

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

In Georgia,
oligarch bidzima
Ivanishvili saya
he leaving
politics

strengths, weakness, opportunity, threats PM Narendre modi descibed as ajuggernaut of political social medias u.s. chamber doubling down on political juggernaut

An alliance of insian opposition parties, called india, joins forces to take on modi

ommunity
resistance and
the politics of
urban motorracing evants



Persona's name

Short summary of the persona

juggernaup of electioneering tramples upon rules

The economic way of thinking about politics

understanding predadory globalization tend to focus on the negative

conservatives
have a stronger
physiological
response
to threats

conservatives fear new experiences



Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

