

# User Manual

## 1. Sign In with Google

- Navigate to the Home Page of Asklytics.
- Click on the “Sign in with Google” button.
- You’ll be prompted to complete the Google OAuth flow.
- When asked, grant permission to Asklytics to access:
  - Your Google profile
  - Google Analytics data
  - Business User API

⚠ Make sure you're signed in with the Google account that has access to your business’s analytics and listings.

## 2. View Your Google Analytics Accounts

- After successful sign-in, you'll be directed to a dashboard displaying all your Google Analytics accounts.
- Each account appears as a card showing the account name and relevant details.
- Browse through the cards to view your connected analytics accounts.

## 3. Fetch Account Properties

- To see the websites (properties) under any account, click on the “Fetch Account Properties” button on the desired account card.
- The card will expand and display all the associated properties (websites or apps).

## 4. Select a Property

- Click on a property to start interacting with Asklytics.
- The app will automatically navigate to the Chat Conversation screen.

## 5. Chat & Analytics Features

Once you're on the chat screen, you can perform three main actions:

### a. Ask Questions About Website Analytics

- Type in natural language questions like:
  - “What were my top traffic sources last month?”
  - “Show me trends in user engagement this year.”
- The AI will respond with insights powered by Google Analytics.

### b. Analyze Customer Sentiments

- Paste the Google Maps URL of your business location into the URL field at the top text field like the one shown below

<https://maps.app.goo.gl/YEhySAdRFmKARS1T9>

- Asklytics will scrape customer reviews and perform real-time sentiment analysis to show what people are saying about your business.

### c. End Session / Switch Account

- Click on “End Session” to log out.
- You can then sign back in with a different Google account if needed.