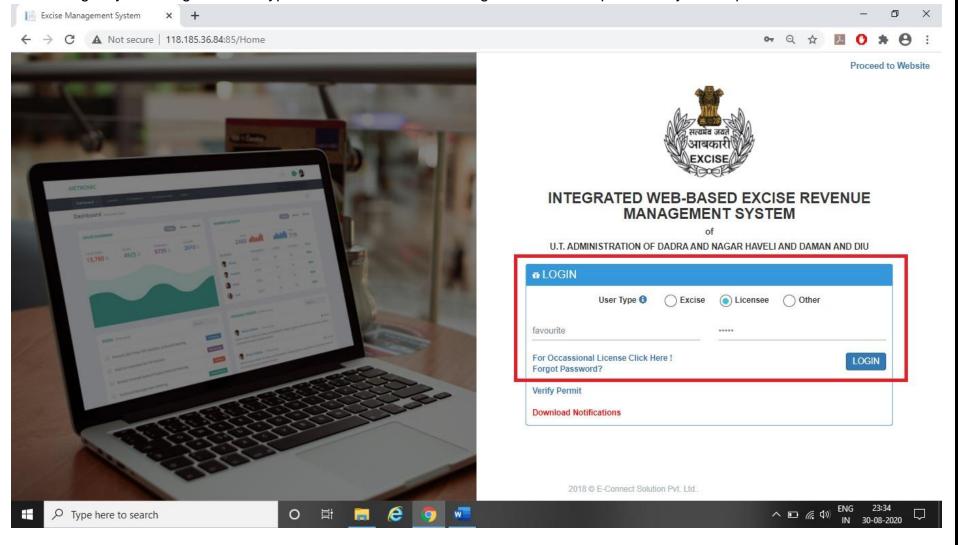
173. Online single window system with following features without the requirement of physical visit to the Department for **Brand** Registration

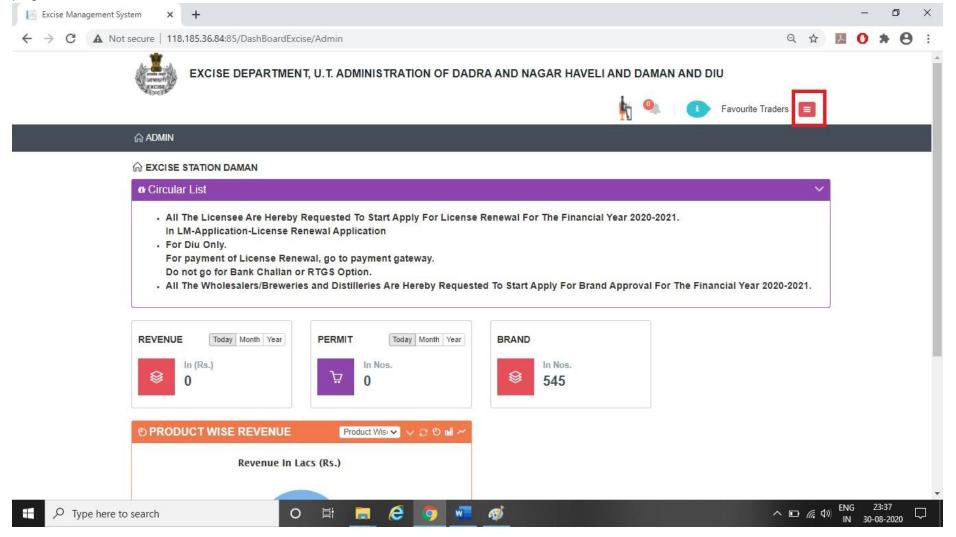
- Submission of Application
- Payment of Application Fees
- Track Status of Application
- Download the Final Signed Certificate
- Third Party Verification
- 1. Licensee can login through website https://www.ddnexcise.gov.in. After clicking the URL following webpage will be opened.



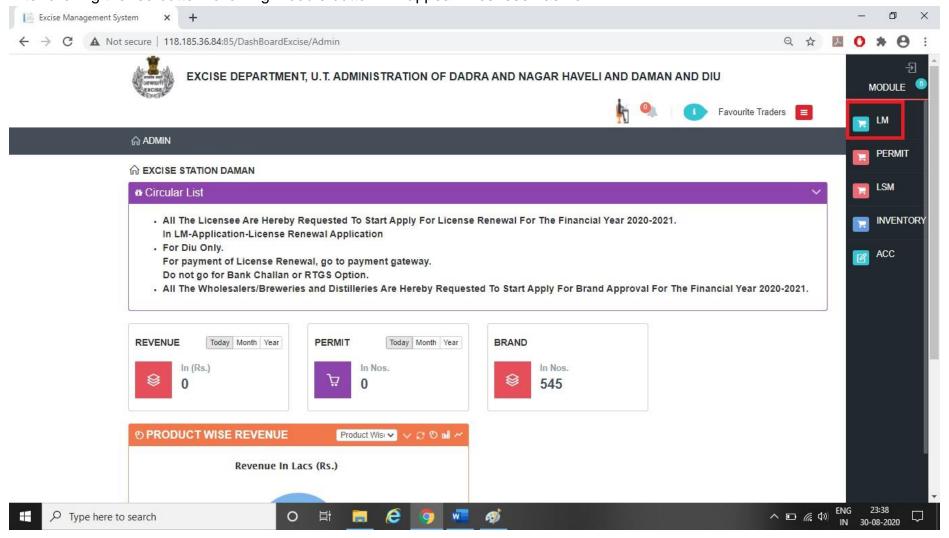
2. After opening the website Licensee should click on Login into IERMS ERP. The following page will be opened and Licensee have to login by selecting Licensee type "Licensee" " and entering Id & Password provided by the Department.



