

ACT REPORT

Author: Thais Ruiz
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Who could imagine a Twitter account about rating people's dog pictures would be so popular?

An account that ask people to send photos of their dogs, then tweets selected photos rating and a humorous comment about the dog?

Well, **WeRateDogs**, which started in 2015 by college student Matt Nelson, is the Twitter account that "has received international media coverage both for its popularity and for the attention drawn to social media copyright law when it was suspended by Twitter" ^[1].

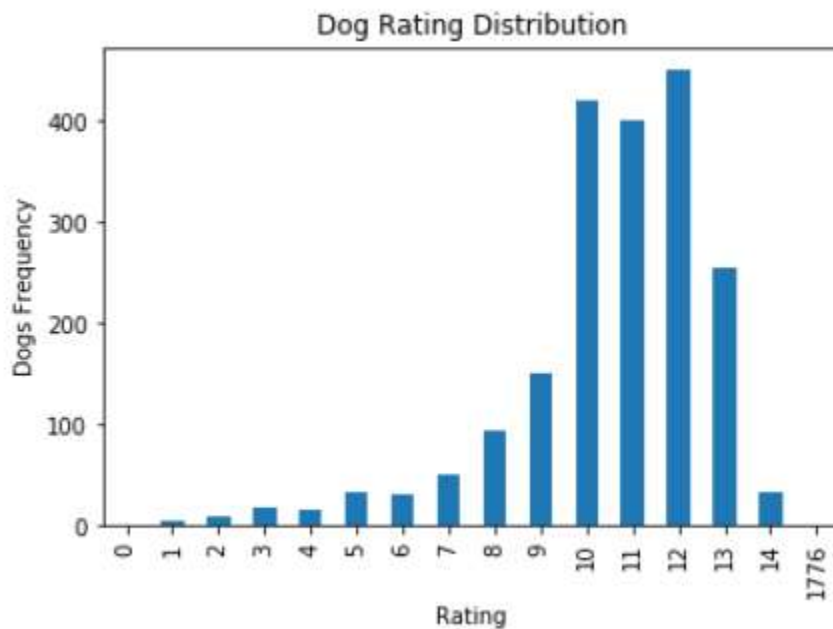
This so popular account has more than seven and a half million of followers as of December 2018!!!

We can see the increment of tweets over the first months after its debut, in the following data dated until August 1st, 2017 (it excludes the retweets):

2015-11	294
2015-12	360
2016-01	166
2016-02	108
2016-03	118
2016-04	54
2016-05	56
2016-06	79
2016-07	87
2016-08	59
2016-09	63
2016-10	65
2016-11	52
2016-12	54
2017-01	66
2017-02	64
2017-03	47
2017-04	40
2017-05	42
2017-06	44
2017-07	49
2017-08	2

Even the dogs are supposed to be rated on a [scale](#) of one to ten, in the next graph it is noticeable that out of 1968 records, around 450 are rated 12, more than 400 are rated 10, and 400 are rated 11. The dog rating averages 11.44.

Why? Because "they're good dogs Brent."



Meet the dog which is rated 1776! His name is Atticus:

