

Thamanna Sayed Thaha



Creative graphic designer with 4+ years of expertise in branding, digital marketing, and UI/UX design. Combines psychological insights with technical proficiency in Adobe Creative Suite, Affinity, and Figma to craft audience-centric visuals that drive measurable results.

Connect with me



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Lyra Salon

Freelance Graphic Designer (Remote)

May 2023 - Sep 2023

- Crafted 20+ audience-centric branding & promotional designs using psychological principles to boost engagement by 30%.
- Strategized social media calendars for visual storytelling, aligning with market trends and consumer behavior.



Bonito Designs

Graphic Designer (Bangalore, India)

Mar 2022 - May 2023

- Advanced from Content & Graphics Intern to full-time designer, mastering Adobe Suite to deliver 50+ high-impact visuals for digital/print campaigns.
- Played a key role in rebranding efforts, aligning visuals with consumer insights to boost client retention by 25%.



Project Parvaah

Head of Design (Remote)

Oct 2019 - Sep 2023

- Promoted from volunteer to lead design initiatives, overseeing WordPress site development, social media strategy, and educational content for 1000+ users.
- Streamlined design workflows, resulting in a 40% increase in content output and engagement.

Design
Experience

Education

University of Nottingham

Nottingham, United Kingdom (Masters)

Sep 2023 - Dec 2023

Mount Carmel College

Bangalore, India (Bachelors)

Jun 2019 - May 2022



Adobe Illustrator



Adobe Photoshop



Adobe Indesign



Figma



Affinity Publisher



Affinity Photo



Affinity Designer



Canva



Lottie



Design Toolkit