Summary Notes from “Ethics at Risk: Navigating the AI Dilemma and the Tech Trap”

จริยศาสตร์ในความเสี่ยง: การนำทางผ่านภาวะที่กลืนไม่เข้าคายไม่ออกของ AI และกับดักทางเทคโนโลยี

Hosted by Asian Research Center for Migration (ARCM), Institute of Asian Studies, Chulalongkorn University, in collaboration with ASEAN Commission on the Promotion and Protection of the Rights of Women and Children (ACWC) Thailand, Department of Special Investigation (DSI), Ministry of Justice, and Internet Foundation for the Development of Thailand.

Room 801, Chamchuri 10 Building, Chulalongkorn University
24 June 2025 10:40 - 12:30
AI Ethics and Governance in a Fractured World: Asia Pacific’s Path Forward
A side event of the 3rd UNESCO Global Forum on the Ethics of Artificial Intelligence
https://sites.google.com/view/aiapac/program/ethics-at-risk

Facebook

- Meta contributions to OECD AI Principles.
- Invest in the trustworthiness of the systems.
- Made AI models available to the public for better transparency.
- The most important thing is digital literacy which is everyone’s duty.
- Japanese flexible and risk-based AI regulations can be a good model.
- Photo and video matching, and AI, for content moderation
- C2PA watermark to facilitate the detection of AI-generated content.

Department of Special Investigation (DSI)

- Works with the Institute of Asian Studies at Chulalongkorn University
- IAS provides research findings about behaviour and societal drivers that made people become criminals.
- AI-enabled crimes
    - Phishing and scam
    - Automated hacking
    - Deepfake, impersonalisation
    - Disinformation, misinformation
    - "AI Crime-as-a-service"
    - Identity theft
- Personal data is the main source for the initiation of scams.
- Crime detection technology may currently work for content-related crime, but not yet for scams.
- Government procurement process that may not be fast or agile enough to equip the law enforcement.

- ASEAN should have a streamlined legal framework, like in the EU, especially for investigation, evidence collection, and mutual legal assistance, including extradition.
- Common AI reporting mechanism.

Cyber Crime Investigation Bureau

- Uses AI-driven predictive policing technology to better anticipate the crimes.
- "Scammer platform as a service". Franchise investment models and technology services are available. It is very easy to set up and operate a scam call center.
- Better machine translation makes it easier for international scammers to operate.
- Cryptocurrency also facilitates easier money transfers.
- Recovery of financial loss is only 10%.
- Arrests are mostly successful only for low-level criminals but not the big fish.
- Big data/personal data analytics provide better victim targeting - conversation personalisation.
- Data analysis and AI-driven personalization, including impersonation, are enabling highly targeted manipulation (leads to financial scams, etc) that significantly impacts national economies, local markets, and individual livelihoods.
- Human trafficking industry that connected to scammer industry.
- In terms of international cooperation, sometimes it is difficult because a problem in one territory can be a "good business" in another territory. For example, the scam industry, just like other extraction industries, contributes greatly to some economies or groups.
- When victims are not in Thai jurisdiction, it is difficult to request for data from providers from other jurisdictions.
- Looking forward to the United Nations Convention against Cybercrime, led by the United Nations Office on Drugs and Crime (UNODC).

True

- True uses AI to filter scammer calls.
- AI bot that fake biometric data and automatically registers SIM cards.
- International collaboration can only happen when we have shared values.

INET Foundation

- Misidentification of AI-generated child abused photos, can overload law enforcement resources.
- AI-generated or assisted conversation that personalised to target kids of different ages and profiles.
- Because of the "network effect", sometimes children cannot choose a safer technology.