



# Artificial Intelligence and Machine Learning

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# Artificial Intelligence



The science of making  
a **Computer Agent** that  
**Acts Rationally**



# Acting Rationally

- Acting **Implicitly** based on Logic or Reason.

## Explicit (adj.)

Tell directly, clearly, and in detail

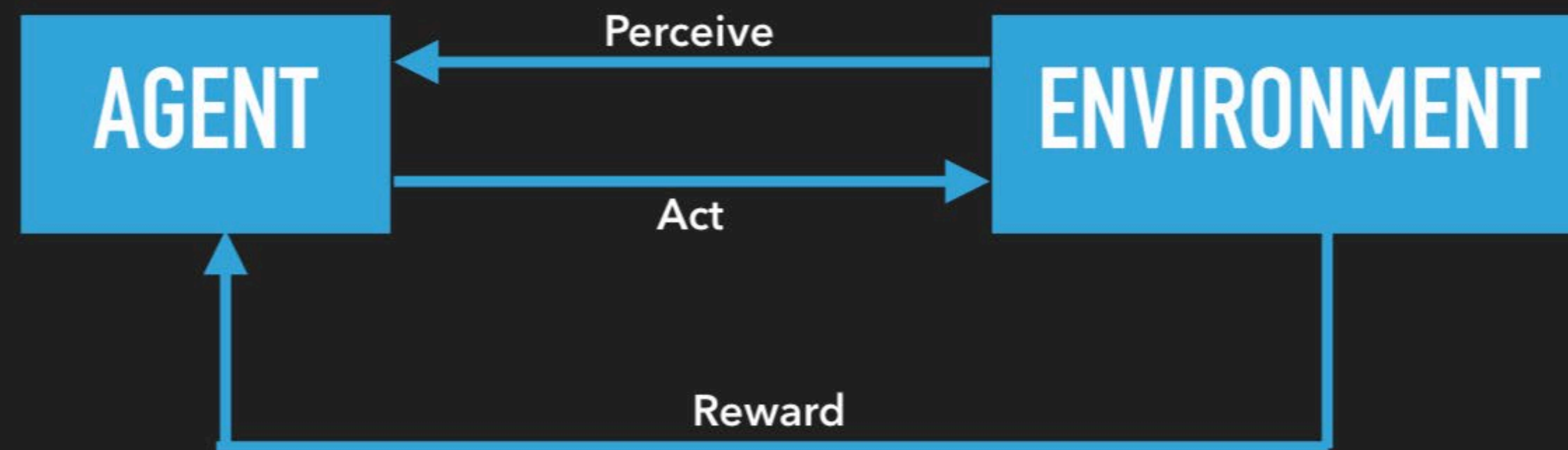
- Ex. If you see a red sign, turn left
- Most of your programming experience are in this space.

## Implicit (adj.)

Imply though not plainly expressed

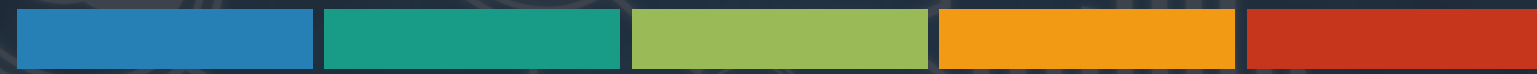
- Not telling the condition directly
- State the conditions as a logic
- Ex. Best route is the shortest route
- In AI/ML, we will play in this space

## AN INTELLIGENT AGENT





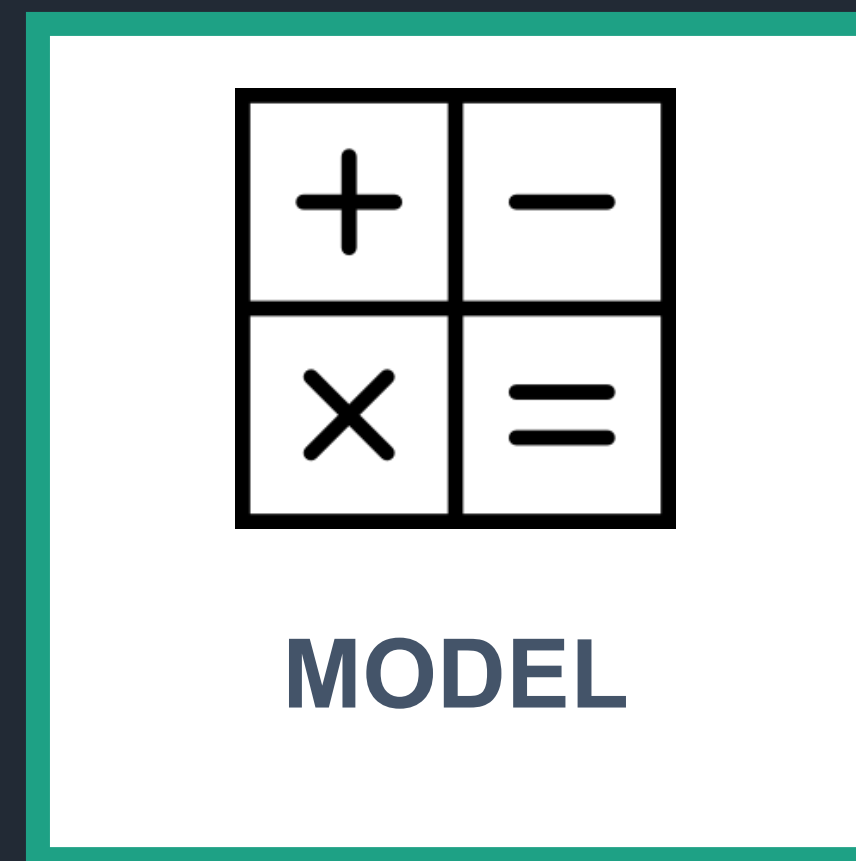
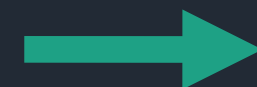
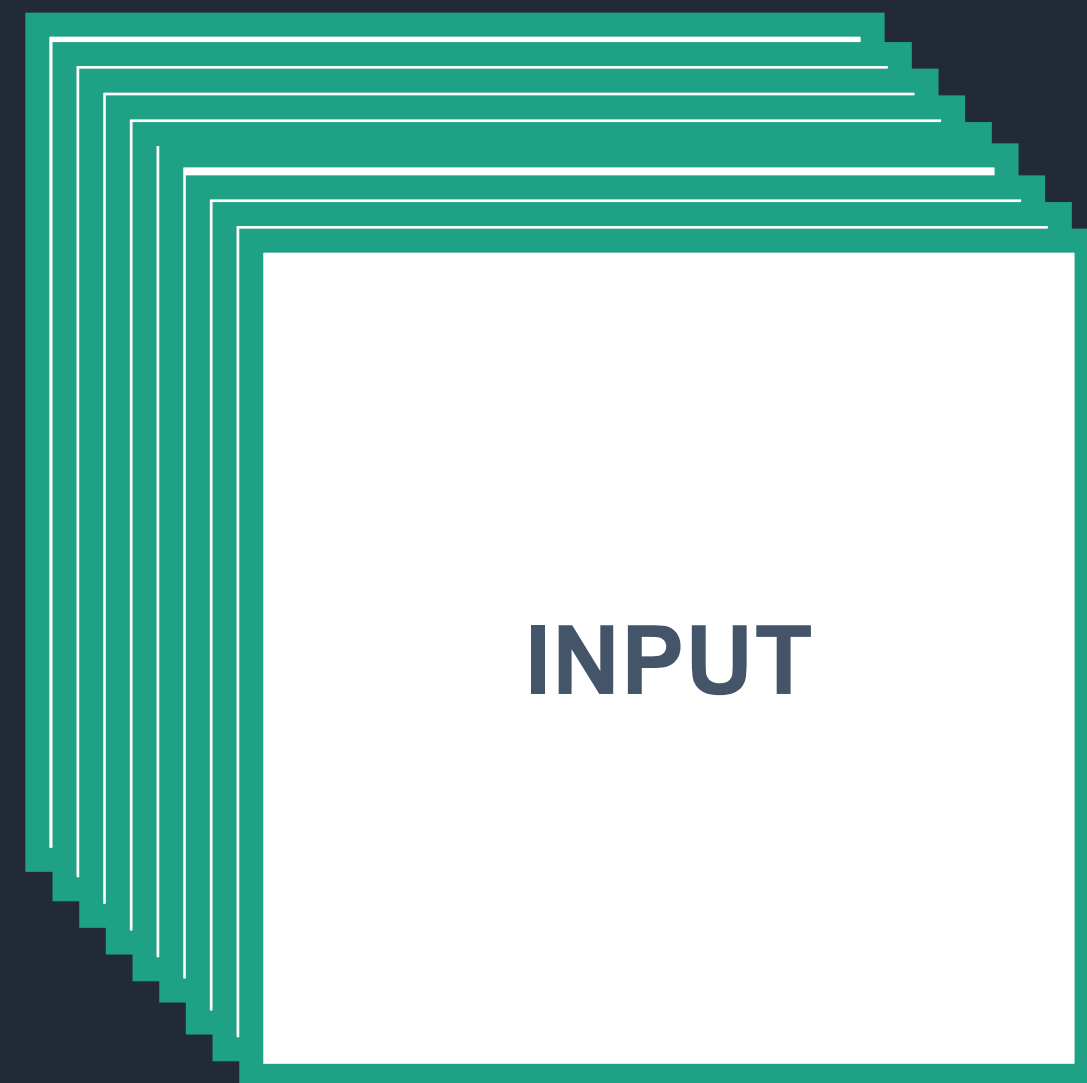
# machine learning



The science of getting computers  
to learn from data without having  
to be explicitly programmed by  
humans.

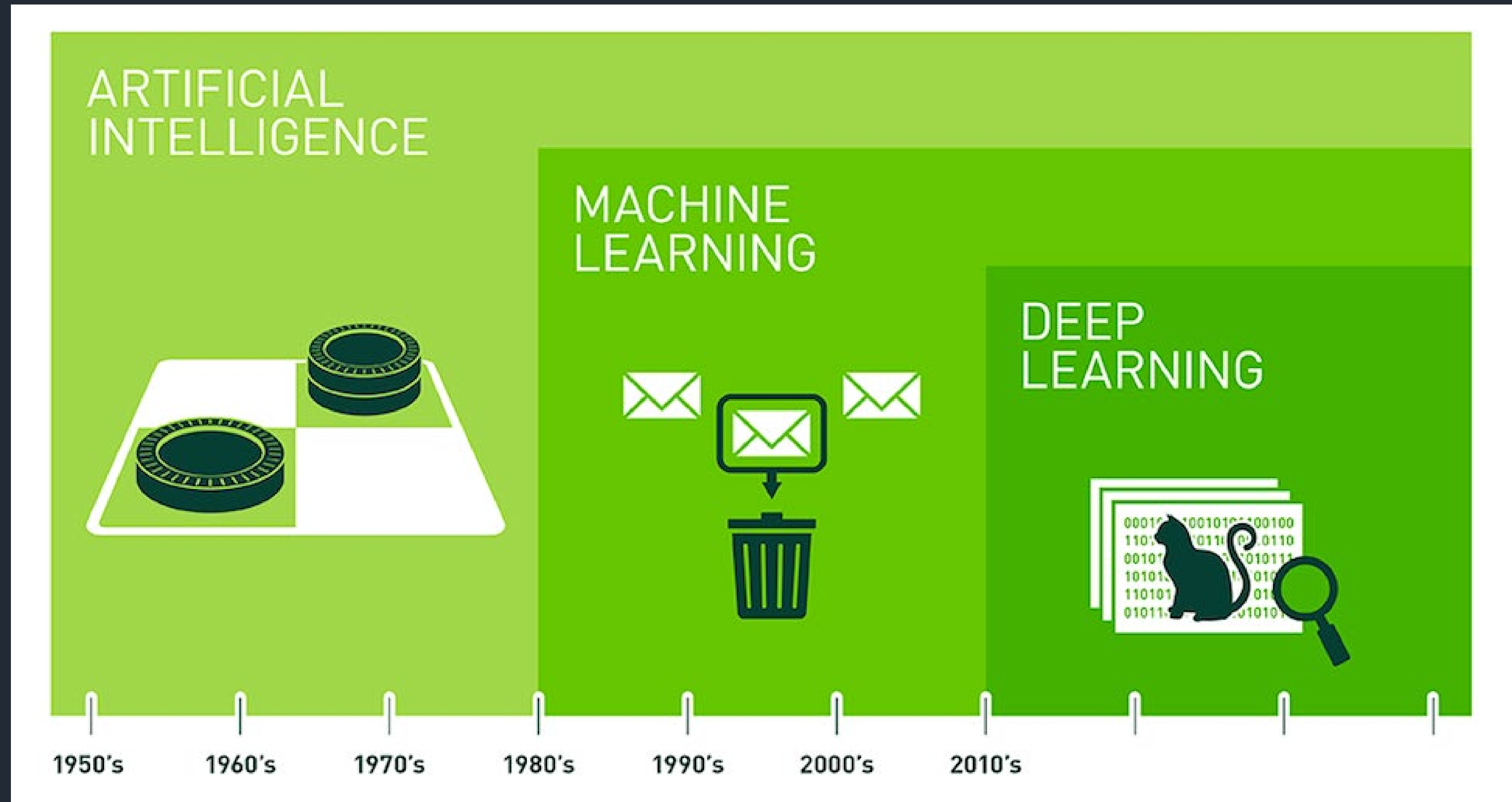


# INPUT - MODEL - OUTPUT



S1	0
S2	1
S3	1
....	....

