



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

EASY TO UNDERSTAND THE EVENT

WAY TO GOOD MANNER.

ONE OF THE BEST WAY TO CONVEY THE NEWS.

THIS LETTER NEEDS TO BE A WELL-FORMATTED

FORMALLY WRITTEN LETTER WITH PROPER INFORMATION ABOUT THE VENUE,DATE,TIME,ETC....

SO THAT THE CHECIEF GUEST SCHEDULE ACCORDINGLY.



INVITATION CARD CREATOR

TO PERSUADE SOMEONE TO COME TO OCCASION/ PARTY.TO TELL SOMEONE ABOUT A CELEBRATION.

AROUND 300GSM CARD FOR INVITATIONS.IT'S A GOOD,STIFF CARD THAT IS ALSO EASILY PRINTED.

MORE PRIVATE,PERSONAL AND SHOWS THAT YOU HAVE PUT SOME EFFORT IN,



CONVEYS THE OVERALL TONE OF THE EVENT THEY ARE INVITED TO

THE BASICS: NAMES OF THE COUPLE,WEDDING DATE,CEREMONY TIME, VENUE NAME & FULL ADDRESS



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?