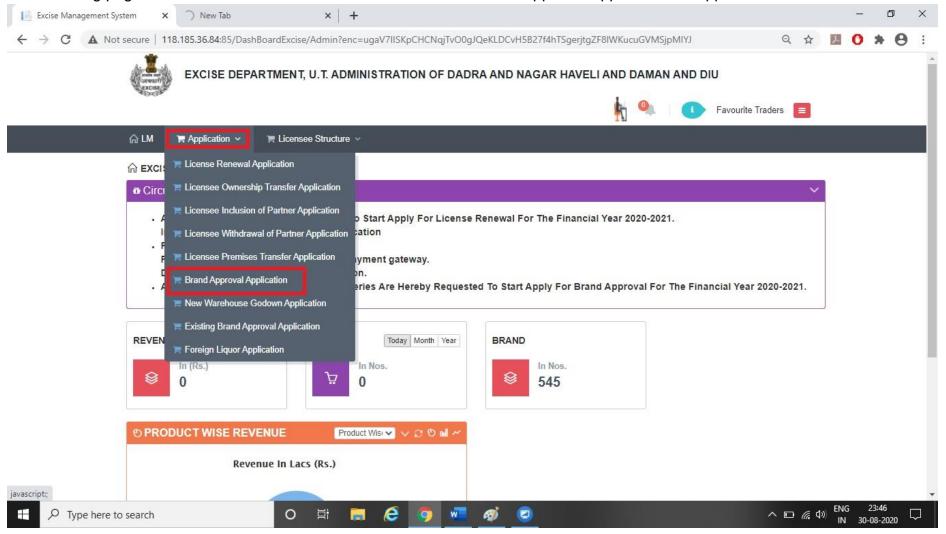
3. After clicking the login button following page will be opened where Licensee has to click on red button displayed in following page.



