



Why is this a Meaningful Moment for ASEAN/ACWC Policy Engagement on AI?

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ASEAN and ACWC



Overview of Association of Southeast Asian Nations (ASEAN) and ASEAN cross-pillar and cross-sectoral collaboration

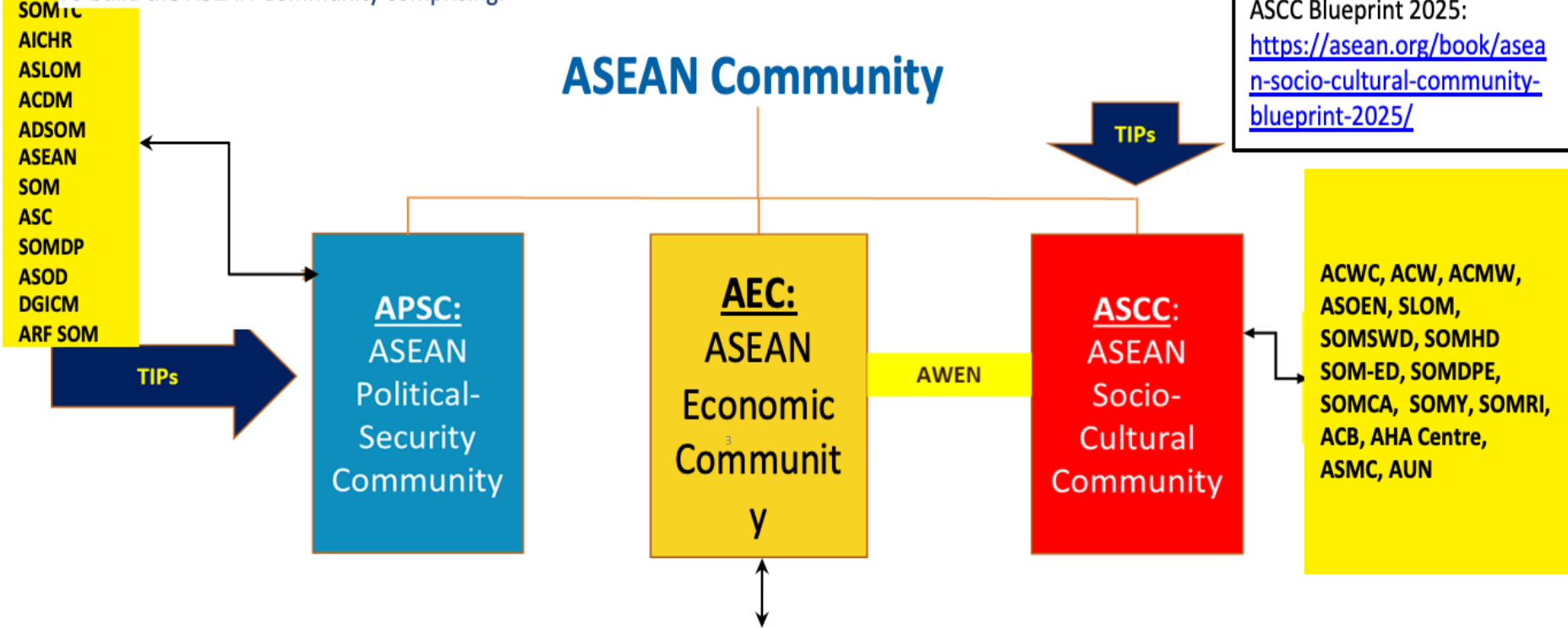
New political commitment at the top level

- To unite under One Vision, One Identity and One Caring and Sharing Community
- To build the ASEAN Community comprising:



For more information, please see:

