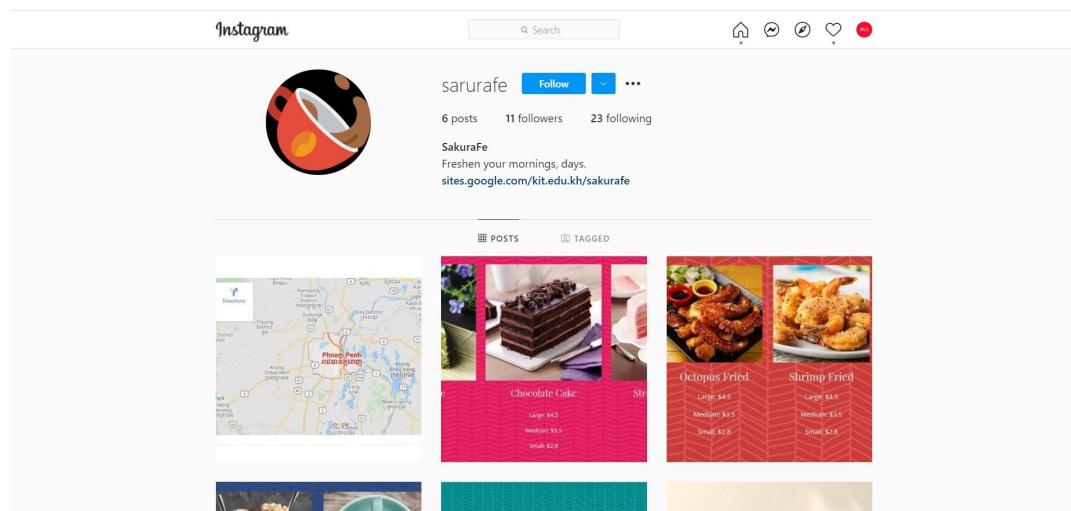


Final Report

1. Team SNS Account:

- Instagram

Link: <https://www.instagram.com/sarurafe/>

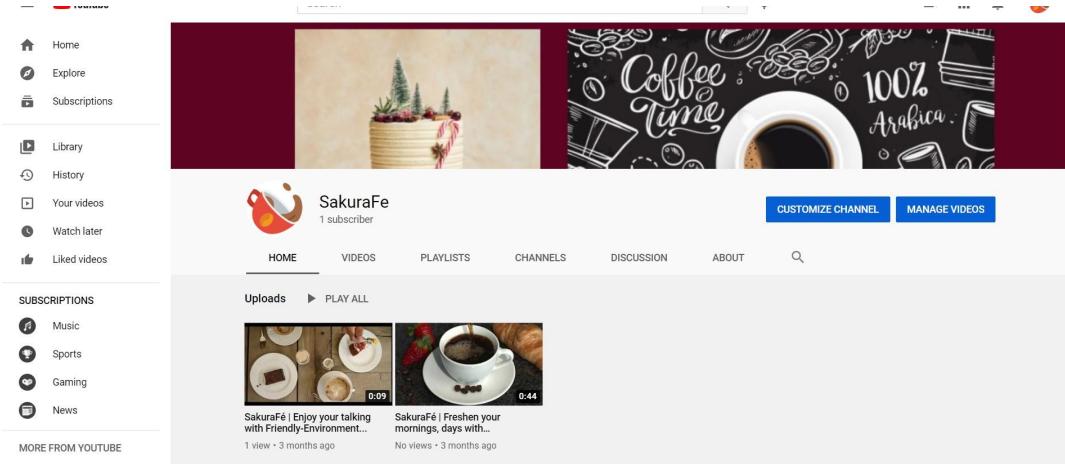


- Twitter

Link: <https://twitter.com/SakuraFe2>

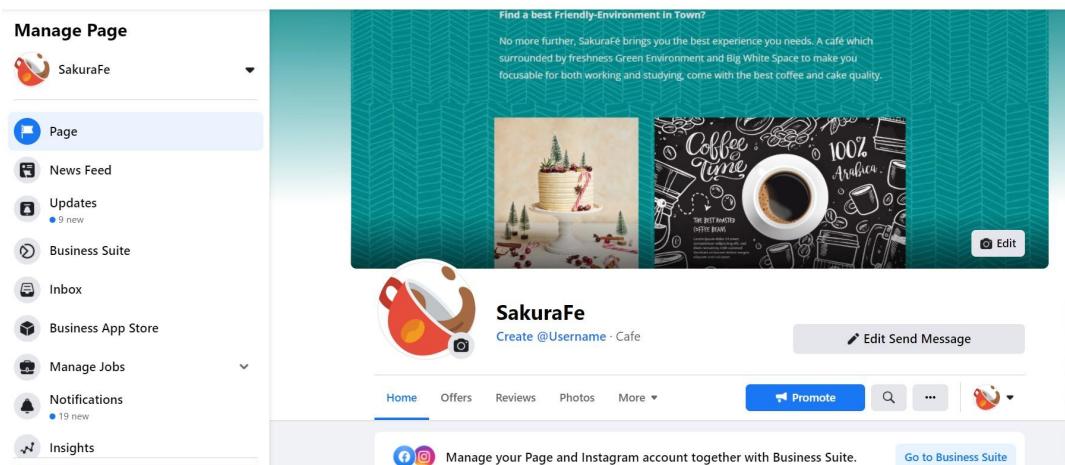
● Youtube

Link: <https://www.youtube.com/channel/UCHj7qLSCPjR9JTmxVAAyjCw>



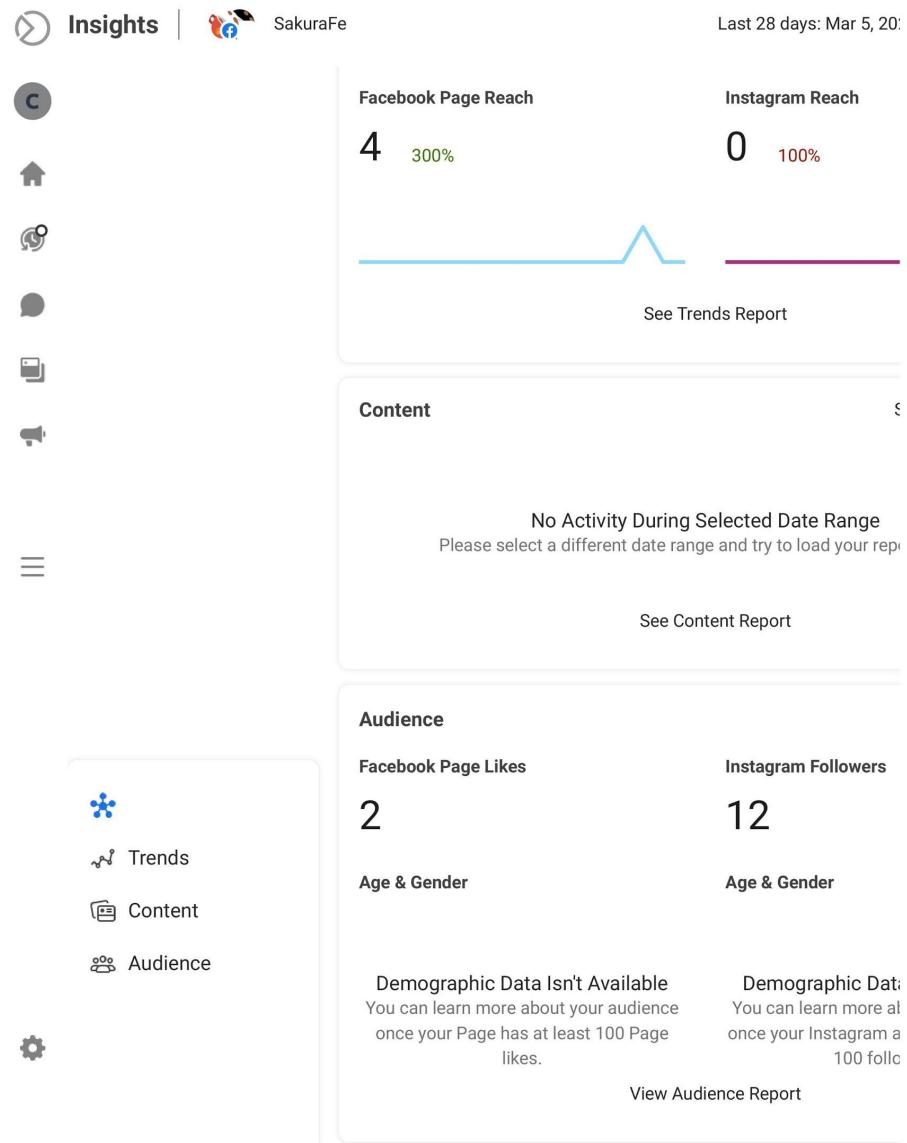
● Facebook

Link: <https://www.facebook.com/SakuraFe-105107518172544Twitter>



2. SNS Analytics

- Facebook & Instagram



Audience

Facebook Page Likes ⓘ

2

Age & Gender ⓘ



Demographic Data Isn't Available

You can learn more about your audience once your Page has at least 100 Page likes.

Top Cities



Demographic Data Isn't Available

You can learn more about your audience once your Page has at least 100 Page likes.

Top Countries



Demographic Data Isn't Available

You can learn more about your audience once your Page has at least 100 Page likes.

Instagram Followers ⓘ

12

Age & Gender ⓘ



Demographic Data Isn't Available

You can learn more about your audience once your Instagram account has at least 100 followers.

Top Cities



Demographic Data Isn't Available

You can learn more about your audience once your Instagram account has at least 100 followers.

Top Countries



Demographic Data Isn't Available

You can learn more about your audience once your Instagram account has at least 100 followers.

