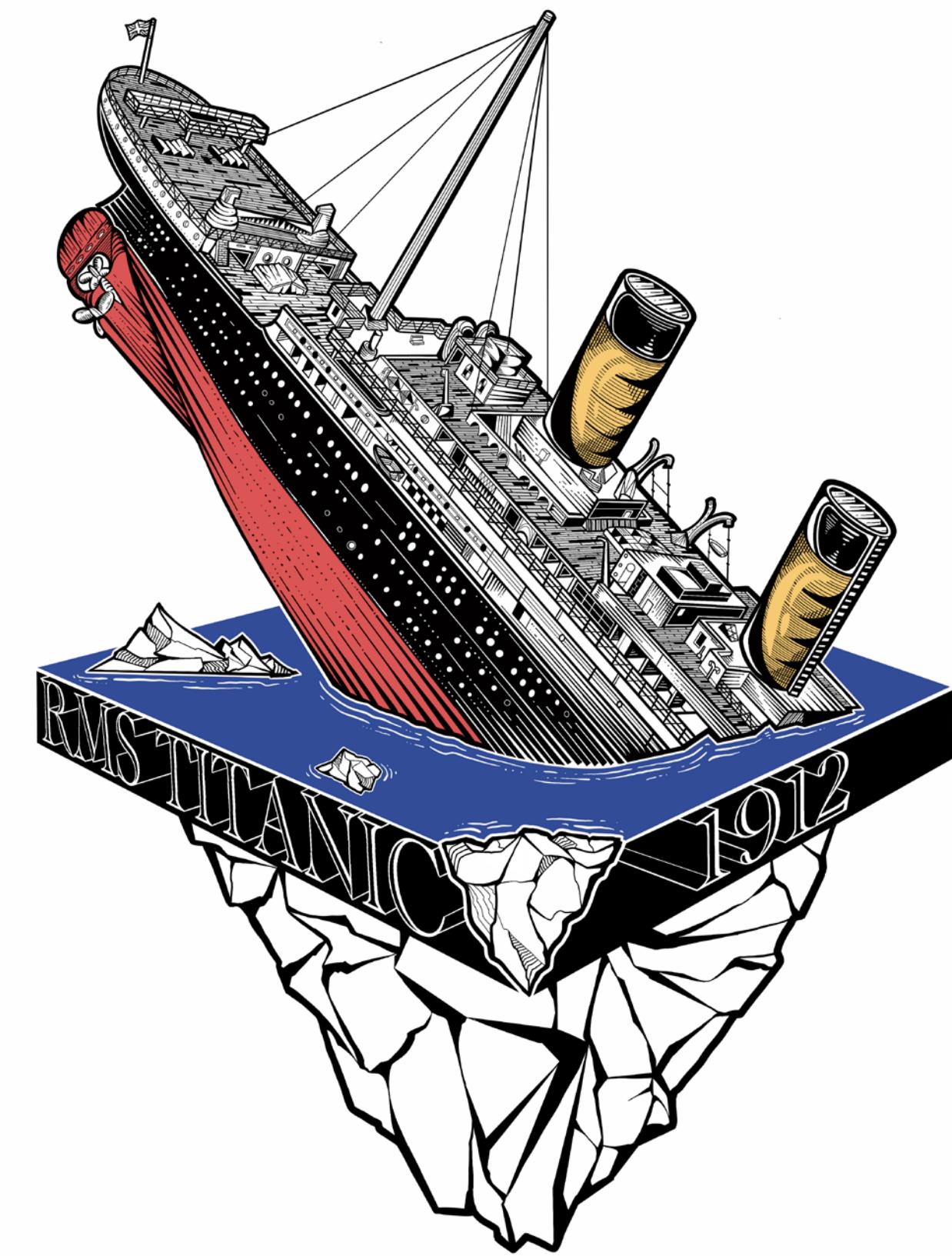
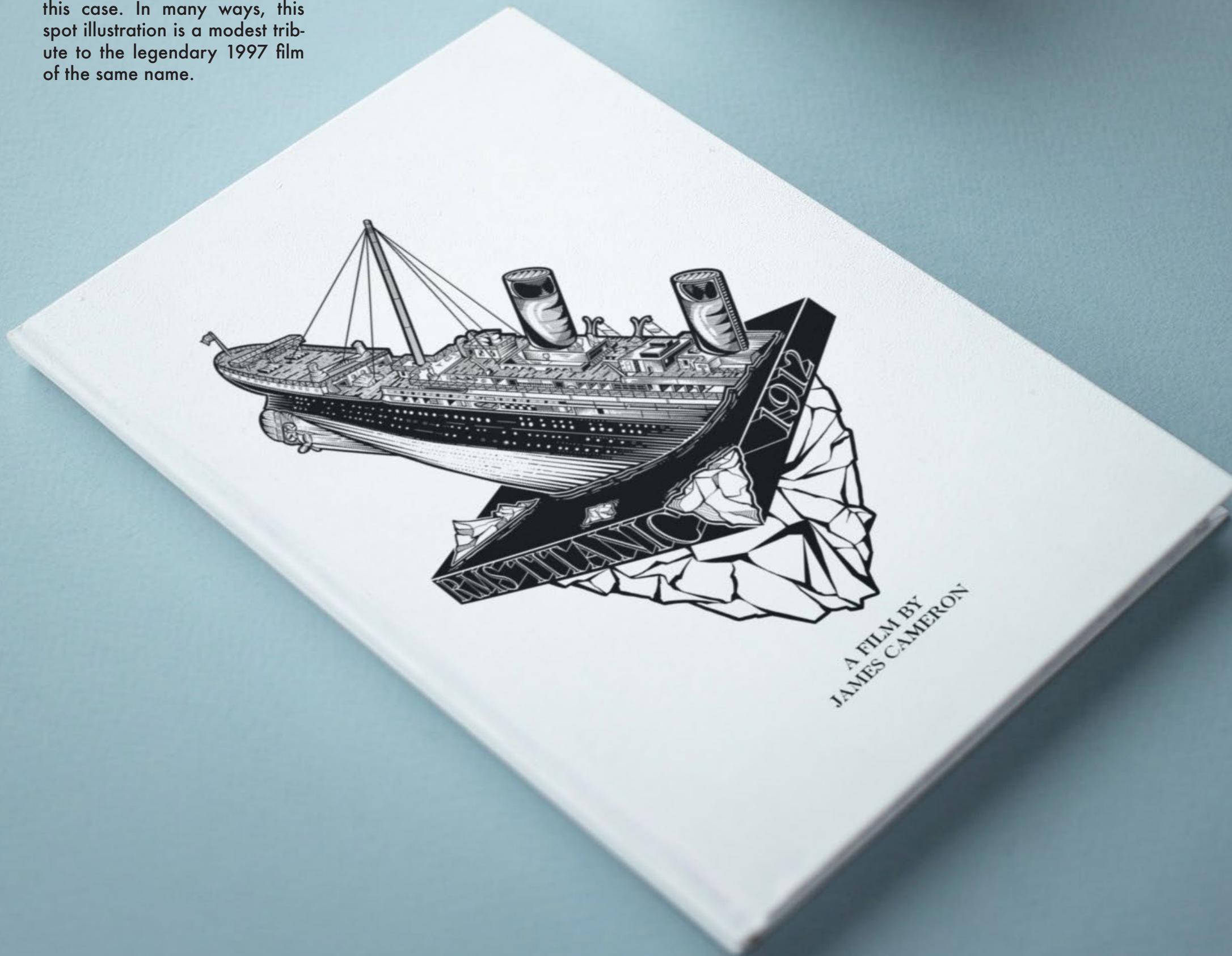




A STORY BY
RUDYARD KIPLING

Illustration by Ieuan Garrish

In my spare time, I can become immersed in a topic or theme, which could be from a television show or a film with interesting images or set design. Titanic happened to be on my mind in this case. In many ways, this spot illustration is a modest tribute to the legendary 1997 film of the same name.



