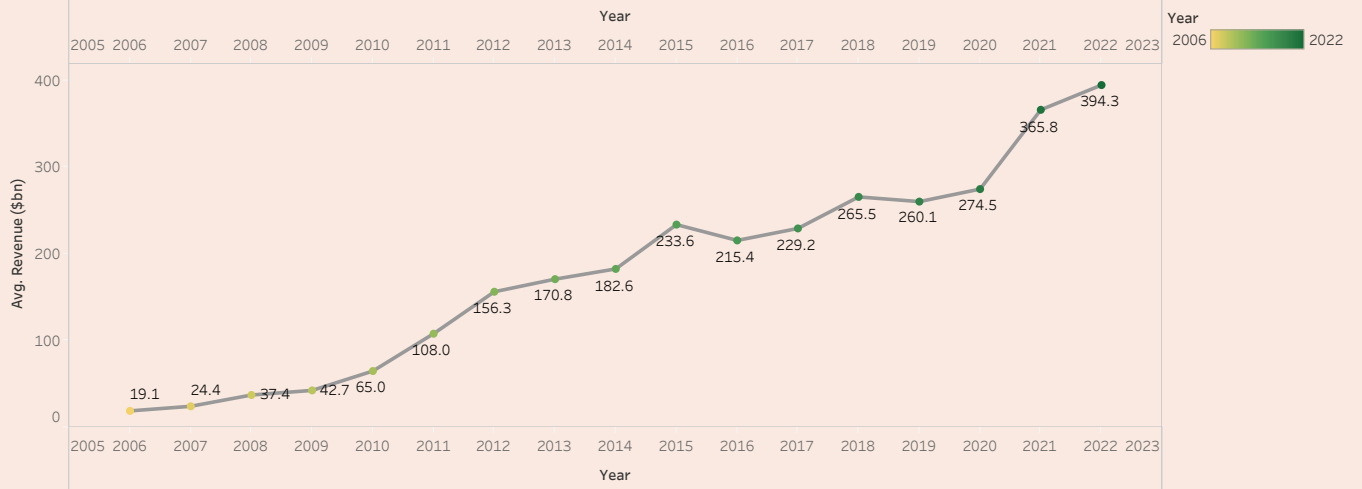


Since its initiation in 2006 it has seen the tremendous increase in sales and revenue generation over the years, though a slight bump is being observed 2016 but ever since it has increased to 394.3bn in 2022

Apple continues to strengthen its standing in the smartphone market. The brand has risen to a position of a particular dominance in the US. 6 of the top 10 most sold smartphone models in January 2021 were designed by Apple

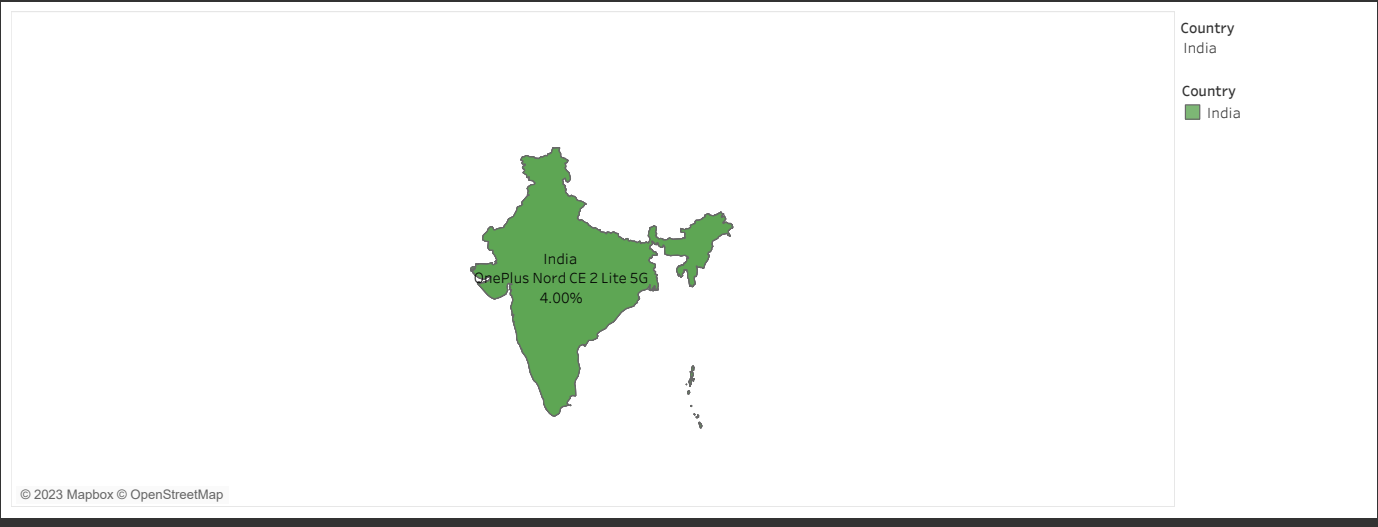
Comparative analysis amongst various other leading brands in the s..