4. After clicking the red button following module button will appear. Licensee has now to click on "LM Module"

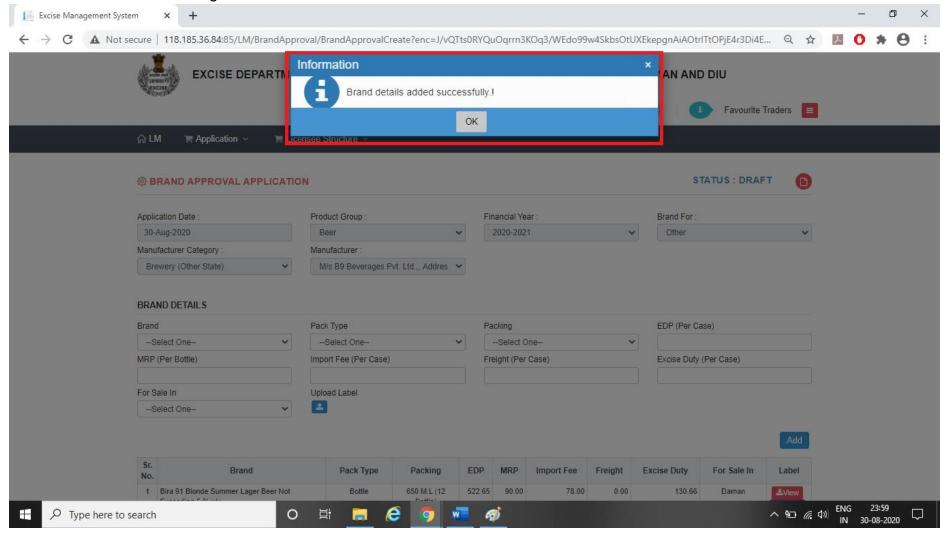


5. The following page will be seen. The Licensee now has to Select "Brand Approval Application" in Application



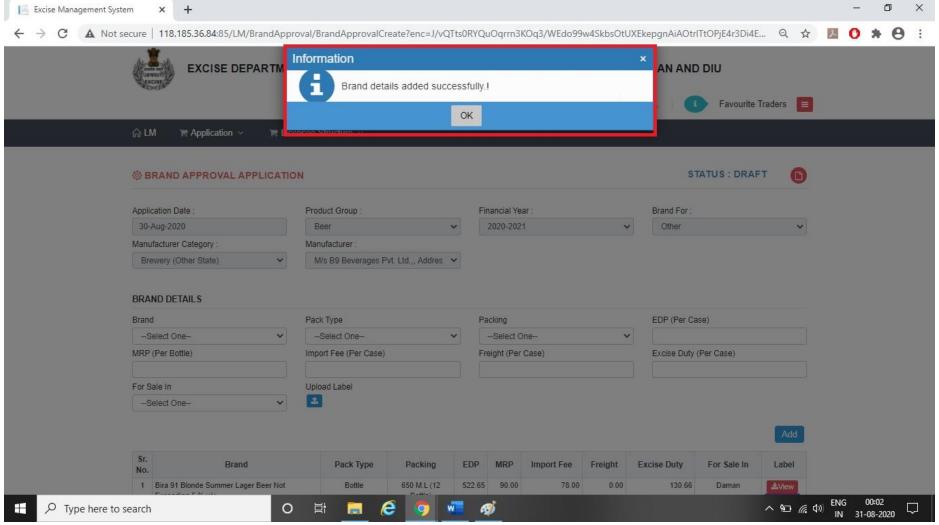
6. Licensee need to enter the details. After selecting the brand details, licensee has to click on "Add" Button Excise Management System × + ← → C 🛕 Not secure | 118.185.36.84:85/LM/BrandApproval/BrandApproval/Create?enc=7KC3cnh+pcDijYVSDHeellPExwXW36Puo5dH3nGc8m8= EXCISE DEPARTMENT, U.T. ADMINISTRATION OF DADRA AND NAGAR HAVELI AND DAMAN AND DIU Favourite Traders **☆ LM** □ Application ∨ □ Licensee Structure ∨ **BRAND APPROVAL APPLICATION** STATUS: License No :WS/IMFL/1, Name & Address :Favourite Traders, Khotpat Sheri, House No. 11/276-N and 11/276-N situated at Devka Road & Sai Kripa Society 4 Nani Daman-396210 & Shop No. 8 Laxmi Nagar, Dalwada Application Date Product Group: Financial Year Brand For Other ~ 30-Aug-2020 Beer 2020-2021 Manufacturer Category Manufacturer: Brewery (Other State) M/s B9 Beverages Pvt. Ltd.,, Addres 💙 **BRAND DETAILS** Pack Type Packing EDP (Per Case) Bira 91 Blonde Summer Lager Beer 💙 650 M.L (12 Bottle) 522.65 MRP (Per Bottle) Import Fee (Per Case) Freight (Per Case) Excise Duty (Per Case) 90 78 0 130.66 For Sale In Upload Label Label.pdf Daman **≜Change** ENG 23:57 Type here to search へ 型 (e む)

7. After that information message will be seen as below.

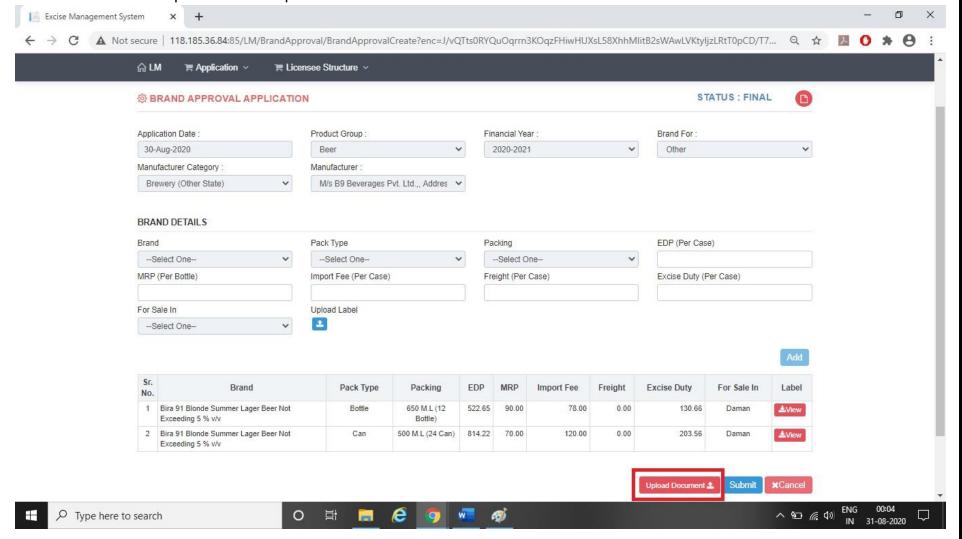


8. After that Licensee can Add more brand as per their requirement as shown below. × + O Excise Management System 🗦 C 🛕 Not secure | 118.185.36.84:85/LM/BrandApproval/BrandApprovalCreate?enc=J/vQTts0RYQuOqrrn3KOq3/WEdo99w4SkbsOtUXEkepgnAiAOtrlTtOPjE4r3Di4E... Q 🖈 📙 🚺 🍨 命LM □ Application ∨ □ Licensee Structure ∨ STATUS: DRAFT **BRAND APPROVAL APPLICATION** Application Date Product Group Financial Year Brand For 30-Aug-2020 2020-2021 Manufacturer Category Manufacturer: Brewery (Other State) M/s B9 Beverages Pvt. Ltd.,, Addres 🕶 **BRAND DETAILS** Pack Type Packing EDP (Per Case) Brand 500 M.L (24 Can) V Bira 91 Blonde Summer Lager Beer 💙 Can Import Fee (Per Case) Freight (Per Case) Excise Duty (Per Case) MRP (Per Bottle) 70 120 0 203.56 For Sale In Upload Label Label.pdf Daman **2.**Change **★**Remove Brand Pack Type Packing EDP MRP Import Fee Freight **Excise Duty** For Sale In Label 1 Bira 91 Blonde Summer Lager Beer Not Bottle 650 M.L (12 78.00 0.00 130.66 522.65 90.00 Daman Exceeding 5 % v/v Bottle) **≭**Delete Save & Final 00:00 Type here to search ~ 90 (€ D) IN 31-08-2020