A FILM BY
JAMES CAMERON



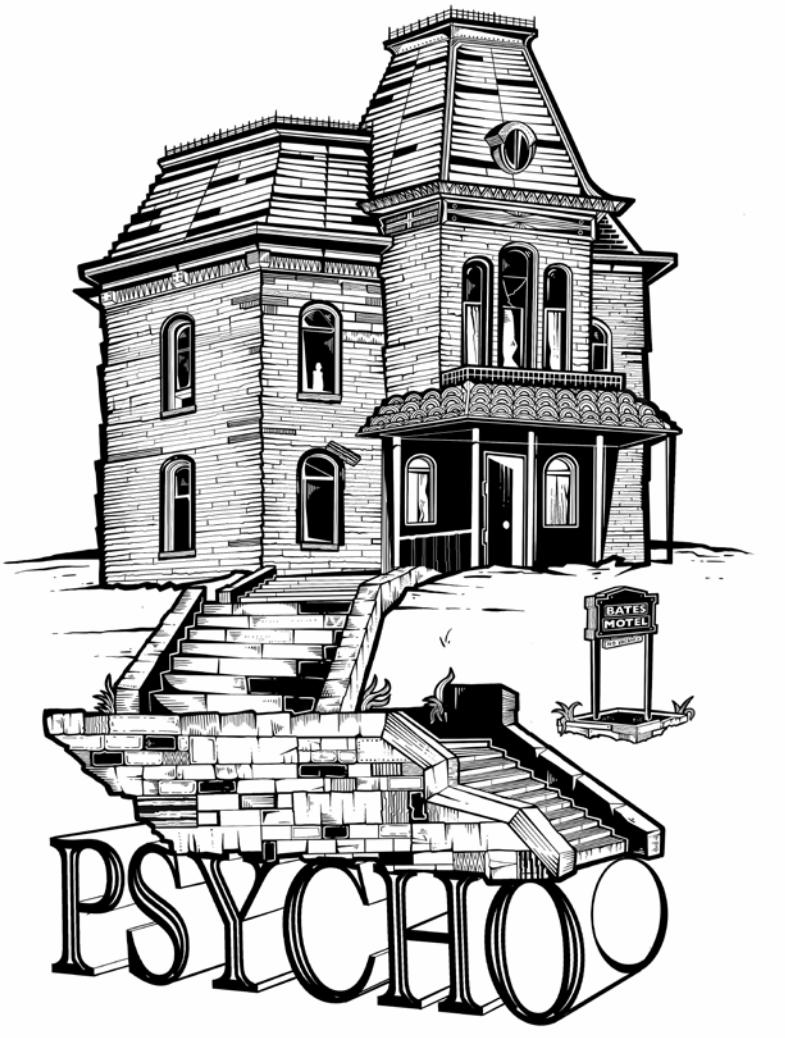
SILLY LITTLE THINGS

Sometimes an idea comes to mind that isn't perhaps the most well-thought-out, but why not give it a shot? Although this isn't the most sophisticated design, I thoroughly loved the process of conducting my research on various locations throughout the Americas. I believe the main goal was just to create a drawing that honoured famous sites from all four corners of the United States. I was aware that it was crucial to have clear representation of these landmarks. I nearly thought it was lazy to simply choose between, say, New York or Vegas.



POPCULTURE

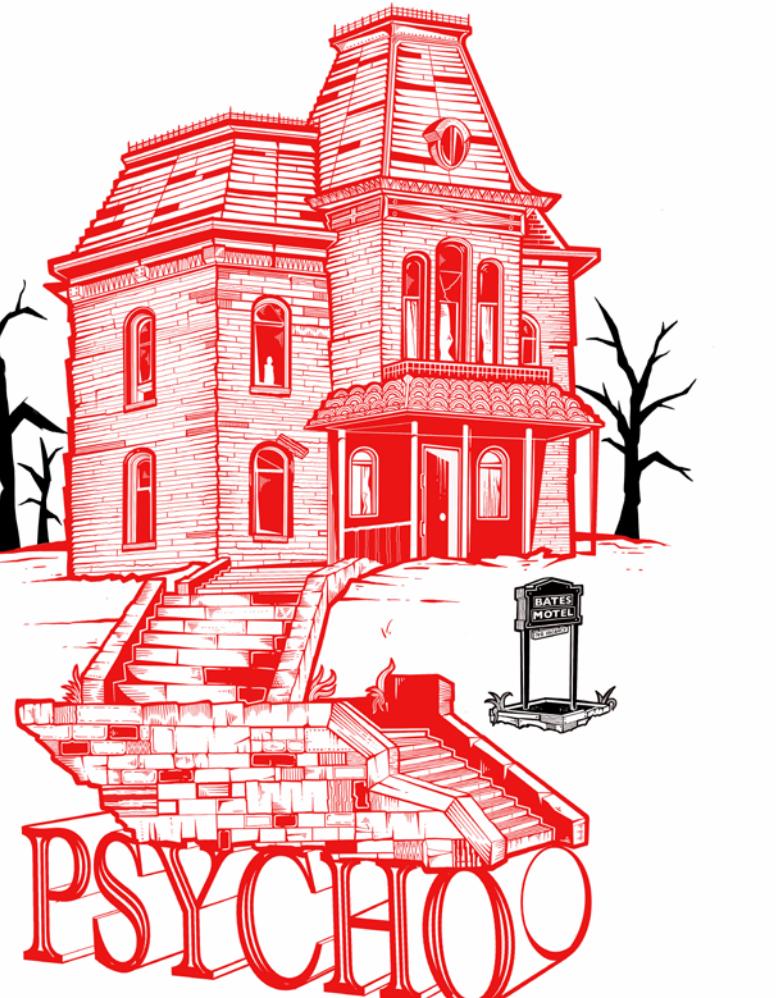
I've always been fascinated with block printing and techniques like lino cutting, albeit I'm not the best at it and don't practise it as often as I should. Even though I used digital and hand-drawn techniques to produce this design, the impact those printing techniques had on me was significant. I suppose all I was doing was mimicking the hollow textures and lines they create. It was just a spontaneous decision to use a typographic title, but I really like it. It's always a fun design process when the source material is as rich as iconic movies themselves..



PSYCHO

A FILM BY
ALFRED HITCHCOCK

When it comes to precise decisions regarding design, I can occasionally be very uncertain, but picking a colour scheme is always one of my biggest challenges. Personally, I'm cool with this because it means I'll consider a range of possibilities before deciding. Although the red was always my initial choice, I've come to prefer the teal.



