

# THALIA SU

#### WEB DESIGNER/WRITER

University of Central Florida B.A.'s Digital Media, English Honors/GPA 3.7



Hard-working & detailoriented post-grad seeking to develop beautiful & intuitive websites for a living.



#### CONTACT

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 ucf.edu



thaliasu.github.io

# **EXPERIENCE**

- Designer, Sparks Magazine Jan May '18 Designed a 2-pg spread for print issue no. 14.
- Editor-In-Chief, Sparks Mag Jan Dec '17 Coordinated with writers, photographers & designers to produce 1 print issue per semester focused on Asian and Pacific Islander American culture & identity.
- Secretary, Fencing Knights April '15 Dec '18
   Managed communication & recruitment. Created 1st
   public Facebook & Instagram (@FencingKnightsAt-UCF), plus social media graphics.

## **EMPLOYMENT**

 Data Entry, Textbook Solutions April '18 - Now Provided friendly customer service & stored crucial textbook & course info in database.

## **PROJECTS**

• Digital Media Analysis Spring '18

Combined knowledge from both degrees to write a media analysis of the "magical girl" subgenre & customize a site using Google's Materialize CSS.

• Eventcrunch Spring '18 Worked on team to create a mashup of BandIsInTown

& Google Maps API. Used JS, PHP & SQL to validate & store user info from login, registration & profile forms.

Black & Gold T-Shirt Design May '18
 Won competition deciding t-shirt design for annual
 B&G competition hosted by The Fencing Knights.

## SKILLS

- **Programs**Adobe Photoshop, Lightroom, Illustrator, InDesign, XD
- Languages
   HTML, CSS, JS, jQuery, PHP, SQL, English, Mandarin