Inferring Pairwise Co-location from Noisy Bluetooth Signals

Constantin Teodor Gherghescu



Kongens Lyngby 2014 IMM-M.Sc.-2014-????

Technical University of Denmark
Department of Applied Mathematics and Computer Science
Matematiktorvet, building 303B,
2800 Kongens Lyngby, Denmark
Phone +45 4525 3351
compute@compute.dtu.dk
www.compute.dtu.dk IMM-M.Sc.-2014-????

Summary (English)

The goal of the thesis is to \dots

Summary (Danish)

Målet for denne afhandling er at \dots

Preface

This thesis was prepared at the department of Applied Mathematics and Computer Science at the Technical University of Denmark in fulfilment of the requirements for acquiring an M.Sc. in Computer Science and Engineering.

Lyngby, 20-June-2014

Not Real

Constantin Teodor Gherghescu

Acknowledgements

I would like to thank my supervisors Sune Lehmann Jørgensen, Jakob Eg Larsen, and Vedran Sekara for their guidance and feed-back. Additionally, I would like to thank Arek Stopczynski for his help with the database, and Piotr Sapieżyński and Ole Winther for their help with inferring methods.

Contents

Summary (English)								
Sı	ımm	ary (Danish)	2 3 3 5 6 6 6 6 10 11 11 11 12 12 15 16 16 17					
P	refac	eface						
A	ckno	wledgements	vii					
1	Inti	roduction	1					
	1.1	Motivation	1					
	1.2	Objective	2					
	1.3	Scope and limitations	3					
	1.4	Thesis Outline	3					
2	Dat	a acquisition	5					
	2.1	Bluetooth	6					
	2.2	FriendFinder app	6					
		2.2.1 App overview and implementation	6					
		2.2.2 Data	8					
	2.3	SensibleDTU data	10					
		2.3.1 Project overview	11					
		2.3.2 Data	11					
	2.4	Data merger	12					
3	Me	thods for inferring pairwise co-location	15					
	3.1	Testing methodology	16					
	3.2	Neural Networks	17					
		3.2.1 Theoretical overview	17					
		3.2.2 Implementation	19					

CONTENTS
CONTE

			19			
			19			
			19			
			19			
			19			
			19			
			19			
			21			
			23			
Bibliography						

CHAPTER 1

Introduction

1.1 Motivation

Epidemiology [1], personal health issues [2], group discovery [3], human mobility [4, 5], efficient team creation [6, ?], the analysis of academic success [7], network theory [8], also Fig. 1.1, and psychological research [9]; all of the above have begun making use of the same notion, one that is difficult to quantify [10, 11]: social connections and social interactions between individuals. And although colocation does not necessarily mean physical social interaction, it is a requirement for it. [12].

There are a number of approaches to determining co-location: self-reported data, a more traditional approach, which is prone to cognitive bias, social desirability bias and halo error [14, 15]. A more recent approach involves the use of data provided by modern means of communication, namely mobile phones. This data can come from both the actual phone, in the form of GPS locations or bluetooth readings [13], as well as from the phone company itself in the form of anonymous cell tower records [16, 17]. This has the advantage of being applicable almost anywhere, because of the high percentage of mobile phone penetration (95.5% estimated by the International Telecommunication Union in May 2014). However, there are approaches that yield better results, but come with financial, environmental or other types of additional cost: RFID tags [18],

2 Introduction

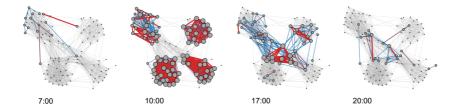


Figure 1.1: Face-to-face interactions over a day for college students. Blue means a low, and red a high frequency of interactions. Image from [13]

audio-video recordings [19], on-body sensors [20] and wifi signals [21], just to name a few.

1.2 Objective

Given a bluetooth RSSI between two phones, the purpose of this paper is to indicate a method which reliably and accurately determines the existence of pairwise co-location between the people carrying the two phones.

Reliability refers to the fact that multiple tries with the same input, and constant settings (same machine learning algorithm, same parameters and same training data), will always yield exactly the same result. While accuracy refers to the precision of the algorithm during cross-validation testing, or how close to 100% it is.