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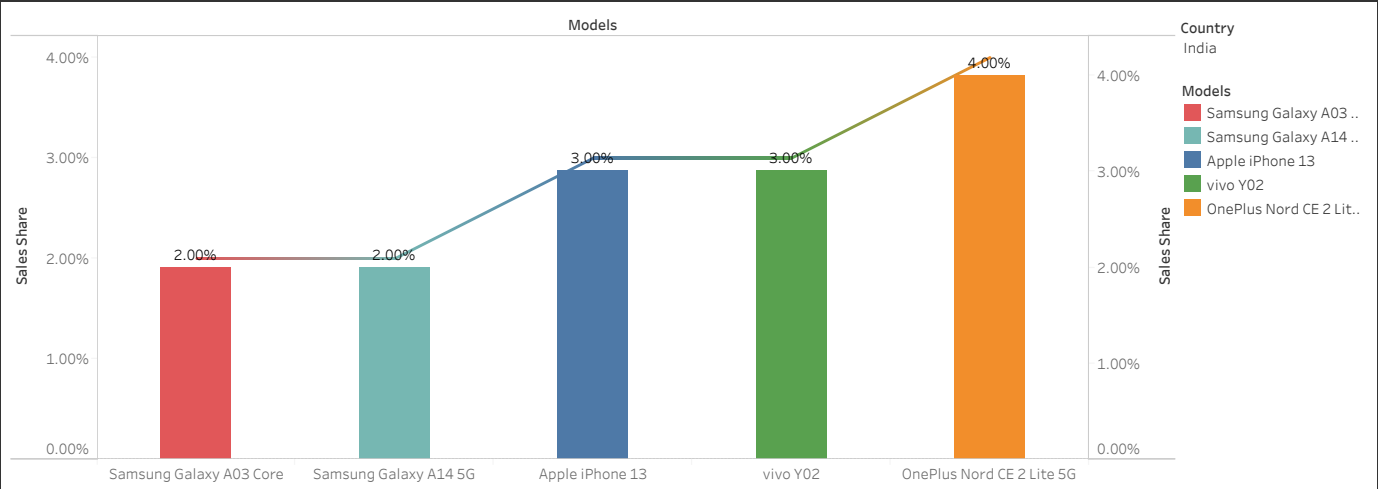
Compartive analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in India. Its 3% maket share in t..



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Compartive analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in India. Its 3% maket share in the global market is depicted in the line-bar graph.