PSYCHO

A FILM BY
ALFRED HITCHCOCK



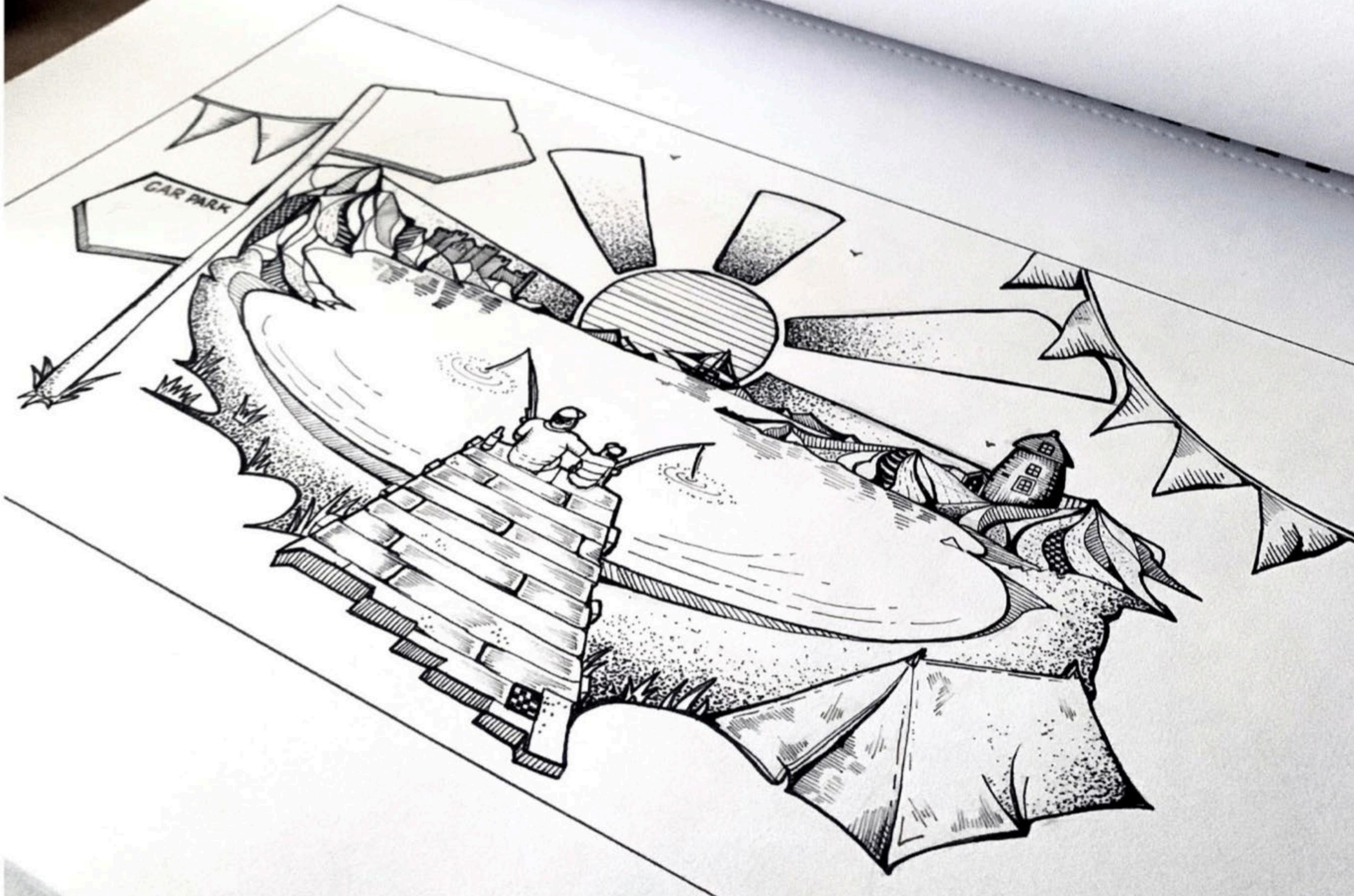
PSYCHO

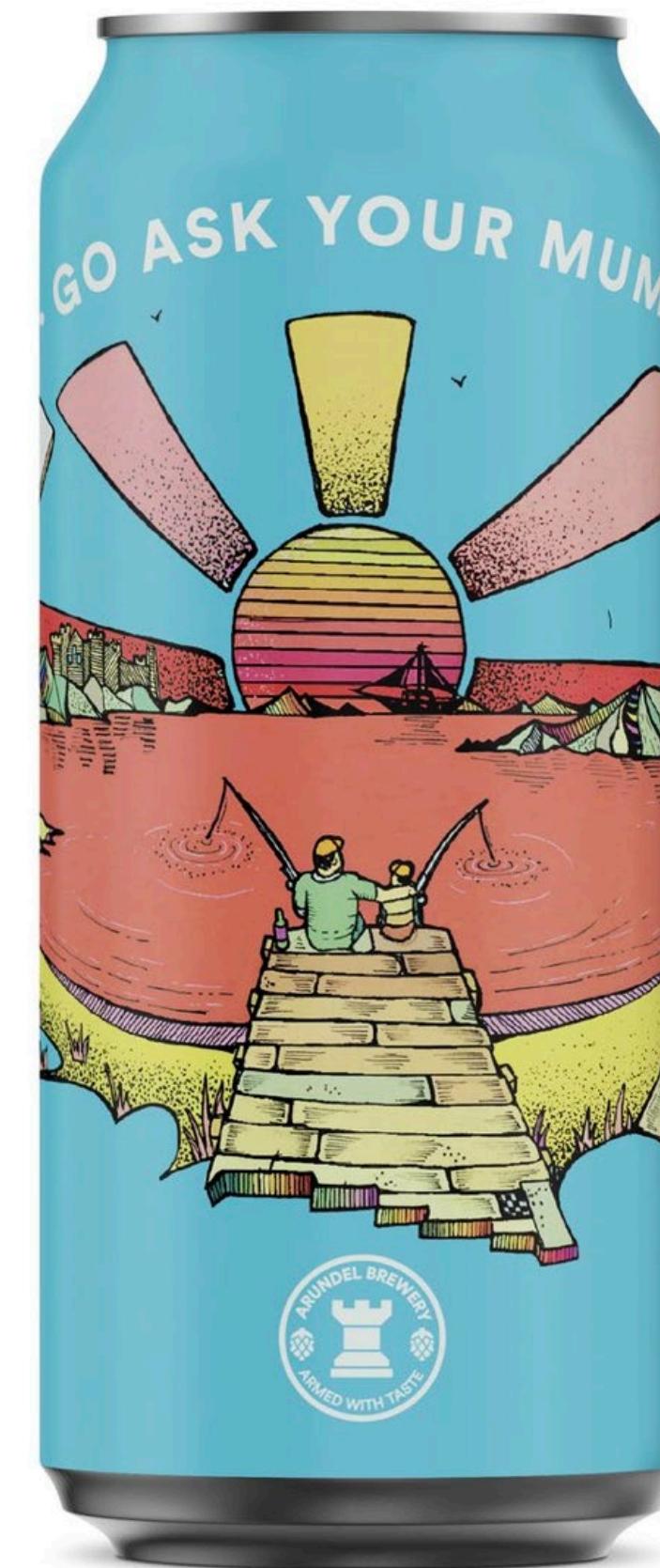
A FILM BY
ALFRED HITCHCOCK

DESIGN COMPETITION

My lecturer encouraged me to enter a design competition during my second year of university, and I was fortunate enough to win with my Father and son themed label design. This was my first real experience of life as a freelance illustrator, and it helped me get my foot in the door for a variety of opportunities. The staff at Arundel Brewery were fantastic, and I'm sure we'll work with again soon.

The original hand drawn composition for the design is seen on the right; originally used i an array of black fine liners on textured cartridge paper which is how many of my initial designs start.

