

Payments made easy

Secure, Multi-Currency IBANs
for Your Business and access to
effortless, low-fee payments



Logo redesign concept



Letter C

Initial Cruise

Letter P

Initial Pay

Infinity Sign

*Infinite Easy
Payments*

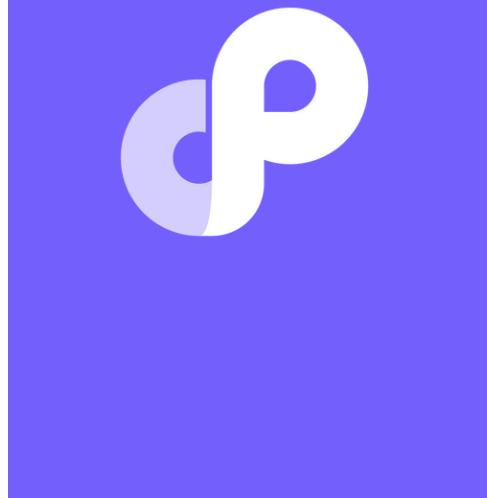
Chat Bubble

*Excellent Customer
Support*

Vertical Logo



Logomark



Logotype

cruisePAY

Horizontal Logo



Color palette

Purple

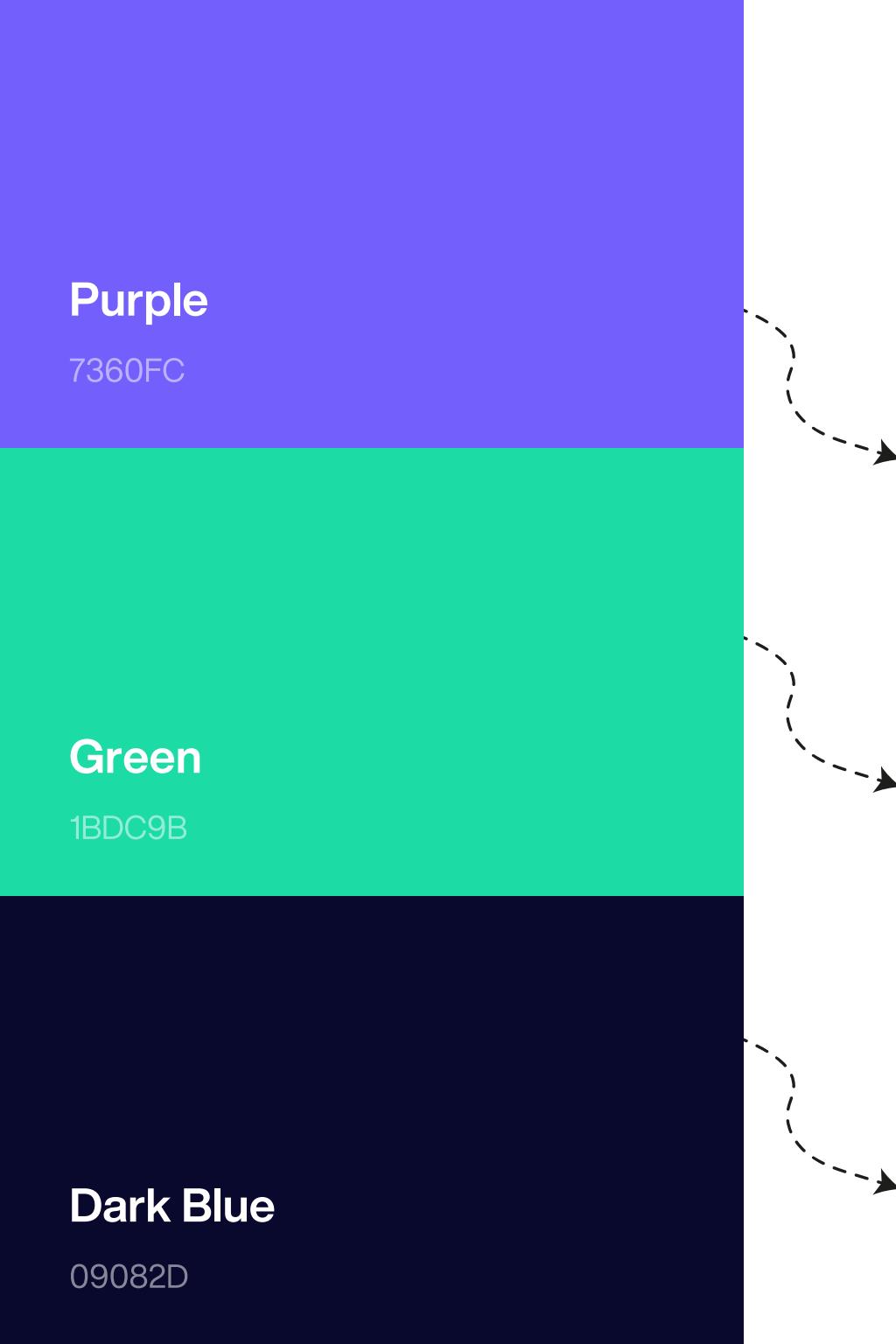
7360FC

Green

1BDC9B

Dark Blue

09082D



Purple is connected to the concept of intelligence and sophistication. It is also associated with creativity, wisdom, and future-forward thinking.

Light Green brings a refreshing and revitalizing feel to the brand's palette. It is often related to balance and a new beginning, reinforcing the idea of innovative solutions and forward-thinking approaches in the tech industry.

Dark blue evokes a sense of depth, stability, and reliability.