# Differences between AI and ML?





# CLASSIFICATION AND REGRESSION

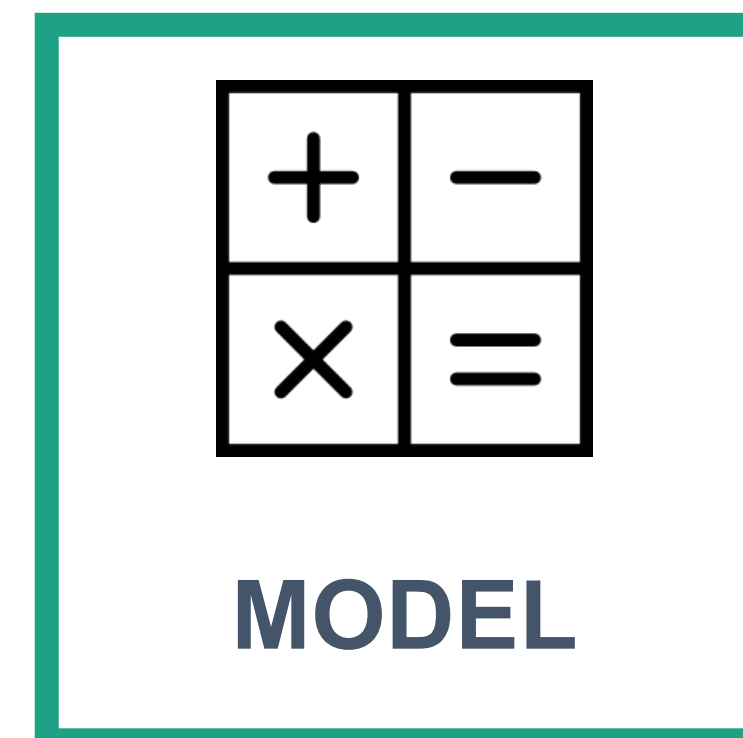
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# REGRESSION PROBLEM



- Property size
- Property age
- Bedrooms
- Bathrooms
- Parking size



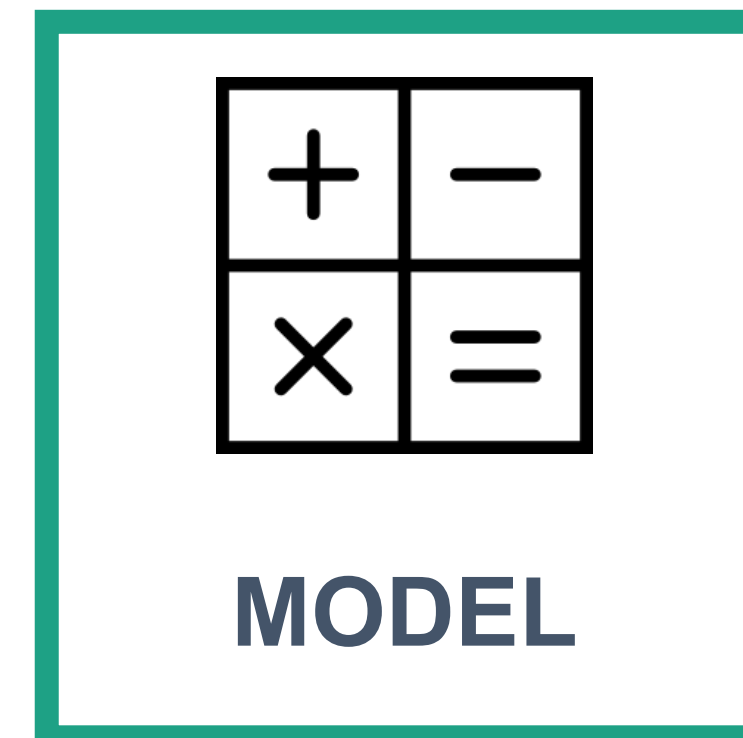
How much should we  
sell the property?  
(the answers range  
from 0 to 1B)

Regression problems are the type of problems where model's answers are continuous numbers.

# CLASSIFICATION PROBLEM



- Property size
- Property age
- Bedrooms
- Bathrooms
- Parking size



Tell me, what type of property is this?  
(residential or commercial)

Classification problems are the type of problems where model's answers are discrete categories.





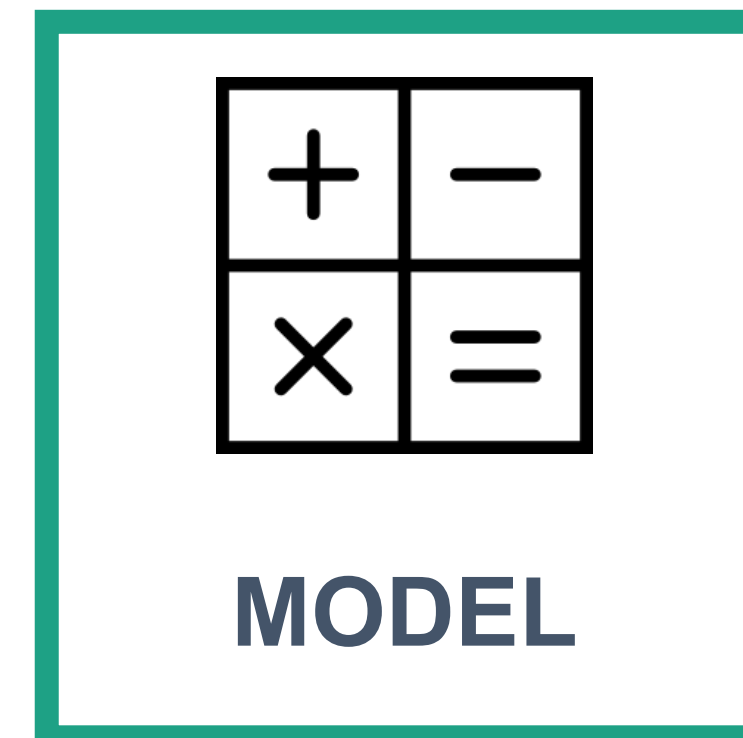
# SUPERVISED AND UNSUPERVISED LEARNING

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# SUPERVISED LEARNING



- Property size
- Property age
- Bedrooms
- Bathrooms
- Parking size



## REGRESSION

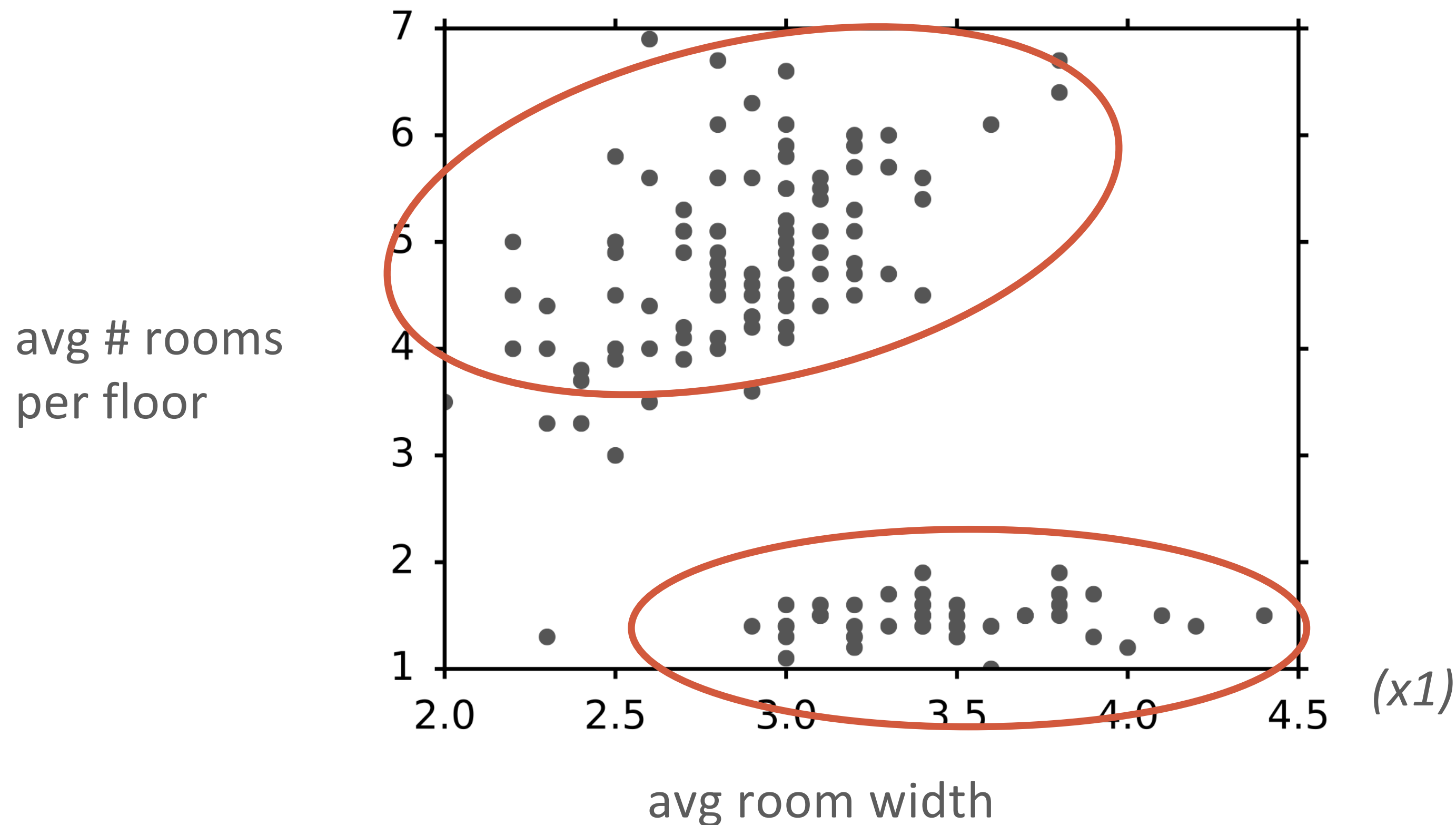
How much should we sell the property?  
(the answers range from 0 to 1B)

## CLASSIFICATION

Tell me, what type of property is this?  
(residential or commercial)

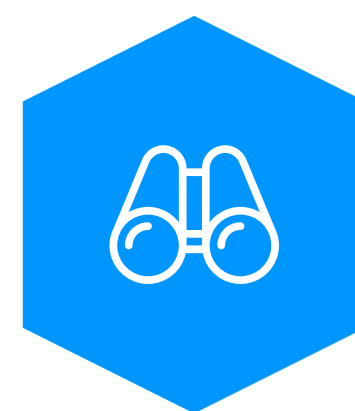


# UNSUPERVISED LEARNING



- What if you want to predict property categories, but don't know the answers in advance?
- You have to infer categories from the structure of the data.
- You are going to use unsupervised learning in this case.

Unsupervised learning problems are those problems where the answers that the model predict are not available in the training set. We infer categories from data structure.