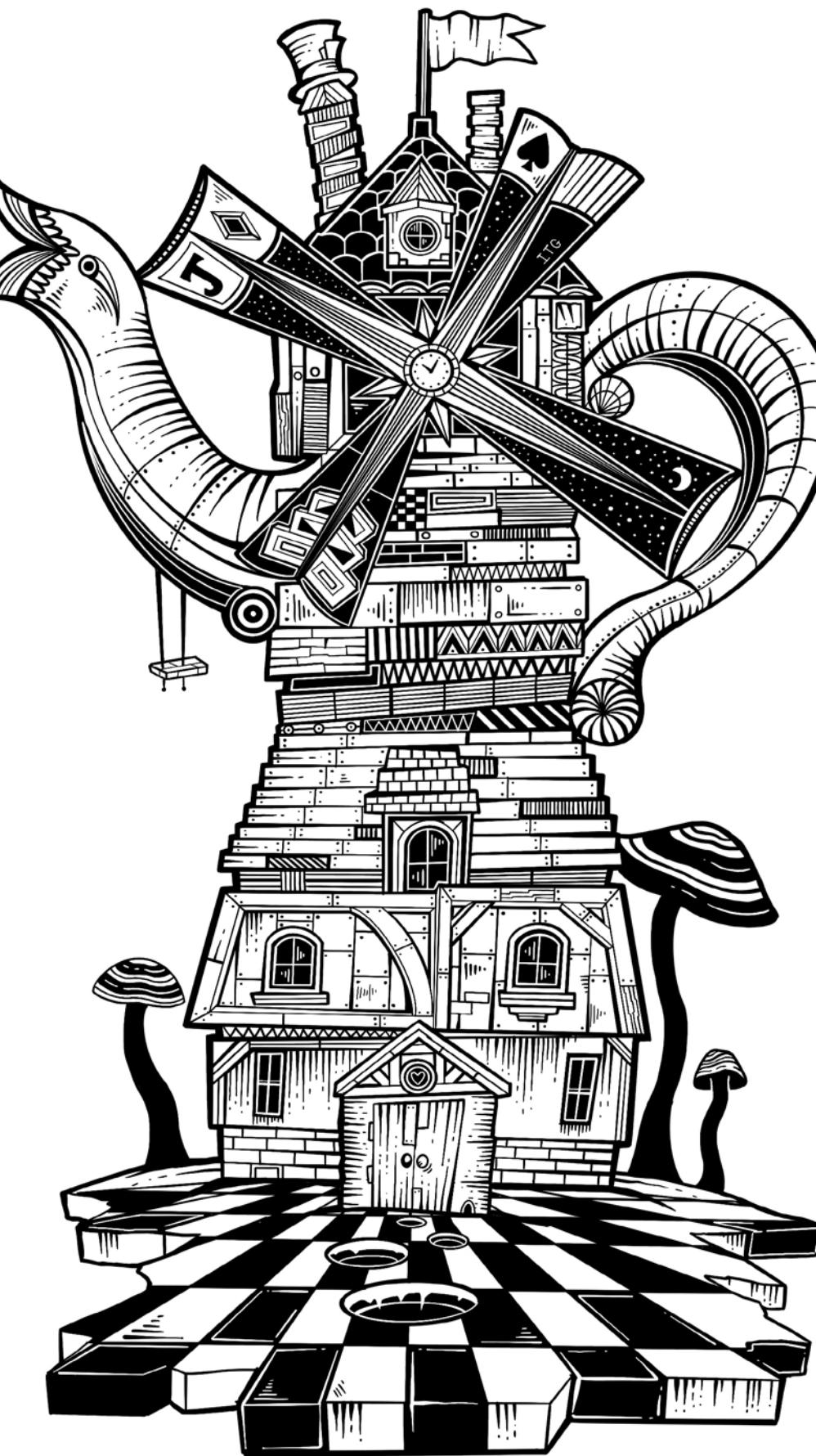




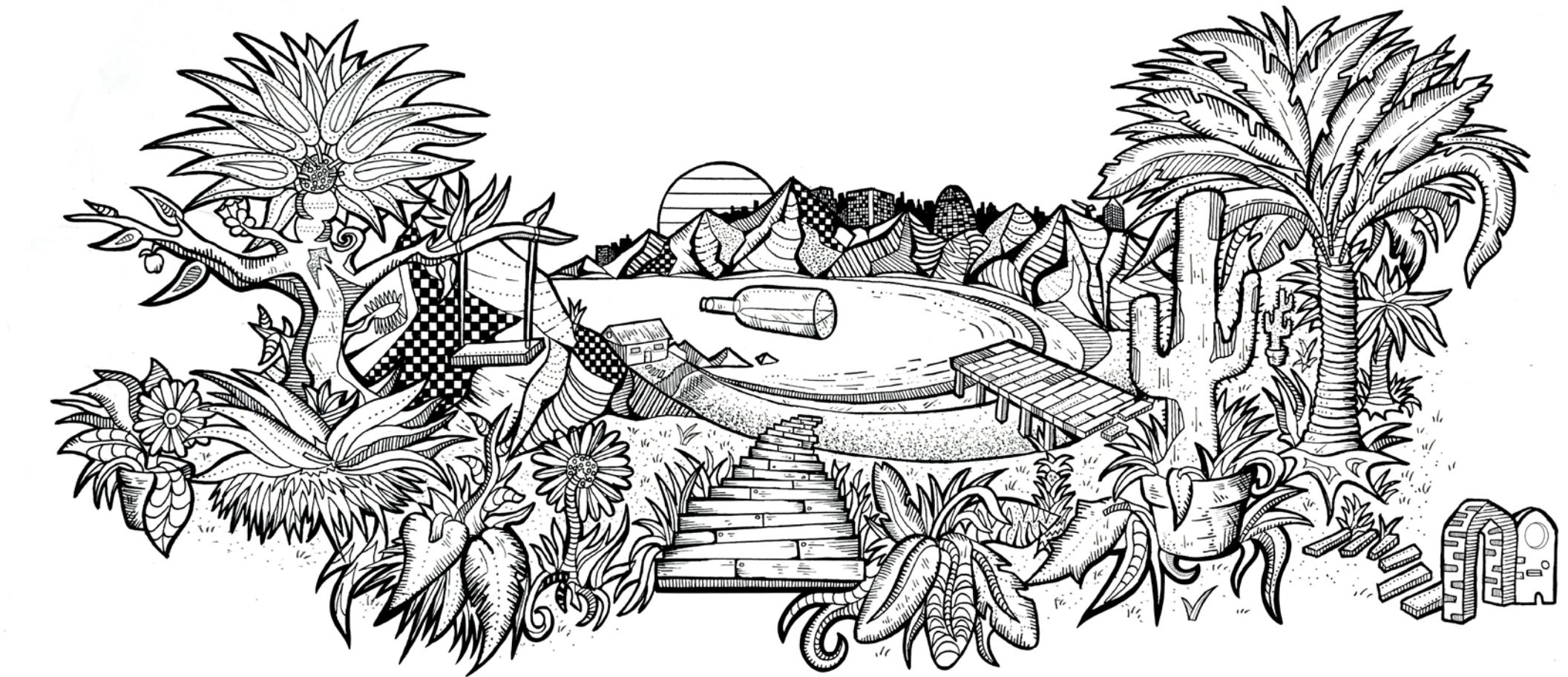
These photos depict the design in full colour. The illustration takes into account local geological characteristics and landmarks associated with the brewery's surroundings. The colouring choice simply reflected the fact that the product was offered as part of a summer collection.

MAD HATTERS HOUSE

Based loosely on several images that were supposed to depict the Mad Hatter's home in Alice in Wonderland. I assumed that someone who was so bizarre and fantastical would have a home that displayed this. The structure itself is a jumble of oddly shaped panels, swings, and funghi. Fine liners were used to create the original drawing, which was then improved digitally.