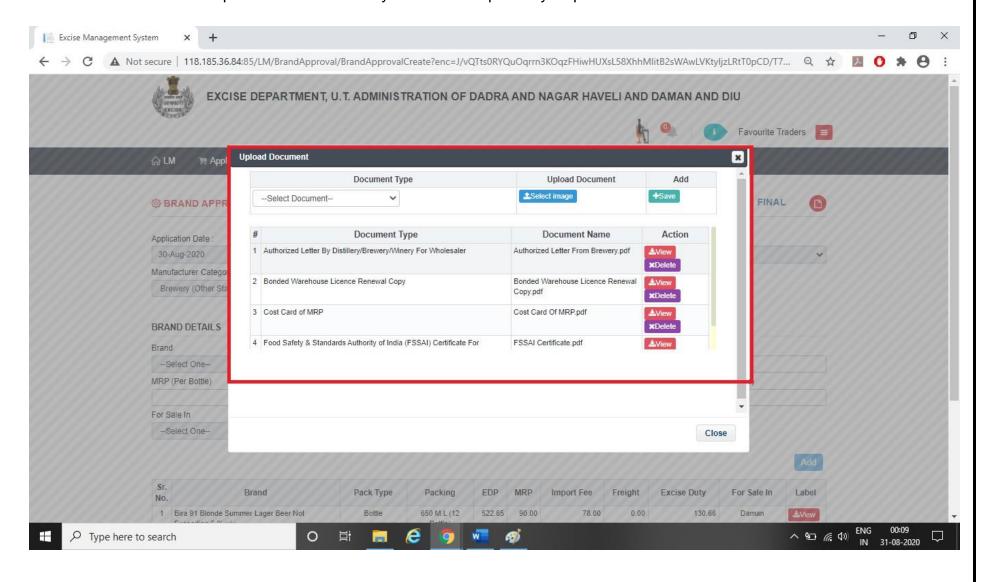
9. After clicking the add button following information message screen will appear.



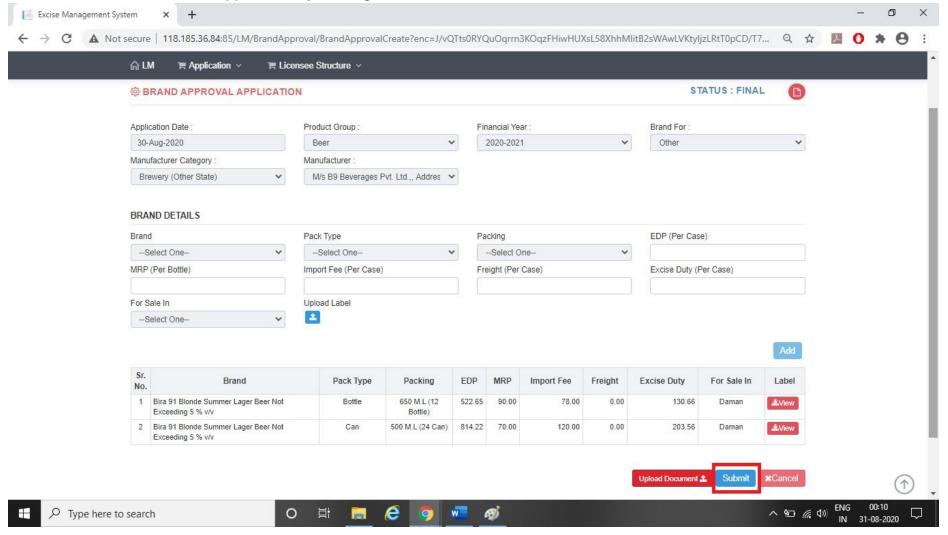
10. Licensee can click on Save & Final button after checking all the details. × + Excise Management System 🗲 ightarrow C 🛕 Not secure | 118.185.36.84:85/LM/BrandApproval/BrandApproval/Create?enc=J/vQTts0RYQuOqrrn3KOq3/WEdo99w4SkbsOtUXEkepgnAiAOtrlTtOPjE4r3Di4E... Q 🕏 💹 🚺 命LM □ Application ∨ □ Licensee Structure ∨ Application Date Product Group: Financial Year Brand For: v ~ 30-Aug-2020 2020-2021 Other Manufacturer Category Manufacturer: Brewery (Other State) M/s B9 Beverages Pvt. Ltd.,, Addres 💌 **BRAND DETAILS** Brand Pack Type Packing EDP (Per Case) --Select One----Select One---Select One-MRP (Per Bottle) Freight (Per Case) Excise Duty (Per Case) Import Fee (Per Case) For Sale In Upload Label --Select One--Sr. Brand Pack Type Packing EDP MRP Import Fee Freight **Excise Duty** For Sale In Label 1 Bira 91 Blonde Summer Lager Beer Not 650 M.L (12 Bottle 522.65 90.00 78.00 0.00 130.66 Daman Exceeding 5 % v/v Bottle) **X**Delete 2 Bira 91 Blonde Summer Lager Beer Not 500 M.L (24 Can) 814.22 70.00 120.00 0.00 203.56 Can Daman **≛**View Exceeding 5 % v/v *Delete Save & Final 00:02 Type here to search ~ 9□ (6 (1)) IN 31-08-2020 11. Licensee now has to upload all the required document as shown below.



