

Smart Bridge Internship

Assignment-3

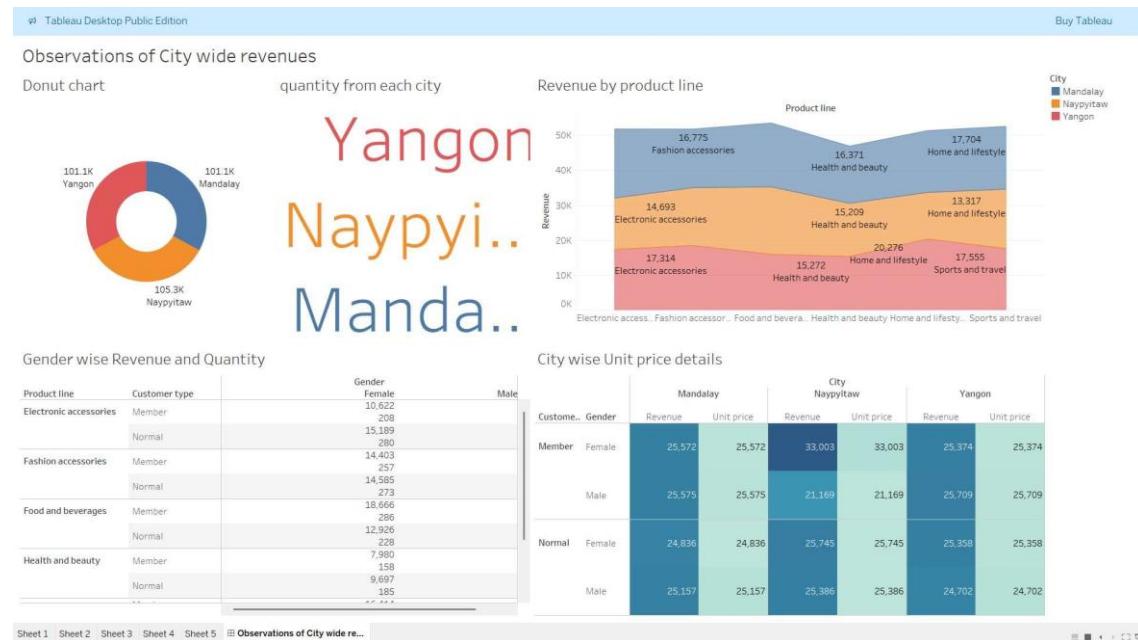
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Task:

- Upload the dataset to Tableau, delete the unnecessary columns
- Create an Interactive Dashboard

DASHBOARD:



RESULTS BY EACH CITY:

CITY 1 :- YANGON

CITY 2 :- NAYIPITAW

CITY 3 :- MANDALAY

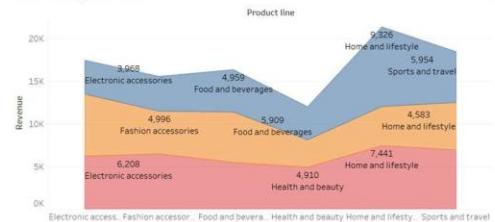
Observations of City wide revenues

Donut chart



quantity from each city

Revenue by product line



Electronic access., Fashion accessor., Food and bevera., Health and beauty Home and lifesty., Sports and travel

Gender wise Revenue and Quantity

Product line

Customer type

Gender

Female

Male

Product line	Customer type	Gender	Female	Male
Electronic accessories	Member		3,759	72
	Normal		5,733	97
Fashion accessories	Member		3,992	80
	Normal		5,376	81
Food and beverages	Member		2,693	42
	Normal		3,973	72
Health and beauty	Member		3,042	61
	Normal		2,401	50
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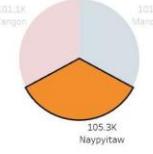
City wise Unit price details

Customer..	Gender	Revenue	Unit price
Member	Female	25,374	25,374
	Male	25,709	25,709
Normal	Female	25,358	25,358
	Male	24,702	24,702

Sheet 1 Sheet 2 Sheet 3 Sheet 4 Sheet 5 Observations of City wide re...

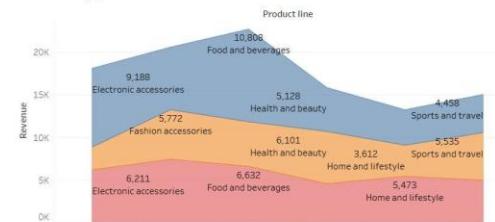
Observations of City wide revenues

Donut chart



quantity from each city

Revenue by product line



Electronic access., Fashion accessor., Food and bevera., Health and beauty Home and lifesty., Sports and travel

Gender wise Revenue and Quantity

Product line

Customer type

Gender

Female

Male

Product line	Customer type	Gender	Female	Male
Electronic accessories	Member		3,620	61
	Normal		4,922	103
Fashion accessories	Member		6,604	98
	Normal		4,087	94
Food and beverages	Member		9,129	127
	Normal		5,786	104
Health and beauty	Member		2,664	59
	Normal		3,275	62
...

City wise Unit price details

Customer..	Gender	Revenue	Unit price
Member	Female	33,003	33,003
	Male	21,169	21,169
Normal	Female	25,745	25,745
	Male	25,386	25,386

Sheet 1 Sheet 2 Sheet 3 Sheet 4 Sheet 5 Observations of City wide re...

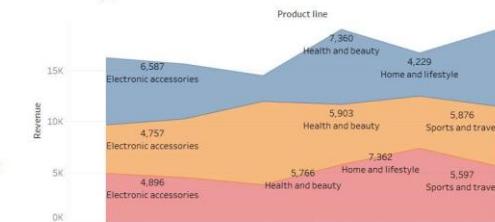
Observations of City wide revenues

Donut chart



quantity from each city

Revenue by product line



Electronic access., Fashion accessor., Food and bevera., Health and beauty Home and lifesty., Sports and travel

Gender wise Revenue and Quantity

Product line

Customer type

Gender

Female

Male

Product line	Customer type	Gender	Female	Male
Electronic accessories	Member		3,244	76
	Normal		4,534	80
Fashion accessories	Member		3,527	79
	Normal		5,122	81
Food and beverages	Member		6,643	117
	Normal		3,167	52
Health and beauty	Member		2,074	39
	Normal		4,021	73
...

City wise Unit price details

Customer..	Gender	Revenue	Unit price
Member	Female	25,571.8	25,571.8
	Male	25,575.5	25,575.5
Normal	Female	24,836.1	24,836.1
	Male	25,157.3	25,157.3

Sheet 1 Sheet 2 Sheet 3 Sheet 4 Sheet 5 Observations of City wide re...

