

# Tracking setup in Google Ads:

The screenshot shows the Google Ads interface with the 'Data manager' tab selected. The 'Connected products' section is active, displaying a list of connected products: Business Manager, Google Merchant Center, and YouTube, all marked as '1 linked'. A notification banner at the top indicates 'Account paused - To restart your ads, complete advertiser verification.' A sidebar on the left contains navigation links for various Google Ads features. A bottom banner promotes connecting other product accounts to improve ad targeting.

Google Ads interface showing the 'Data manager' section. The 'Connected products' tab is selected, displaying a list of connected products: Business Manager, Google Merchant Center, and YouTube, all marked as '1 linked'. A notification banner at the top indicates 'Account paused - To restart your ads, complete advertiser verification.' A sidebar on the left contains navigation links for various Google Ads features. A bottom banner promotes connecting other product accounts to improve ad targeting.

The screenshot shows the 'Google tag' configuration page for 'eTravels'. The 'Configuration' tab is active, displaying a 'Welcome to your Google tag' message. Below this, the 'Your Google tag' section shows the tag ID 'AW-17557175199' and the destination 'eTravels'. The 'Tag quality' is 'Excellent', and the tag is sending data. The 'Settings' section includes options for 'Manage automatic event detection', 'Configure your domains', and 'Allow user-provided data capabilities'. A sidebar on the left contains navigation links for various Google Ads features. A bottom banner promotes connecting other product accounts to improve ad targeting.

Google Ads interface showing the 'Google tag' configuration page. The 'Configuration' tab is selected, displaying a 'Welcome to your Google tag' message. Below this, the 'Your Google tag' section shows the tag ID 'AW-17557175199' and the destination 'eTravels'. The 'Tag quality' is 'Excellent', and the tag is sending data. The 'Settings' section includes options for 'Manage automatic event detection', 'Configure your domains', and 'Allow user-provided data capabilities'. A sidebar on the left contains navigation links for various Google Ads features. A bottom banner promotes connecting other product accounts to improve ad targeting.

Assignment Tracking setup in Google Ads Update Script - Mylistart - Word 21-Day Meal Plan - Mylistart Google Ads Goal Tracking Connected products - eTravel

ads.google.com/aw/products/ocid=7615035568&nuid=1499273715&\_u=1196459035&uscid=7615035568&\_c=5229437232&authuser=0

Google tag eTravels AW-17557175199

Configuration History Admin

Your Google tag

Google tag eTravels ID: AW-17557175199

Tag quality: Excellent

Settings

Some tag settings apply only to specific domains.

Manage automatic conversions

Configure which types of conversions to track.

Configure your domain

Specify a list of domains.

Allow user-provided consent

Configure whether or not to allow user-provided consent.

Installation instructions

Install with a website builder or CMS [Install manually](#)

Below is the Google tag for this account. Copy and paste it in the code of every page of your website, immediately after the <head> element. Don't add more than one Google tag to each page.

```
<!-- Google tag (gtag.js) -->
<script async src="https://www.googletagmanager.com/gtag/js?id=AW-17557175199"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'AW-17557175199');
</script>
```

Test your website (optional):

e.g. <https://example.com>

Use Google Tag Manager

For additional features including multiple tag management and enterprise workflows, install and manage with Google Tag Manager. [Learn more about Google Tag Manager](#)

☐ If you have end users in the European Economic Area (EEA), set up consent mode so that you can continue to benefit from ads personalisation and measurement. [Get started](#)

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mylistart.unaux.com/wp-admin/admin.php?page=hfcm-update&action=edit&id=1&\_wpnonce=609e770f

Howdy, Ekta Thakur

Dashboard

Posts

Media

Pages

Comments

Elementor

Templates

Astra

Appearance

Plugins

Users

Tools

Settings

HFCM

Collapse Menu

Edit Snippet [Add New Snippet](#)

LIFETIME DEAL ALERT: The PRO version of this plugin is released and available for a limited time as a one-time, exclusive lifetime deal. Want it? [Click here to get HFCM Pro for the lowest price ever](#)

Snippet Name

Snippet Type

Site Display

Exclude Pages

Exclude Posts

Location

Note: Not all locations (such as before content) exist on all page/post types. The location will only appear as an option if the appropriate hook exists on the page.