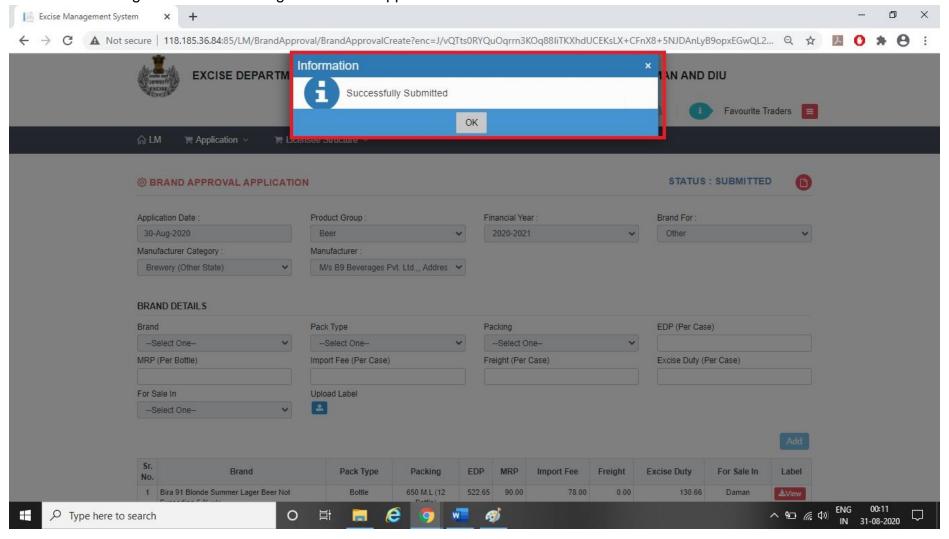
12. After that licensee has to upload all the mandatory document required by Department.



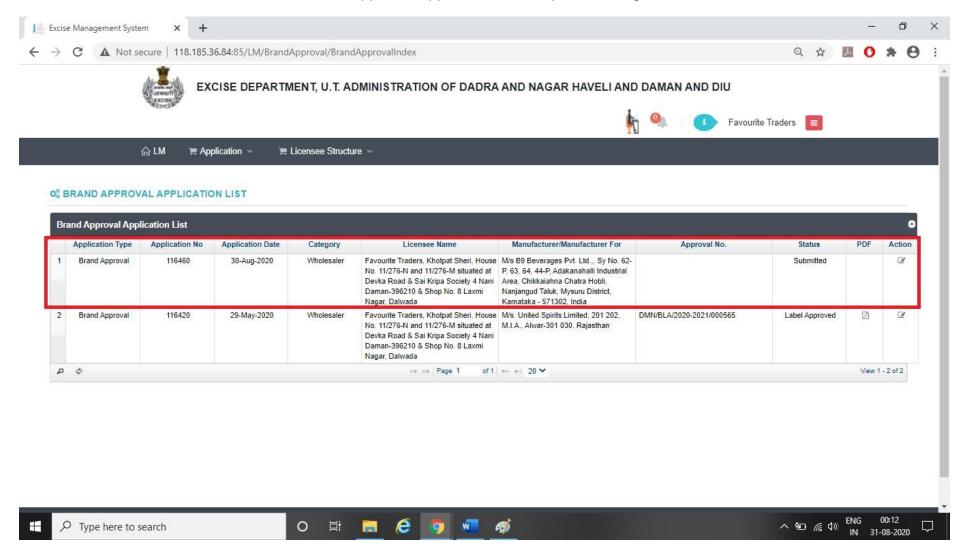
13. The Licensee can submit the application by clicking on submit button.