**WeRateDogs™**
@dog_rates

Follow

This is Atticus. He's quite simply America af.
1776/10



8:00 AM - 4 Jul 2016

2,638 Retweets

5,382 Likes



28

2.6K

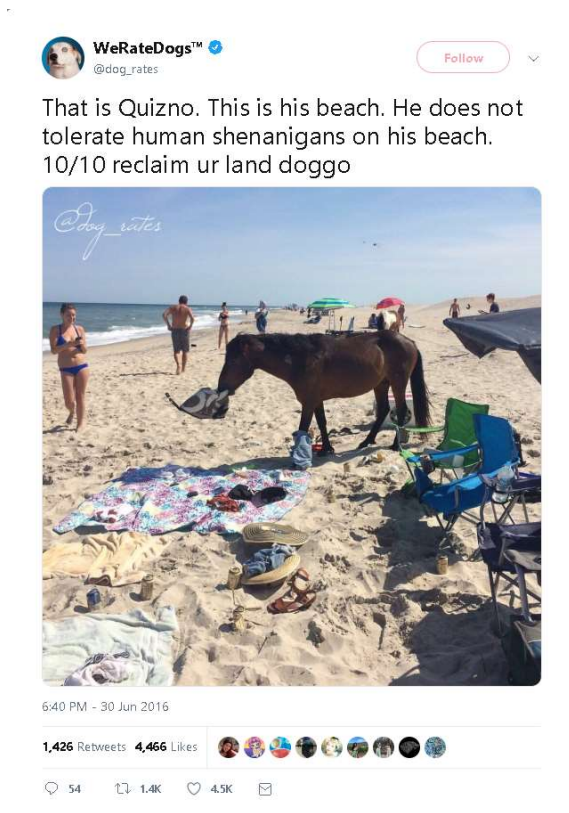
5.4K

But, this is not the only popular creature on this account.

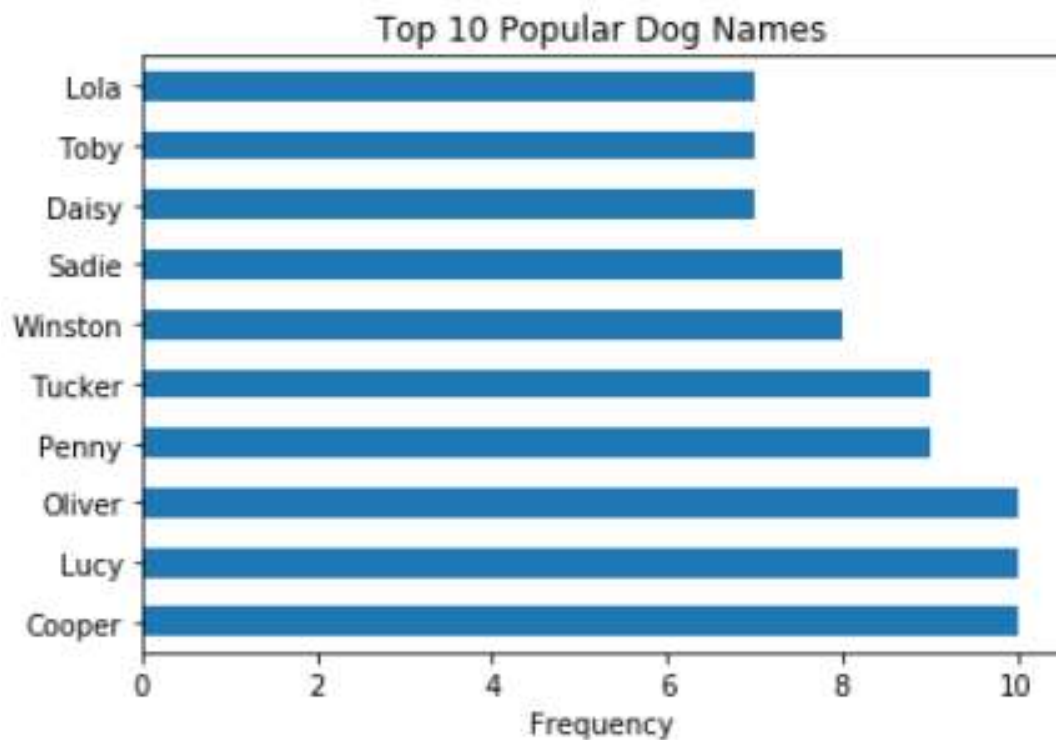
We also can find another exceptional one, which happened not to be a dog!



And besides a human, also a horse got rated!



Additional interesting data you can get from this account: the most popular dog names and the stage classification per the Dogtionary.



THE DOGTIONARY

doggo
/'dɒɡo/
noun

1. A big pupper, usually older. This label does not stop a doggo from behaving like a pupper.
2. A pupper that appears to have its life in order. Probably understands taxes and whatnot.

"That's a really good doggo."
"I give my doggo a firm pat every night before bed."

pupper
/'pʌpə/
noun

1. A small doggo, usually younger. Can be equally, if not more mature than some doggos.
2. A doggo that is inexperienced, unfamiliar, or in any way unprepared for the responsibilities associated with being a doggo.

