

Tableau - NAN MUTHALVAN PROJECT [from LOCALHOST] - Tableau license expires in 8 days

File Data Worksheet Dashboard Story Analysis Format Server Window Help

Story Layout

New story point

Blank Duplicate

Dashboard 1

- KPI
- Specification ...
- Battery type
- Brand Price ...
- Model-Share
- Country wise ...
- Quarterly-Share
- Annual Revenue
- GMS
- KPI 2

Drag to add text

Show title

Size

Automatic

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make it's impact in India. Its 3% market share in the global market is depicted in the line-bar graph.

Specification model based on Apple iPhone version

Brand-iphone

Model	Processor	Front C..	Rear Camera	Col... z	Price
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	89,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	100,700
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	74,900
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
					99,900

Colour

(Multiple values)

Brand1

APPLE

Colour

- Black
- Blue

Country wise best selling smart...

Quarterly-Share

Annual Revenue

GMS

KPI 2

Dashboard 2

Dashboard 3

Story 1

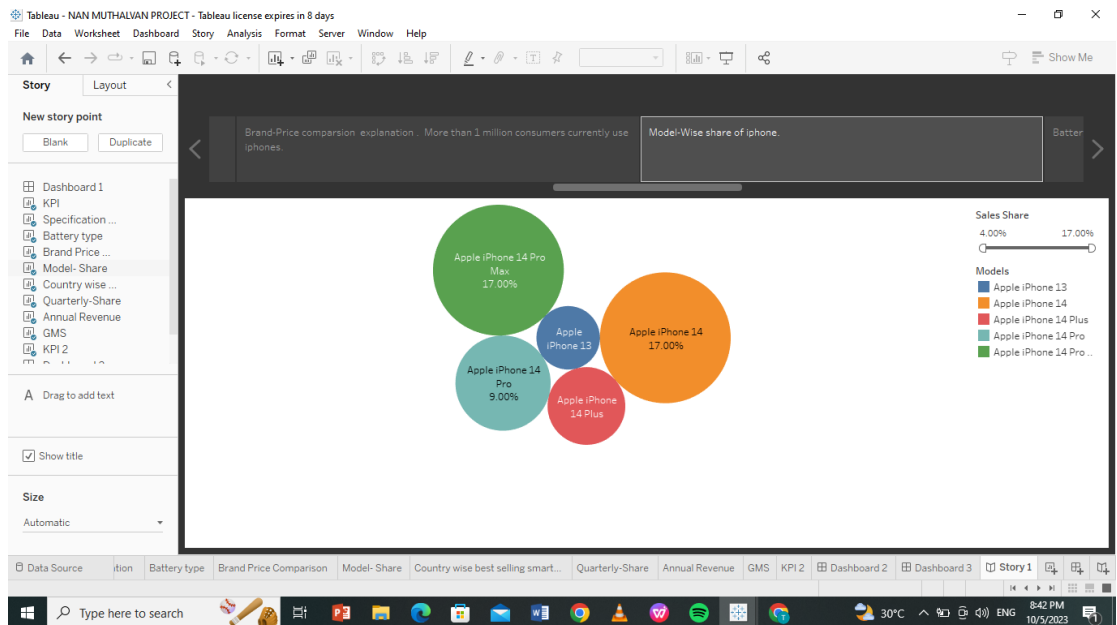
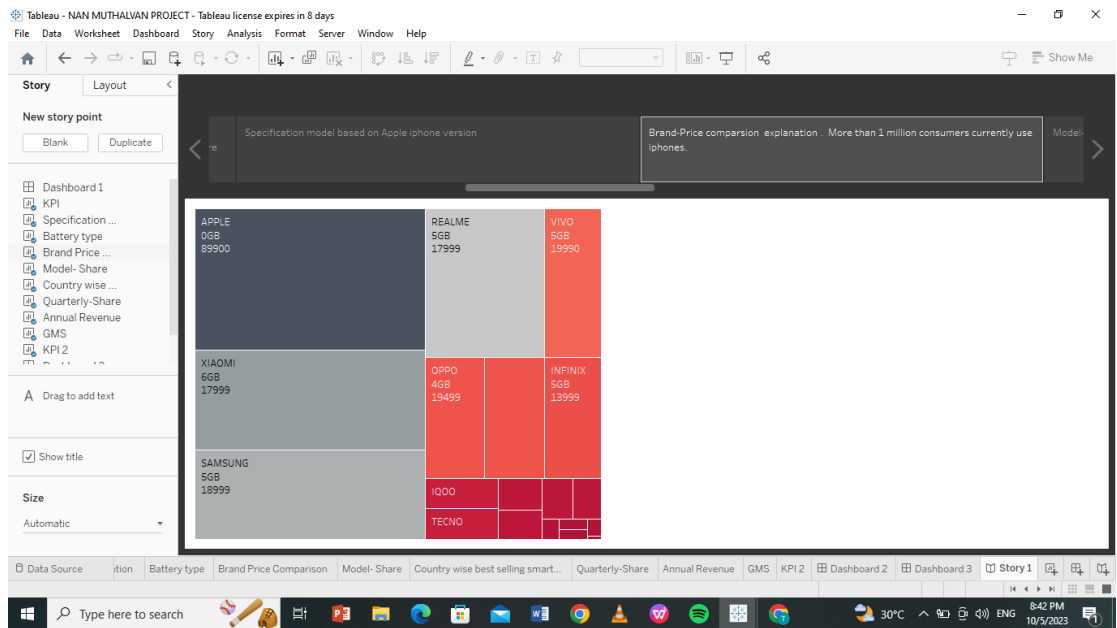
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10/5/2023