14. After that following information message screen will appear.

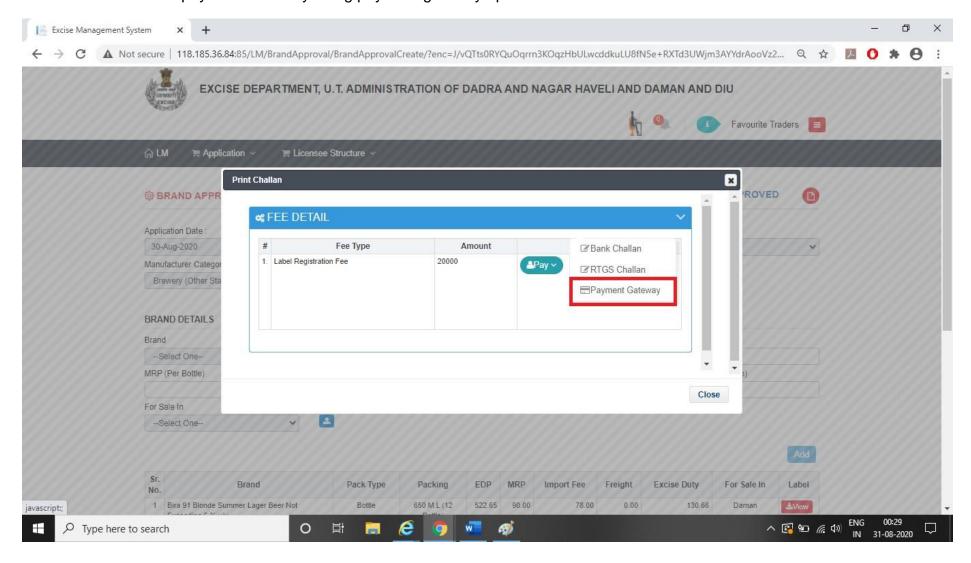


15. Licensee can check the status in Brand Approval Application List as per following screen.

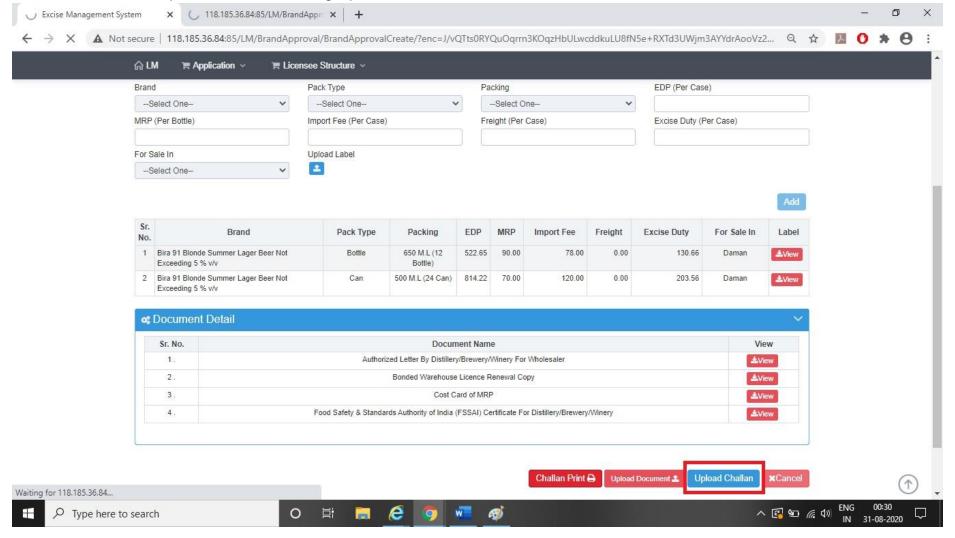


16. Post approval from the Department, Licensee can check the approved status of the application. × + Excise Management System ← → C ▲ Not secure | 118.185.36.84:85/LM/BrandApproval/BrandApprovalIndex EXCISE DEPARTMENT, U.T. ADMINISTRATION OF DADRA AND NAGAR HAVELI AND DAMAN AND DIU Favourite Traders 企 LM Application ∨ 📜 Licensee Structure 🗸 © BRAND APPROVAL APPLICATION LIST **Brand Approval Application List** Application Type Application No **Application Date** Category Licensee Name Manufacturer/Manufacturer For Approval No. PDF Action 116460 3 1 Brand Approval 30-Aug-2020 Wholesaler Favourite Traders, Khotpat Sheri, House M/s B9 Beverages Pvt. Ltd.,, Sy No. 62-Approved No. 11/276-N and 11/276-M situated at P, 63, 64, 44-P, Adakanahalli Industrial Devka Road & Sai Kripa Society 4 Nani Area, Chikkaiahna Chatra Hobli, Daman-396210 & Shop No. 8 Laxmi Nanjangud Taluk, Mysuru District, Nagar, Dalwada Karnataka - 571302, India Brand Approval 116420 29-May-2020 Favourite Traders, Khotpat Sheri, House M/s. United Spirits Limited, 201 202, DMN/BLA/2020-2021/000565 Label Approved B 1 Wholesaler No. 11/276-N and 11/276-M situated at M.I.A., Alwar-301 030, Rajasthan Devka Road & Sai Kripa Society 4 Nani Daman-396210 & Shop No. 8 Laxmi Nagar, Dalwada 0 0 14 44 Page 1 of 1 ** *1 20 V View 1 - 2 of 2 へ 図 知 (編 中) ENG 00:26 IN 31-08-2020 Type here to search

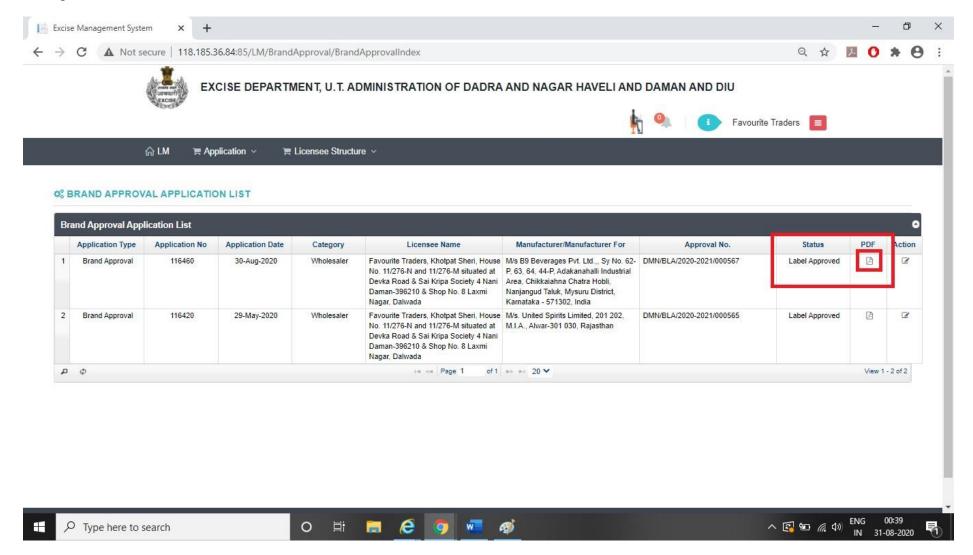
17. By clicking on Action Button Licensee is required to pay fees by clicking on Challan Print Option. × + Excise Management System 🔶 C 🛕 Not secure | 118.185.36.84:85/LM/BrandApproval/BrandApprovalCreate/?enc=J/vQTts0RYQuOqrrn3KOqzHbULwcddkuLU8fN5e+RXTd3UWjm3AYYdrAooVz2... Q 🔅 🧾 🚺 命LM □ Application ∨ □ Licensee Structure ∨ EDP (Per Case) Brand Pack Type Packing -Select One---Select One----Select One--MRP (Per Bottle) Import Fee (Per Case) Freight (Per Case) Excise Duty (Per Case) For Sale In Upload Label --Select One--Sr. Pack Type MRP Brand Packing EDP Import Fee Freight **Excise Duty** For Sale In Label No. 1 Bira 91 Blonde Summer Lager Beer Not Bottle 650 M.L (12 522.65 90.00 78.00 0.00 130.66 Daman Exceeding 5 % v/v Bottle) 2 Bira 91 Blonde Summer Lager Beer Not Can 500 M.L (24 Can) 814.22 70.00 120.00 0.00 203.56 Daman Exceeding 5 % v/v C Document Detail Sr. No. **Document Name** View Authorized Letter By Distillery/Brewery/Winery For Wholesaler **≜**View 2. Bonded Warehouse Licence Renewal Copy ±View 3. Cost Card of MRP ±View 4. Food Safety & Standards Authority of India (FSSAI) Certificate For Distillery/Brewery/Winery ±View Challan Print **Upload Challan** Upload Document 4 00:27 O Type here to search ^ B 10 (6 0) IN 31-08-2020 18. The Licensee can pay fees online by using payment gateway option.



