



**JOYCE LIU**

motion + illustration

joyceliuart.com

hello@joyceliuart.com

## EXPERIENCE

Jul 2018 – Current

### **Oddfellows - Portland, OR**

Senior Designer

Responsibilities include: Concepting, character design, storyboarding, background design, BLM mentorship.

Clients include: Google, Apple, Amazon, Adobe, FX, Spotify, Ebay, Nike, Airbnb, Okaybears, Savage X Fenty and more.

Jun 2018 - Jul 2018

### **Brand New School - Los Angeles, CA**

Freelance designer

Design work for ESPN, Quaker, Google.

May 2018 - Jun 2018

### **Meaningful Works - Los Angeles, CA**

Freelance designer

Design work for Vezlo, East West Bank, 99 cent only store.

Aug 2017 – Sept 2017

### **Titmouse Inc - Los Angeles, CA**

Freelance Background Painter

Painted backgrounds for Clash Royale animated commercials.

Apr 2017 – Jun 2017

### **Technicon Design Corporation - Torrance, CA**

Freelance Illustrator

Illustrator for Honda Top Report animation.

## EDUCATION

Sept 2013 – Apr 2018

### **ArtCenter College of Design - Pasadena, CA**

Bachelor of Fine Arts.

## Web3 EXPERIENCE

2022 - 2023

### **Claynosaurus**

Part of the art team responsible for creating character designs, concept art, color scripts, and marketing materials.

2022

### **Textile - Tableland**

Part of the Oddfellows design team responsible for collection asset creation, generative grid system, and web illustrations.

2022

### **PopHeadz**

Part of the art team responsible for collection asset creation, generative grid system, marketing materials and web illustrations.

## RECOGNITION

May 2023

### **Speaker at Solona Hacker House Taipei**

March 2023

### **Kindling series - Beeple studio opening exhibition**

Jun 2022

### **Work featured in La Vie magazine No.218**

## SKILLS

**Proficient in:** Photoshop, Illustrator.

**Familiar with:** After Effects, InDesign, Blender, Zbrush.

**Languages:** Fluent in English and Mandarin Chinese.

**Bonus:** Live Discord art streams.

**THANK YOU!**