

Presented by Ekta Thakur

WEBSITE & BLOG CREATION – PROJECT SHOWCASE

WordPress & Blogger

PROJECT OBJECTIVES & SCOPE

The primary goal of this project was to gain hands-on experience in developing and managing web content. We aimed to create a functional, user-friendly website complemented by an engaging blog, showcasing a holistic approach to digital presence.

Purpose	Key Deliverables
<ul style="list-style-type: none">• Demonstrate proficiency in web platform utilization• Develop engaging content for target audience• Understand end-to-end publishing workflow	<ul style="list-style-type: none">• Fully functional 5-page website (Homepage, About Us, Packages, Blogs, Contact Us)• Integrated blog section with 5 distinct posts• Responsive design across devices

TOOLS & PLATFORMS UTILIZED

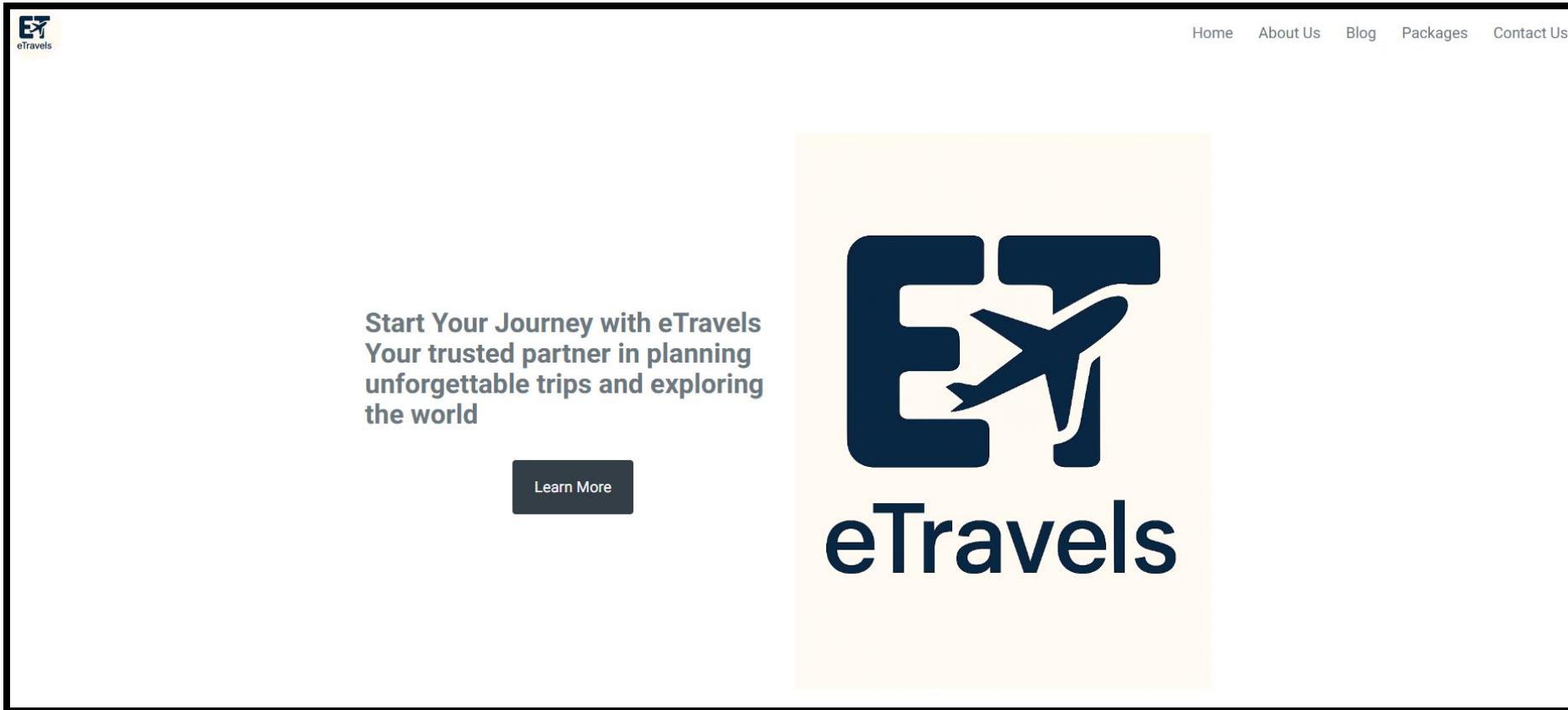
Our project leveraged industry-standard tools and platforms, chosen for their flexibility, ease of use, and robust features, ensuring a professional and scalable outcome.