This inference is achieved by applying and analysing multiple machine learning algorithms on a data set consisting of two main parts:

- Data automatically recorded by the SensibleDTU data collector app [13]
- Ground truth data obtained by the test subjects by interacting with the FriendFinder app

For each machine learning algorithm the parameter configuration which yields the best results will be chosen, followed by a comparison between the best configurations for each algorithm.

1.3 Scope and limitations

The paper analyses the data obtained from three test subjects. Each subject has been given the same phone model, Samsung Galaxy Nexus. The app built for the phones, FriendFinder, has a purely functional purpose. As such, little to no consideration has been given to the style, theme or design of the app. Fig 2.1 shows the app, and while fir for purpose, it is not very aesthetic.

While considerable testing has been done with regards to the algorithm parameters, the machine learning algorithms list is by no means exhaustive. There are three main algorithms: Naive Bayes, Neural Networks, and Recursive learning, and an explanation on why a fourth, Hidden Markov Model, is unsuitable for this type of data.

When analysing data, we only look at the bluetooth RSSI value, and data derived directly while measuring it. For example, given that measurements are taken every five minutes, we at some point look at the length of an uninterrupted string of measurements, or at the measurements taken before and after (if possible) a specific measurement. GPS traces, phone records, infrared sensors, or facebook/email information are not taken into consideration.

1.4 Thesis Outline

The thesis begins with this introduction, which gives an overview of the general theme of the project. The objectives, scope and limitations and thesis outline are all self-defining.

It continues with a section which describes the data acquisition process and the methodology used to obtain the data from the SensibleDTU database. The section also describes the FriendFinder app, as well as its implementation.

Next, the machine learning algorithms are presented. For each algorithm a theoretical overview is given. The implementation details are discussed, followed by the results obtained by applying it to the data. At the end of this chapter, we do a comparative analysis between the algorithms, followed by the last section, the conclusions, where we will give the final results and recommendations.

4 Introduction

CHAPTER 2

Data acquisition

The data used in the paper has been gathered over the course of three months, starting in early March and ending in late May. The data has been obtained with the help of three student volunteers. Each volunteer carried a phone, provided by the SensibleDTU project, the same project this thesis is a part of [22, 13]. The phones are Samsung Galaxy Nexus [23] and are running the Android operating system [24].

Each phone came with two apps. The first recorded regularly a multitude of information, such as Bluetooth RSSI, GPS traces, battery usage and cell tower information, and is a part of the SensibleDTU project [13], while the second allowed the volunteers to manually name the person they are in physical proximity with, and was developed during this thesis. The second app provided the ground-truth information that confirmed the existence of physical proximity.

This gave rise to two types of data. First, a continuous stream of regular measurements from the first app, and punctual messages from the second app. Below we will go into more detail about how exactly the two types of data look, how are they gathered and finally, how the two are combined to create a unitary set which serves as a basis for the machine learning algorithms.

One last thing to mention is that the volunteers were not chosen completely random, but in such a way that guaranteed the existence of both types of data.

On the one hand, the volunteers are all studying for a computer science major at DTU. This ensured that the students have found themselves in each others vicinity at some point during the data gathering period. Also, all three volunteers live in different places. This is important because house-mates or couples living together will introduce a very large amount of data that is very specific, while we are looking to generalize as much as possible. On the other hand, we needed to make sure that eventually, some volunteers are in each other's physical proximity. This was resolved by the fact that the volunteers had a course together. This ensured that at least once per week, usually two because of group work, the volunteers met.

2.1 Bluetooth

2.2 FriendFinder app

2.2.1 App overview and implementation

As the app, FriendFinder, is made for the Android operating system, it is implemented using Java for Android [25]. It has a Google App Engine backend [26]. Fig 2.1 shows the main screen of the app.

FriendFinder is implemented using a client server architecture, where the clients are the apps installed on the phone, and the server is the Google App Engine. Fig 2.2 shows an overview of this particular architecture. In this case, the FriendFinder app (in the role of the client) makes a save data request to the Google App Engine (the server). The server in turn responds with the result of the operation, either a success or failure message.

