Thales Porto
UI/UX Designer

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Experience

Autopass / UI/UX Designer

JAN 2024 – JUN 2024

Collaborated with the UX Design Lead to define project scope and requirements and understand user needs within the app.

Redesigned São Paulo's public transportation system to enable credit card, debit, and PIX transactions and introduced QR code single-ticket payments to enhance user convenience and accessibility.

Integrated white-label customization features into the Top App for public and collective transportation. Designed Figma prototypes and provided comprehensive design system documentation to the development team.

FIAP / UI/UX Designer

OCT 2020 – SEP 2023

Collaborated closely with cross-functional teams, including UX designers, developers, and product managers, to define scope, requirements, and user flows, transforming them into aesthetic, functional, and user-friendly digital experiences.

Utilized Figma to create mockups, prototype them, and implement best practices in usability and accessibility. Delivered innovative solutions that enhanced student and stakeholder satisfaction while driving business goals.

Designed digital interactions for interfaces, landing pages, apps, email marketing and social media content.

Freelance Designer

JUN 2017 – JUL 2019

Designed logos, websites, social media content, and posters for various clients, primarily working remotely. Delivered creative visual solutions that met client needs and exceeded expectations, particularly for local businesses.

Education

Humber College / C.A.

SEP 2023 – APR 2024

Graphic Design for Print and Web.
81.00 GPA out of 100

Conestoga College / OCGC

SEP 2022 – JUL 2024

Interactive Media Management – Interactive Design. Dean's Honour List with 3.74 GPA out of 4.0

Facisa University / BIT.

JAN 2017 – JAN 2021

Information Systems. 82.5 GPA out of 100

Skills

Design
• Low to High Fidelity Design • Wireframing
• Prototyping • Flowcharts • Personas
• Research • User Interface • Web Design

Software
• Figma • Photoshop • XD • Illustrator
• InDesign • Sketch • Miro • VsCode
• Wordpress • Microsoft Office Suite

Programming
• HTML • CSS • Javascript