# ML PROCESS

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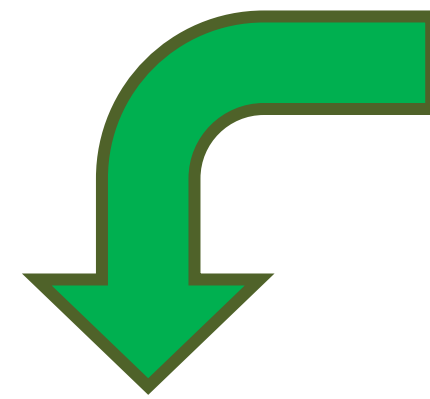
# ML Cycle

## Gathering Data

### Data Acquisition

- Pre-existing dataset
- Survey
- Internet

# ML Cycle



## Gathering Data

## Data Preprocessing

Prepare the data for the model to learn

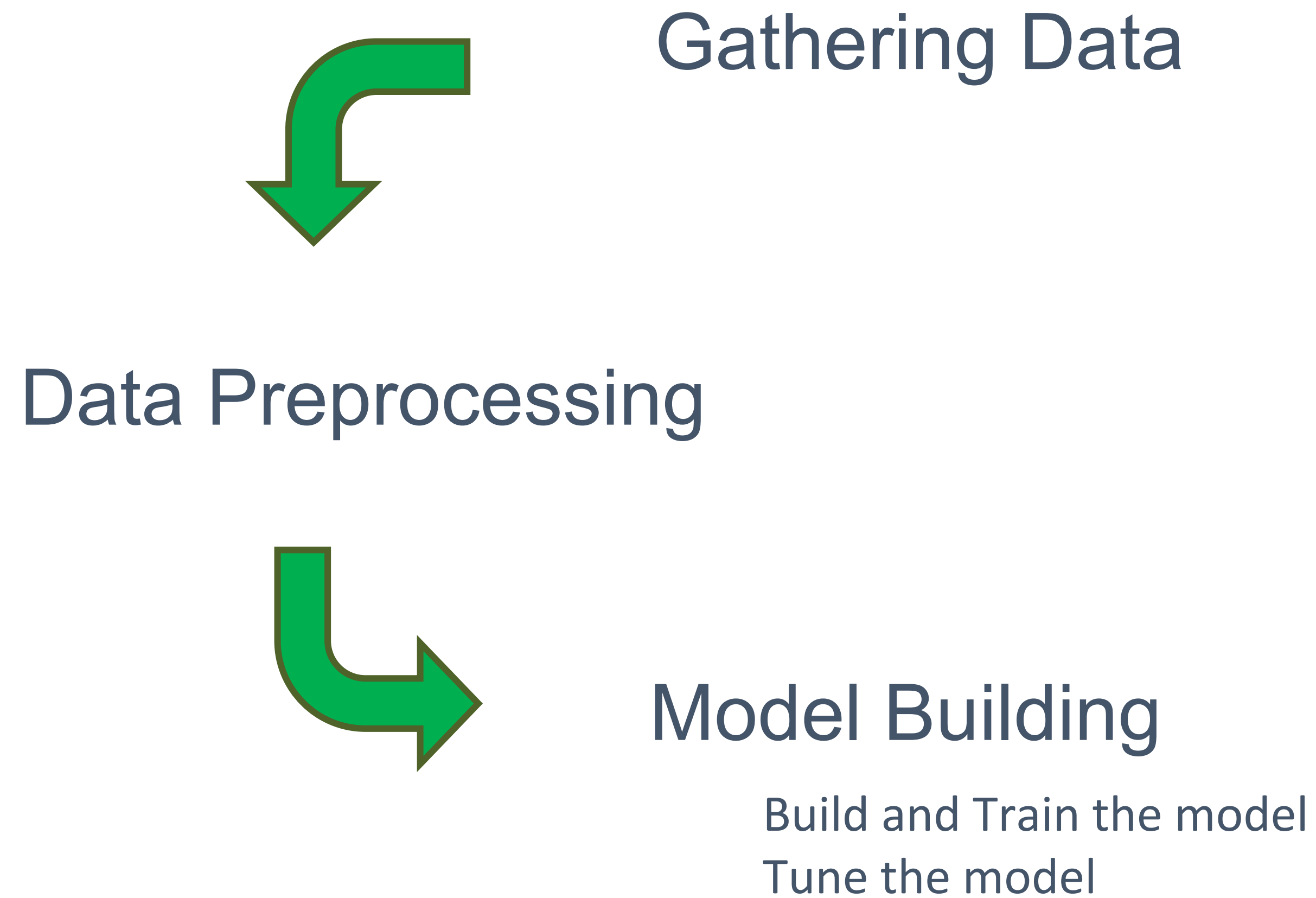
- Usually, the data is 'dirty'. We need to 'clean' it.
- Missing data, bad distribution, skew data

Feature Engineering

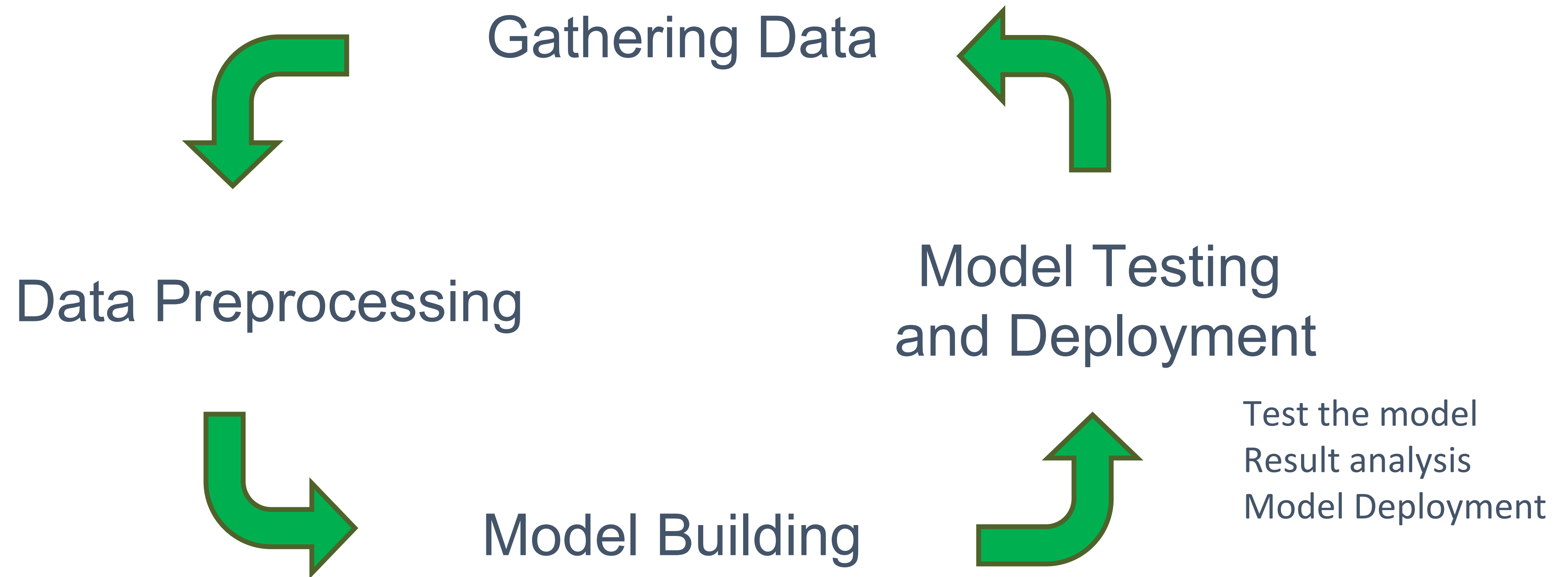
- The gathered data may not be in the form that we want
- We need to transform some features of the dataset



# ML Cycle



# ML Cycle





# UNDERSTANDING THE DATASET

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# Introducing Iris



- Iris is the name of a genus of flowers.
- There are 260-300 species of Iris.
- Can a machine classify the species of Iris, given a dataset?

# Iris Dataset

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	A	B	C	D	E
1	sepal_length	sepal_width	petal_length	petal_width	species
2	5	2	3.5	1	versicolor
3	6	2.2	4	1	versicolor
4	6	2.2	5	1.5	virginica
5	6.2	2.2	4.5	1.5	versicolor
6	4.5	2.3	1.3	0.3	setosa
7	5	2.3	3.3	1	versicolor
8	5.5	2.3	4	1.3	versicolor
9	6.3	2.3	4.4	1.3	versicolor
10	4.9	2.4	3.3	1	versicolor
11	5.5	2.4	3.8	1.1	versicolor
12	5.5	2.4	3.7	1	versicolor
13	4.9	2.5	4.5	1.7	virginica
14	5.1	2.5	3	1.1	versicolor
15	5.5	2.5	4	1.3	versicolor
16	5.6	2.5	3.9	1.1	versicolor

# Attributes

	A	B	C	D	E
1	sepal_length	sepal_width	petal_length	petal_width	species
2	5	2	3.5	1	versicolor
3	6	2.2	4	1	versicolor
4	6	2.2	5	1.5	virginica
5	6.2	2.2	4.5	1.5	versicolor
6	4.5	2.3	1.3	0.3	setosa
7	5	2.3	3.3	1	versicolor
8	5.5	2.3	4	1.3	versicolor
9	6.3	2.3	4.4	1.3	versicolor
10	4.9	2.4	3.3	1	versicolor
11	5.5	2.4	3.8	1.1	versicolor
12	5.5	2.4	3.7	1	versicolor
13	4.9	2.5	4.5	1.7	virginica
14	5.1	2.5	3	1.1	versicolor
15	5.5	2.5	4	1.3	versicolor
16	5.6	2.5	3.9	1.1	versicolor

- Columns of the dataset
- It describes characteristics of each data.
- There are 2 types of attributes.
  - Numeric
  - Categorical



# Numeric Attributes

	A	B	C	D	E
1	sepal_length	sepal_width	petal_length	petal_width	species
2	5	2	3.5	1	versicolor
3	6	2.2	4	1	versicolor
4	6	2.2	5	1.5	virginica
5	6.2	2.2	4.5	1.5	versicolor
6	4.5	2.3	1.3	0.3	setosa
7	5	2.3	3.3	1	versicolor
8	5.5	2.3	4	1.3	versicolor
9	6.3	2.3	4.4	1.3	versicolor
10	4.9	2.4	3.3	1	versicolor
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12	5.5	2.4	3.7	1	versicolor
13	4.9	2.5	4.5	1.7	virginica
14	5.1	2.5	3	1.1	versicolor
15	5.5	2.5	4	1.3	versicolor
16	5.6	2.5	3.9	1.1	versicolor

- Attributes that have numeric values.
  - aka numbers
- For example, this attribute contains information about sepal width of the flower.
- It contains numeric values of the width of the sepal.

# Categorical Attributes

	A	B	C	D	E
1	sepal_length	sepal_width	petal_length	petal_width	species
2	5	2	3.5	1	versicolor
3	6	2.2	4	1	versicolor
4	6	2.2	5	1.5	virginica
5	6.2	2.2	4.5	1.5	versicolor
6	4.5	2.3	1.3	0.3	setosa
7	5	2.3	3.3	1	versicolor
8	5.5	2.3	4	1.3	versicolor
9	6.3	2.3	4.4	1.3	versicolor
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15	5.5	2.5	4	1.3	versicolor
16	5.6	2.5	3.9	1.1	versicolor

- Attributes which values are categorical
  - aka discrete value
- For example, this attribute describes the species of each data point.
  - There are 3 groups (categories) of Iris: versicolor, virginica, and setosa.

# Class Targets

	A	B	C	D	E
1	sepal_length	sepal_width	petal_length	petal_width	species
2	5	2	3.5	1	versicolor
3	6	2.2	4	1	versicolor
4	6	2.2	5	1.5	virginica
5	6.2	2.2	4.5	1.5	versicolor
6	4.5	2.3	1.3	0.3	setosa
7	5	2.3	3.3	1	versicolor
8	5.5	2.3	4	1.3	versicolor
9	6.3	2.3	4.4	1.3	versicolor
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12	5.5	2.4	3.7	1	versicolor
13	4.9	2.5	4.5	1.7	virginica
14	5.1	2.5	3	1.1	versicolor
15	5.5	2.5	4	1.3	versicolor
16	5.6	2.5	3.9	1.1	versicolor

- Attributes which classify the data.
- It tells the class of each data point.