"H*ck, that's one pettable pupper."
"How many puppers could I fit on my body at once, if I were lying down?"

puppo
/'pʌpə/
noun

1. A transitional phase between pupper and doggo. Easily understood as the dog equivalent of a teenager.
2. A dog with a mixed bag of both pupper and doggo tendencies.

"My puppo is still learning what it takes to be a trustworthy doggo."
"I would hug that puppo so passionately."

blep
/'blep/
verb

1. An extremely subtle act that occurs without the knowledge of the one who slips. The act includes one's tongue protruding ever so slightly from the mouth, usually just noticeable enough that it attracts the attention it deserves. Can last between three seconds and four days.

"My doggo did a h*ck of a blep the other day."
"Get a load of this blep I captured."

snoot
/'snu:t/
noun

1. The nose of a dog. Usually found in places the dog may not fit. The location of the snoot may hint at where the dog's interest lies.

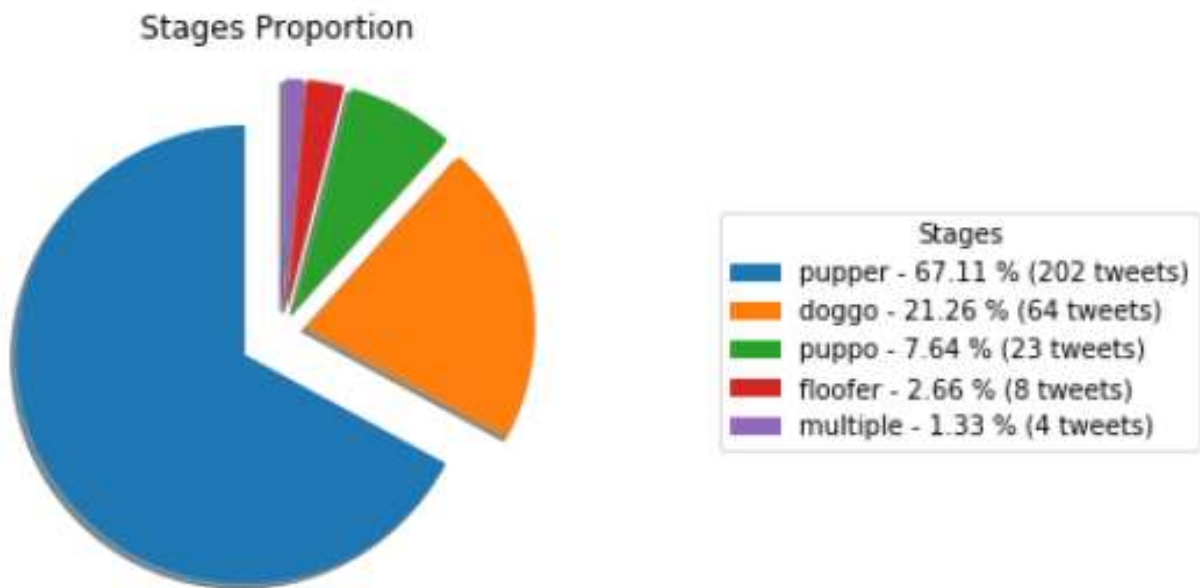
"That is a beautiful snoot."
"I've been trying to boop my neighbor's dog's snoot for six years."

floof
/'flu:f, 'flu:ʃ/
noun

1. Any dog really. However, this label is commonly given to dogs with seemingly excess fur. Comical amounts of fur on a dog will certainly earn the dog this generic name.
2. Dog fur. The term holds true whether the fur is still on the dog, or if it has been shed off.

"Check out that majestic floof!"
"The floof on my dog has gotten out of control but I don't see anybody complaining any time soon."

In the following pie chart, it is visible that out of the (301) categorized dogs, the dominant ones are the puppies!



What are you waiting for sending a photo of your dog to @dog_rates? Name your "quite simple America" pupper Cooper, Oliver or Lucy! Never know how you might reach fame by getting high rates and favorable comments!

1. <https://en.wikipedia.org/wiki/WeRateDogs>