

Quora Ads Campaign Plan – HubSpot

Budget: ₹30,000 | Duration: 15 Days

1. Competitor research:

- i) Salesforce
- ii) Zoho CRM
- iii) Freshsales

2. Unique Selling Points (USPs):

- i) All-in-one CRM platform combining marketing, sales, service, and operations tools.
- ii) Free CRM with easy scalability as business needs grow.
- iii) User-friendly interface requiring minimal technical expertise.
- iv) Powerful automation, analytics, and reporting for better customer insights.
- v) Seamless integrations with popular business tools and apps.


3. Campaign Setup:


A. Selected Objective:


Create your campaign


Campaign name *
Hubspot | Traffic campaign | 26 Dec 2025


Objective


 **Traffic**
Drive visitors to your website.

 **Conversions**
Motivate users to take an action such as a purchase or signup.

 **Video views**
Optimize your campaign to maximize video views.

 **Awareness**
Increase public visibility of your brand on Quora.

 **Lead generation**
Collect prospect information with a form fill.

 **App installs**
Drive downloads of your mobile app.

B. Budget Setup:

Set your budget & schedule

Set a maximum daily budget to limit daily spending. The actual amount will vary but will not exceed the amount you select. Add a lifetime budget to limit the total spend of your campaign. Set both a daily maximum and a lifetime budget to ensure the most consistent results. See the [Budget Setting Best Practices](#) for more information.

Daily maximum budget ⓘ
₹ 2000.00

[Add a lifetime budget \(optional\)](#)

Schedule
☐ Begin advertising immediately
☒ Set a start and (optional) end date

Start *
12/27/2025 7:00 AM Pacific Time

End (optional)
01/10/2026 7:00 AM Pacific Time

C. Audience Targeting:

Targeting

Use saved ad set

Included locations

Bulk add

Q

India (Country) X


States, cities, zipcodes, Nielsen® DMA® Regions

+ Choose excluded locations

Gender


☒ All genders

☐ Choose specific genders




Contextual

Target specific topics, keywords, or questions where your ad will appear.




Audience

Show ads to audiences that match web traffic, lookalikes, or contact lists.



Behavioral

Target users based on their interests or retarget them based on their Quora search history.



Broad

Show ads widely across Quora to maximize potential impressions.

☐ **Topics**

Show ads relevant to specific Quora topics.

☒ **Keywords**

Show ads near questions containing or excluding keywords.

☐ **Questions**

Show ads near specific questions.

Targeted keywords *

best CRM for small business" X

"CRM comparison" X

"HubSpot vs Zoho" X

"how to choose a CRM" X

"CRM pricing India X

+ Exclude keywords

Keyword = broad match, "Keyword" = phrase match. [Learn more.](#)



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[Bulk add](#)

Customer Relationship Management (CRM) ×

Customer Relationship Management Software ×

CRM Online ×

CRM Company ×

CRM Software Companies ×

CRM and Software ×

CRM Tech ×

Type to search

Suggestions

+ CRM Software Solution

+ CRM Software Company

+ CRM Software Provider

+ CRM Services

+ CRM Enterprises

+ CRM Manager

+ CRM Development

+ CRM Apps

+ Cloud CRM Software

+ Customer Relationship Management (CRM) Market



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Bulk add

What is the best CRM for a startup/business? X

What CRM software is best for a small startup? X

What are the best CRM systems for small businesses? X

What are some of the best shared contact managers (not Crm) for small businesses? X

What's the best affordable CRM for small business owners who don't have a tech team in 2025? X

What is the most popular CRM software? How do I choose a CRM? X

Which is the best CRM for small businesses or startups? X

How do I choose the best CRM for a small business? X

What are the benefits that Microsoft Dynamics 365 has? X

What is the best, super simple, CRM solution out there for small businesses? X

What is the best free CRM for a small startup company? X

Which CRM software is the best for small businesses? X

What features are needed for the best CRM for a small business? X

What is the best and most user-friendly CRM platform or software to use for small businesses? X

Which CRM is best for small businesses? How do you choose a CRM for your business? X

Which is better for marketing automation, Zoho or HubSpot? X

What is the best CRM for small businesses that don't want to pay monthly? X

What sets Salesforce apart from other CRMs? In your opinion, what is the best CRM for small businesses, aside from Salesforce? X

What is the best free CRM for a small business? X

What is the best CRM software for a small business with a mobile salesforce? X

What CRM should I choose? X

D. Placement:

Placement

Placement ⓘ

☒ All placements

☐ Choose specific placements


Device and browser

☒ Mobile and desktop

☐ Choose specific devices and browsers

E. Ad preview:

Looking for the best CRM for your business? ×

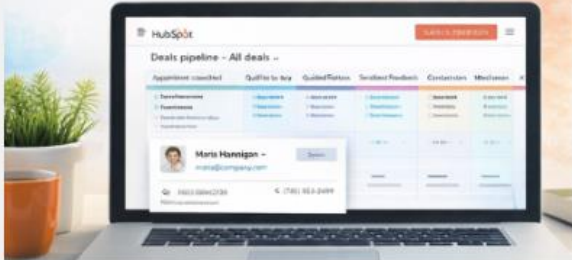
 **HubSpot**
Sponsored

Researching CRM tools for your business? Discover how HubSpot helps you manage leads, automate follow-ups


HubSpot **Free CRM**




Try HubSpot CRM — Free & Easy

Start free today. Scales with your team.




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[Learn More](#) 

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Free CRM



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Learn More





F. Estimated campaign results:

Not Available