# Instances

	A	B	C	D	E
1	sepal_length	sepal_width	petal_length	petal_width	species
2	5	2	3.5	1	versicolor
3	6	2.2	4	1	versicolor
4	6	2.2	5	1.5	virginica
5	6.2	2.2	4.5	1.5	versicolor
6	4.5	2.3	1.3	0.3	setosa
7	5	2.3	3.3	1	versicolor
8	5.5	2.3	4	1.3	versicolor
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13	4.9	2.5	4.5	1.7	virginica
14	5.1	2.5	3	1.1	versicolor
15	5.5	2.5	4	1.3	versicolor
16	5.6	2.5	3.9	1.1	versicolor

- Rows of the dataset.
  - Each row describes one data point.
  - It tells the class of each data point.



# MACHINE LEARNING BASICS I

HOUSE PRICE PREDICTION EXAMPLE

# the most basic



# example

An agent has been selling 300 houses in the last years and want to be able to predict the price of a house by just knowing the size of the house.

i	Size (m <sup>2</sup> )	Price (Mbaht)
1	50	1.4
2	128	2.6
3	24	0.8
4	78	1.2
i	...	...



# the most basic example

In general,

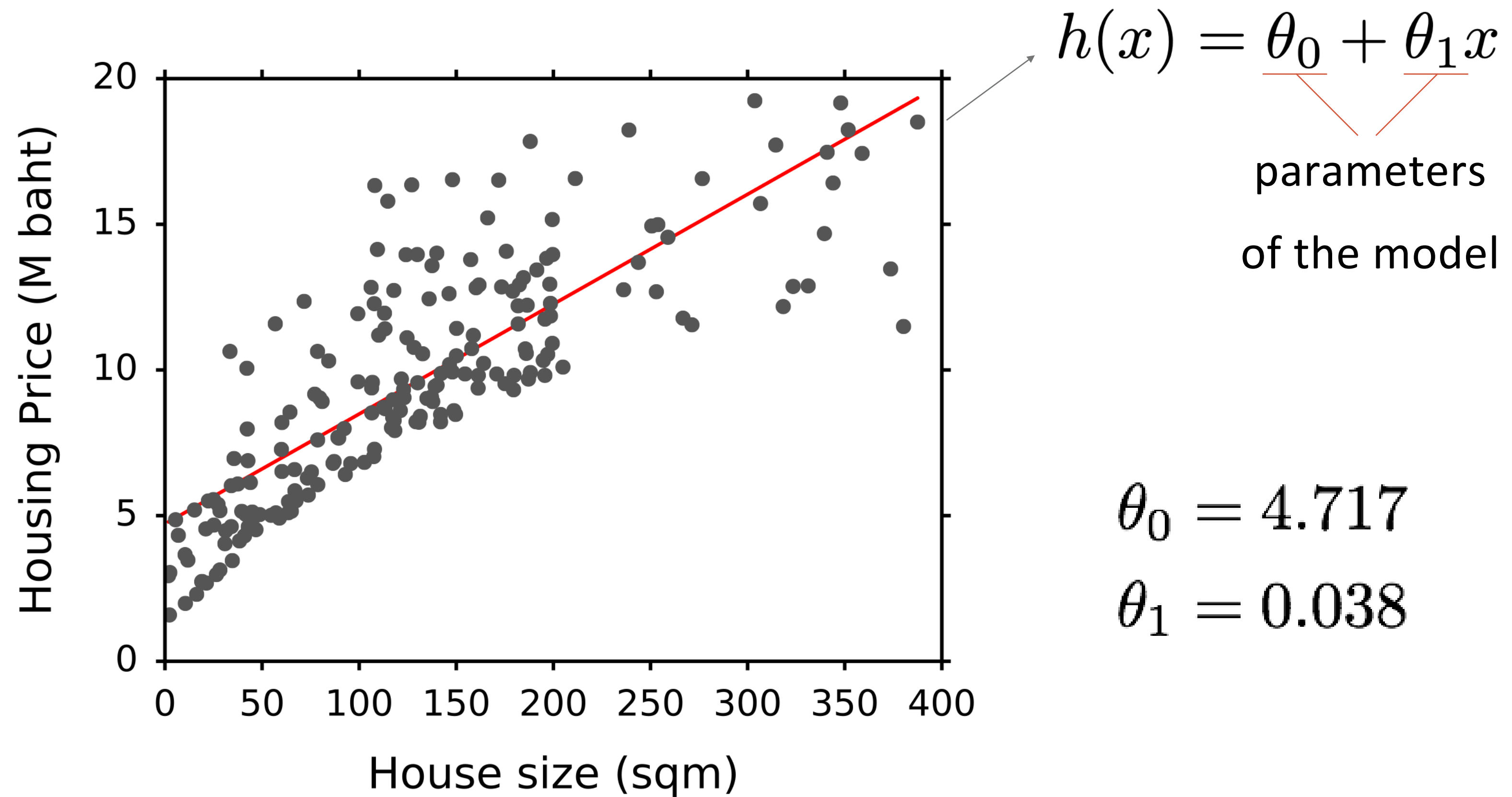
$x$ : feature (input)

$y$ : target (output)

$i$ : sample index

	$x$	$y$
$i$	Size (m <sup>2</sup> )	Price (Mbaht)
1	50 = $x_1$	1.4 = $y_1$
2	128 = $x_2$	2.6 = $y_2$
3	24 = $x_3$	0.8 = $y_3$
4	78 = $x_4$	1.2 = $y_4$
$i$	... = $x_i$	... = $y_i$

# what is a model

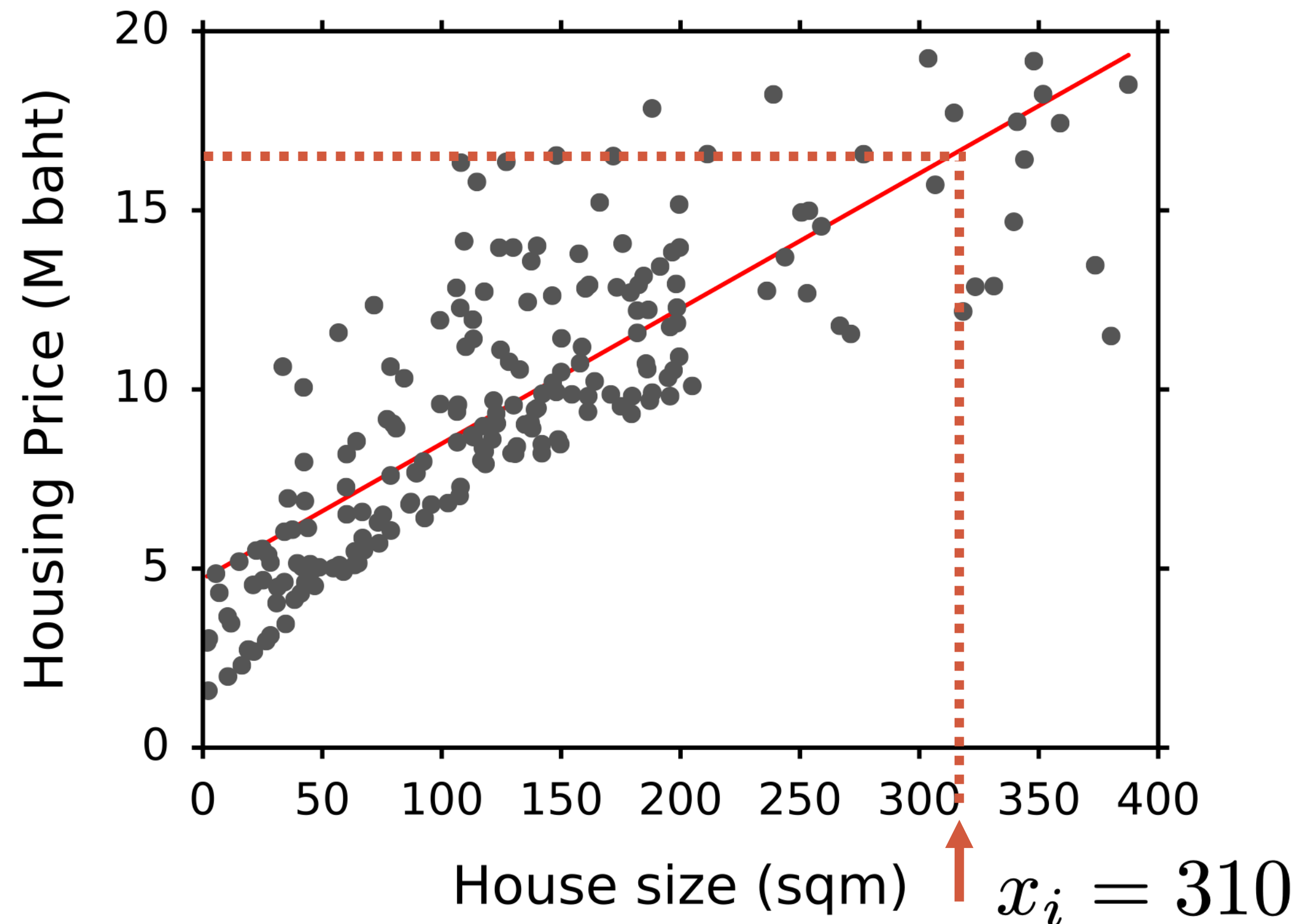


A model is a function that takes an input and yields the values we want to predict.

# what is a model

After we have a model, we can predict y value from any x value

$$\text{Model: } h(x_i) = 4.717 + 0.038 * (x_i)$$



Notice that:

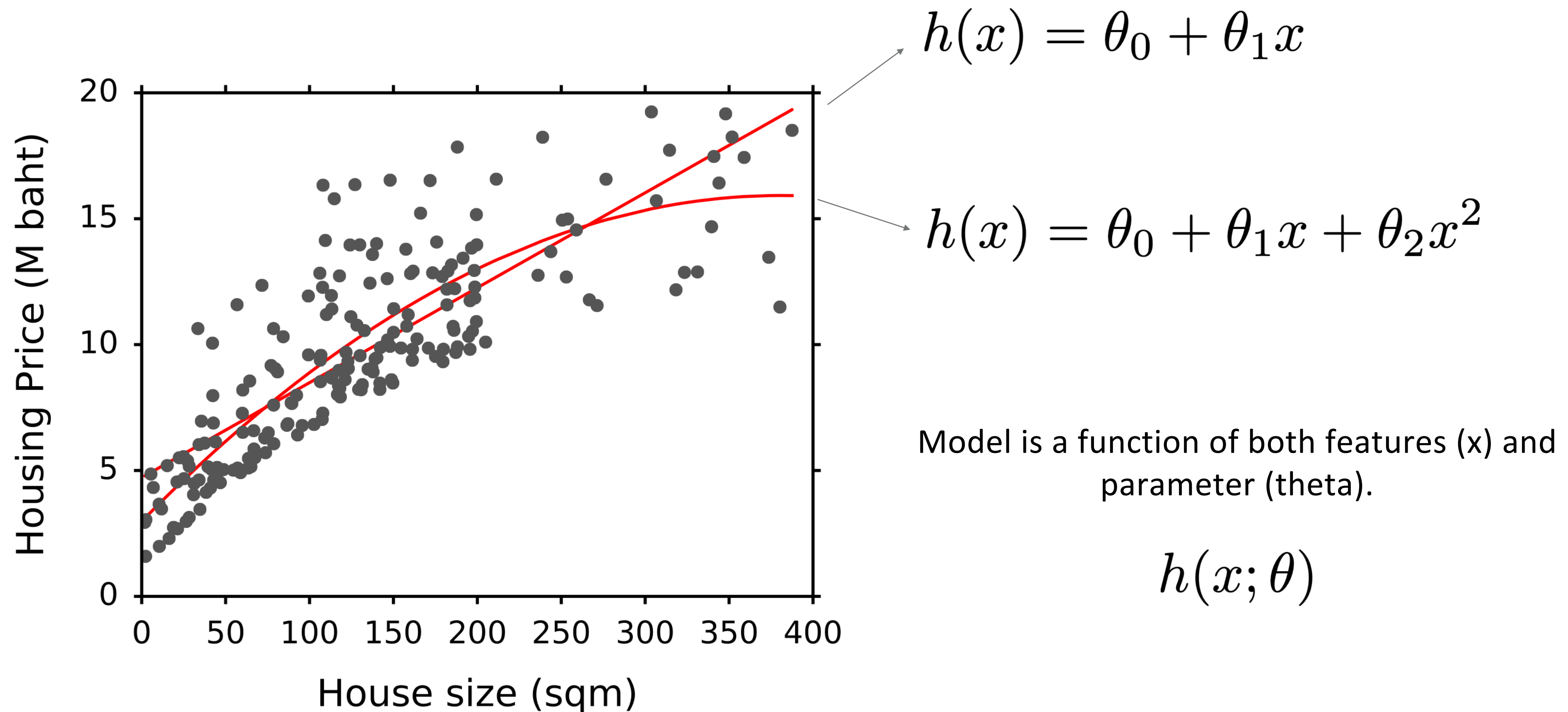
$h(x)$  and  $y$  are not the same

$h(x)$ : value we predict

$y$ : the actual value

# what is a model

For different models you have different functions, with perhaps different number of parameters. Different models can be fitted to the same data set.