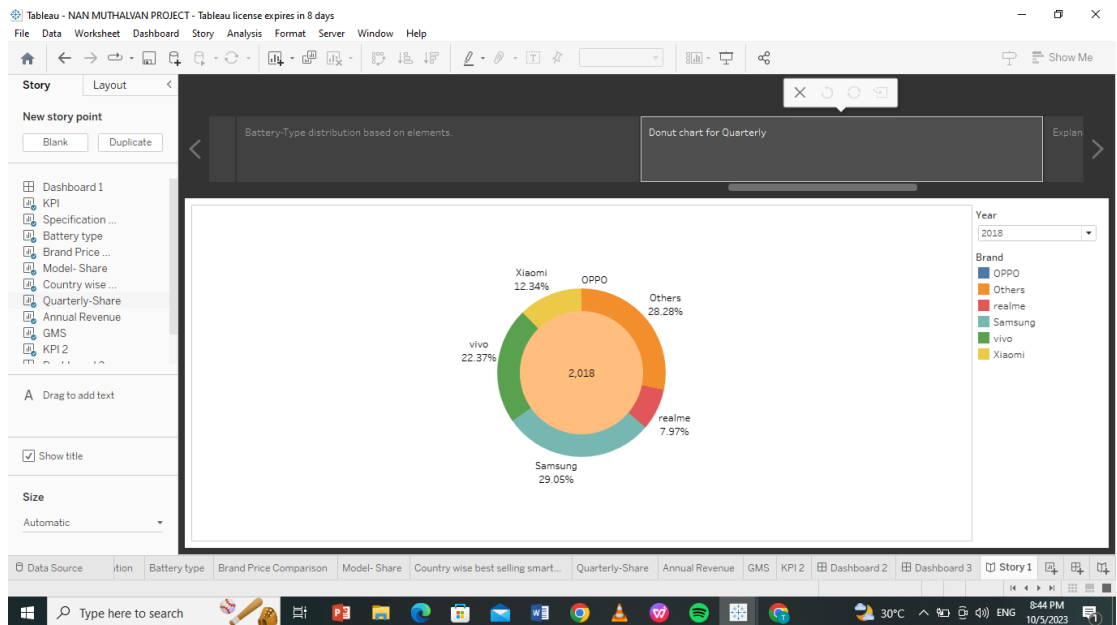
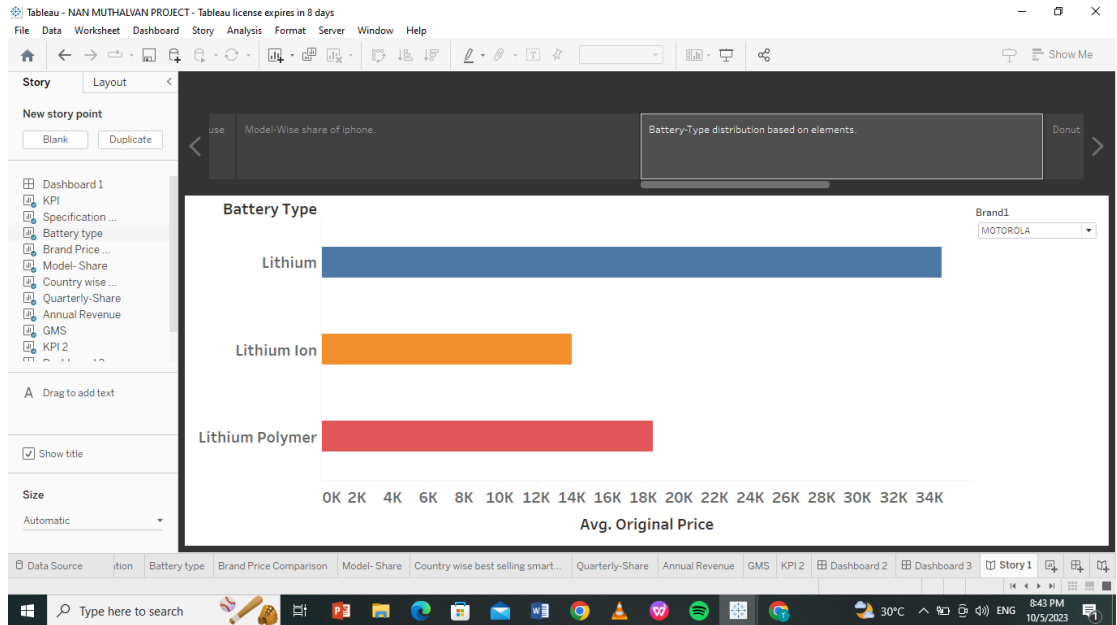


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Donut chart for Quarterly

Explanation based on Apple brand rating, reviews, price etc. or KPI

Year wise

Brand	Count of apple...	Discount Percent...	Mrp	Number Of Rati...	Number Of Rev...	Sale Price	Star Rating	sales dif
Apple	1	0	77,000	11,202	794	77,000	5	0

Measure Names

- (All)
- Count of apple_pr...
- Discount Percent...
- Mrp
- Number Of Ratings
- Number Of Reviews
- Sale Price
- Star Rating
- sales difference

Upc

MOBEXRGVZP2GZEWV

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Data Source ition Battery type Brand Price Comparison Model-Share Country wise best selling smart... Quarterly-Share Annual Revenue GMS KPI 2 Dashboard 2 Dashboard 3 Story 1

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Explanation based on Apple brand rating, reviews, price etc. or KPI

Year wise explanation based on active users, revenue generated, units sold

Year

2022

Active Users (mm)

Revenue Generated

Units sold (mm)

Units sold (mm): 232

1,334

205

232

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