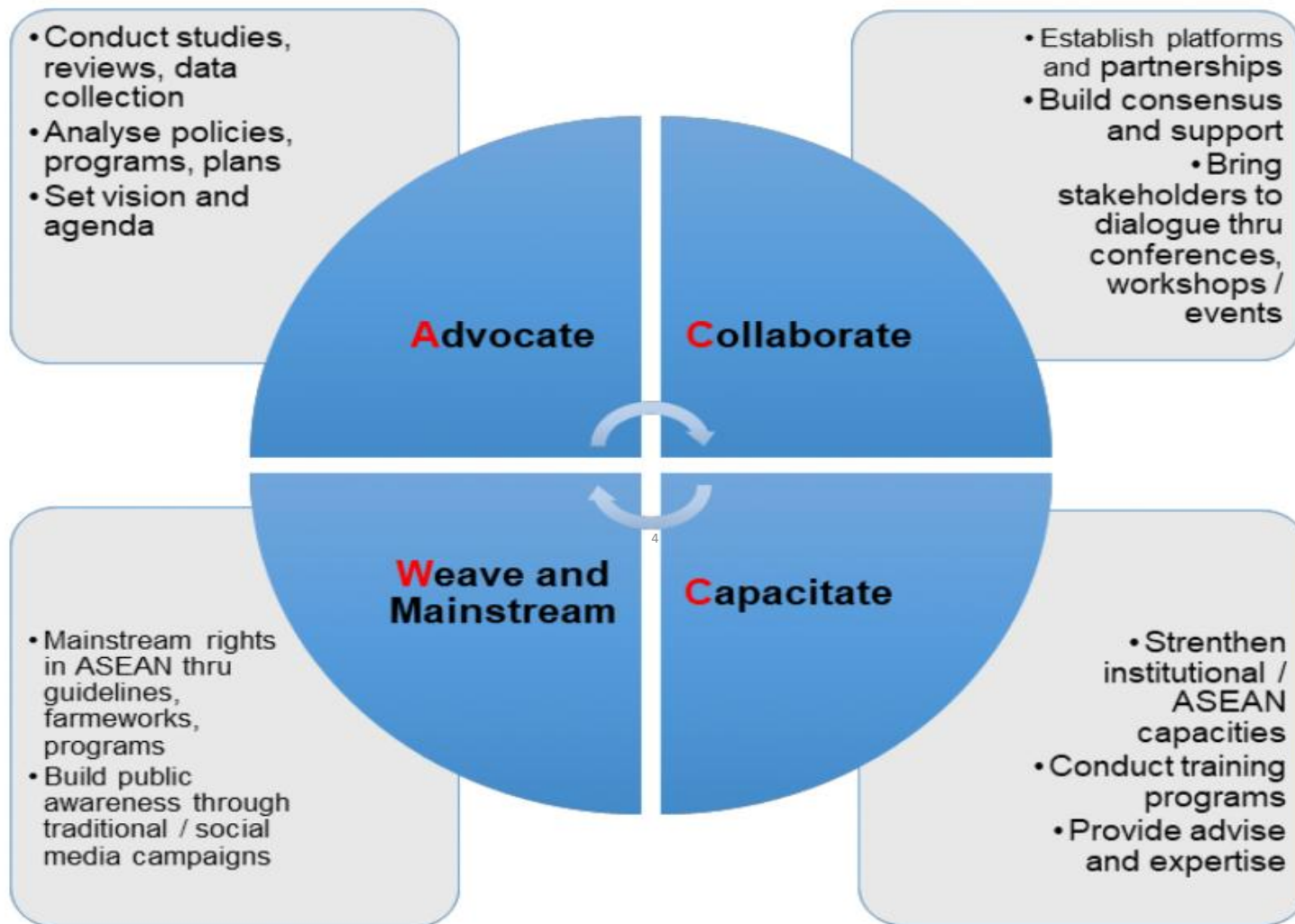
ASCC Blueprint 2025:
<https://asean.org/book/asean-socio-cultural-community-blueprint-2025/>



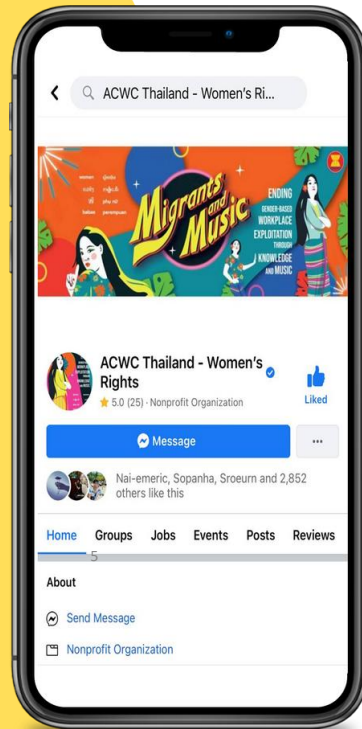
SOME, SEOM, SOM-AMAF, AFTA, ASOMM, SEOM, ASOF, ASOF, ATRC, HLTF-EI, COST, TELSOM, ATF-JCC, ACCSQ, ASCWC, AQR, CCI, AEGC, ACCP, AWGIPC, ACCEC, ACCMSME, AMAB, ASEAN-BAC, ACSS