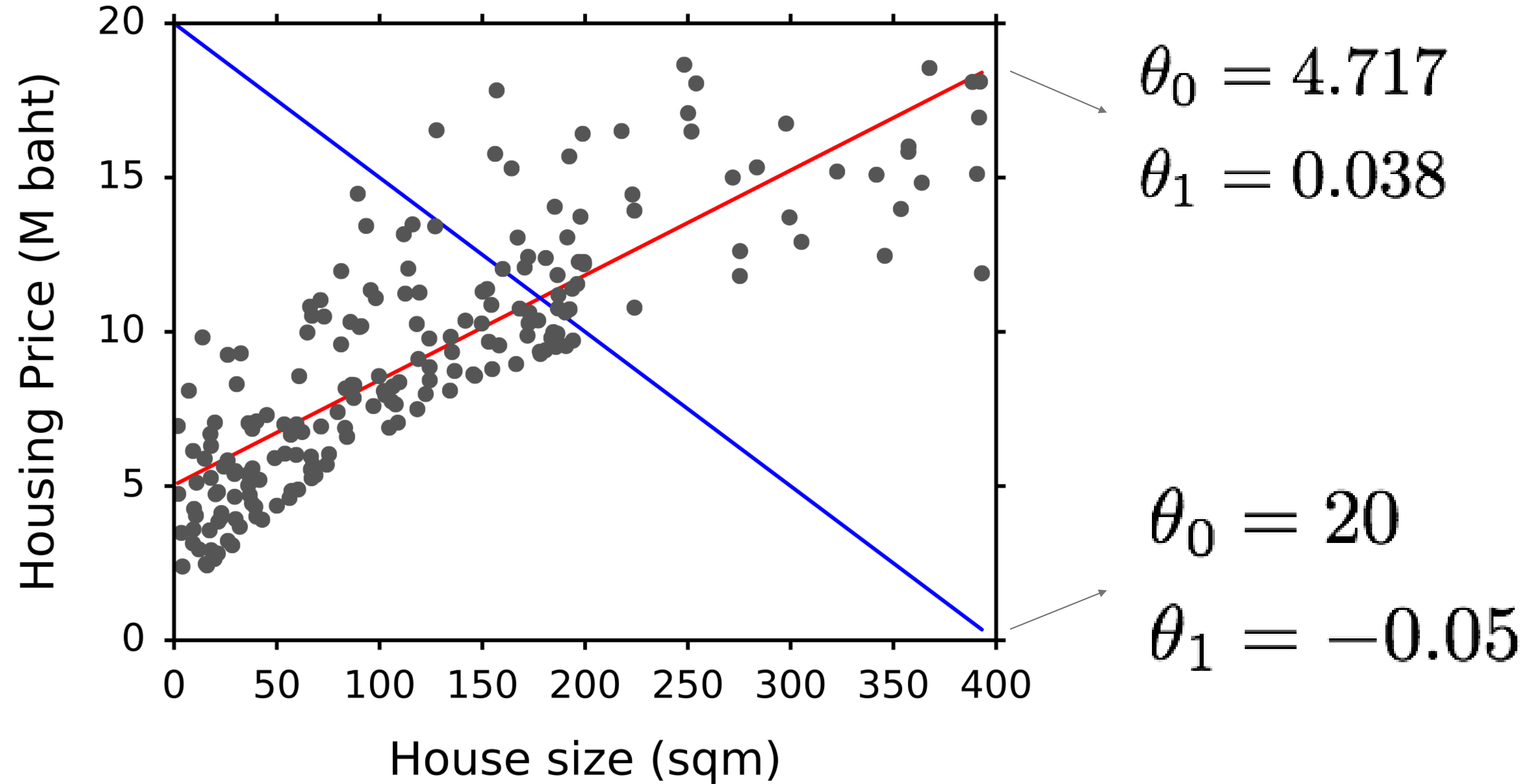




# good and bad

## models

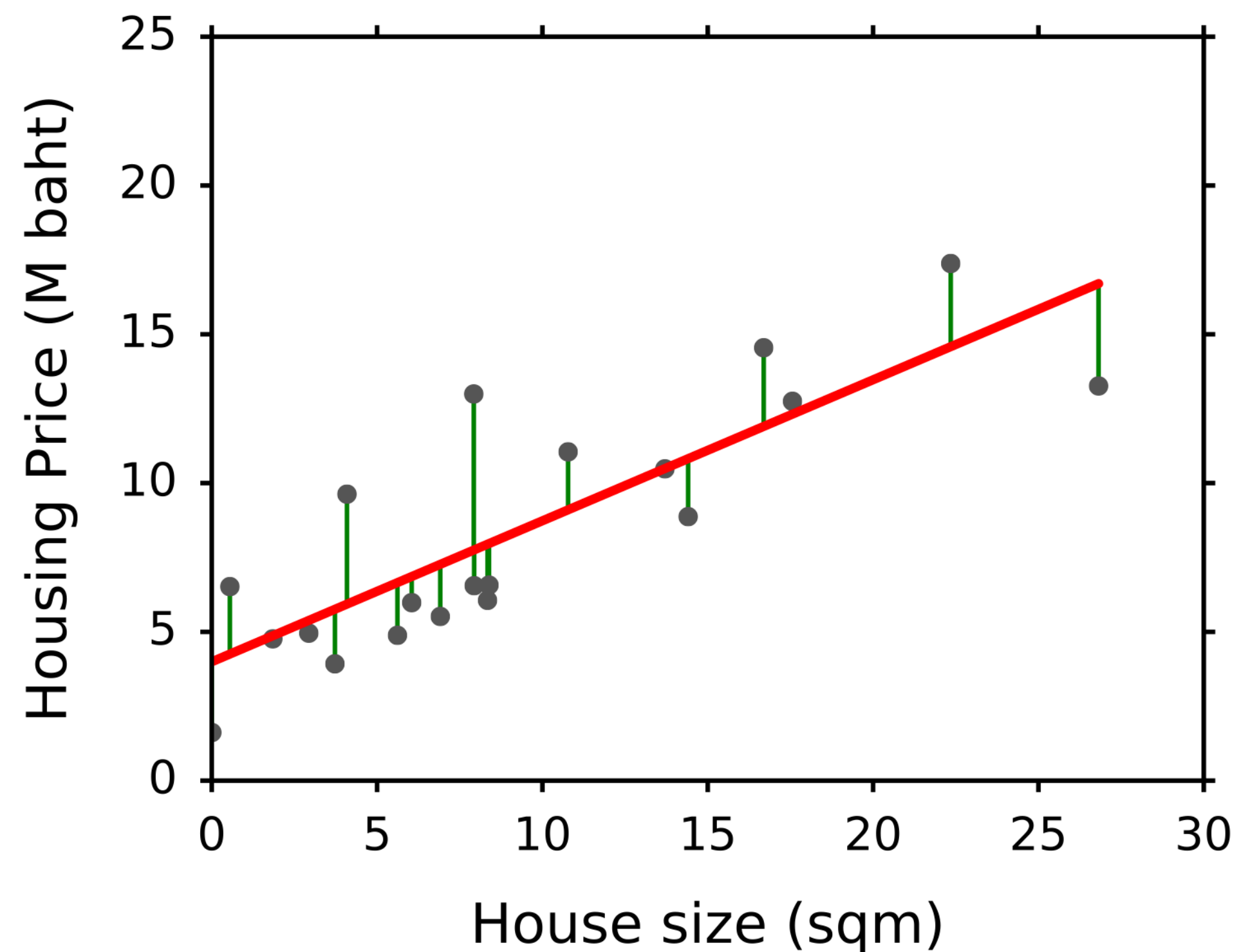
$$\text{Model: } h(x) = \theta_0 + \theta_1 x$$



# cost function

Cost function (or loss function) is a measure of whether a model is a good fit to the data.

For example, a famous cost function is called 'squared error' function that takes the difference between what you predict and the actual data value and square it.



