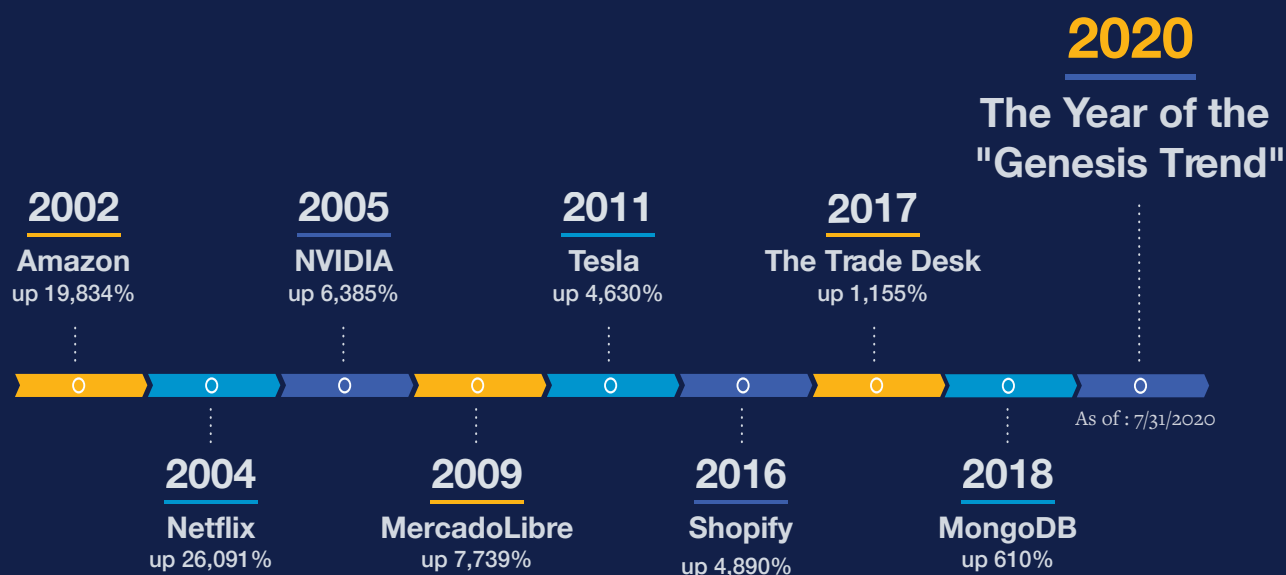


THE TREND-SPOTTER REPORT

*The “500% Club” –
Under-the-Radar Winners
from Past “Genesis Trends”*



The Next Netflix... The Next Amazon... The Next Shopify... The Next...



As you can see from the chart above, *historically... There's always been a NEXT!*

And with technology spreading more and more across our everyday lives, new breakthroughs emerge, creating the next wave of *mega-winners*. So, what's the secret to 10X, 50X, even 200X returns?

Well, as you can see from the chart above, across Motley Fool history the best returns have been about *getting in early*.

Pinpoint the **right trend** that was about to change the world...

Invest at the **right time** when growth was accelerating and before the masses took notice...

And identify the **right stock** that would dominate the trend.

And that's why we've launched *Extreme Opportunities: Trend-Spotter*. The service is designed to be the most *dynamic* portfolio solution in Motley Fool history!

Trend-Spotter will target the world's most important trends as they emerge and deliver only our most *high-conviction* recommendations. So, if you've ever dreamed about "*the next...*"

Then I urge you, once you've finished this report... Get the full details on *Trend-Spotter* because this Charter Member VIP Invitation will be closing in the days ahead!

Below you'll discover three "under-the-radar" stocks that have achieved 1,000% returns from riding "Genesis Trends" in recent years. All remain active Motley Fool recommendations, so we continue to believe their best days *still* remain ahead!

Under-The-Radar “Genesis Trend” Stock

1

The Right Trend: Small businesses go online

The Right Time: November 23rd, 2016

The Stock: Etsy (Nasdaq: ETSY)

The Result: Etsy was first recommended at \$13.12 per share and is now up 830% since that first recommendation less than 4 years ago!

On November 23, 2016, David Gardner first pinpointed Etsy inside *Rule Breakers* saying at the time “Etsy is the closest thing to a craft fair you can find online.”

Craft fairs and *billion dollar opportunities* don’t often go hand-in-hand, however today it’s become clear that at the moment of Etsy’s recommendation, the online world was in the midst of a “Genesis

Trend” of small businesses adopting platforms to go online.

Beyond Etsy, David Gardner also recommended Shopify for the first time. As I write this, that recommendation has returned an astounding 4,614%!

Clearly, 2016 was a transformative – and *life-changing* moment if you were lucky enough to invest – for platforms that helped small business move online. Inside *Trend-Spotter*, we’ve been laser focused on emerging e-commerce verticals that have seen extreme acceleration in recent months as consumers shifted to online spending during Covid.

Under-The-Radar “Genesis Trend” Stock

2

The Right Trend: Software-As-A-Service

The Right Time: November 24th, 2014

The Stock: Veeva Systems (NYSE: VEEV)

The Result: Veeva was recommended at \$28.83 per share and today trades north of \$250, delivering 792% returns since first recommended in late 2014!

Software-as-a-service has become one of the *most powerful trends across all of technology*. With applications that “live in the cloud” providing simplicity and easier use across devices in this mobile age, Software-as-a-service industry revenues have more than *doubled* since Veeva’s original recommendation!

Veeva Systems creates cloud software for the healthcare industry, which has suddenly turned into an *extremely* lucrative space across 2020. As the *Rule Breakers* team noted in their most recent “Best Buys Now” update,

“The transition to digital management of clinical trials, regulatory documentation, and customer and marketing support is inevitable. Customers are coming to Veeva or adding more services because it’s the only way to get things done efficiently — particularly those companies trying to develop new treatments or vaccines for COVID-19, squeezing a process that usually takes years into a matter of months.”

Translation: the trends Veeva is riding were *likely* inevitable, but COVID-19 has suddenly accelerated years of growth into a few months. While Veeva has returned close to 800% since its original recommendation, it's a stock that's still regularly featured in Rule Breakers, which demonstrates our confidence the company is still in the *early* innings of its growth story!

Under-The-Radar “Genesis Trend” Stock

3

The Right Trend: Online Dating

The Right Time: April 15th, 2016

The Stock: Match Group (Nasdaq: MTCH)

The Result: Match was first recommended by David Gardner in *Stock Advisor* for \$10.44 per share in 2016. Since that date it has returned 1,012%.

We might be the last generation who can tell our kids we met our spouse in college, at a bar, or through friends. Those explanations will obviously still exist, but a new one is coming to dominate: meeting your mate online.

Match went public in 2015 as a spinoff from **IAC/Interactive** to specialize in online dating properties. While Match is its namesake, other brands include Tinder, Plenty of Fish, OKCupid, and OurTime.

While the *trend* toward online dating is clear, it's also a space where users have shown they'll happily pay for features like “unlimited swipes” and having their

profiles featured. As an example, within Tinder, most subscribers have upgraded to their premium “TinderGold” service.

The bottom line: the shift to the digital economy has provided investors no shortage of “ground-floor” opportunities in industries whose economics improve online. While Match Group has provided early investors 1,000% returns, inside *Trend-Spotter* we're laser focused on the *next wave* of opportunities emerging online!