2025: Inclusivity and Sustainability

The ACWC work plan: 2021 - 2025



Communicate with ACWC



<https://acwc.asean.org/>



ACWC Thailand - Women's Rights



acwc_th_wrs



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Why This Is a Meaningful Moment for ASEAN Policy Engagement on AI?



ASEAN is at a critical point.

- AI is transforming governance, justice, and service delivery.
- Risks to women and girls are evolving — from physical to digital.

Violence Against Women is going digital

- Deepfakes, harassment, surveillance, and algorithmic exploitation.
- Without safeguards, AI can widen gaps and silence victims.

ASEAN's Responsibility

- Proactive (Shape)—not Passive (not follow)—the future of AI governance.
- Ensure systems are inclusive, rights-based, and gender-sensitive.
- Align with the new ASEAN Regional Plan of Action on EVAW.
- Align with the new ASEAN Sectoral bodies' work plans.



ACWC's Role: Leading with Purpose and Principles

Regional Mandate

- ACWC champions women's and children's rights in ASEAN.
- Positioned to guide ethical governance in new policy domains.



Pathways Forward

- Mainstream gender in AI policy consultations.
- Protect women and children in both physical and digital spheres.
- Build cross-sectoral coalitions for safer, inclusive digital futures.
- Development of new ASEAN RPA on ERAW (2026-2035).
- Thailand national consultation on ETR of AASEAN RPA on ERAW (2016-2025).
- Development of new ACWC's work plan (2026 to 2030).
- Etc.



ACWC's Role: Leading with Purpose and Principles

Regional Mandate

- ACWC safeguards the rights of women and children in ASEAN.
- Positioned to guide ethical governance.



พันธกิจระดับภูมิภาค

- **ACWC** เป็นกลไกหลักในการคุ้มครองสิทธิของผู้หญิงและเด็กในอาเซียน
- มีศักยภาพในการกำหนดแนวทางจริยธรรมสำหรับเทคโนโลยี



Pathways Forward

- Mainstream gender in AI policy.
- Protect in both digital and physical spaces.
- Collaborate across sectors.



เส้นทางข้างหน้า

- บูรณาการมิติทางเพศในนโยบาย **AI**
- คุ้มครองในทุกพื้นที่ ทั้งออฟไลน์และออนไลน์
- สร้างความร่วมมือระหว่างภาคส่วนต่างๆ



ACWC's Role: Leading with Purpose and Principles

❖ Protecting Women and Children in the AI Era

The rapid spread of AI affects how women and children access information, education, and services — and exposes them to new forms of abuse (online exploitation, gender-based violence, data privacy threats).

ACWC has a vital role to ensure AI policies embed human rights safeguards, making protection of women and children a core priority.



ACWC's Role: Leading with Purpose and Principles

❖ Mainstreaming Gender and Child Rights in AI Frameworks

As ASEAN develops AI governance standards, ACWC can advocate for inclusion of gender and child rights across these policies — aligning AI innovation with international commitments such as the UN CRC (Convention on the Rights of the Child) and CEDAW (Convention on the Elimination of All Forms of Discrimination Against Women).



ACWC's Role: Leading with Purpose and Principles

❖ Promoting Regional Collaboration and Awareness

The AI era is reshaping the digital environment across borders. ACWC can foster regional dialogue, build awareness, and collaborate with sectoral bodies (such as the ASEAN Digital Ministers Meeting) to ensure AI policies protect, empower, and benefit women and children across the region.



Why this moment is critical for ACWC?

- It is a chance for ACWC to shape AI policy from the start, making child and gender protection central to AI discussions.
- It allows ACWC to assert its role as the guardian of rights in digital spaces across ASEAN.
- It positions ACWC as a key voice in making AI inclusive, safe, and rights-based for generations to come.

Thank you.