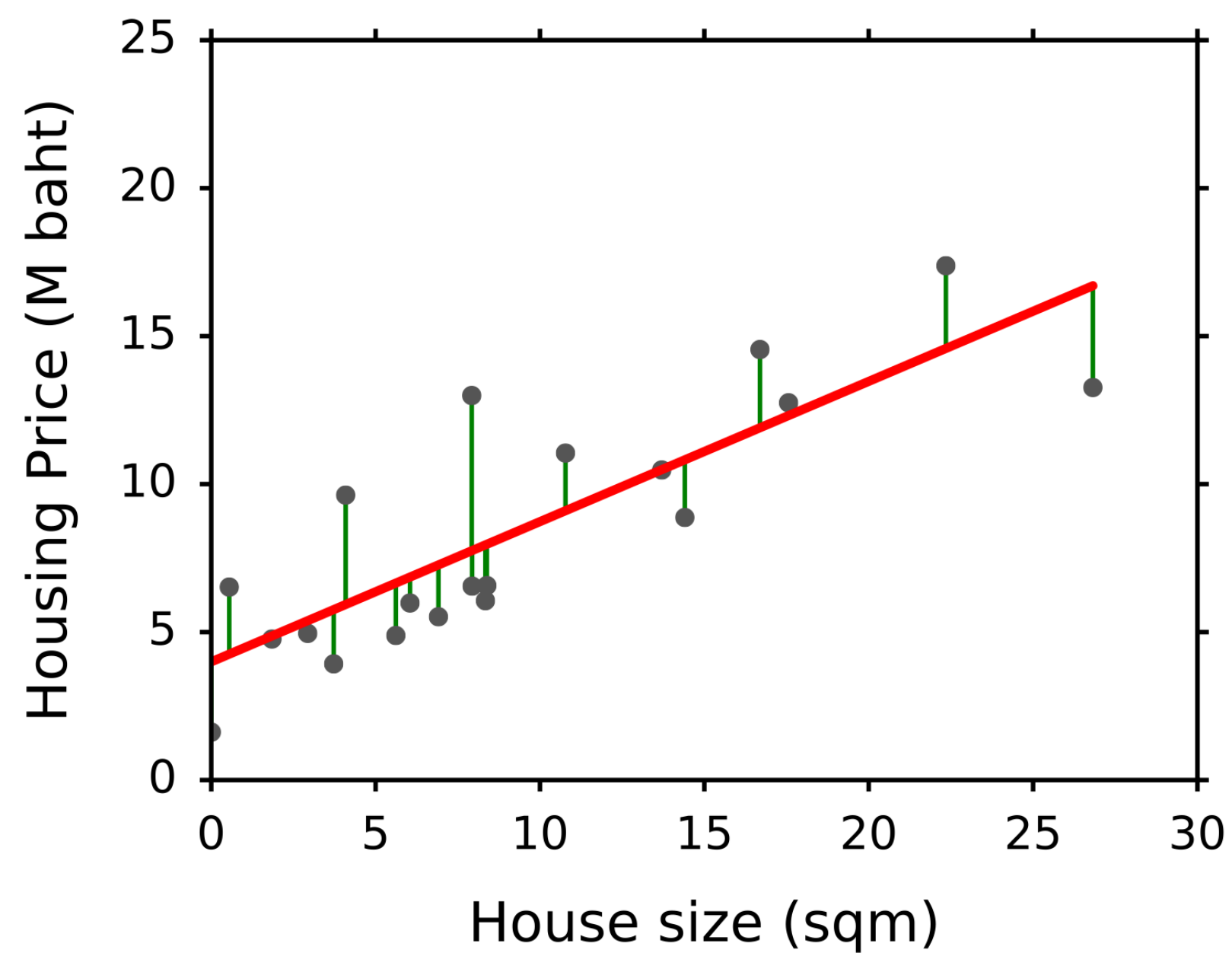
$$\sum_i (h(x_i) - y_i)^2$$

# lowering cost function

$$\text{Model: } h(x) = \theta_0 + \theta_1 x$$

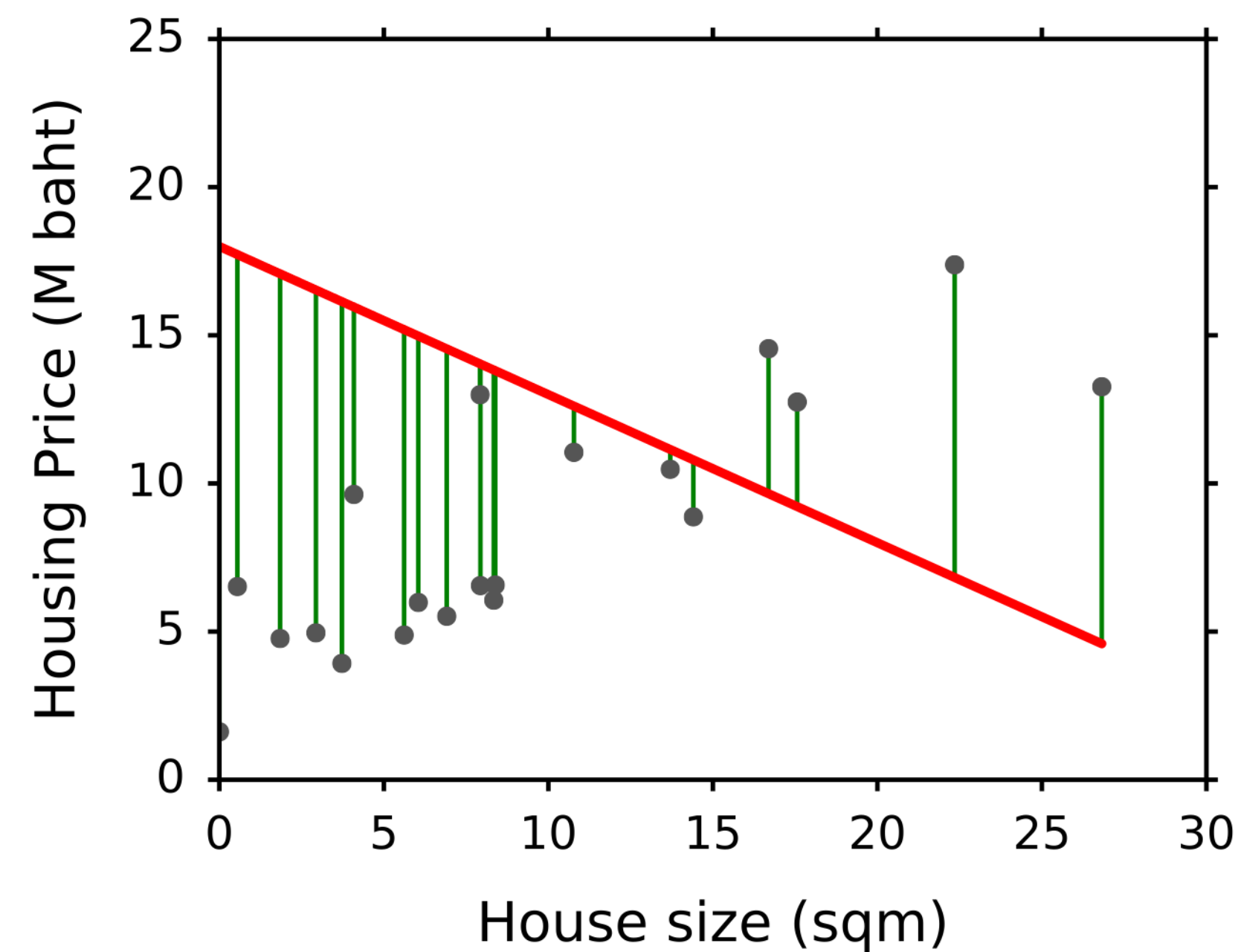
$$\theta_0 = 4.717$$

$$\theta_1 = 0.038$$



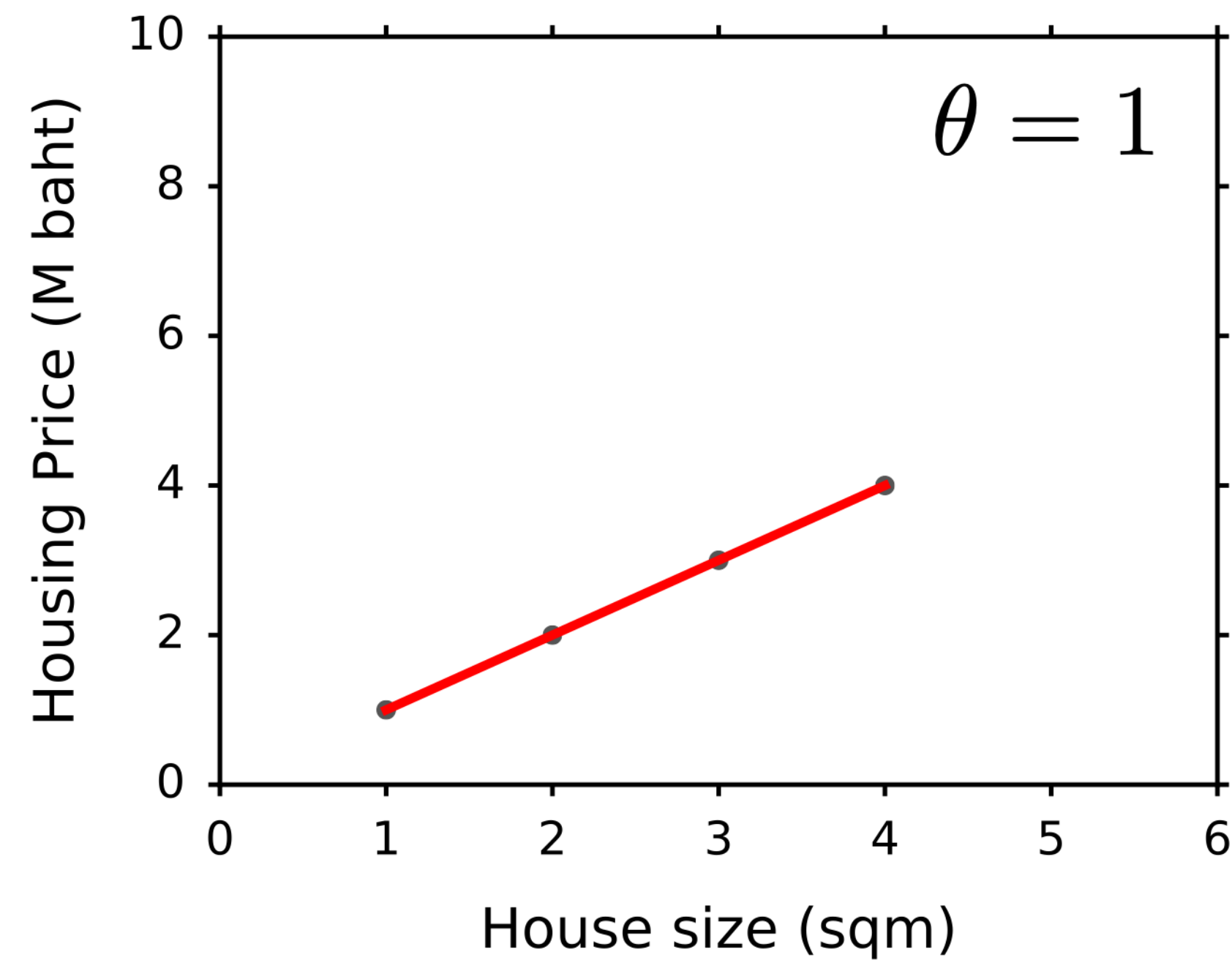
$$\theta_0 = 20$$

$$\theta_1 = -0.05$$