The app contains a single screen (the one showed in Fig 2.1), which corresponds to the main activity. Activities are the main building blocks of an Android app, and they are used both to interact with the user, as well as provide additional functionalities [27]. On the main screen there are buttons for each volunteer. Once one of the volunteers is in physical proximity with another volunteer (as perceived by either one), they both press the button corresponding to each other. A confirmation message is displayed, as can be seen in Fig. 2.3.

For the data to reach the database on the Google App Engine, an internet connection is required. However, the app can also function off-line, by saving all the data locally, and sending it to the on-line database as soon as an internet

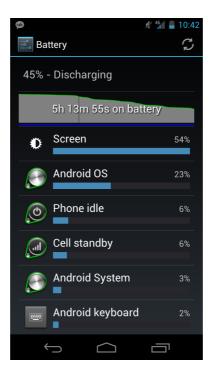


Figure 2.1: FriendFinder app

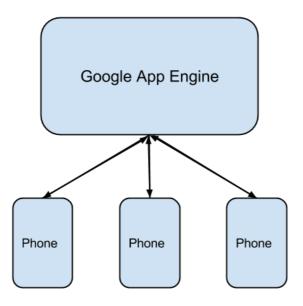
connection is established. It does this by using an IntentService [28], which has two main functions:

• A first function is to store the data locally, until an internet connection is established.

• the second, and most important, is to check periodically for an internet connections. Once an internet connection has been established, all the data is sent to the Google App Engine. The app checks every one minute for internet access. This allows for a relatively fast updating of the database, while at the same time keeping the resource use at a level that does not impede the normal functioning of the phone.

The data is stored locally in RAM of the phone (the volatile memory). This is made possible by the relatively small size of the data being saved (the names of the two people involved, and an ID object that also serves as a timestamp) and

.



 ${\bf Figure~2.2:}~{\bf Client~Server~Architecture~used~by~the~FriendFinder~app}$

the memory capacity of the phone (approximately 700 MB of RAM). However, this has the disadvantage of being vulnerable to the phone turning off due to lack of battery. The volunteers have been made aware of this fact.

Once the internet connection is established, the actual sending of the data is a simple matter, done with the help of the Google App Engine API. One thing to mention here is that each data entry is sent individually. If at any point, a save data request is met by a failure answer, the request is repeated until the success message is received. In case of failure, subsequent attempts have a one second delay between them. This is done to ensure that the app does not impede the overall functionality of the phone.

2.2.2 Data

Once a button with the name of a person is pressed, the data that is saved on the phone, and eventually sent and saved on the online database has the following format:

.



Figure 2.3: Confirmation message on the FriendFinder app

{ID, owner, target}

ID It has a double role. First, the ID is a unique identifier, used for differentiating between multiple entries, as well as for various database operations. This field is required by the Google App Engine. Secondly, the ID also plays the role of the timestamp, used in future computations. While there are valid concerns that the ID might not be unique, due to two people pressing the button at the same time, the fact that the timestamp also includes the millisecond, and the fact that there are only three participants in the project results in an extremely low probability of identical timestamps. Obviously, the timestamp corresponds to the moment the button was pressed, and not the moment the data was sent to the database.

owner This field refers to the owner of the phone, which indicates the person that has made the observation.

target This field names the person that has been observed by the owner.

Fig. 2.4 shows an example of how the data looks, with the caveat that the *friend* field in the image corresponds to the *target* field in the description above. The saved data was accessed and retrieved by API calls to the Google App Engine.

□ ID/Name	friend	owner
name=2014-04-02 11:24:37.318	rafa	Magda
name=2014-04-02 11:24:58.803	ferdinando	Rafa
name=2014-04-02 12:52:05.905	ferdinando	Rafa
name=2014-04-02 12:52:08.734	rafa	Ferdinando
name=2014-04-06 10:35:34.509	magda	Rafa
name=2014-04-06 10:37:02.683	magda	Ferdinando
name=2014-04-06 10:37:04.752	rafa	Ferdinando
name=2014-04-06 10:37:37.694	ferdinando	Rafa
name=2014-04-06 10:44:09.723	bartosz	Rafa
name=2014-04-06 13:01:40.166	ferdinando	Magda
name=2014-04-06 13:01:42.319	rafa	Magda
name=2014-04-07 20:50:01.430	rafa	Magda
name=2014-04-07 20:50:06.456	magda	Rafa
name=2014-04-09 09:56:46.845	bartosz	Rafa

Figure 2.4: Saved entries for the FriendFinder app

.