Trends

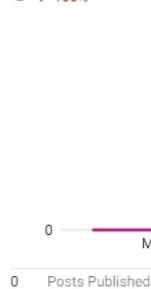
Facebook Page Reach ⓘ

4

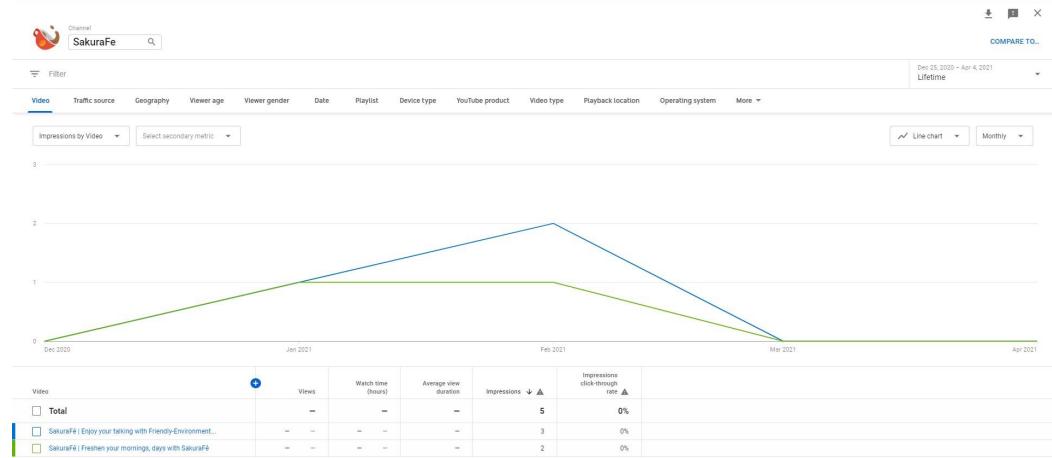


Instagram Reach ⓘ

0



• Youtube



• SNS Comment

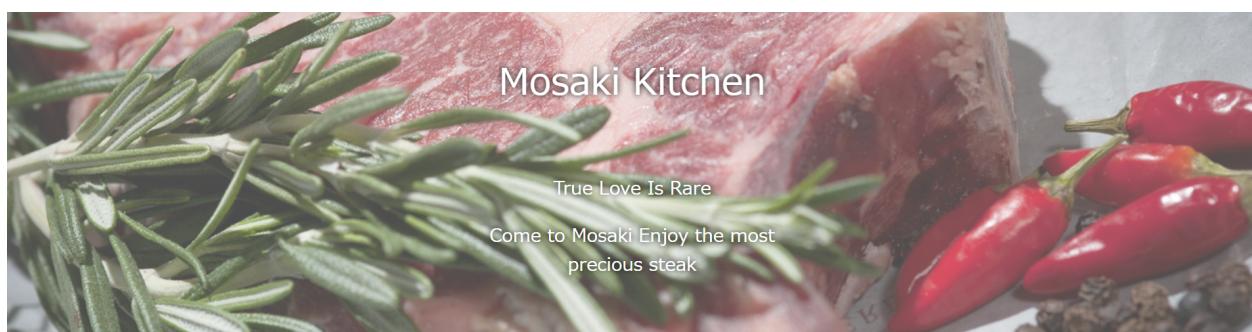
From the data above we can see that the viewer is not very much and our team is starting to improve the quality of post. The reason why we don't earn much viewership is because the posts on the page are very less and we did not have much marketing strategy to gain more followers. Since twitter is the only social media that caught most viewer attention then we are planning to gain more followers in Tweeter and also boost page in Instagram.

From this article, I got 2 viewers. As I think everyone likes spaghetti so I decided to write this article to show to my friends. But the content in this article is a bit unclear and mostly if people want to learn how to make spaghetti they might have just go to youtube and check the video instead of reading the whole article.

