Thais Gonzalez

Varsity Softball Student-Athlete, pursuing a Bachelor's of Business Administration with concentrations in technology, business development, and strategy. Interested in full-stack development, product management, and software systems integration.

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EXPERIENCE

Palo Alto Networks, *Technical Marketing Automation Specialist Intern*

Santa Clara, CA — *May 2019 - August 2019*

- Contributed to building the automated marketing systems platform by developing webhooks, testing API's, and performing POC and QA for the Marketo Lead Flow process, which averaged thousands of new leads on a weekly basis
- Redesigned and developed the global communication preference center with added multilingual functionality to enable marketing campaign accuracy according to a lead's subscription status using JavaScript, jQuery, HTML/CSS, and Marketo forms

Horizons School of Technology, *Software Engineering Fellow*

San Francisco, CA — *June 2018 - September 2018*

- Selective software engineering fellowship with projects and coursework focused on web and mobile technologies, including JavaScript, React, Node.js, and HTML/CSS

TECHNICAL PROJECTS

Collaborative Notebook — *React, Electron.js, Express.js, MongoDB*

- Built an Electron desktop application that allows for text editing and real-time collaboration using WebSockets and Socket.io
- Developed authentication and storage capabilities using Express, Passport, and MongoDB and designed the interface using Material UI

San Francisco School Finder — *JavaScript, Express.js, MongoDB*

- Built an Electron desktop application that allows for text editing and real-time collaboration using WebSockets and Socket.io

Gifter — *React Native, Node.js, Twilio*

- Utilized the Twilio API and React Native to build a mobile app that allows users to send spontaneous texts with original, creative content

Binge Buddy — *Android Studio, Java, TMDb API*

- Built an android mobile application that allowed users to post movie reviews, search for movies, and connect with friends

EDUCATION

University of Michigan — *Ann Arbor*

Ann Arbor, MI — *August 2016 - May 2020*

- *Ross School of Business* – Bachelor's of Business Administration with concentrations in technology, business development, and strategy
- *School of Information* – MicroMaster's in UX Research and Design

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Programming Languages and Software

JavaScript, C++, HTML, CSS, jQuery, React, React Native, Node.js, Java, R, SQL, Python

Marketo, Salesforce, Jira, Advanced Excel, Tableau, Adobe Photoshop

ACTIVITIES AND AWARDS

BIG10 Conference Champion (2018, 2019) & BIG10 2019 Tourney Champion

NCAA Regional Tournament Appearances (2017, 2018, 2019)

Michigan Softball Academy Breast Cancer Fundraiser Volunteer (2017 – 2020)

The Program, Leadership Development Training (2017, 2019)