## **Pizza Sales Analysis**

#### • Sales Trends:

- What are the peak order times for pizzas?
- Which days have the highest number of orders?

## • Popular Products:

- Which pizza is the most ordered?
- What is the most popular pizza size (M or L)?
- What is the most popular pizza category (Classic, Veggie, Supreme)?

# • Revenue Analysis:

- Which pizza generates the highest revenue?
- What is the average order value?
- How does the revenue compare between different pizza categories?

#### • Customer Preferences:

• Is there a preference for vegetarian or non-vegetarian pizzas?

## • Order Patterns:

• How often do customers order more than one pizza at a time?

## • Pricing Insights:

- What is the price range of the pizzas sold?
- How does the unit price of pizzas vary across different sizes and categories?

# • Time-Based Insights:

• Are there any time periods with unusually high or low sales?