2.3 SensibleDTU data

The second type of data comes from the SensibleDTU data collector app. Based on [13, 22], we will give a short description of the project, with an emphasis on data collection. We will then focus on the actual data, its form, and how it was collected.

2.3.1 Project overview

SensibleDTU is the implementation of a large scale study aimed at observing the various interchanges that take place between humans from a social and communications point of view. It aims to collect data on a large group of individuals, most of them students at DTU (Danish Technical University). The collected data consists of, among others, social relations and the networks that form as a result, geographical locations, and, of special interest to this thesis, face-to-face interactions. It does this by using a wide variety of sources, such as questionnaires, the wireless internet on campus, and mobile sensing through smartphones that were handed out to participants. A part of the data gathered through this last method is used in this thesis.

The smartphone data gathering is done by using a data collection app, based on the Funf framework [29]. This data is saved locally on the phone, and it is sent to a secure database server when the app detects the presence of an internet connection. Due to its sensitive nature, great care has been taken to ensure the privacy, security and anonymity of the saved data. Having said that, the three volunteers that participated in the data gathering for this thesis have agreed to the de-anonymization of their Bluetooth information, as it was required in order to merge the two sets of data gathered.

2.3.2 Data

The Bluetooth data is obtained periodically by the data collection app using the Bluetooth probe. Each phone performs a Bluetooth scan every five minutes. The scan lasts 30 seconds. While the 30 second scan lasts, the app saves all Bluetooth devices (that are discoverable) in its proximity, the time at which the scan has been made, as well as the RSSI [30]. The data is stored on the phone from where it eventually reaches the secure database server, from where it can be downloaded.

In order for the data to be used, it first needs to be *cleaned*, as it contains additional meta-data (fields used by the database for internal accounting), and devices that are not part of the study. The end result has the following format:

{timestamp, owner, target, signal_strength}

The above tuple has almost the same format as the one resulted from the FriendFinder app, with the addition of a new field, signal strength. At a

first glance, one might think that the two sets of data can be easily combined. However, due to differences in the time when data gathering takes place, desynchronization and the human factor, obtaining a single data set from the two is not a trivial matter. The following section goes into more detail regarding this issue.

2.4 Data merger

With the data merger we aim to obtain a single data set that consists of ordered entries of the following form, for each participant:

```
{timestamp, signal_strength, tag}
```

Where signal_strength refers to the RSSI, timestamp refers to the timestamp provided by the SensibleDTU data collector app, and tag is either yes or no. The tag has the following meaning:

- yes This tag means that the data has been confirmed through the use of the FriendFinder app. This means that we have co-location.
- no This tag mean that the data has not been confirmed through the use of the FriendFinder app. While the Bluetooth probe has discovered the device, and a RSSI exists, there is no co-location. The following are examples of situations where this might happen: same room but a relatively large distance between the phones (cafeteria, large course rooms), transitional contacts (volunteers passing by each other), adjacent rooms with signal weakened by the walls.

A first step is separating the SensibleDTU data on an user by user basis. For each volunteer, we obtain two timelines, which detail his interaction with the other two volunteers. Although measurements are taken every 5 minutes, the phones eventually become desynchronized. As such, we split the measurements into time windows, each window having a length of five minutes. This value was chosen because it matches with the period at which measurements are taken by the Bluetooth probe and gives a natural separation of the values obtained. Fig. 2.5 shows a small part of a timeline with the splitting already done.

The above notion of tagging each timestamp now can be resolved by tagging each time window. The volunteers have been instructed to confirm the colocation once at the beginning of the meeting. In case of prolonged meetings,

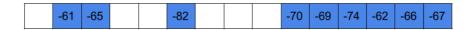


Figure 2.5: Example of timeline for a single volunteer. The time windows are easily visible, as well as the RSSI value measured for each one. The values are expressed as dBm.

with separations and reunions, the volunteers were instructed to confirm again after each separation/reunion.