Specification model based on Apple iphone version

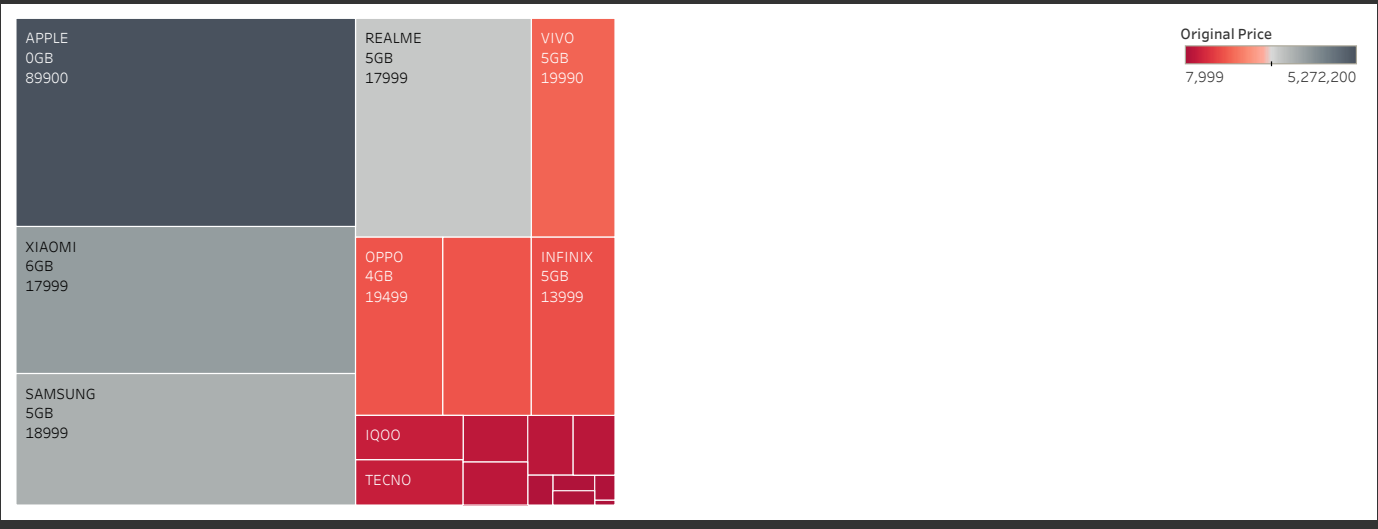


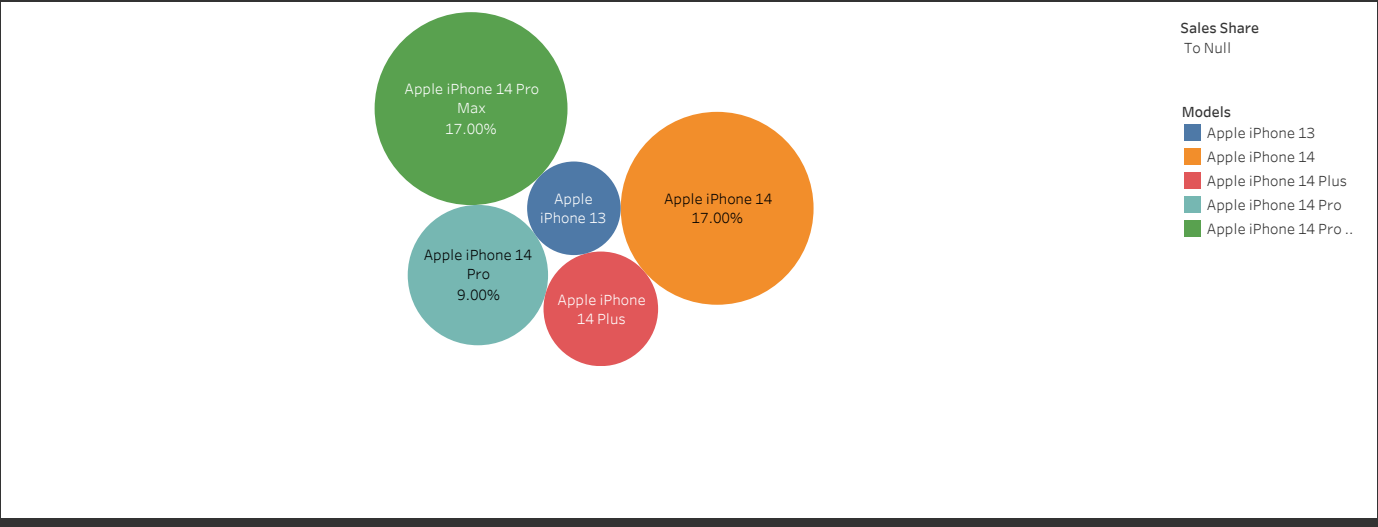
Compartive analysis amongst various other leading brands in the smartphone industry shows that iphone is yet to make it's impact in India. Its 3% maket shar..

Specification model based on Apple iphone version

Brand-Price comparsion explanation . More than 1 million consumers currently use iphones.

| Model | Processor | Front C.. | Rear Camera | Colour | | Colour Multiple values |
|-------------------------|--|-----------|-------------|--------|---------|--|
| APPLE IPHONE 11 | A Bionic Chip | 12MP | 12MP + 12MP | Black | 92,800 | Brand1 APPLE Colour Black Blue |
| APPLE IPHONE 12 | A Bionic Chip with Next Generation Neural Engine | 12MP | 12MP + 12MP | Blue | 59,900 | |
| | | | | Black | 199,700 | |
| APPLE IPHONE 12 MINI | A Bionic Chip with Next Generation Neural Engine | 12MP | 12MP + 12MP | Black | 74,900 | |
| | | | | Blue | 74,900 | |
| APPLE IPHONE 13 | A Bionic Chip | 12MP | 12MP + 12MP | Blue | 149,800 | |
| APPLE IPHONE 14 | A Bionic Chip, Core | 12MP | 12MP + 12MP | Blue | 189,800 | |
| APPLE IPHONE 14 PLUS | A Bionic Chip, Core | 12MP | 12MP + 12MP | Blue | 99,900 | |

