

Positive feedback

What do you like about this idea?
What will benefit our organization, customers, or users?
What are you excited about?

Subscribers Galore:
Exploring World's Top
YouTube Channels

Negative feedback

What is not working very well?
What worries you?
What do you wish was different?

CarryMinati.Ajay Nager is the top-ranking YouTuber in india he has more than 38.5 million subscribers and 3.2 billion views around the world.

Misinformation: some videos on YouTube contain misinformation or false information.

Advertisements: Some users may find YouTube ads annoying or intrusive as these adverts often appear in the middle of a video and can take one away from the story involved.

The top four content categories watched by youtube users are comedy,music,entertainment/pop culture and "how to."

YouTube recently rolled out a bunch of new features like smart downloads,ability to add videos to queue and more for premium members.

Quality and Copyright: The quality of videos on YouTube can vary significantly as not all videos create professionally, and some are pirated from other places and uploaded to YouTube.



Showing your audience what you get up to on a day-to-day basis is an effortless way of letting your viewers get to know you better.

AMA or 'Ask Me Anything' sessions are usually pre-recorded or Livestream sessions that include questions collated from the audience members.

Video Analysis is the most common problem in YouTube, because it is not a feature of YouTube.

Automatic and instant dubbing and/or subtitles in any desired language.

A brand is only as strong as the team that works behind it. These videos help with creating a personal relationship with your audience since they show off the people who make the product/ content that the audience enjoys.The individuals in these videos can also end up becoming mascots for your brand.

YouTube App do not able to do so as both the search and Watch History features are missing from the YouTube App.

Ideas

What new ideas do you have?
How would you build upon the work done so far?
What has untapped potential?

Unanswered questions

What is still unclear?
In what ways do you feel confused?
What seems missing?