3. Website numbers

SakuraFé URL: <https://sites.google.com/kit.edu.kh/sakurafe/home>

Mosaki Kitchen URL: https://peraichi.com/landing_pages/view/naqs9



Providing The Best Ingrediant And Food For You, Only You



Beef meat carefully raised on a vast site



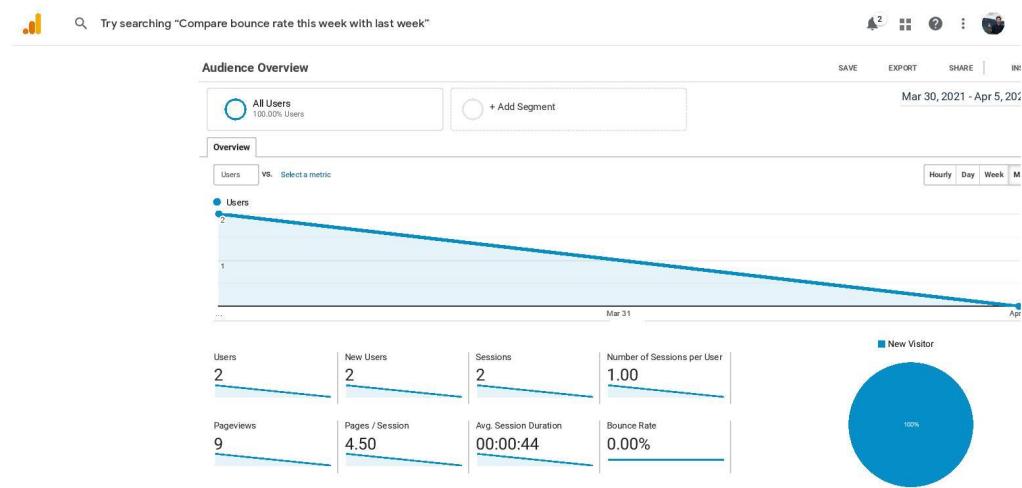
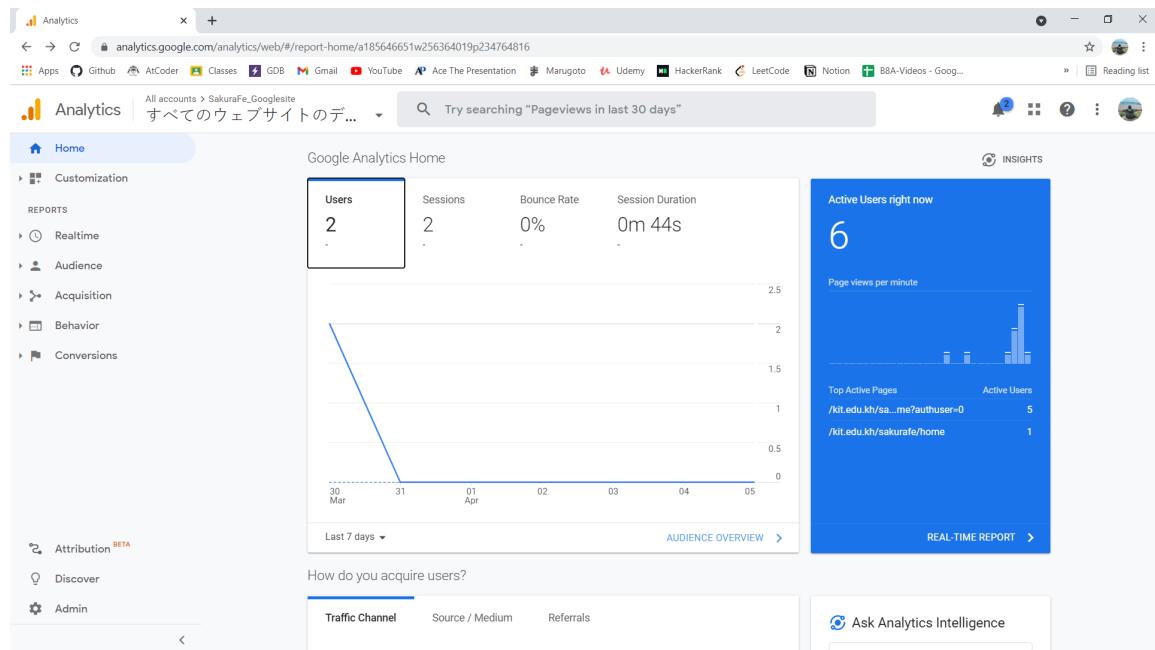
Freshly picked vegetables and fruits

