Thalia Su

UX Designer

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I am...

A team-oriented creative professional striving to design intuitive and accessible user experiences.

I graduated from...

University of Central Florida, Class of Fall '18
B.A. in Digital Media, Web Design track
B.A. in English - Honors Distinction GPA 3.7

I have 4+ years of design experience.

UX Designer, VIDAA USA
June '21 - Aug '22

+ Lead design for VIDAA app; designed features for VIDAAtv, VIDAA Pay & VIDAA Voice

+ Contributed to foundational design systems & UX patterns that scaled across 3 platforms using Figma

  + Flagged accessibility concerns, made design suggestions & produced interactive components & developer handoff templates

+ Authored writing stylebook & edited 100s of lines of copy

+ Helped establish internal user testing using Maze, MS Forms & Google Forms

+ Conducted extensive end-to-end testing to recommend improvements for V6.1

UI/UX Designer, Design Interactive
Sept '19 - Feb '21

+ Improved data visualization, filtering & authoring for IMITATE coaching app

+ Created responsive web designs & prototypes in Adobe XD that I implemented with HTML, CSS & Angular
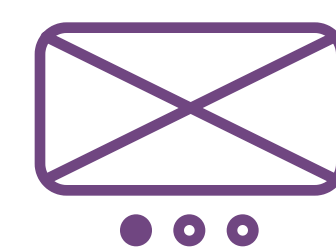
QA Analyst, Eleven11 Group
April '19 - Sept '19

+ Handled cross-platform quality assurance tests & WordPress content entry
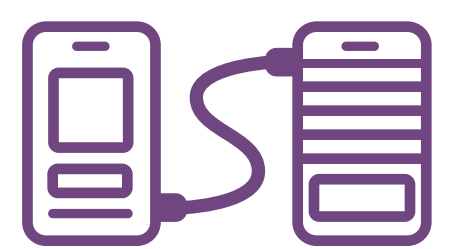
+ Managed social media accounts for clients

I am proficient in...

Adobe XD
Figma
InVision
Miro
Figjam
Maze.com

Photoshop
Illustrator
Fresco

HTML
CSS/SASS
WordPress
WebAim WAVE
JS/jQuery
Git
Angular

I am most skilled at...

Wireframing

Prototyping

Graphic Design

Web Design