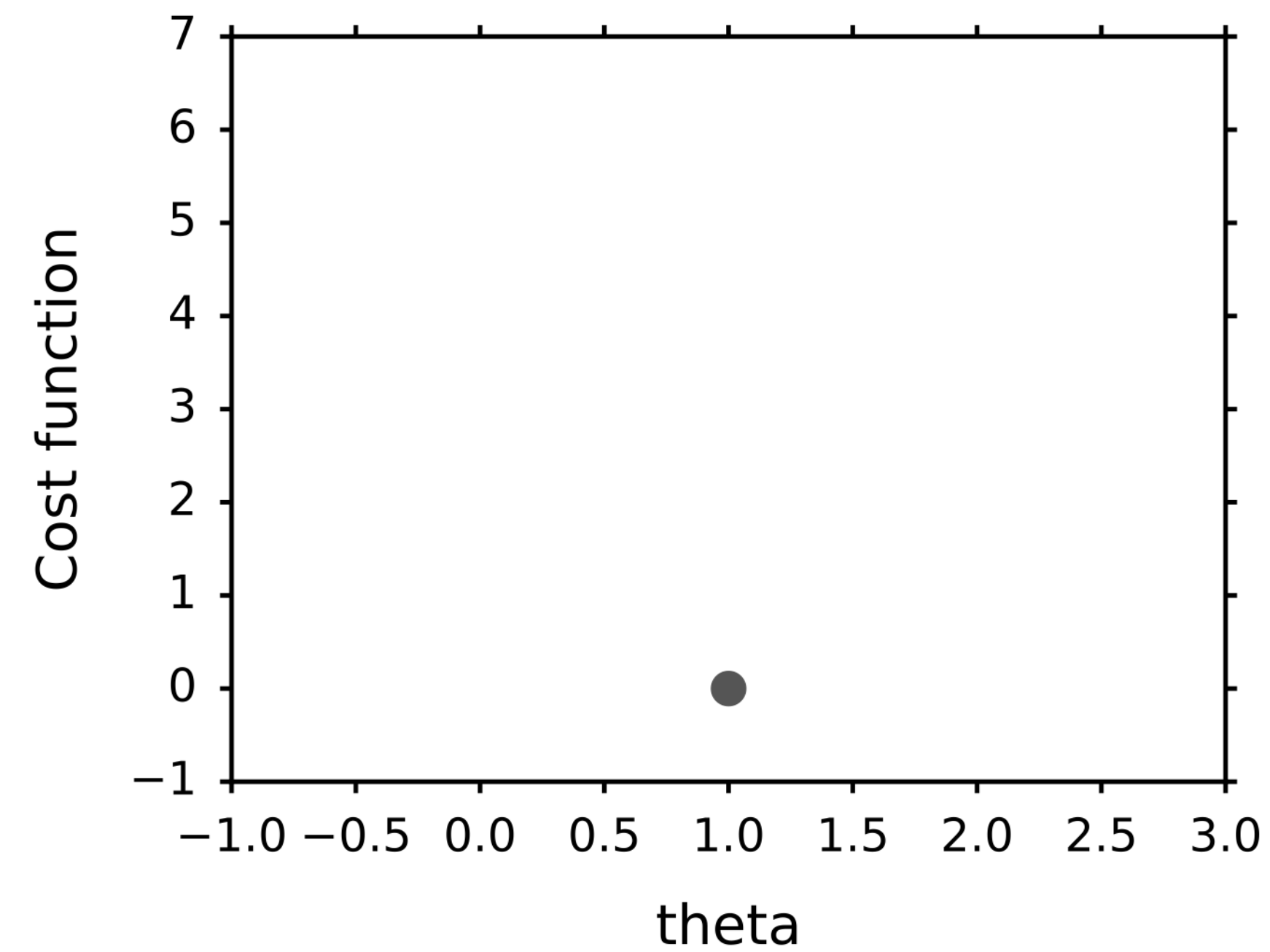


# minimizing cost function

Model:  $h(x) = \theta x$



$Cost(\theta)$

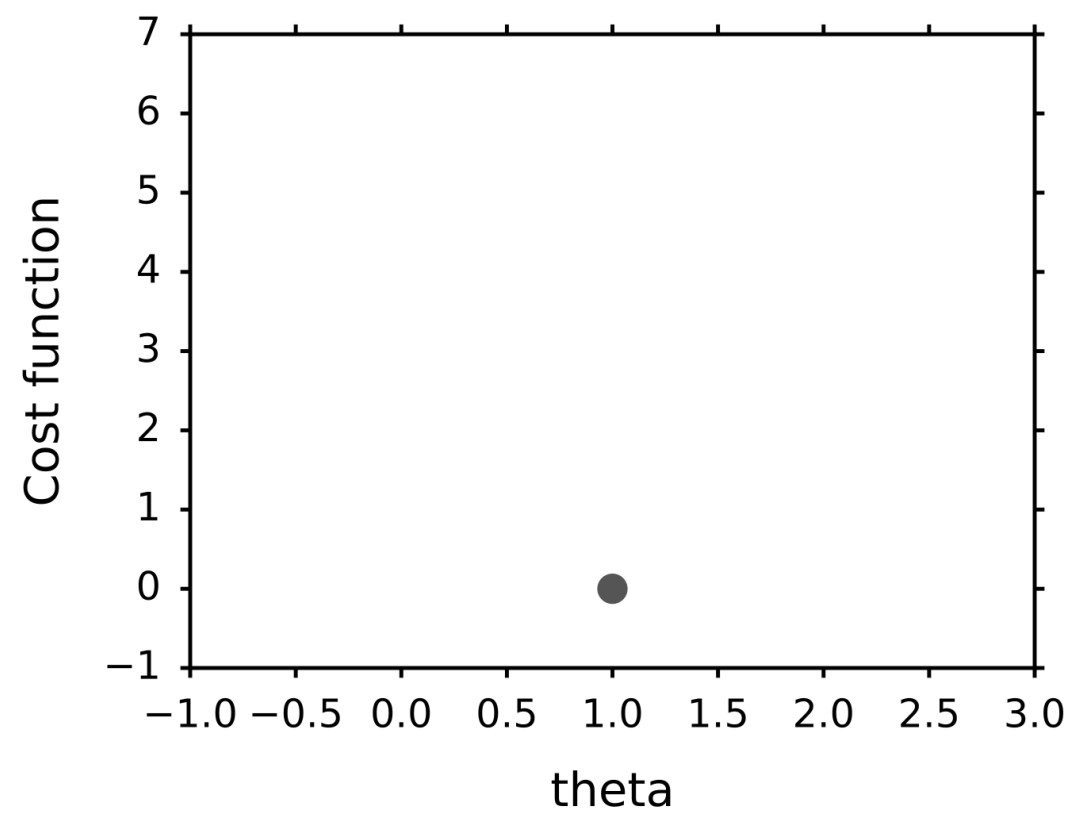
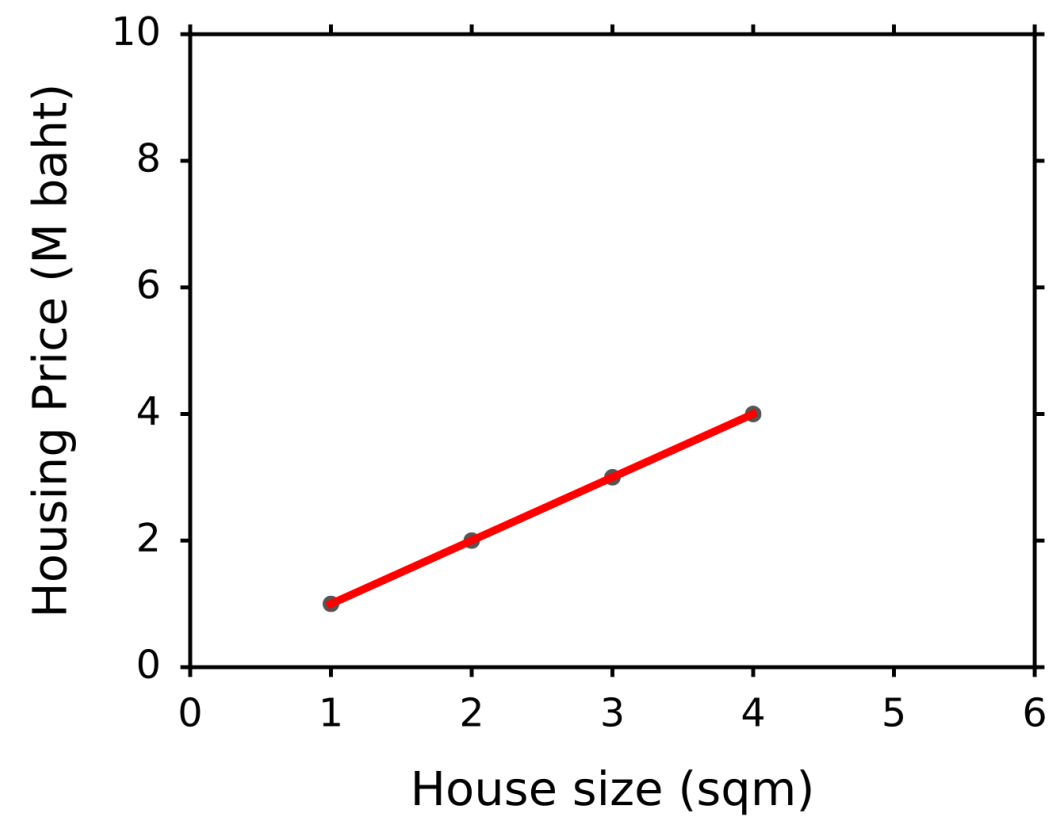




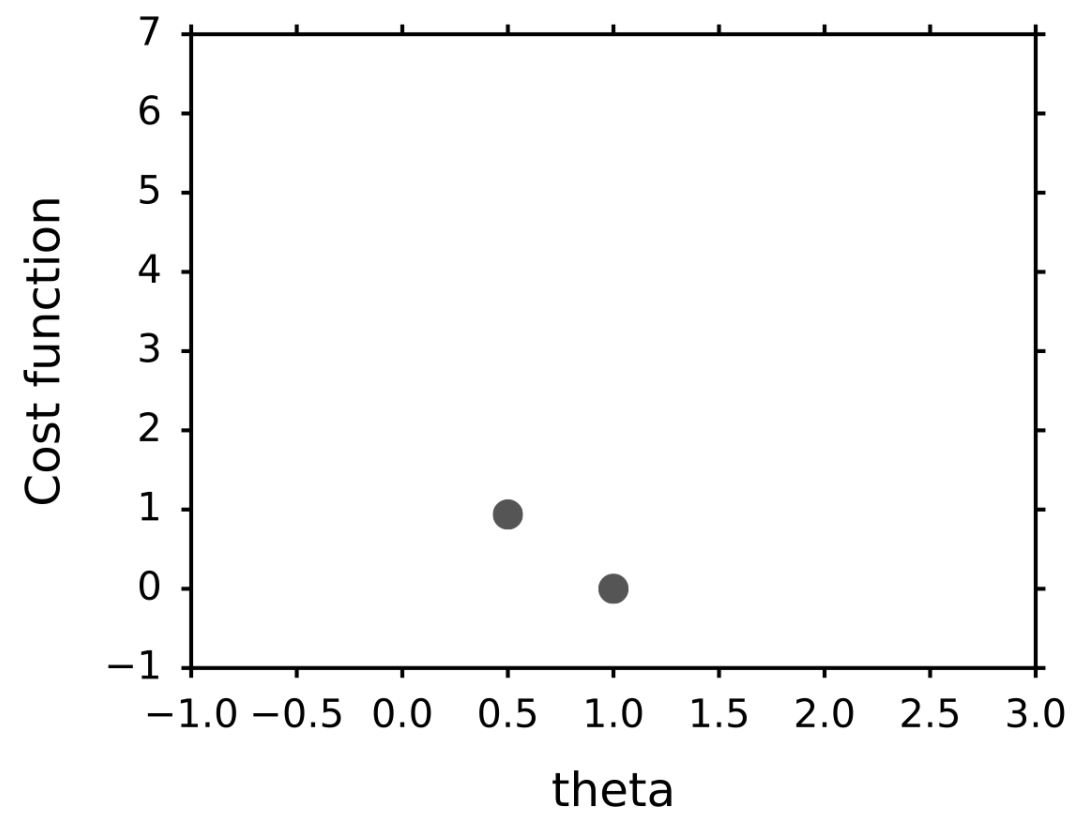
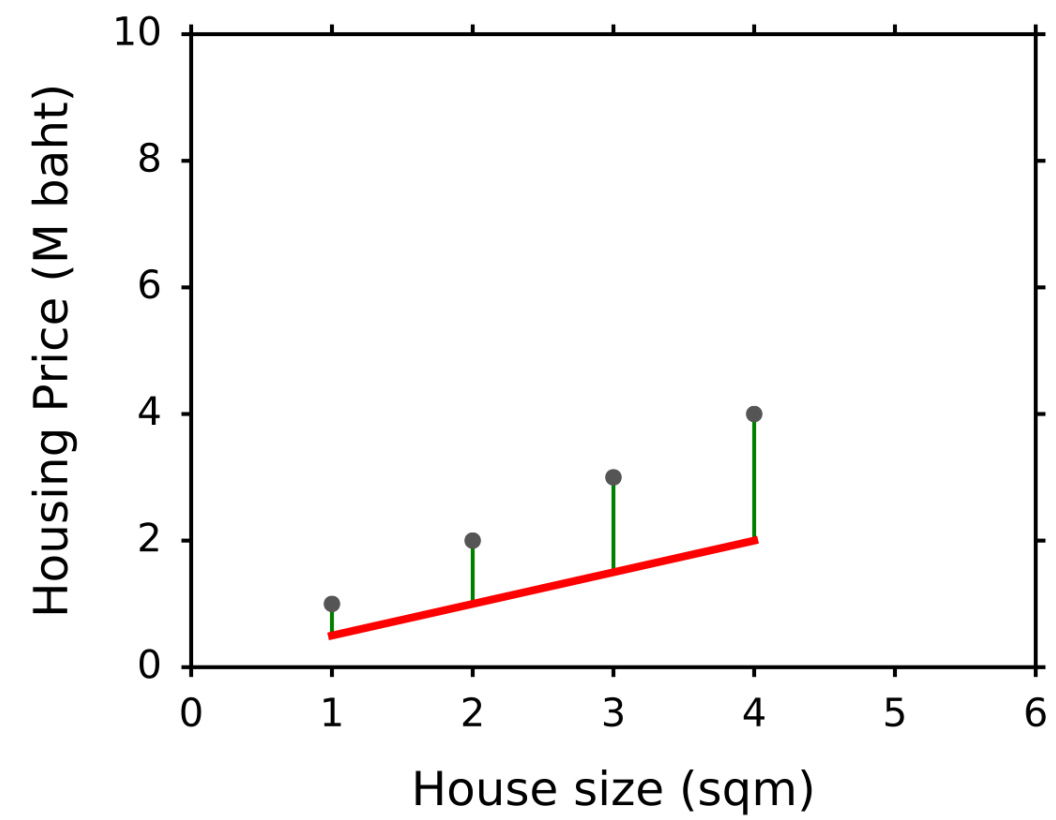
# minimizing cost