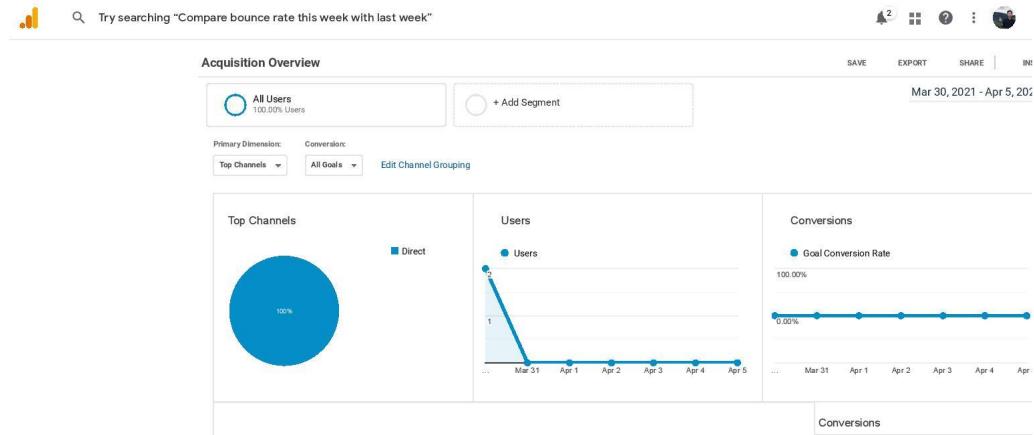
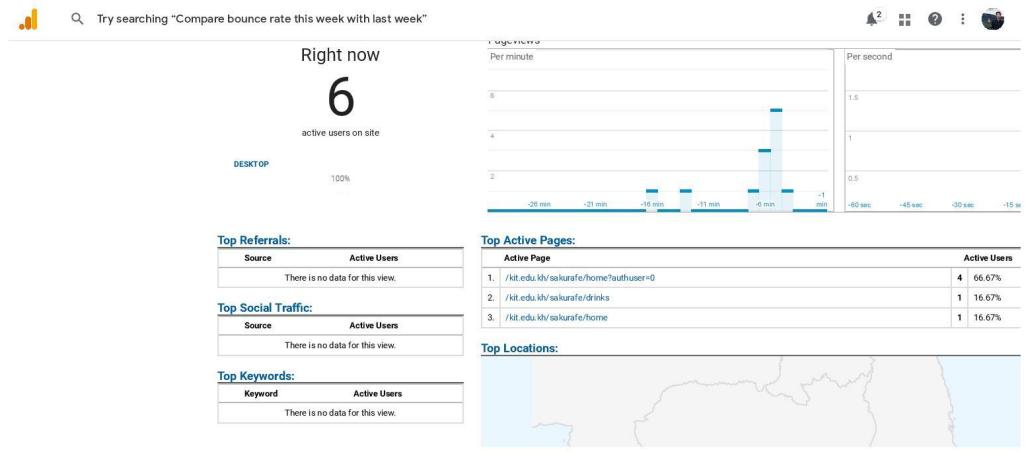


Large and fluffy wheat

4. Website Analytics

- SakuraFe





5. SakuraFé Website Comment

The website UI/UX design is very beautiful and responsive. From the data above we can see that there are 6 active users using our website. All the information is included in the website as well as the food and drinks menu. The conversion rate is low since the purpose of the website is only for users to view our menu and the main media site for users to contact is on facebook, instagram and twitter.

6. Article Number & Analytics

Title: [KIT] 5 Netflix Series You Never Want To Miss

Link:

<https://www.waca.associates/en/growthhacking/5-netflix-series-you-never-want-to-miss/>

Analytics:

Page Title	Page Views	Bounce Rate	Users	% New Sessions
64. [KIT] PenhWonders: Exploring and Promoting events made easier WACA Web Analytics Co...	6	50%	5	50%
65. [KIT] How to make good food for healthy WACA Web Analytics Consultants Association	6	0%	2	0%
66. [KIT] 5 Netflix TV Series you never want to miss. WACA Web Analytics Consultants Asso...	6	66.67%	5	66.67%

Title: [KIT] 4 temples you willing to go when visiting Cambodia's Angkor Wat

Link:

<https://www.waca.associates/en/growthhacking/4-temples-you-willing-to-go-when-visiting-cambodias-angkor-wat/>

Analytics:

Page Title ▾	Page Views	Bounce Rate	Users	% New Sessions
421. [KIT] 5 Netflix TV Series you never want to miss. WACA Web Analytics Consultants Associ...	6	66.67%	5	66.67%
422. [KIT] 4 temples you willing to go when visiting Cambodia's Angkor Wat WACA Web Analyt...	1	null	1	null

Title: [KIT] Improve Your Creativity with These Few Steps

Link:

<https://www.waca.associates/en/growthhacking/improve-your-creativity-with-these-few-steps/>

Title: [KIT] How to Pick the Right Color for Your Brand Style

Link: https://www.waca.associates/en/growthhacking/_trashed-28/

Analytics: