

Harnessing AI in the 4IR: Ethics, Inclusion, and the Imperative of Listening to the Margins

Dr. Prapaporn Tivayanond Mongkhonvanit
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Chulalongkorn University, Bangkok

From
Technological
Acceleration
to Ethical
Fractures

Structural inequalities in access to digital infrastructure and literacy.



Many groups—children, older persons, and persons with disabilities—risk exclusion.

Job displacement / AI bias / privacy violations



We must bridge the digital divide to ensure fair access and protection.

Raising Voices from the Margins



DIGITAL DEPRIVATION
AND RESILIENCE



COMMUNITY-DRIVEN AI
LITERACY




NEED FOR CULTURALLY
SENSITIVE TECHNOLOGIES



From Ethics as Checklist to Ethics as Inclusion

- Ethics is not a set of rules—it is a continuous, co-created process.

Key questions:

- Whose voices are heard?
 - Who designs technology—and for whom?
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Recommendations from ASEAN Study

1. Expand digital infrastructure in rural/remote areas
2. Invest in education & upskilling
3. Foster digital entrepreneurship
4. Promote inclusive digital content
5. Enable participatory policymaking



Thailand and ASEAN's Role

- Thailand can lead by example, embedding social protection and dignity into AI governance.
- The future of AI is being shaped not just in labs, but in villages, floodplains, and borderlands.
- Let us ensure our AI futures are not built for them, but with them.