## function

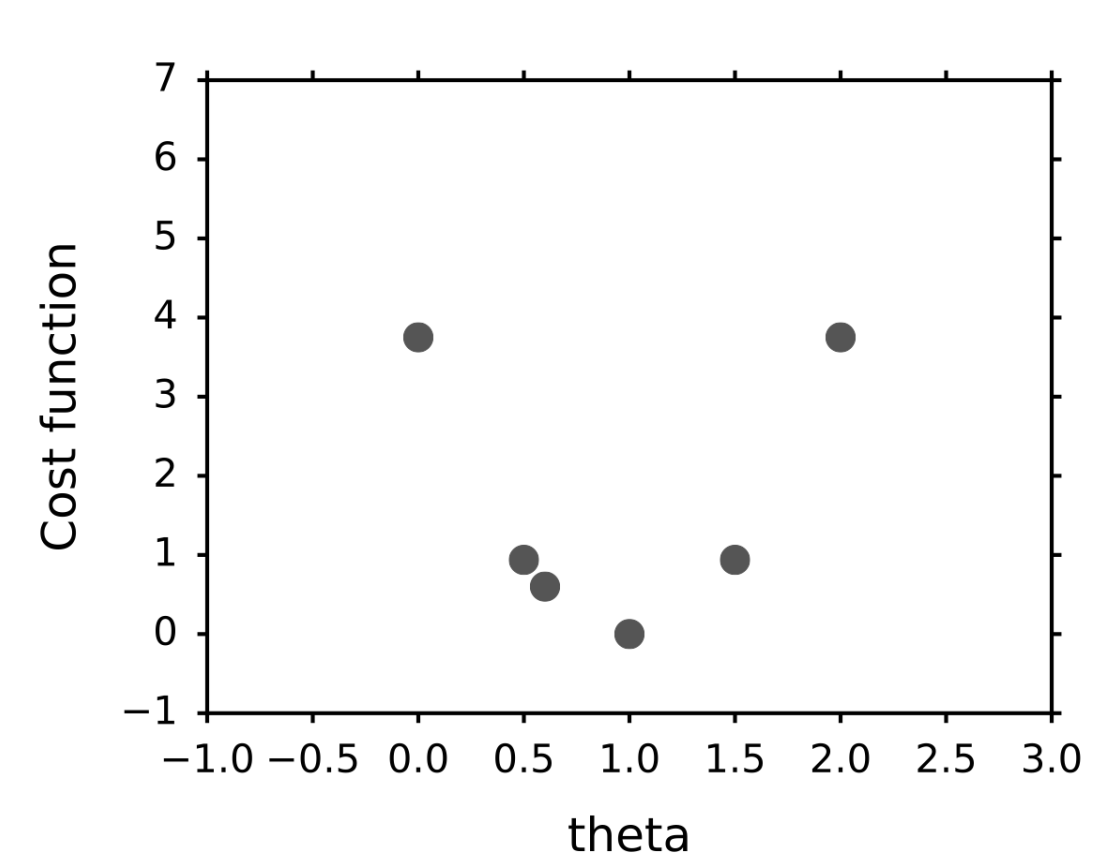
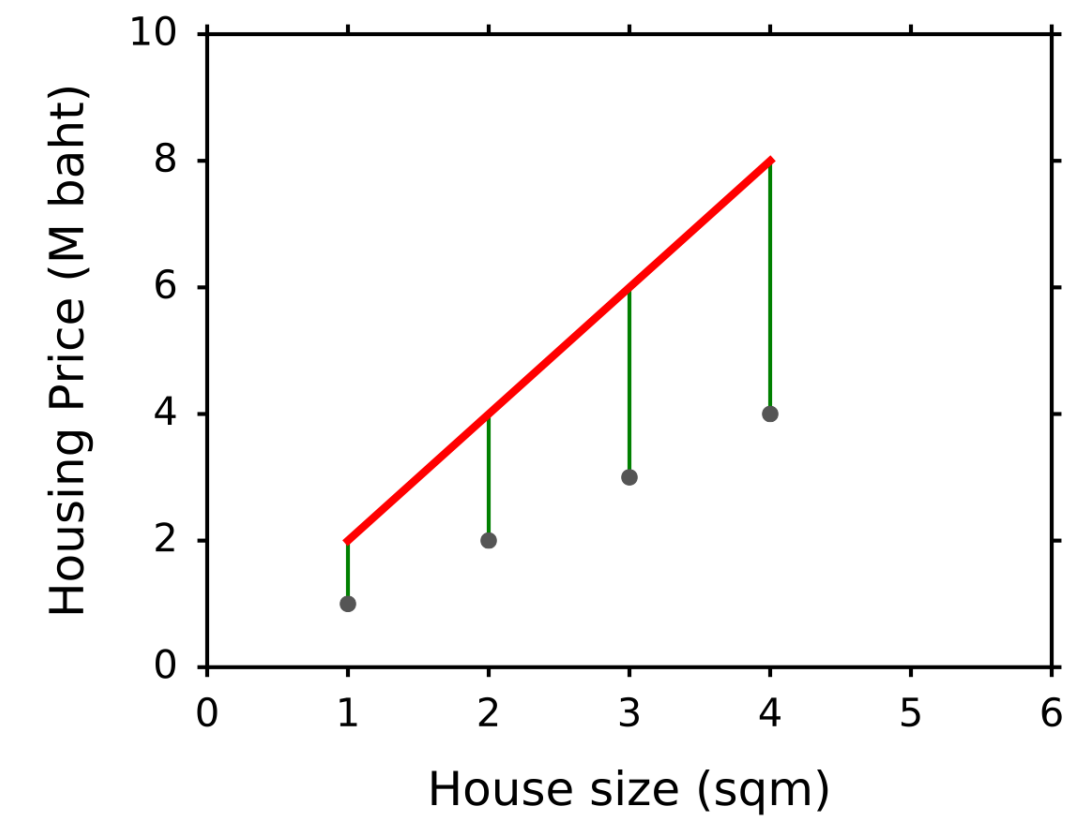
$$\theta = 1$$



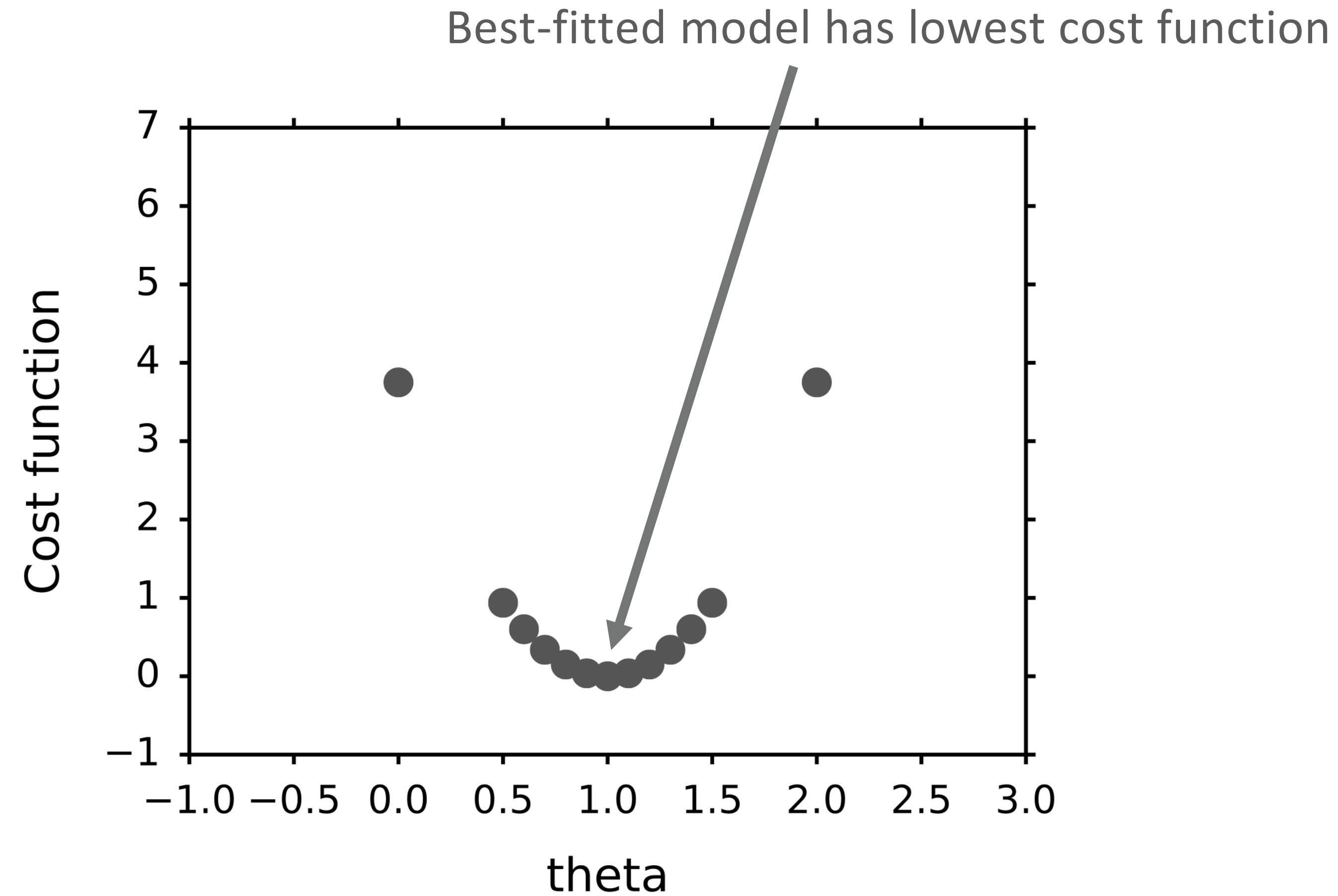
$$\theta = 0.5$$



$$\theta = 2$$



# minimizing cost function

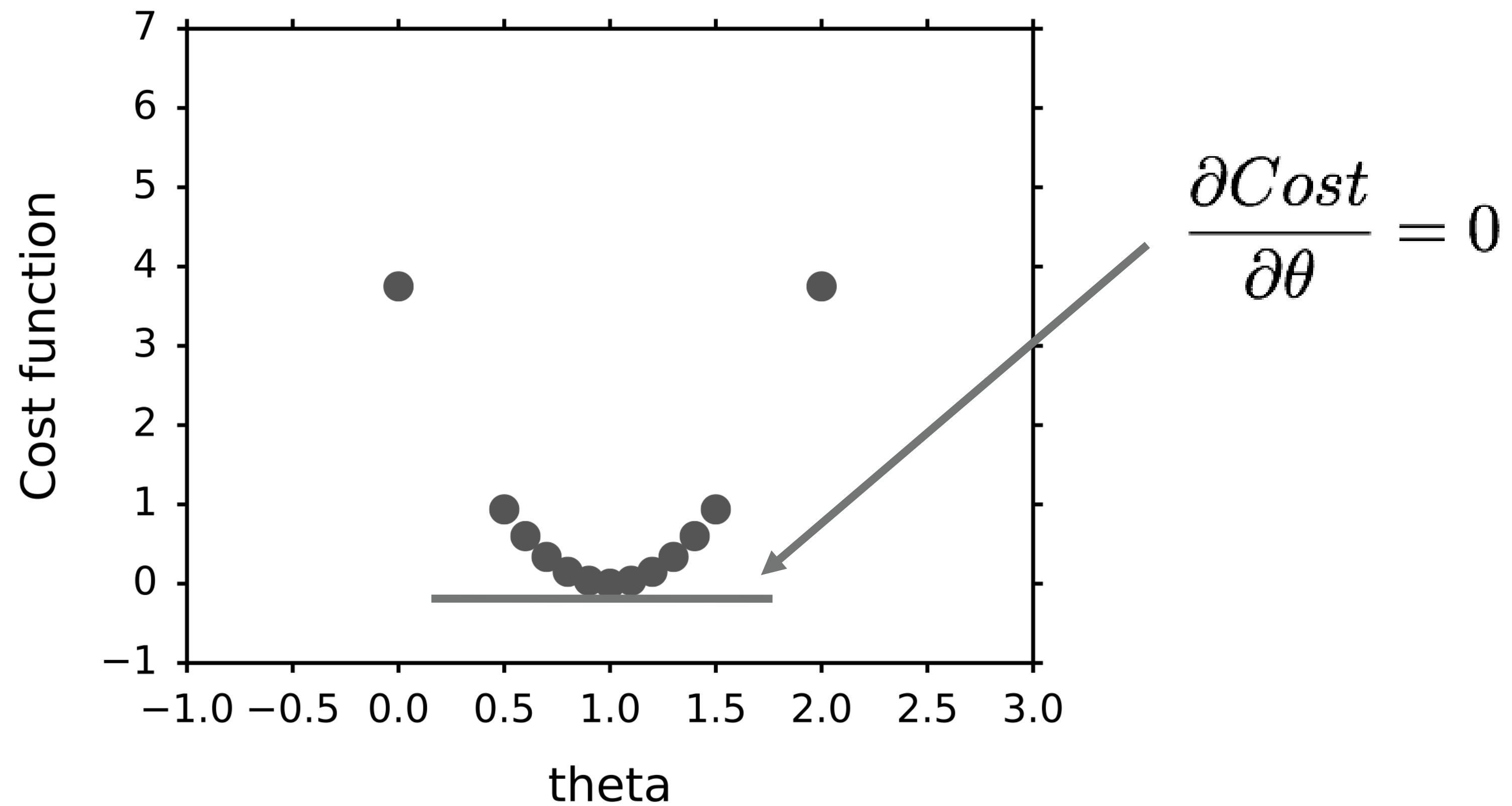


Training machine learning models = minimizing cost function

Often accomplished by using 'optimization algorithms'

# minimizing cost

## function



Some optimization algorithm is so simple,  
you just solve an equation and done.

# Machine learning basics

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- To train the model, we collect samples, which are data points that the model need to learn.
- In sample data, we have targets (the quantity we want to predict) and features (the data we use to predict targets).
- A model is a set of equations that map features to predictions.
- All models have parameters which we can adjust to fit the dataset.



# Machine learning basics

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- Model's predictions (often called  $h(x)$ ) are not the same as targets ( $y$ ).
- Cost function is an equation that measures the difference between  $h(x)$  and  $y$ .
- To fit the model to the data, we adjust parameters in a way that minimize cost function.