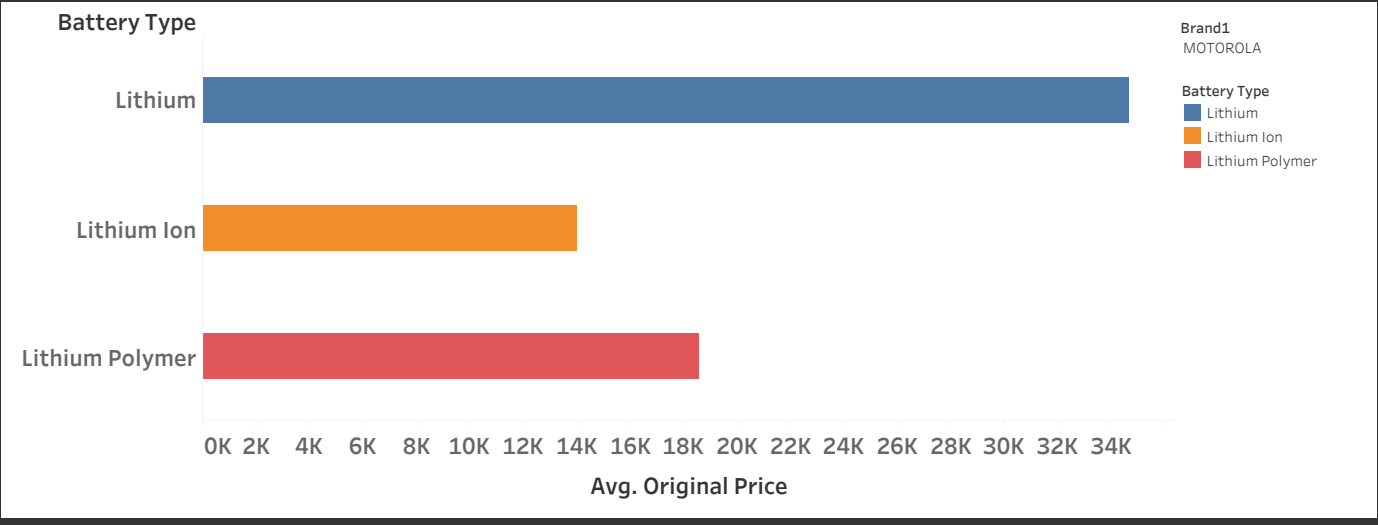




Model-Wise share of iphone.

Battery-Type distribution based on elements.

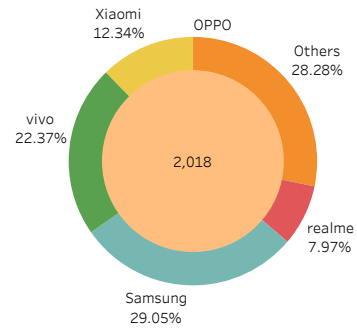
Donut chart for Quarterly



Battery-Type distribution based on elements.

Donut chart for Quarterly

Explanation based on Apple brand rating, reviews, price etc..or KPI



Year
2018

Brand

- OPPO
- Others
- realme
- Samsung
- vivo
- Xiaomi

| Brand | Count of apple_... | Discoun t Perce.. | Mrp | Number Of Rati.. | Number Of Revi.. | Sale Price | Star Rating | sales dif ference |
|-------|--------------------|-------------------|--------|------------------|------------------|------------|-------------|-------------------|
| Apple | 1 | 0 | 77,000 | 11,202 | 794 | 77,000 | 5 | 0 |

- Measure Names
- ☒

Count of apple_pro..
- ☒

Discount Percentage
- ☒

Mrp
- ☒

Number Of Ratings
- ☒

Number Of Reviews
- ☒

Sale Price
- ☒

Star Rating
- ☒

sales difference

Upc

MOBEXRGVZFZGZEWV

Highlight Measure Nam..

No items highlighted

| | | |
|---------------------------|---|---|
| Donut chart for Quarterly | Explanation based on Apple brand rating, reviews, price etc.,or KPI | Year wise explanation based on active users, revenue generated, units solds |
|---------------------------|---|---|