In tagging the windows, we have used the notion of measurement chain. We define it as a continuous, ordered series of one or more time windows, where we have a RSSI value measured for every window in the chain. For example, in Fig. 2.5 we have three distinct measurement chains: the first one with two windows, the second one with only one window, and the last one with six windows.

We tag a window w with yes if a FriendFinder app confirmation has been done in any window belonging to the chain that window w also belongs, or the window immediately before, even if that window has no measurement. This last part is done to make sure that confirmations done in between Bluetooth probe measurements are not lost. Fig. 2.6 exemplifies how windows are tagged with yes.

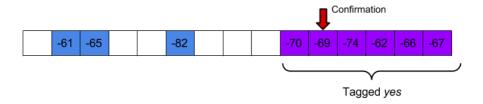


Figure 2.6: Example of how tagging takes place as a result of a confirmation by FriendFinder app data.

After all the confirmations are taken into account and all the relevant chains are tagged with *yes*, everything that remains is tagged with *no*. In the end we are left with a total number of 465 entries, Fig. 2.7 showing how they are divided:

14 Data acquisition

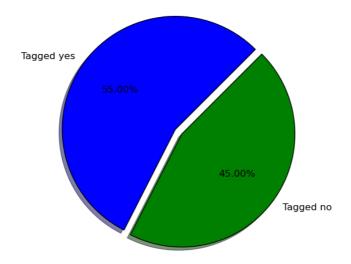


Figure 2.7: The partitioning of the entries by yes and no tags.

CHAPTER 3

Methods for inferring pairwise co-location

With the data extracted and formatted in suitable manner, as described in the previous chapter, we move on to the main part of the thesis. Given a set of consecutive Bluetooth RSSI measurements, can we infer co-location?; and if yes, what is the best way of doing it?

One way of answering these questions is to simply set a threshold, and split the dataset into two parts: the ones that are above the threshold indicate colocation, while the other do not. That is exactly what Sekara, Lehmann did in [30], with convincing results. They set the threshold to $-80 \ dBm$.

On a similar note, we average our two types of data, the ones tagged yes and no, and we obtain an average of -64~dBm for the ones tagged yes and an average of -82~dBm for the ones tagged no. From this result, one can easily see the similarity between the threshold in Sekara, Lehmann's work and the values obtained through this thesis's data, further indicating the validity of this result.

The above method can successfully be used under any type of measurements. However, it does not take advantage of the additional information that our method of data gathering has provided, such as temporal information, or the significance of continuous measurements. Below we propose three methods of

inferring pairwise co-location in the form of three machine learning algorithms. For each one we will provide a theoretical overview and implementation details. The chapter will end with a comparison between the three algorithms where results, ease of use and performance will be taken into consideration.

While the parameters and the inputs used differ from one algorithm to another, one thing that remains constant across all of them is the testing methodology, described in the following section.

3.1 Testing methodology

In order to test the accuracy of the algorithms, we use cross-validation, a well recognized method for computing accuracy estimations [31]. The technique is used here for obtaining an accuracy score for each algorithm and its variations, so that a comparison can be made at the end. Broadly speaking, cross-validation refers to the techniques used to partition the main dataset into two sets: a training set, used in the initial phase for training the algorithms, and a testing set, used for validating the algorithm with unseen before data, after the training has finished. Two methods were used: k-fold validation, with k=10 [31], and repeated random sub-sampling validation, with a 80-20 proportion [32].

- K-fold validation is done by partitioning the data in k sets. One set is used for testing, while the other k-1 are used for training. The processed is repeated k times, once for each partition. The end result is the average over all k results obtained.
- For random sub-sampling validation, the dataset is partitioned into two sets. The entries are randomly assigned to one of the sets based on the proportion established at the beginning. For this type of validation, the test has been repeated 100 times, and the results averaged.

During the execution of the tests, both k-fold validation and repeated random sub-sampling validation output extremely similar results, most of the time the results having a less than 0.5% difference between them. For this reason, when presenting an algorithm score, that score will be the average of the two methods.

3.2 Neural Networks 17

3.2 Neural Networks

A first approach aims to use artificial neural networks (ANN) in order to infer co-location.