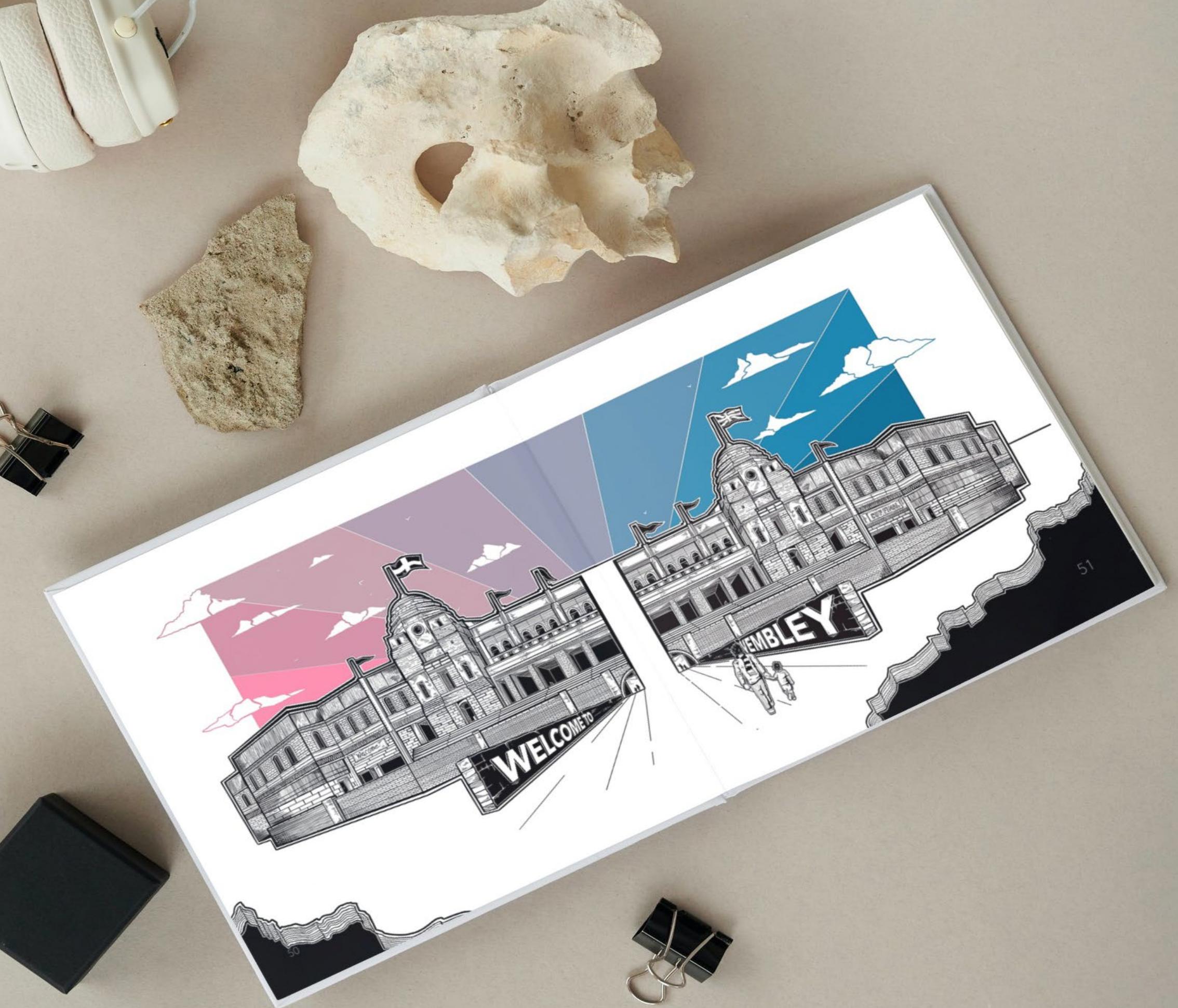


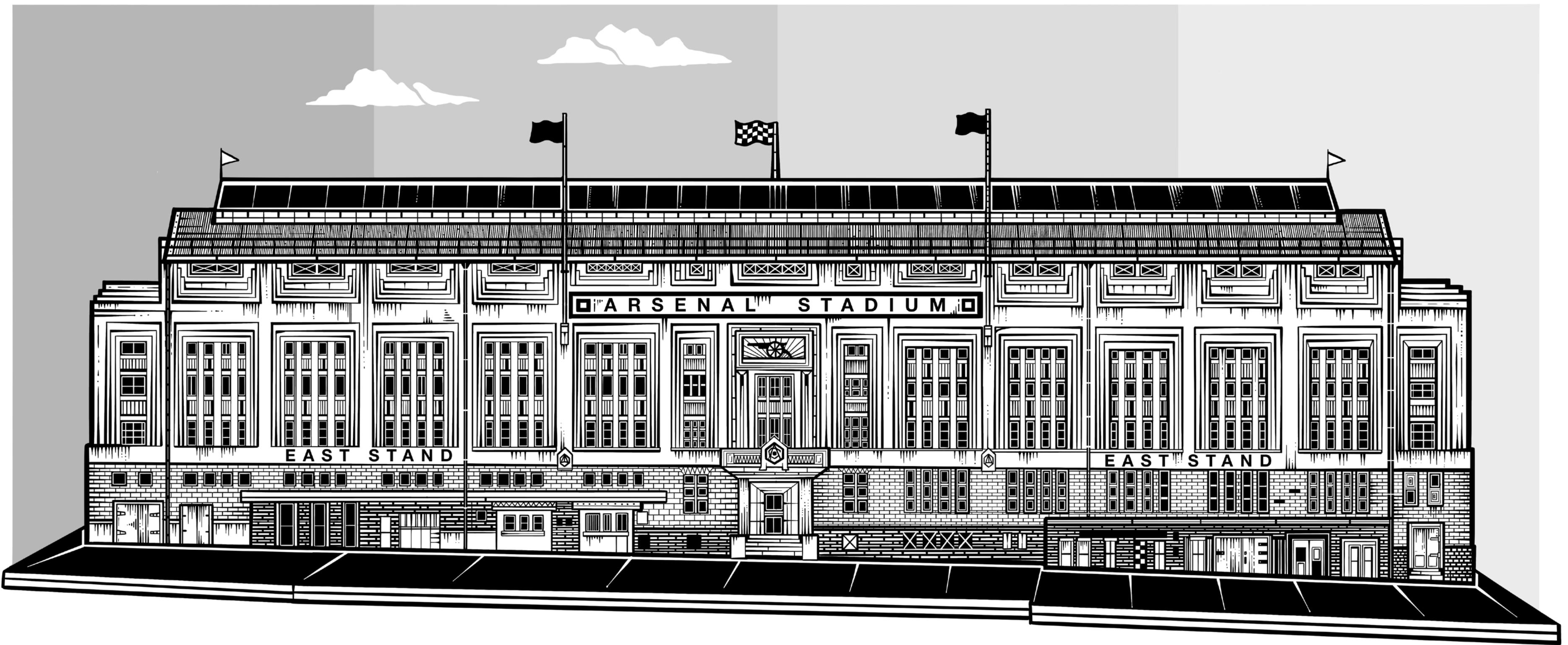


A young man and aspiring gardener is trapped in an urban environment in the story 'The Extraordinary Gardener'. The book delves into Joe's profound yearning to turn his dreams of fleeing these concrete jungles into reality. He resides in a drab, grey metropolis devoid of any botanical elements. His dreams completely disregard this and depict a world filled with vibrant flowers and a variety of plant life from locations far from his hometown.

LOST GROUNDS

What began as a final year-end university project has developed into something far bigger and will continue to do so. I've been selling reproductions of this book's illustrations to supporters and fan clubs for the past year. The book is being written as a tribute to the stadiums, many of which were once beloved but are now gone.

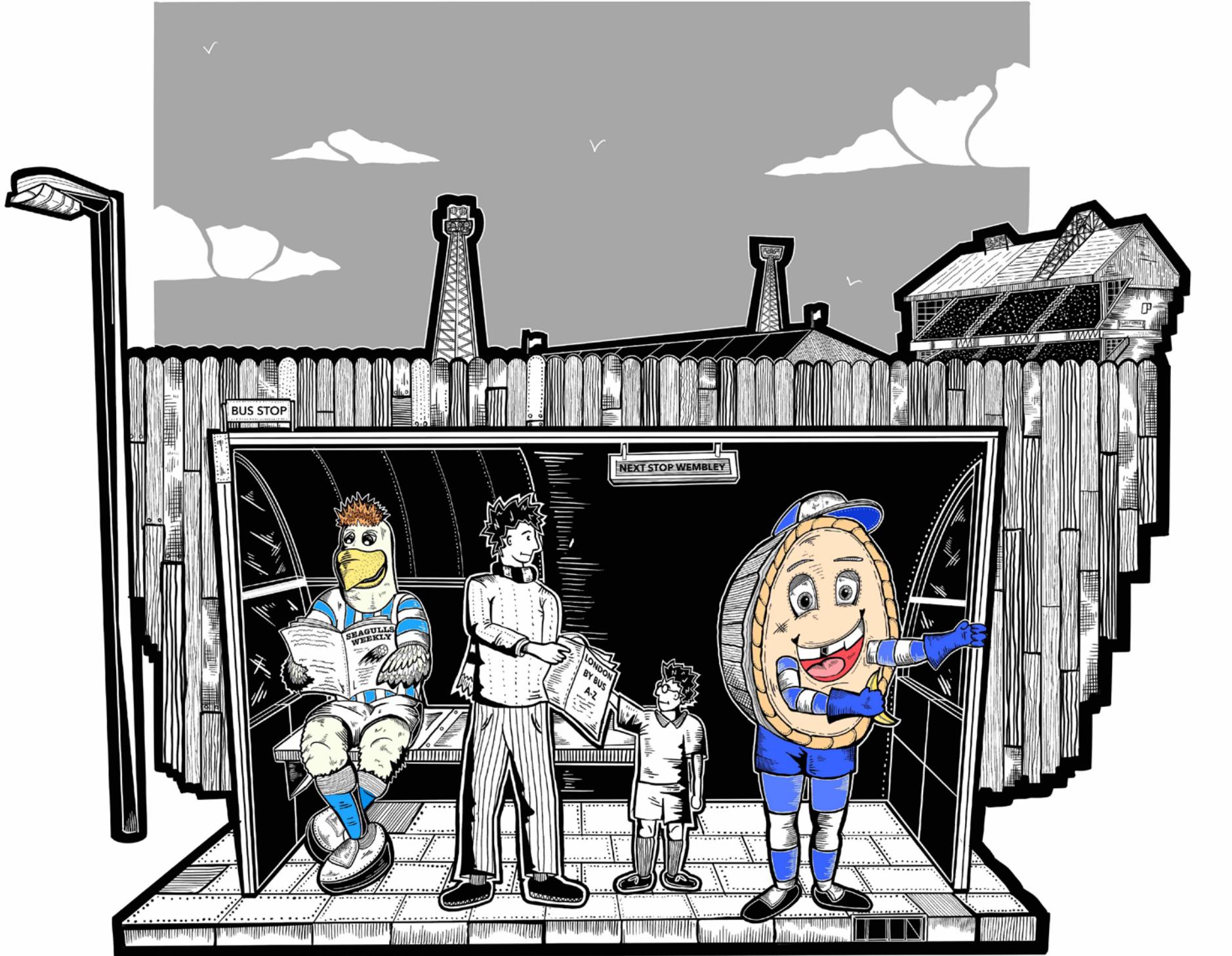




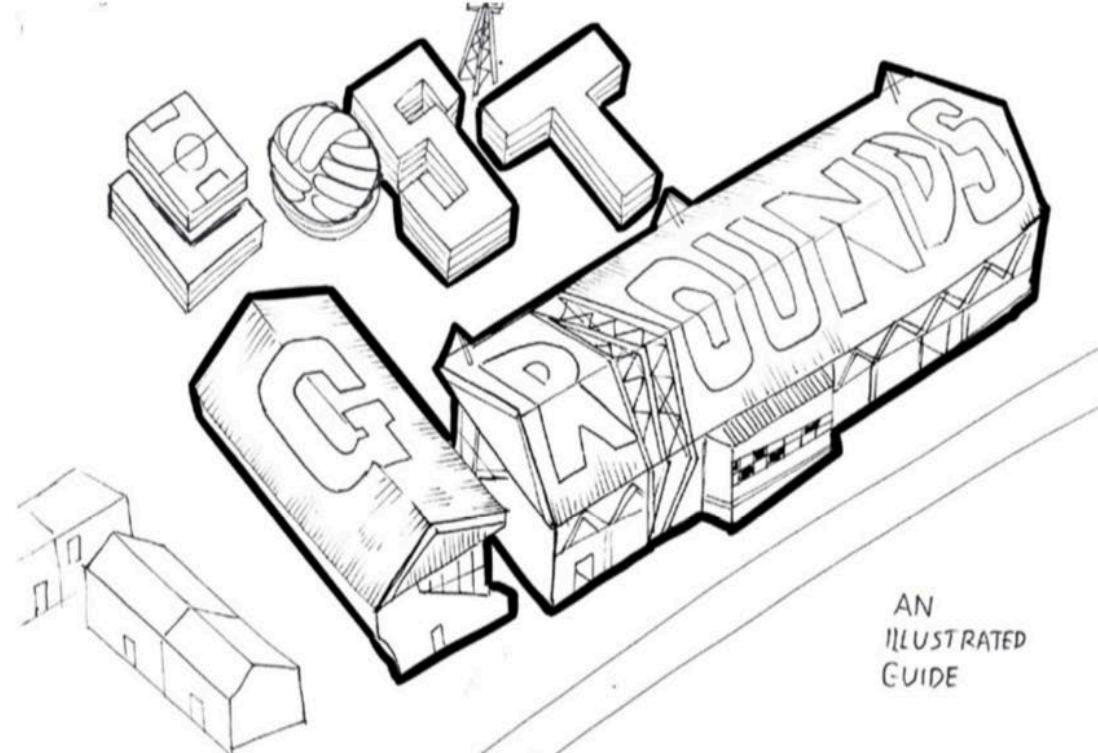


The large spot artwork on the left page and the extensive information provided on the right are indicative of how images and text are arranged across the bulk of the book.

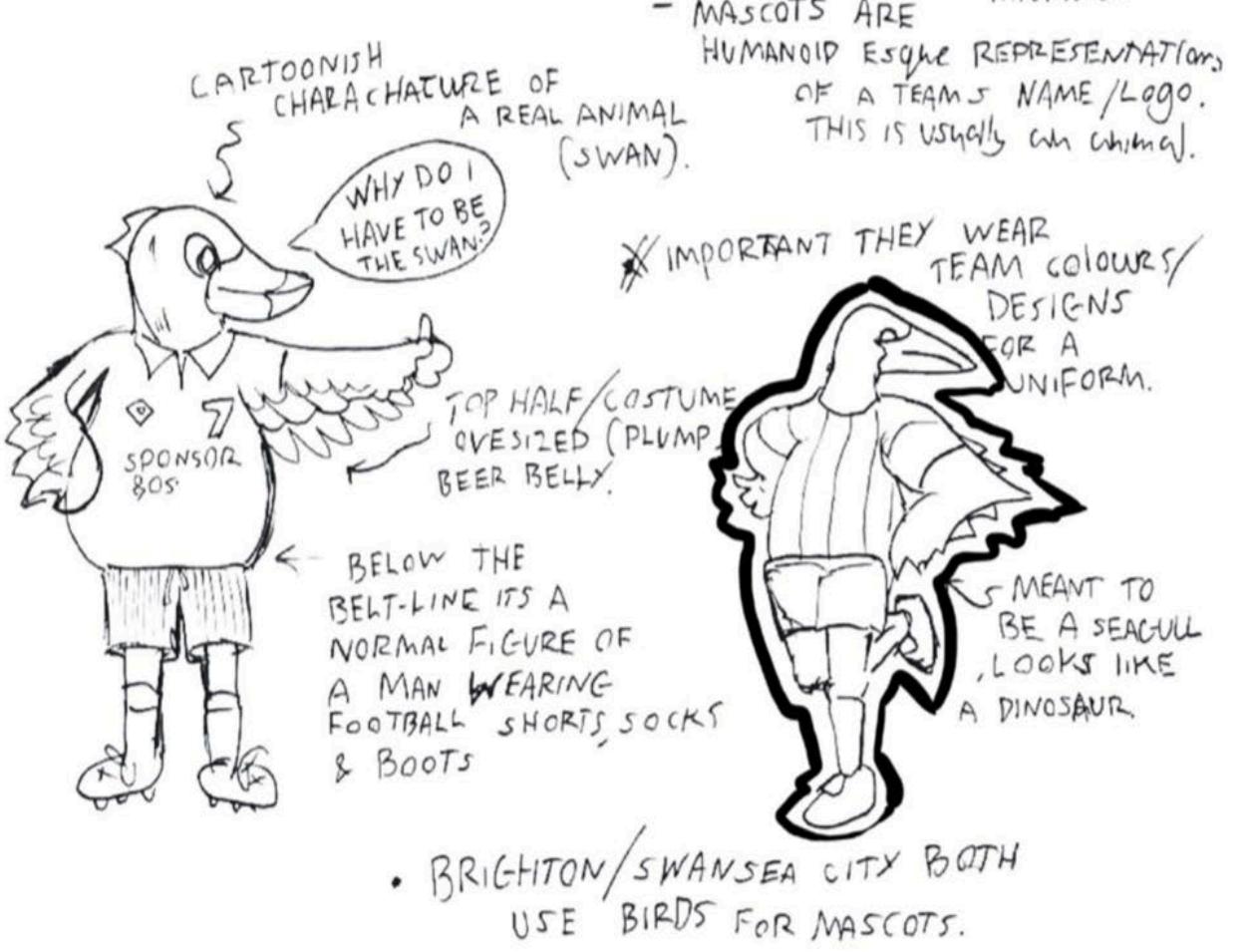




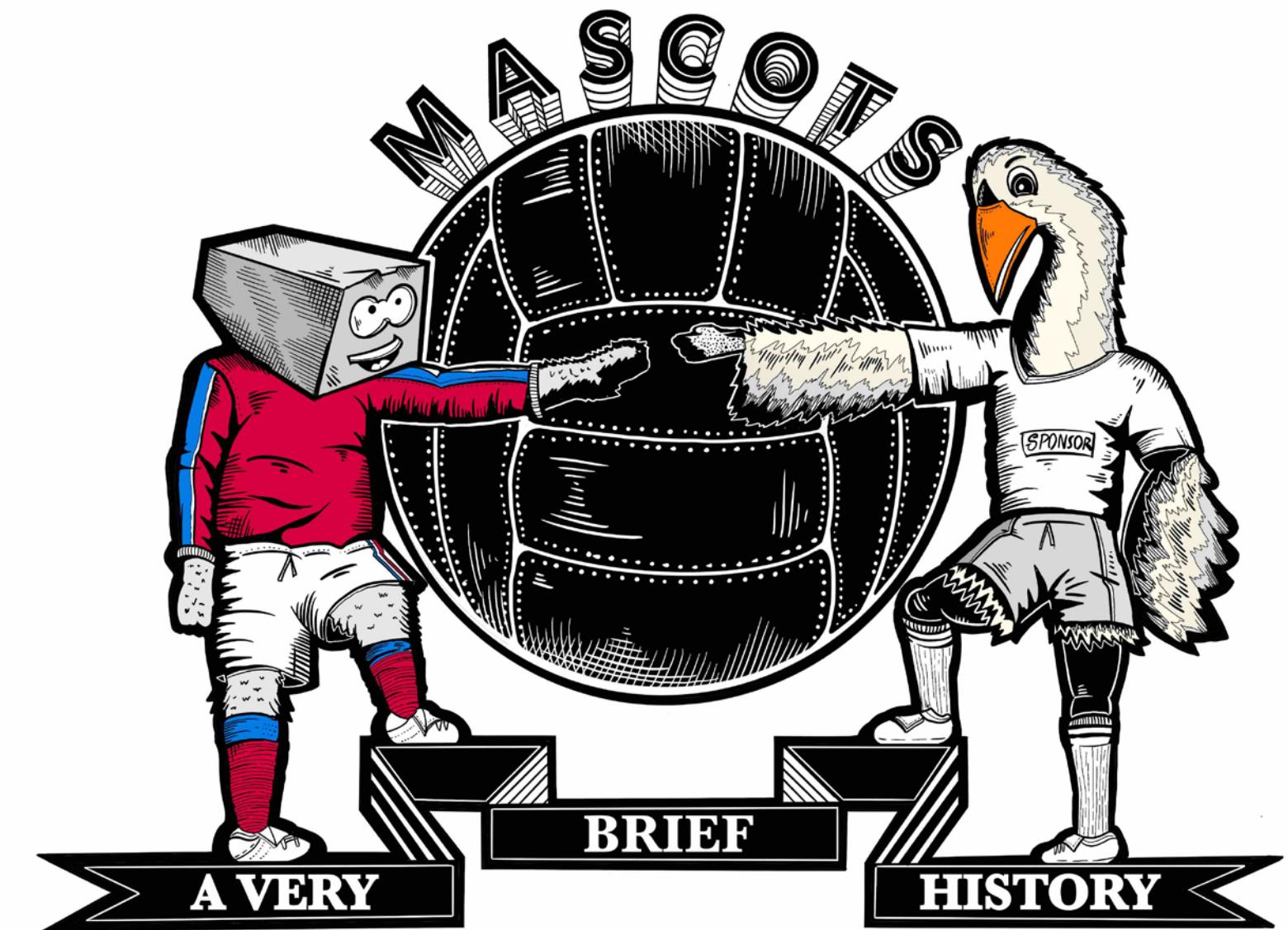
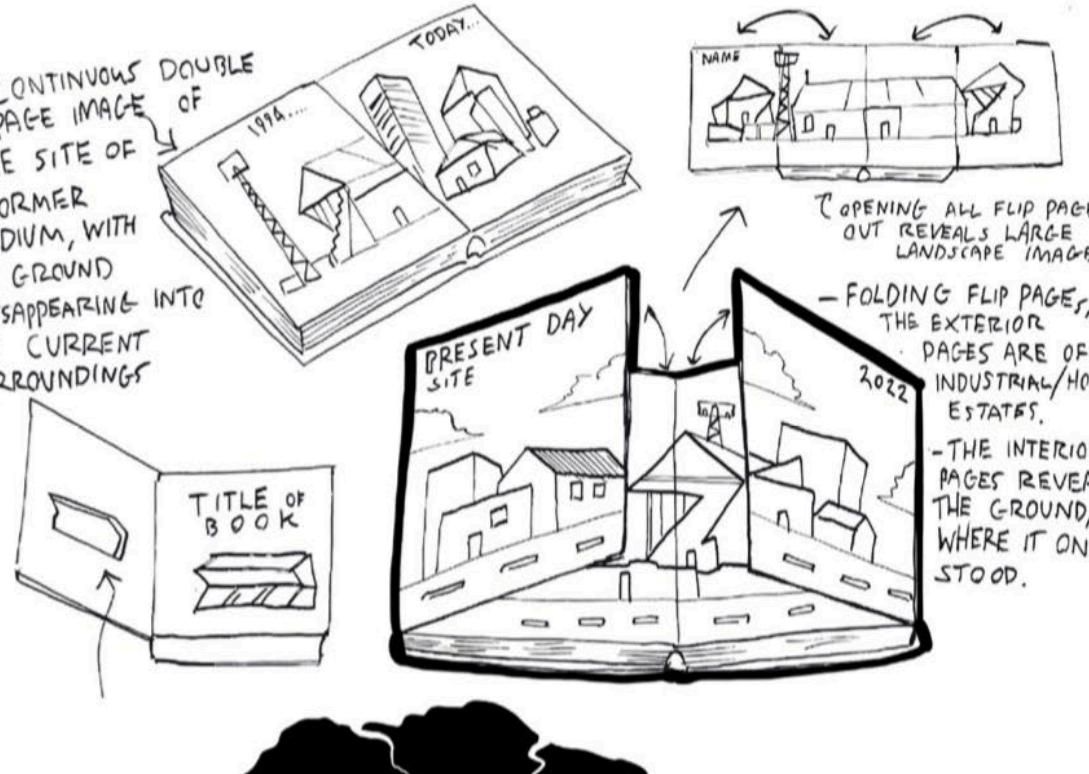
It might be challenging to add humour using images, partly because doing so requires understanding your intended audience. This is a look at a couple of lighthearted illustrations that make fun of some of the bizarre characters you could encounter at football games throughout the United Kingdom.

