Thales Lindberg, UI/UX designer
Toronto, ON

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FIAP, UI Designer
Oct. 2020 - Sep. 2023

Responsible for understanding user needs, conducting prototyping, user flow, testing and implementing best practices in usability and accessibility through digital products.

AUTOPASS, UI Designer
Jan. 2024 - May. 2024

Collaborated with UX Design Team to define project scope and user needs, focusing on App improvement. Redesigned São Paulo's public transportation system, introducing credit card, debit, and PIX transactions, alongside QR Code single-ticket payments for user convenience. Integrated white-label customization into the Top App for transportation, using Figma prototypes and comprehensive design documentation for developers.

WORK PROJECTS

Corporate | 2 months | Live website ↗
- Responsible for creating user flows and wireframes for the initial creativity of redesigning the mobile interface. Used by various internal stakeholders and clients such as IBM, SAP, Deloitte, PWC, and CitiBank.

Global Impact | 3 weeks | Live website ↗
- Collaborated consistently with the Art Director as the lead for the mobile design of this project to ensure the highest output quality could be achieved within a tight 3-week timeline to deliver a satisfying product to students on the event day.

Scientific Initiation | 1 month | Live website ↗
- As the only designer, took the responsibility from strategy to the design of Scientific Research, a web page aimed at identifying and supporting graduate students with potential for project development technologies and innovation.

LGPD Shield | 1 week | Live website ↗
- Designed the mobile version of a data protection and privacy law consultancy site in partnership with the company's Sr. UI designer, ensuring the final product complied with Brazil's LGPD laws.

Freelance Designer
2017 - 2019 | Brazil

Designed logos, websites, social media content and posters for some clients. Almost all of this work was done remotely.

Education

Humber College
Sep.2023 - Apr 2024 | Toronto, ON
Graphic Design for Print and Web - C.A.

Conestoga College
Sep.2022 - Jul 2023 | Waterloo, ON
Interactive Media Management - OCGC

Facisa University
Jan.2017 - Jan 2021 | Brazil
BIT., Information Systems

Skills

Software
Figma
Photoshop
XD
Illustrator
InDesign
Sketch
Miro
VsCode
Wordpress
Microsoft Office Suite

Design
Low to High Fidelity design
Wireframing
Prototyping
Flowcharts
Personas
Research
User Interface
Web Design

Programming
HTML
CSS
Javascript