3.2.1 Theoretical overview

The introduction of backpropagation by Rumelhart et al. [33] paved the way for the development of the modern artificial neural network. In their current form, ANNs can be described as a network of processing units, called *neurons*, or *artificial neurons*.

The general layout of an ANN can be seen in Fig. 3.1. It consists of an input layer, one or more hidden layers and an output layer. The number of *neurons* on the input layer is equal with the number of features that represent the object we need to classify. The number of *neurons* in the output layer usually equals the number of classes the objects need to be classified in. The number of hidden layers, and the number of *neurons* in those layers varies greatly from problem to problem, and will be discussed in more detail in the Implementation section

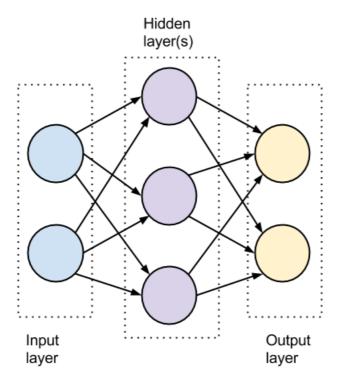


Figure 3.1: General structure of an ANN.

- 3.2.2 Implementation
- 3.3 Regressive data
- 3.3.1 Theoretical overview
- 3.3.2 Implementation
- 3.4 Naive Bayes
- 3.4.1 Theoretical overview
- 3.4.2 Implementation
- 3.5 Comparison between the algorithms

$_{\text{Chapter}}$ 4

Conclusions

22 Conclusions

Appendix A

Stuff

This appendix is full of stuff \dots

24 Stuff

Bibliography

- [1] L. A. N. A. H. E. S. Y. b. Fredrik Liljeros, Christofer R. Edling, "The web of human sexual contacts," 2001.
- [2] A. Madan, S. T. Moturu, D. Lazer, and A. S. Pentland, "Social sensing: Obesity, unhealthy eating and exercise in face-to-face networks," in *Wireless Health 2010*, WH '10, (New York, NY, USA), pp. 104–110, ACM, 2010.
- [3] S. Mardenfeld, D. Boston, S. Pan, Q. Jones, A. Iamntichi, and C. Borcea, "Gdc: Group discovery using co-location traces," in *Social Computing (SocialCom)*, 2010 IEEE Second International Conference on, pp. 641–648, Aug 2010.
- [4] J. Sun, J. Yuan, Y. Wang, H. Si, and X. Shan, "Exploring space-time structure of human mobility in urban space," *Physica A: Statistical Mechanics and its Applications*, vol. 390, no. 5, pp. 929 942, 2011.
- [5] A. Sevtsuk and C. Ratti, "Does urban mobility have a daily routine? learning from the aggregate data of mobile networks," *Journal of Urban Technology*, vol. 17, no. 1, pp. 41–60, 2010.
- [6] O. Bandiera, I. Barankay, and I. Rasul, "Social connections and incentives in the workplace: Evidence from personnel data," *Econometrica*, vol. 77, no. 4, pp. 1047–1094, 2009.
- [7] D. Blansky, C. Kavanaugh, C. Boothroyd, B. Benson, J. Gallagher, J. Endress, and H. Sayama, "Spread of academic success in a high school social network," *PLoS ONE*, vol. 8, p. e55944, 02 2013.

26 BIBLIOGRAPHY

[8] Y. ong-Y. eol Ahn, J. ames P. . Bagrow, and S. une Lehmann, "Link communities reveal multiscale complexity in networks," vol. - 466, no. - 7307, pp. -764, - 2010/08/05/print.

- [9] K. K. Rachuri, M. Musolesi, C. Mascolo, P. J. Rentfrow, C. Longworth, and A. Aucinas, "Emotionsense: A mobile phones based adaptive platform for experimental social psychology research," in *Proceedings of the 12th ACM International Conference on Ubiquitous Computing*, Ubicomp '10, (New York, NY, USA), pp. 281–290, ACM, 2010.
- [10] G. ergely Palla, A. lbert-L. aszlo Barabasi, and T. amas Vicsek, "- Quantifying social group evolution," vol. 446, no. 7136, pp. 667, 2007/04/05/print.
- [11] C. Wilson, B. Boe, A. Sala, K. P. Puttaswamy, and B. Y. Zhao, "User interactions in social networks and their implications," in *Proceedings of the 4th ACM European Conference on Computer Systems*, EuroSys '09, (New York, NY, USA), pp. 205–218, ACM, 2009.
- [12] N. Eagle, A. S. Pentland, and D. Lazer, "Inferring friendship network structure by using mobile phone data," *Proceedings of the National Academy of Sciences*, vol. 106, no. 36, pp. 15274–15278, 2009.
- [13] A. Stopczynski, V. Sekara, P. Sapiezynski, A. Cuttone, J. E. Larsen, and S. Lehmann, "Measuring large-scale social networks with high resolution. working paper," CoRR, vol. abs/1401.7233, 2014.
- [14] S. Wuchty, "What is a social tie?," Proceedings of the National Academy of Sciences, vol. 106, no. 36, pp. 15099–15100, 2009.
- [15] R. M. Gonyea, "Self-reported data in institutional research: Review and recommendations," *New Directions for Institutional Research*, vol. 2005, no. 127, pp. 73–89, 2005.
- [16] J.-P. Onnela, J. Saramäki, J. Hyvönen, G. Szabó, D. Lazer, K. Kaski, J. Kertész, and A.-L. Barabási, "Structure and tie strengths in mobile communication networks," *Proceedings of the National Academy of Sciences*, vol. 104, no. 18, pp. 7332–7336, 2007.
- [17] P. Hoevel and A.-L. Barabasi, "Temporal and spatial regularity of mobile-phone data," in *APS Meeting Abstracts*, p. 54005, Feb. 2012.
- [18] A. Barrat and C. Cattuto, "Temporal networks of face-to-face human interactions," in *Temporal Networks* (P. Holme and J. Saramäki, eds.), Understanding Complex Systems, pp. 191–216, Springer Berlin Heidelberg, 2013.

BIBLIOGRAPHY 27

[19] D. Wyatt, T. Choudhury, and H. Kautz, "Capturing spontaneous conversation and social dynamics: A privacy-sensitive data collection effort," in Acoustics, Speech and Signal Processing, 2007. ICASSP 2007. IEEE International Conference on, vol. 4, pp. IV-213-IV-216, April 2007.

- [20] D. Olguin, B. Waber, T. Kim, A. Mohan, K. Ara, and A. Pentland, "Sensible organizations: Technology and methodology for automatically measuring organizational behavior," Systems, Man, and Cybernetics, Part B: Cybernetics, IEEE Transactions on, vol. 39, pp. 43–55, Feb 2009.
- [21] M. B. Kjærgaard and P. Nurmi, "Challenges for social sensing using wifing signals," in Proceedings of the 1st ACM Workshop on Mobile Systems for Computational Social Science, MCSS '12, (New York, NY, USA), pp. 17—21, ACM, 2012.
- [22] "Sensibledtu." https://www.sensible.dtu.dk/, June 2014.
- [23] "Samsung galaxy nexus." http://www.samsung.com/us/mobile/cell-phones/GT-I9250TSGGEN, June 2014.
- [24] "Android." http://www.android.com/, June 2014.
- [25] "developer.android.com." http://developer.android.com/, June 2014.
- [26] "Google app engine." https://developers.google.com/appengine/, June 2014.
- [27] "Android activity." http://developer.android.com/reference/android/app/Activity.html, June 2014.
- [28] "Intentservice." http://developer.android.com/reference/android/app/IntentService.html, June 2014.
- [29] "funf, the open sensing framework." http://www.funf.org/, June 2014.
- [30] V. Sekara and S. Lehmann, "The Strength of Friendship Ties in Proximity Sensor Data," ArXiv e-prints, Jan. 2014.
- [31] R. Kohavi *et al.*, "A study of cross-validation and bootstrap for accuracy estimation and model selection," in *IJCAI*, vol. 14, pp. 1137–1145, 1995.
- [32] T. Segaran, Programming Collective Intelligence Building Smart Web 2.0 Applications. O'Reilly Media, 2007.
- [33] D. avid E. . Rumelhart, G. eoffrey E. . Hinton, and R. onald J. . Williams, "- Learning representations by back-propagating errors," vol. 323, no. 6088, pp. -536, -1986/10/09/print.