Device Display

Status

Shortcode  [Copy](#)

Changelog

Snippet / Code

```
1 <!-- Google tag (gtag.js) -->
2 <script async src="https://www.googletagmanager.com/gtag/js?id=AW-17557175199"></script>
3 <script>
4   window.dataLayer = window.dataLayer || [];
```

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Assignment x Tracking setup in Google Ads x Update Script - Mylistart - V x Edit Page - Mylistart - Word x 21-Day Meal Plan - Mylistart x Google Ads Goal Tracking x Connected products - eTravel x + -

mylistarts.unaux.com/wp-admin/admin.php?page=hcm-update&action=edit&id=1&wpnonce=6f9696e778f

Mylistart New

Status: Active

Shortcode: [hcm id="1"] [Copy](#)

Changelog: Snippet created by Ekta Thakur on December 28, 2025 at 1:19 pm

### Snippet / Code

```
1 <!-- Google tag (gtag.js) -->
2 <script async src="https://www.googletagmanager.com/gtag/js?id=AI-17557175199"></script>
3 <script>
4   window.dataLayer = window.dataLayer || [];
5   function gtag(){dataLayer.push(arguments);}
6   gtag('js', new Date());
7
8   gtag('config', 'AI-17557175199');
9 </script>
```

Warning: Using improper code or untrusted sources code can break your site or create security risks. [Learn more](#)

[Update](#) [Delete](#)

Thank you for creating with [WordPress](#)

Version 6.9

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Search

7:11 PM 12/28/2025

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ads.google.com/aw/conversions?ocid=7615035568&euid=1499273715&\_u=1196459035&ocid=7615035568&\_c=5229437232&authuser=0

Google Ads "What are my top performing campaigns?"

Account paused - To restart your ads, complete advertiser verification. [Start here](#)

Conversions Summary

Value rules

Custom variables

Settings

Uploads

Measurement

### Summary

Custom 29 Oct - 27 Nov 2025 [Show last 30 days](#)

Your sales goals will appear here

You currently don't have any sales goals, which you need to measure your sales journey

[Get started](#)

#### All your goals

[View all conversion actions](#) [+ Create conversion action](#)

##### Customer lifecycle optimisation

[Set up](#)

- To use customer acquisition, you need to include an audience segment with at least 1,000 active members in at least one network to help identify existing customers.
- To adjust your bidding for lapsed customers, you need to include an audience segment with at least 1,000 active members in at least one network to help identify existing customers.

##### Submit lead form

[Account default goal](#) 8 of 12 campaigns [Edit goal](#)

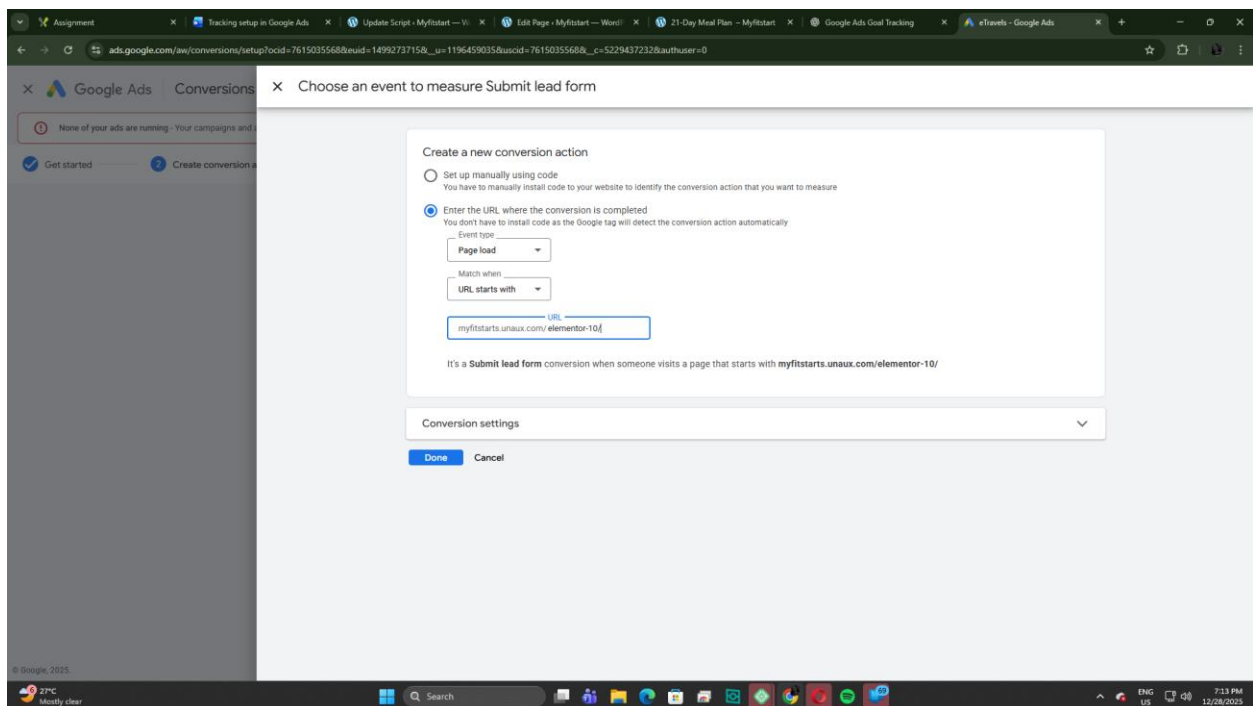
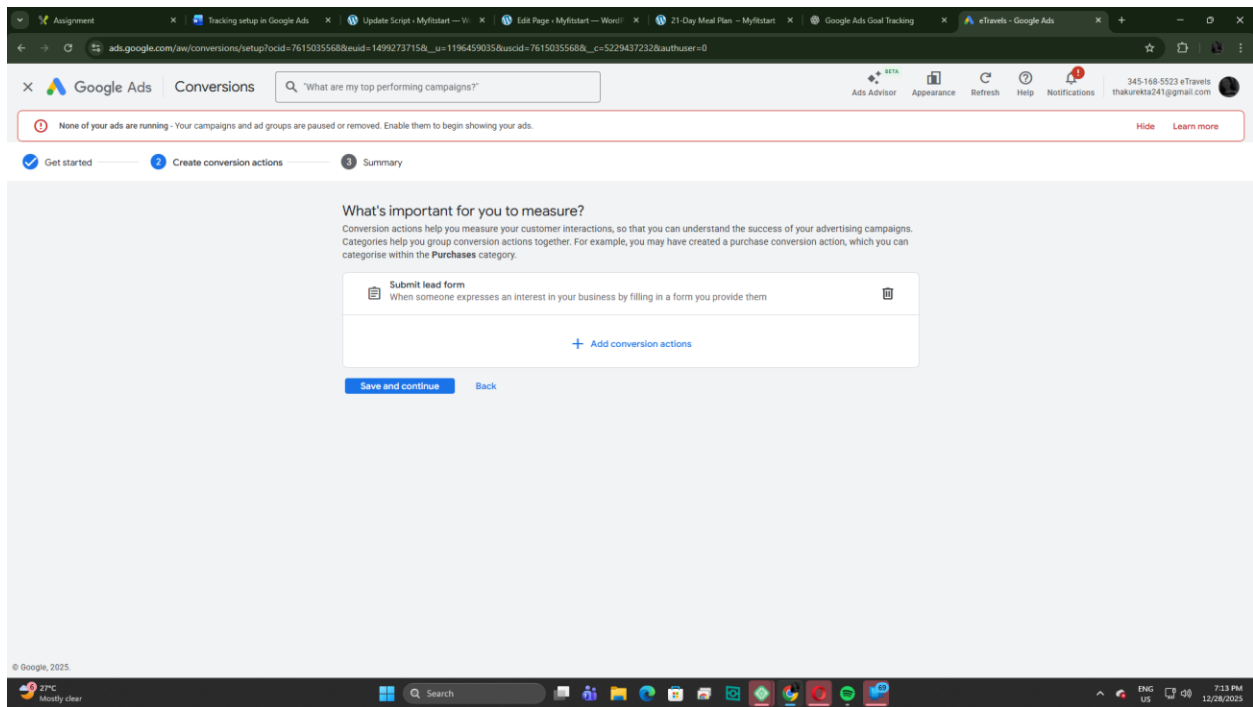
<input type="checkbox"/> Conversion action	Action optimisation	Conversion source	All conv.	All conv. value	Status	Actions
<input type="checkbox"/> Lead form - Submit	Primary	Google hosted	0.00	0.00	No recent conversions	

1 - 1 of 1

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7:12 PM 12/28/2025



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ads.google.com/aw/conversions/setup?ocid=7615035568&euid=14992737150\_u=1196459035&uscid=7615035568\_c=5229437232&authuser=0

Google Ads Conversions "What are my top performing campaigns?"

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. Hide Learn more

Get started Create conversion actions Summary

### What's important for you to measure?

Conversion actions help you measure your customer interactions, so that you can understand the success of your advertising campaigns. Categories help you group conversion actions together. For example, you may have created a purchase conversion action, which you can categorise within the **Purchases** category.

#### Submit lead form

When someone expresses an interest in your business by filling in a form you provide them

Conversion source	Event	
mylistarts.unaux.com	Someone visits a page starting with <a href="#">mylistarts.unaux.com/elementor-10/</a>	Primary Edit Settings

+ Add conversion actions

Save and continue Back Add another category

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ads.google.com/aw/conversions/setup?ocid=7615035568&euid=14992737150\_u=1196459035&uscid=7615035568\_c=5229437232&authuser=0

Google Ads Conversions Choose an event to measure Page view

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. Hide Learn more

Get started Create conversion actions

#### Create a new conversion action

☐ Set up manually using code  
You have to manually install code to your website to identify the conversion action that you want to measure

☒ Enter the URL where the conversion is completed  
You don't have to install code as the Google tag will detect the conversion action automatically

Event type:

Match when:

URL:

It's a **Page view** conversion when someone visits a page that starts with **mylistarts.unaux.com/elementor-10/**

Conversion settings

Done Cancel

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Assignment

Tracking setup in Google Ads

Update Script - Mylistart - V

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Google Ads Goal Tracking

eTravels - Google Ads

ads.google.com/aw/conversions/setup?ocid=7615035568&reid=1499273715&\_u=1196459035&uscid=7615035568&\_c=5229437232&authuser=0

Google Ads

Conversions

What are my top performing campaigns?

Ads Advisor

Appearance

Refresh

Help

Notifications

345-168-5523 eTravels thakurekta241@gmail.com

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Hide

Learn more

Get started

Create conversion actions

Summary

You've almost finished!

You've created 1 new conversion action

Submit lead form

Measured via 1 new conversion action

Finish setting up your conversions

Review the steps below to ensure that your conversions can be measured correctly

1. Check your Google click ID

If your servers redirect ad clicks, verify that the Google click ID(GCLID) URL parameter is passed to your landing page.  
[Learn more about Google click identifier](#)

2. Turn on enhanced conversions for your account

Enhanced conversions automatically detects and uses data customers provide on your website (such as email addresses), which can improve measurement and optimise your campaign. This setting will apply to all eligible conversions in your account. [Learn more about enhanced conversions](#)

☒ Turn on enhanced conversions

By clicking Agree and continue, you confirm that you comply with Google's [policies](#). You are instructing Google to process your data as described in [ads targeting Google Policy article](#). The [Google Ads Data Processing terms](#) apply to enhanced conversions.

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ENG US

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Assignment

Tracking setup in Google Ads

Update Script - Mylistart - V

Edit Page - Mylistart - Word

21-Day Meal Plan - Mylistart

Google Ads Goal Tracking

eTravels - Google Ads

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Google Ads

Conversions

What are my top performing campaigns?

Ads Advisor

Appearance

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345-168-5523 eTravels thakurekta241@gmail.com

Account paused - To restart your ads, complete advertiser verification.

Hide

Learn more

Start here

Get started

Create conversion actions

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Page view

When someone views a key page (such as an article or product page)

+ Add conversion actions

Save and continue

Back

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Google Ads Conversions "What are my top performing campaigns?"

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1/2 1 Get started 2 Create conversion actions 3 Summary

What's important for you to measure?

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Page view  
When someone views a key page (such as an article or product page)

+ Add conversion actions

Web  
mylistarts.unaux.com

Phone calls  
Calls via uploads

Save and continue Back

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Google Ads Conversions Choose an event to measure Page view

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1/2 1 Get started 2 Create conversion actions 3 Summary

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Event type  
Page load

Match when  
URL starts with

URL  
mylistarts.unaux.com/elementor-10/

It's a **Page view** conversion when someone visits a page that starts with **mylistarts.unaux.com/elementor-10/**

Conversion settings

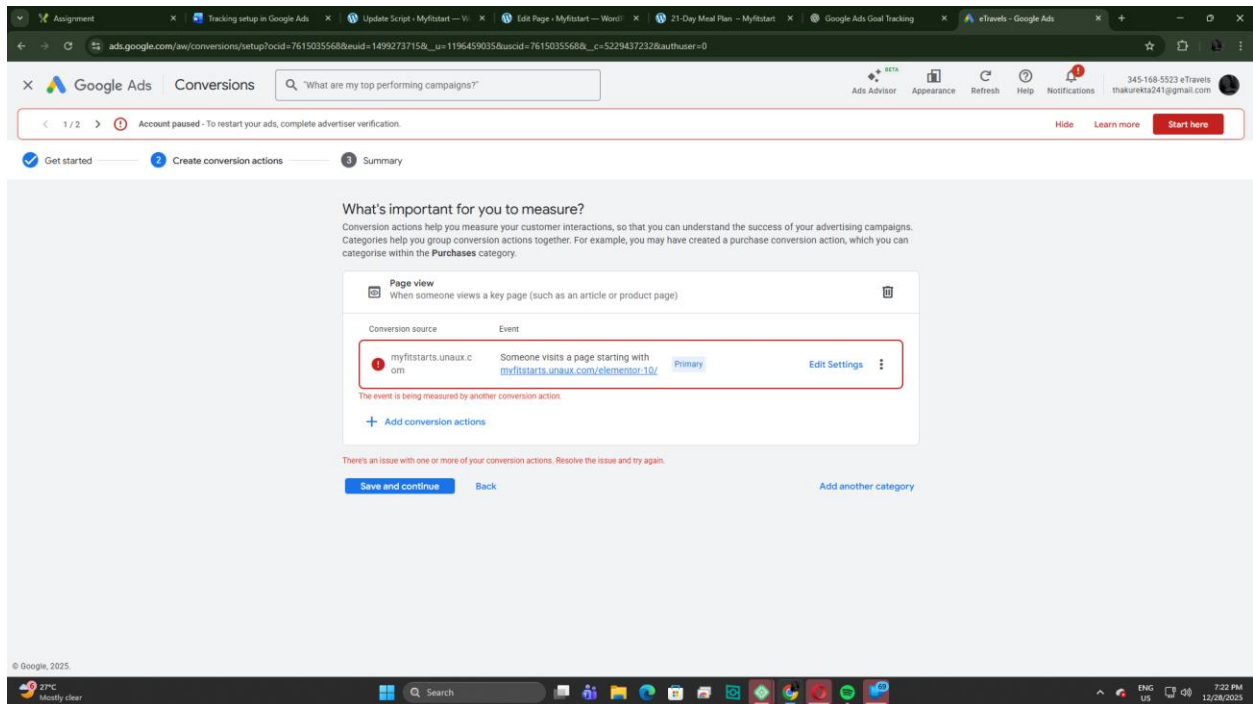
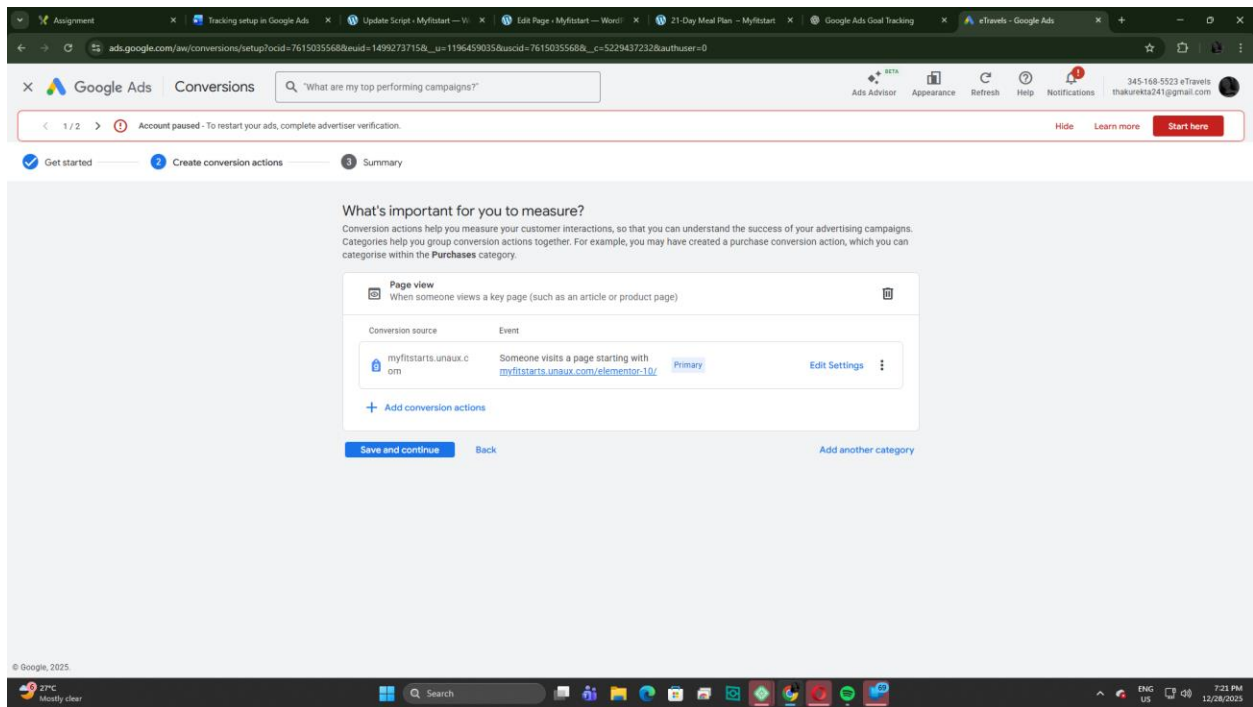
Done Cancel

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(The error occurred because the same page view event was used in multiple conversion actions. The issue was resolved by keeping ‘Submit lead form’ as the primary conversion and removing duplicate page view tracking.)