Content Management System	Theme & Design
WordPress and Blogger were selected as the core CMS platforms for their versatility and extensive ecosystems, providing a solid foundation for both the website and blog.	The “Arbutus” theme on WordPress and the “Solio” theme on Blogger were used to deliver lightweight yet powerful frameworks for visual design and layout flexibility



WORDPRESS

Website Homepage: First Impressions



The screenshot shows the homepage of the eTravels website. At the top left is the eTravels logo, which consists of a stylized 'ET' monogram above the word 'eTravels'. At the top right is a navigation bar with links for Home, About Us, Blog, Packages, and Contact Us. The main content area features a large, light-colored rectangular background. On the left side of this area, there is a dark blue text box containing the text: "Start Your Journey with eTravels. Your trusted partner in planning unforgettable trips and exploring the world". Below this text is a dark blue button with the white text "Learn More". On the right side of the main content area is a large, central graphic element. It features a dark blue 'ET' monogram where the 'T' contains a white airplane icon. Below the monogram, the word "eTravels" is written in a bold, dark blue sans-serif font.

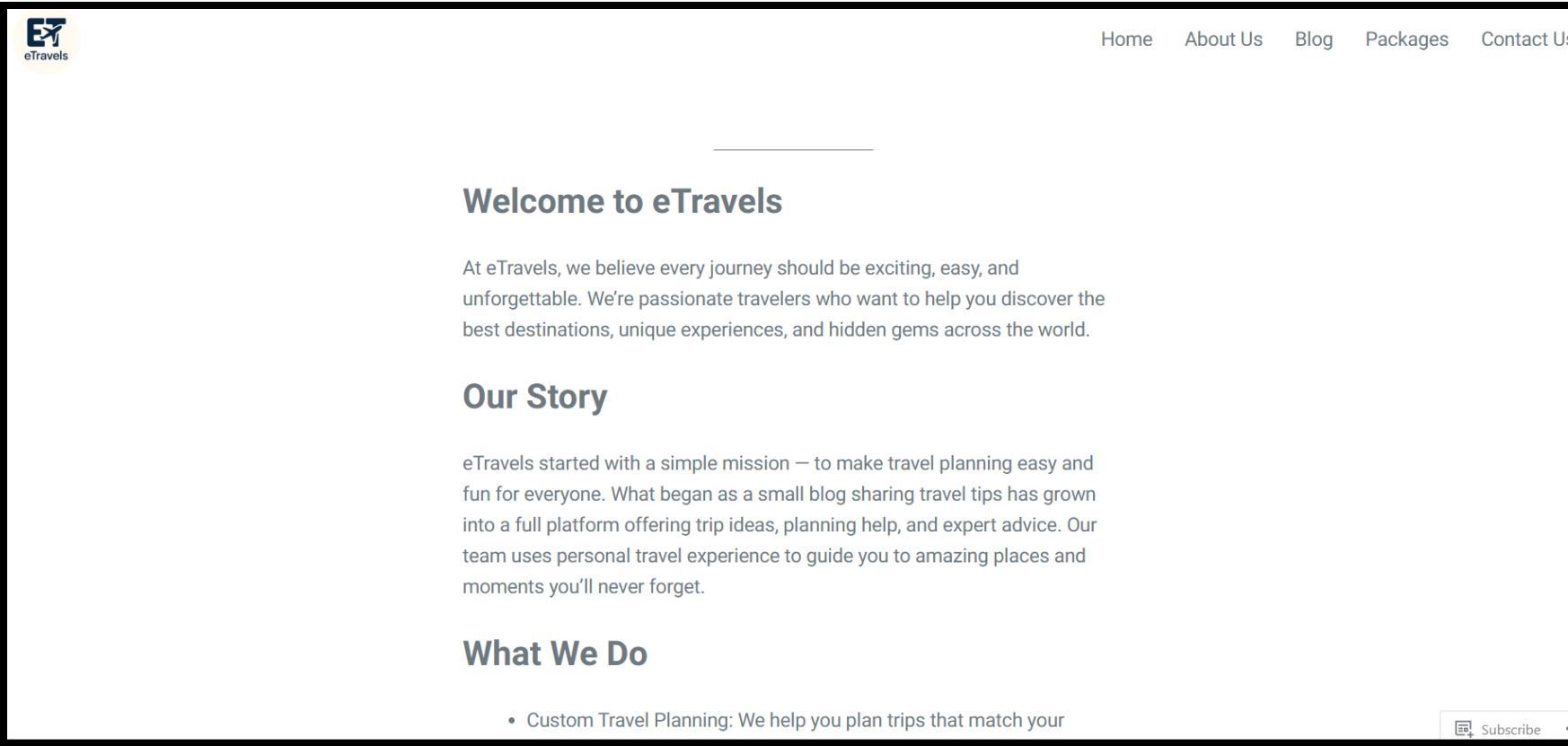
Start Your Journey with eTravels
Your trusted partner in planning
unforgettable trips and exploring
the world

Learn More

eTravels

About Us Page: Our story

The "About Us" page serves to build trust and connection with the audience by sharing the project's mission and the team's vision.



The screenshot shows the 'About Us' page of the eTravels website. At the top left is the eTravels logo, which consists of a stylized 'ET' monogram above the word 'eTravels'. At the top right is a navigation bar with links for Home, About Us, Blog, Packages, and Contact Us. Below the navigation is a large, bold heading 'Welcome to eTravels'. Underneath this heading is a paragraph of text: 'At eTravels, we believe every journey should be exciting, easy, and unforgettable. We're passionate travelers who want to help you discover the best destinations, unique experiences, and hidden gems across the world.' Following this is a section titled 'Our Story' with a paragraph of text: 'eTravels started with a simple mission — to make travel planning easy and fun for everyone. What began as a small blog sharing travel tips has grown into a full platform offering trip ideas, planning help, and expert advice. Our team uses personal travel experience to guide you to amazing places and moments you'll never forget.' Below this is a section titled 'What We Do' with a single bullet point: '• Custom Travel Planning: We help you plan trips that match your...' To the right of this bullet point is a 'Subscribe' button with a small icon and three dots indicating more options.

Welcome to eTravels

At eTravels, we believe every journey should be exciting, easy, and unforgettable. We're passionate travelers who want to help you discover the best destinations, unique experiences, and hidden gems across the world.

Our Story

eTravels started with a simple mission — to make travel planning easy and fun for everyone. What began as a small blog sharing travel tips has grown into a full platform offering trip ideas, planning help, and expert advice. Our team uses personal travel experience to guide you to amazing places and moments you'll never forget.

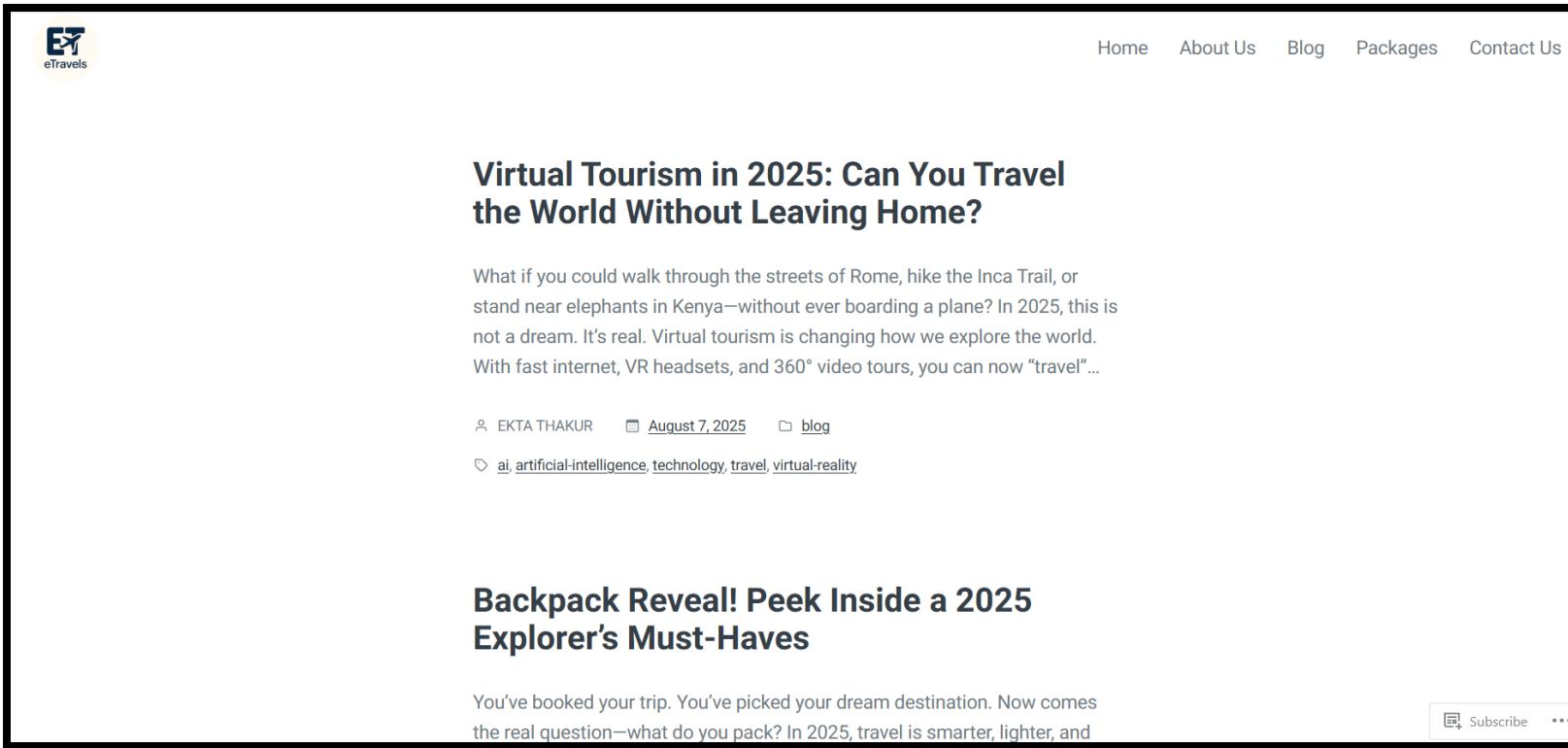
What We Do

- Custom Travel Planning: We help you plan trips that match your...

 Subscribe ...

Blog Section:

The blog section is integrated seamlessly into the website, designed to be a hub for insightful articles, project updates, and engaging content related to the industry



The screenshot displays a travel blog website with a clean, modern design. At the top, there's a header featuring the logo 'eTravels' (with a stylized 'EY') and a navigation menu with links to Home, About Us, Blog, Packages, and Contact Us.

The first article, titled "Virtual Tourism in 2025: Can You Travel the World Without Leaving Home?", is highlighted. It includes a preview of the content: "What if you could walk through the streets of Rome, hike the Inca Trail, or stand near elephants in Kenya—without ever boarding a plane? In 2025, this is not a dream. It's real. Virtual tourism is changing how we explore the world. With fast internet, VR headsets, and 360° video tours, you can now "travel"..." Below the preview are the author's name (EKTA THAKUR), the publication date (August 7, 2025), and the category (blog). Tags listed are ai, artificial-intelligence, technology, travel, virtual-reality.

The second article, titled "Backpack Reveal! Peek Inside a 2025 Explorer's Must-Haves", is partially visible below. Its preview reads: "You've booked your trip. You've picked your dream destination. Now comes the real question—what do you pack? In 2025, travel is smarter, lighter, and". At the bottom right of the main content area, there's a 'Subscribe' button and a three-dot menu icon.

Featured Blog Post

Home About Us

Solo Female Travel in 2025: Top 7 Safest Yet Soul-Stirring Destinations

Traveling alone as a woman can be one of the most powerful and healing things you do. In 2025, more women are choosing solo travel for freedom, growth, and discovery. But safety is important too. You want places where you feel secure, welcome, and respected. This guide brings you seven destinations that are not only safe but also filled with beauty, culture, and inspiration. These countries offer peace of mind and unforgettable memories. If you're ready to take the leap, these are the perfect places to start. Pack your bags and get ready to explore—on your terms.

1. Japan



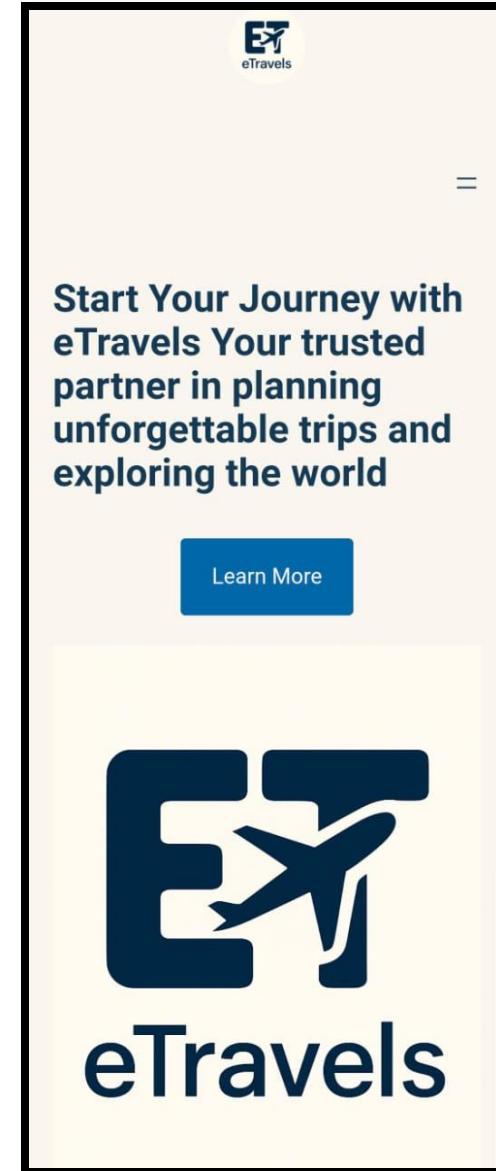
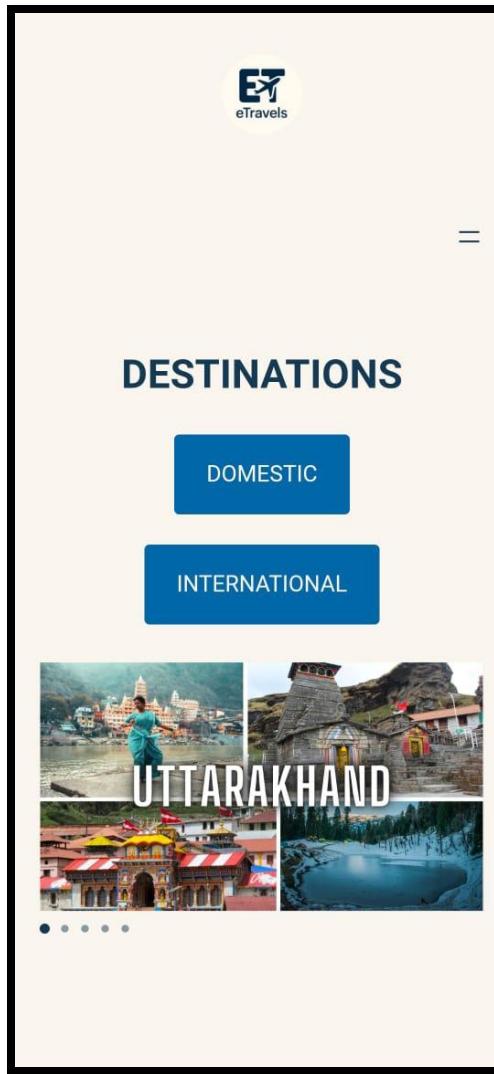
Secret Places That Will Be Huge in 2025 – But Aren't Yet!

Do you want to go somewhere before it becomes crowded? There are hidden places around the world that are still peaceful and affordable. These spots offer natural beauty, rich culture, and friendly people. But not many tourists know about them yet. That's about to change. Travel experts believe these places will grow fast in popularity in 2025. If you visit now, you'll enjoy the charm without crowds or high prices. This is your chance to explore new locations before they appear on every social media feed. These are the secret gems waiting for you.

1. Ksamil, Albania

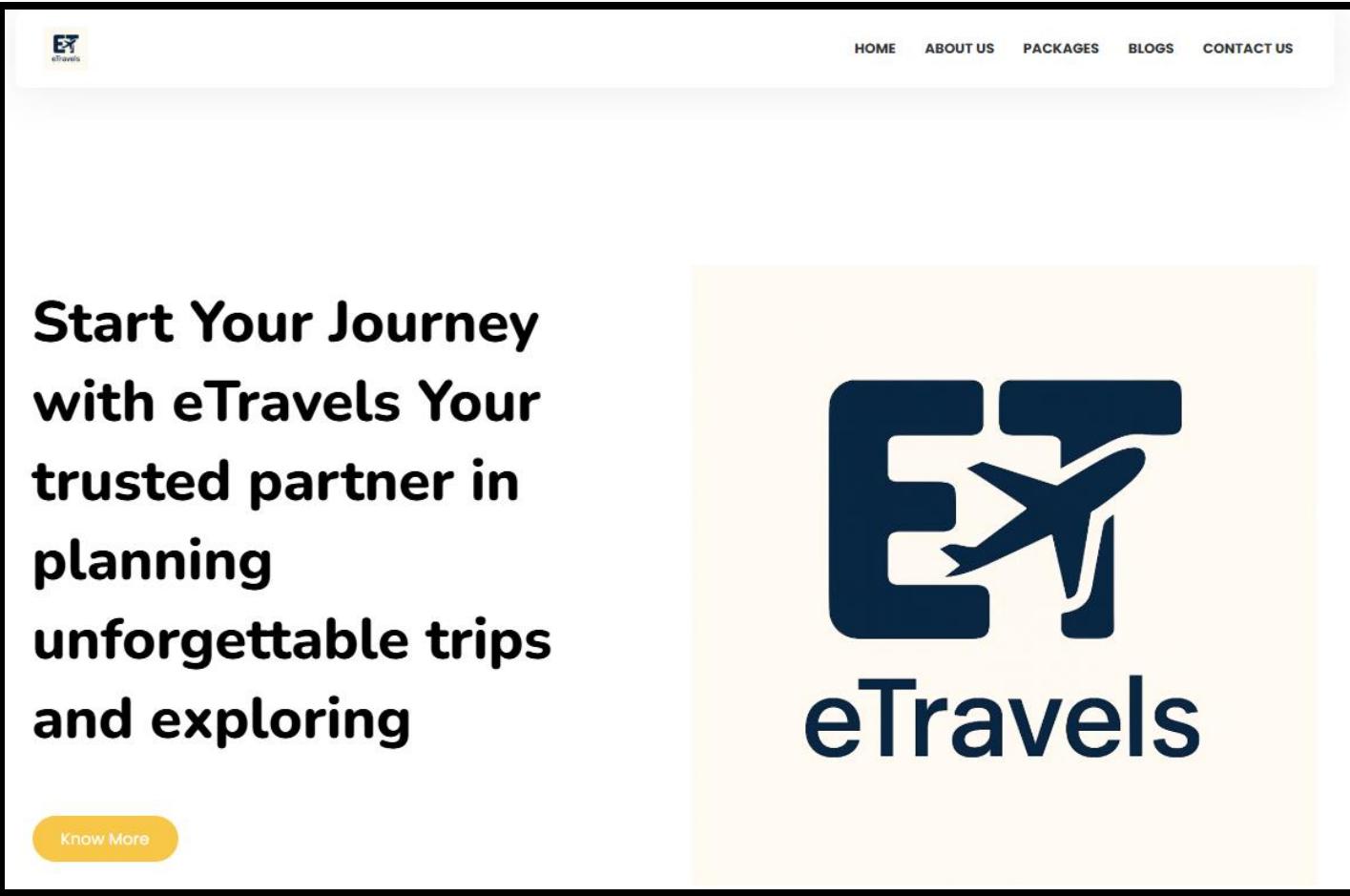


Mobile Responsiveness: Seamless Experience





Home Page



The screenshot shows the homepage of the eTravels website. At the top right, there is a navigation bar with links for HOME, ABOUT US, PACKAGES, BLOGS, and CONTACT US. The main content area features a large, bold text block on the left that reads: "Start Your Journey with eTravels Your trusted partner in planning unforgettable trips and exploring". Below this text is a yellow button labeled "Know More". On the right side, there is a large, stylized logo consisting of a blue 'E' shape with a white airplane icon flying through it, followed by the word "eTravels" in a dark blue, sans-serif font.

HOME ABOUT US PACKAGES BLOGS CONTACT US

Start Your Journey
with eTravels Your
trusted partner in
planning
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About Us Page

 [HOME](#) [ABOUT US](#) [PACKAGES](#) [BLOGS](#) [CONTACT US](#)

About Us

Welcome to eTravels

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What We Do

- Custom Travel Planning: We help you plan trips that match your dreams and budget.
- Guides & Blogs: Read our honest travel stories, packing tips, and destination highlights.
- Expert Support: Our team is ready to answer your travel questions and give trusted advice.

Why Choose Us?

- Real Experience: We share tips from our own travels, so you get honest advice.
- Care & Support: We're here to make sure your trip goes smoothly from start to finish.
- Love for Travel: We explore so you can experience the best the world has to offer.
- Responsible Travel: We care about people, cultures, and the planet, and we promote sustainable travel choices.

Let's Explore Together

[JOIN US](#)

POPULAR POSTS



[Virtual Tourism in 2025: Can You Travel the World Without Leaving Home?](#)
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[Top 10 Budget-Friendly Travel Destinations](#)
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Blog Section

Recent Blog Posts



Virtual Tourism in 2025: Can You Travel the World Without Leaving Home?

BY EKTA THAKUR · 9 Hrs Ago

Image credit: chatgpt What if you could walk through the streets of Rome, hike the Inca Trail, or stand near elephants in Kenya—without ever bo...



Backpack Reveal! Peek Inside a 2025 Explorer's Must-Haves

BY EKTA THAKUR · 9 Hrs Ago

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Secret Places That Will Blow Your Mind



Top 10 Budget-Friendly Destinations for 2025

Blog Post

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HOME ABOUT US PACKAGES BLOGS CONTACT US

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Image credit: chatgpt

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etraavels

HOME ABOUT US PACKAGES BLOGS CONTACT US

Backpack Reveal! Peek Inside a 2025 Explorer's Must-Haves

EKTA THAKUR ⚡ 9 Hrs Ago

You've booked your trip. You've picked your dream destination. Now comes the real question—what do you pack? In 2025, travel is smarter, lighter, and more connected than ever. Whether you're heading to the mountains, a beach town, or a new city, your backpack is your travel home. It should carry the essentials, not the extras. Forget stuffing it with "just in case" items. This guide shows you exactly what an explorer in 2025 packs—practical, compact, and 100% travel-ready. Here's your sneak peek inside a smart traveler's backpack.

1. Lightweight Travel Backpack



Image credit: istock

Start with the right bag. A 35–45L backpack is perfect for carry-on and daily travel. Choose one that's water-resistant, has multiple compartments, and fits your body well. Comfort is key.

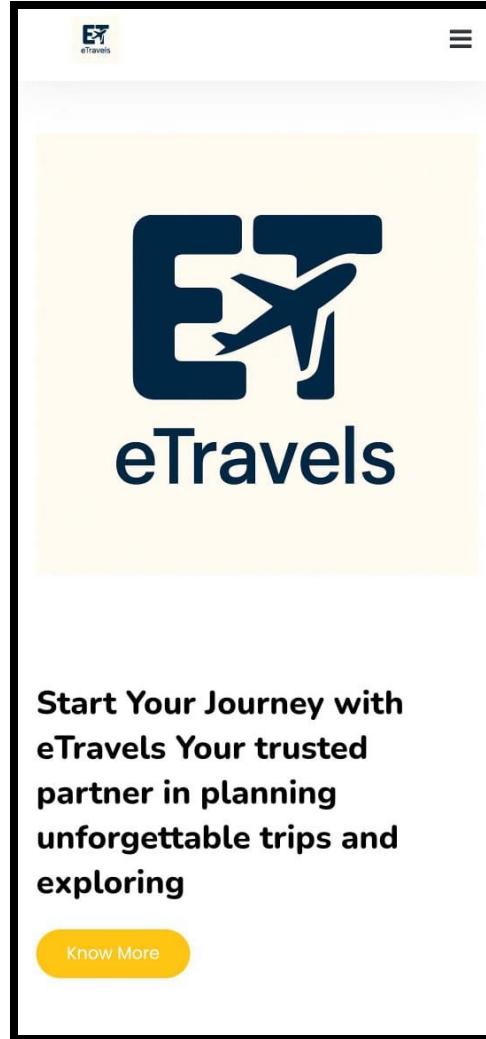
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SOCIAL PLUGIN



Mobile Responsiveness: Seamless Experience



A screenshot of a news article from ET Travels. The title reads: 'Solo Female Travel in 2025: Top 7 Safest Yet Soul-Stirring Destinations'. It's authored by EKTA THAKUR and published 9 hours ago. The article begins with a paragraph about the increasing popularity of solo female travel and its importance for safety and personal growth. It highlights seven destinations that are safe and offer cultural and historical richness. A thumbnail image shows a traditional Japanese multi-story pagoda under a clear sky. Below the image, the caption reads: 'Image credit: World History Encyclopedia'. The text continues with a brief summary of Japan's qualities as a travel destination.

LIVE WEBSITE LINKS



<http://etravels6.wordpress.com>



<https://etravels6.blogspot.com>

THANK YOU