19. The licensee has to upload challan which was generated by paying fees. × + Excise Management System 🔶 🕻 🛦 Not secure | 118.185.36.84:85/LM/BrandApproval/BrandApprovalCreate?enc=J/vQTts0RYQuOqrrn3KOq714K2MTUaG+Nf8KCfGWlvyUO+YZPpg39lci3sqRKn... 🍳 🛣 🧾 🚺 命LM □ Application ∨ □ Licensee Structure ∨ Brand EDP (Per Case) Pack Type Packing --Select One---Select One--Select One-MRP (Per Bottle) Import Fee (Per Case) Freight (Per Case) Excise Duty (Per Case) For Sale In Upload Label --Select One--Brand Pack Type Packing EDP Import Fee Freight **Excise Duty** For Sale In 1 Bira 91 Blonde Summer Lager Beer Not Bottle 650 M.L (12 0.00 130.66 Daman Exceeding 5 % v/v Bottle) 2 Bira 91 Blonde Summer Lager Beer Not Can 500 M.L (24 Can) 814.22 70.00 120.00 0.00 203.56 Daman Exceeding 5 % v/v S Document Detail Sr. No. Document Name View 1. Authorized Letter By Distillery/Brewery/Winery For Wholesaler ±View 2. Bonded Warehouse Licence Renewal Copy **≜**View 3. Cost Card of MRP 4. Food Safety & Standards Authority of India (FSSAI) Certificate For Distillery/Brewery/Winery **≜**View Challan Print Upload Challan Upload Document & Establishing secure connection... 00:31 Type here to search ^ B 10 (6 0) IN 31-08-2020 20. The Licensee has to upload the challan using Upload Challan Button.



21. Post approval from the Department Licensee can check that his Label is Approved and Licensee can download final digitally signed certificate.





U.T. ADMINISTRATION OF DADRA AND NAGAR HAVELI AND DAMAN AND DIU DEPARTMENT OF EXCISE

NO.: DMN/BLA/2020-2021/000567

U.T. Administration of Daman and Diu Office of the Deputy Commissioner of Excise, Moti Daman

To,

Favourite Traders, WS/IMFL/1 & WS/CL/9

Khotpat Sheri, House No. 11/276-N and 11/276-M situated at Devka Road & Sai Kripa Society 4 Nani Daman-396210 & Shop No. 8 Laxmi Nagar, Dalwada Subject: Registration of labels for the year 2020 - 2021

With reference to your application on the subject cited above . It is to inform you that the following labels have been approved and recorded in this office for the period up to **31-Mar-2021**.

Sr. No.	Name of Brand	Pack Type	Packing	EDP	MRP	For Sale In
1	Bira 91 Blonde Summer Lager Beer	Bottle	650 M.L (12 Bottle)	522.65	90.00	Daman
2	Bira 91 Blonde Summer Lager Beer	Can	500 M.L (24 Can)	814.22	70.00	Daman