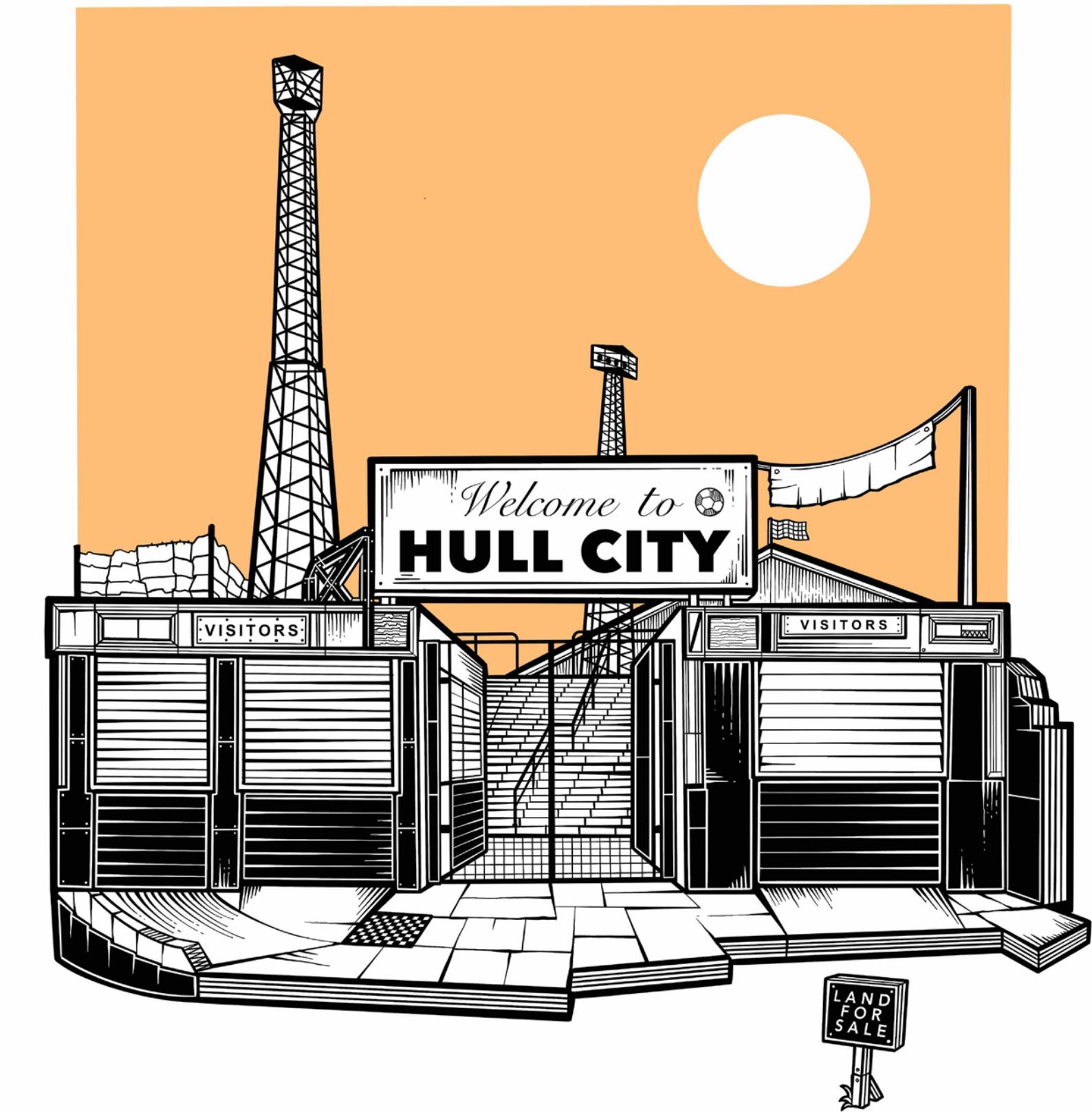
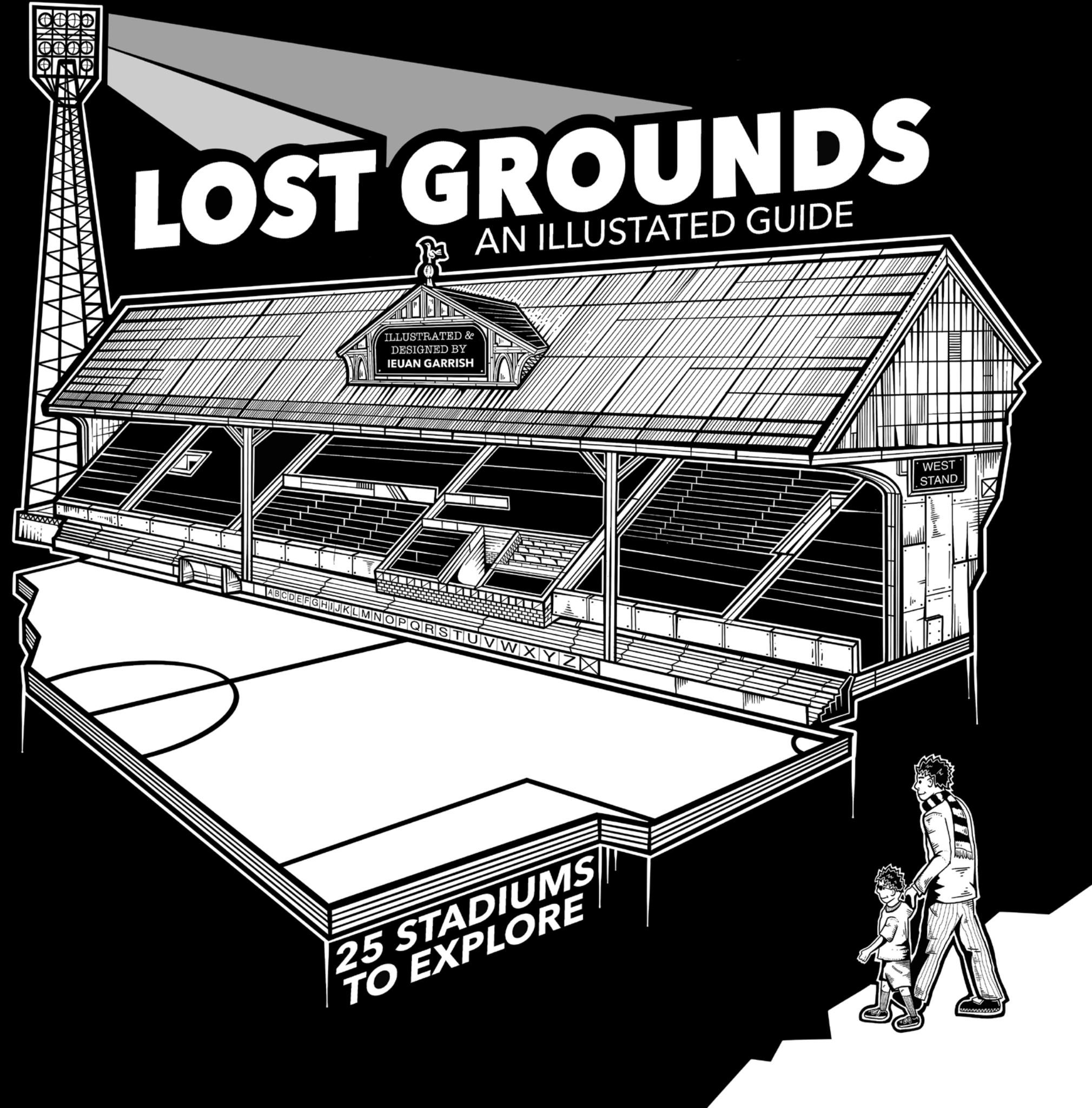


FOOTBALL TEAM MASCOTS SKETCHES - FINE LINER // -0.3 THICKNESS



BEFORE & AFTER DEMOLITION DOUBLE PAGE IDEAS: SKETCHES - BLACK INK FINE LINER ~ THICKNESS .03





The front cover's design, which will be revised and used as a detailed logo for the book's promotion, is seen to the left.

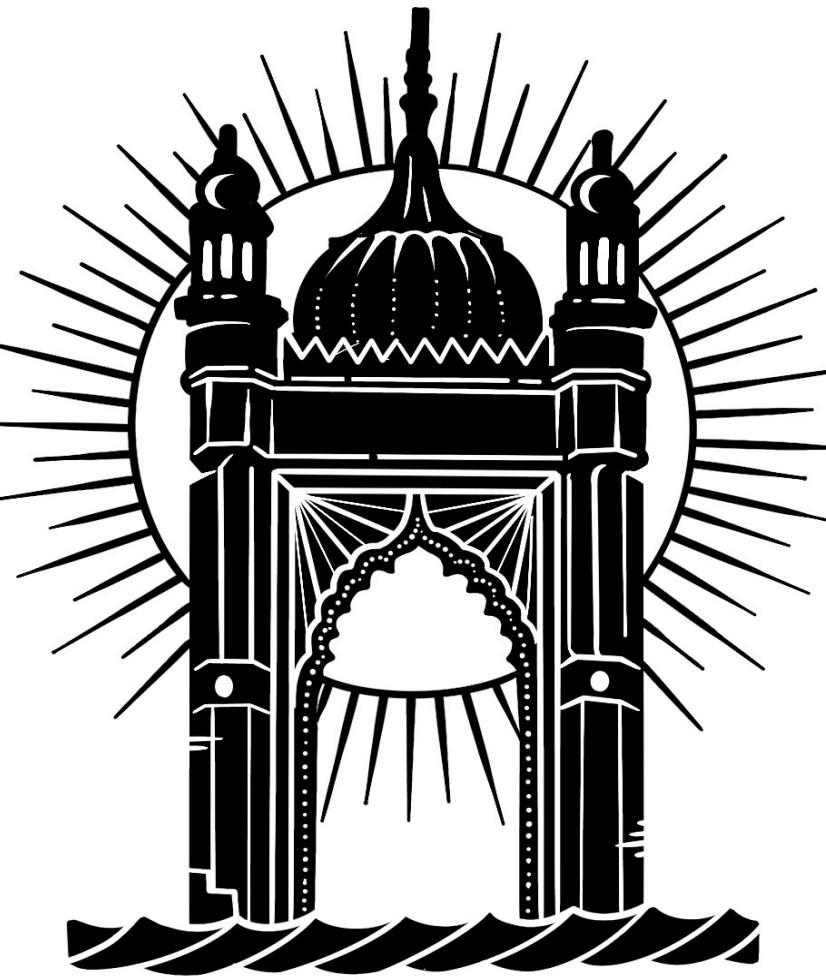


I recall intending to utilise a few various forms in the arrangement for this, the most obvious being a silhouetted cowboy hat to contain the majority of the detailed image. This enabled me to arrange any backdrops with depth, as if gazing through a window. It's a light, fluffy design that was meant to be utilised as a proposed can design. This colorwave of blues, pinks, and sandy tones reflected the colours associated with the midwest's stunning scenery.





I hope the walk through was enjoyable!



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