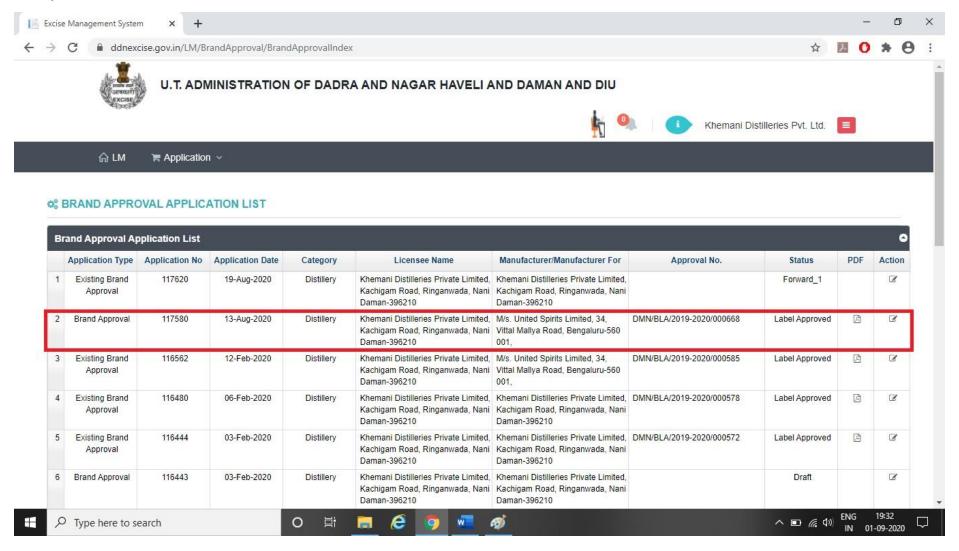
These labels are approved subjected to the condition that any liabilities under the various laws will be responsibility of M/s B9 Beverages Pvt. Ltd., , Sy No. 62-P, 63, 64, 44-P, Adakanahalli Industrial Area, Chikkaiahna Chatra Hobli, Nanjangud Taluk, Mysuru District, Karnataka - 571302, India and licensee must ensure that the patent and trademark laws are not infringed in using these labels.

Digitally Signed by PATEL MILANKUMAR GOVINDBHAI DEPUTY COMMISSIONER OF EXCISE 8/31/2020 12:38:53 AM

Yours Faithfully Signature & Designation of Issuing Authority

DEPARTMENT OF EXCISE

The above Process was run on Test Website. From screenshot shown below one can see that our website <u>www.ddnexcise.gov.in</u> is fully functional.





U.T. ADMINISTRATION OF DADRA AND NAGAR HAVELI AND DAMAN AND DIU DEPARTMENT OF EXCISE

NO.: DMN/BLA/2019-2020/000668

U.T. Administration of Daman and Diu Office of the Deputy Commissioner of Excise, Moti Daman

To,

Khemani Distilleries Private Limited, M/IMFL/92-93/6 & M/CL/92-93/8 Kachigam Road, Ringanwada, Nani Daman-396210

Subject: Registration of labels for the year 2019 - 2020

With reference to your application on the subject cited above . It is to inform you that the following labels have been approved and recorded in this office for the period up to **31-Mar-2020**.

Sr. No.	Name of Brand	Pack Type	Packing	EDP	MRP	For Sale In
1	Master Blenders Signature Premier Grain Spirit Whisky	Bottle	750 M.L (12 Bottle)	0.00	0.00	Export [Other Country]
2	Mr. Dowells No 1 Reserve Spirit Whisky	Bottle	750 M.L (12 Bottle)	0.00	0.00	Export [Other Country]
3	Haywards Fine W hisky	Bottle	750 M.L (12 Bottle)	0.00	0.00	Export [Other Country]
4	Haywards Fine W hisky	Bottle	375 M.L (24 Bottle)	0.00	0.00	Export [Other Country]
5	Haywards Fine Whisky	Bottle	180 M.L (48 Bottle)	0.00	0.00	Export [Other Country]

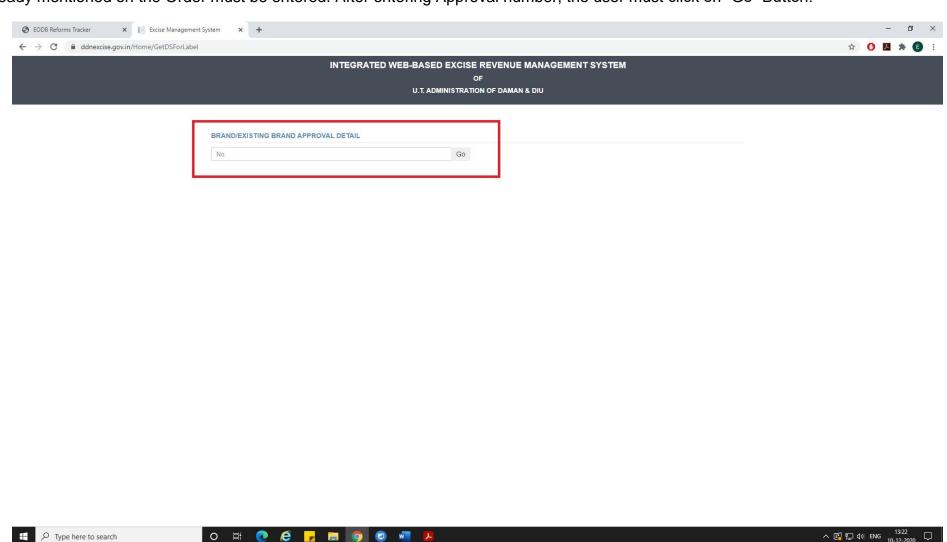
These labels are approved subjected to the condition that any liabilities under the various laws will be responsibility of M/s. United Spirits Limited, 34, Vittal Mallya Road, Bengaluru-560 001, and licensee must ensure that the patent and trademark laws are not infringed in using these labels.

Digitally Signed by MINHAS RAKESH DEPUTY COMMISSIONER OF EXCISE 8/19/2020 7:25:25 PM

Yours FaithfullySignature & Designation of Issuing Authority

DEPARTMENT OF EXCISE

Any third party can verify above permit by visiting website https://ddnexcise.gov.in/Home/GetDSForLabel Approval number which is already mentioned on the Order must be entered. After entering Approval number, the user must click on "Go" Button.



After that Order details will be shown as per the following screen.