Business Cards





SEAMLESS PAYMENTS | GLOBAL REACH



+1 250 555 0199
jdoe@cruisePAY.com
www.cruisePAY.com

John Doe
CTO



62px



48px



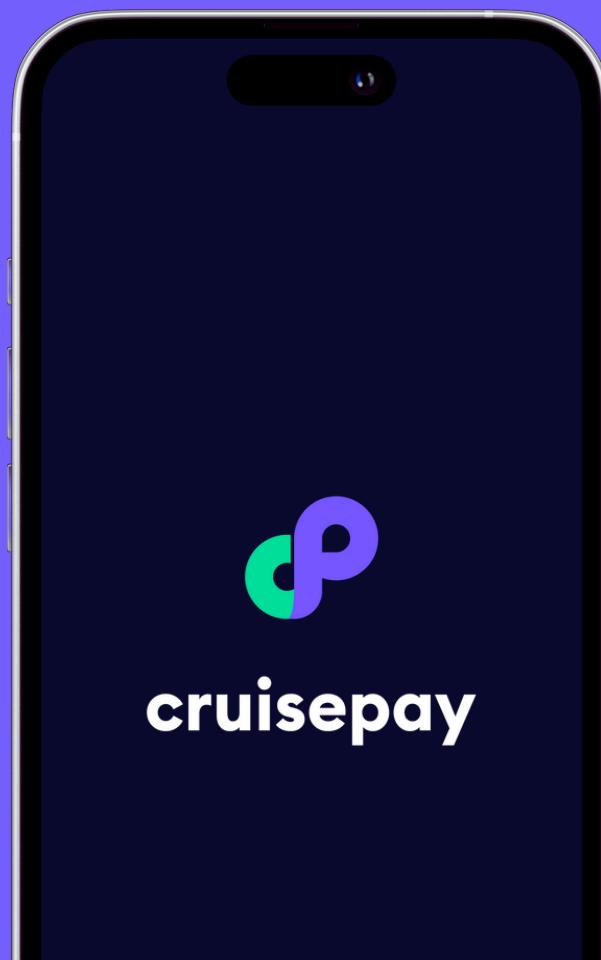
36px

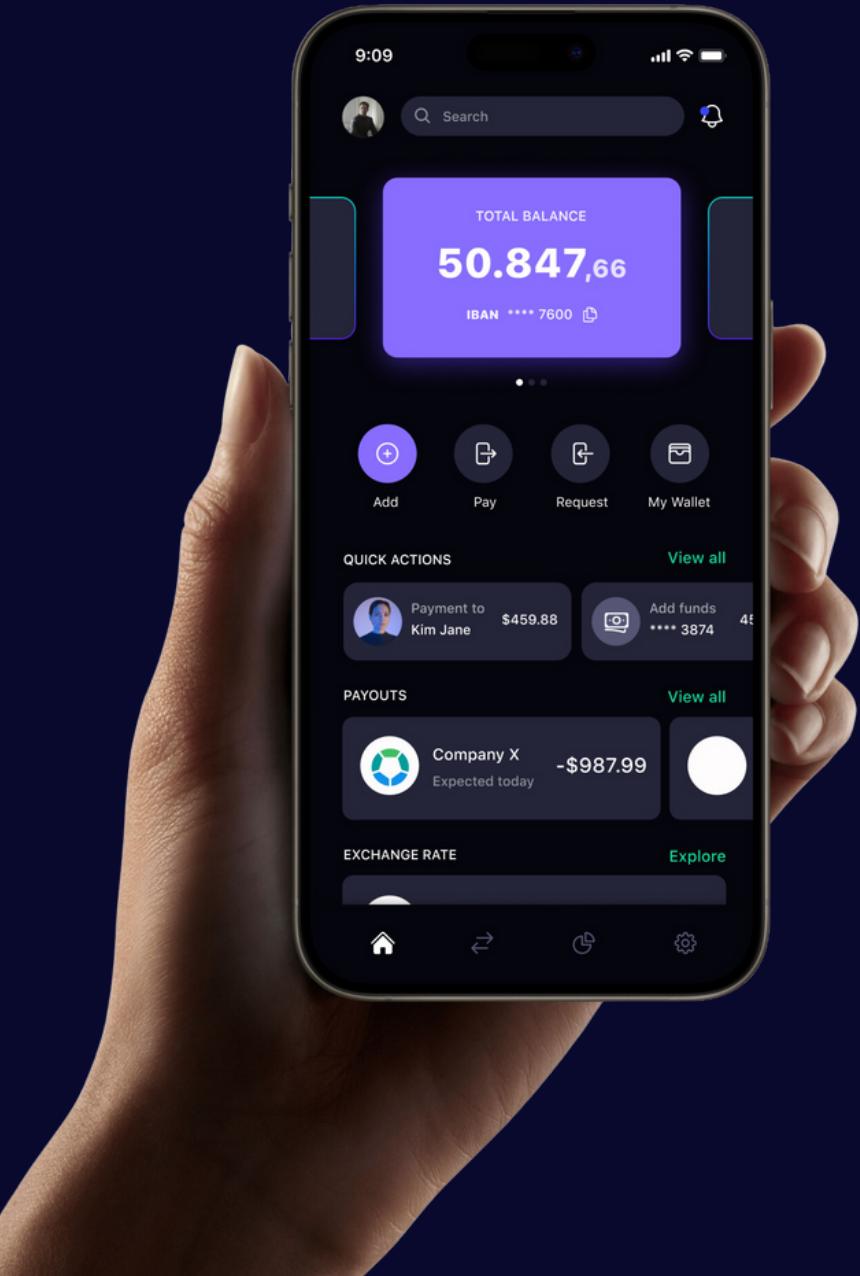


24px



20px



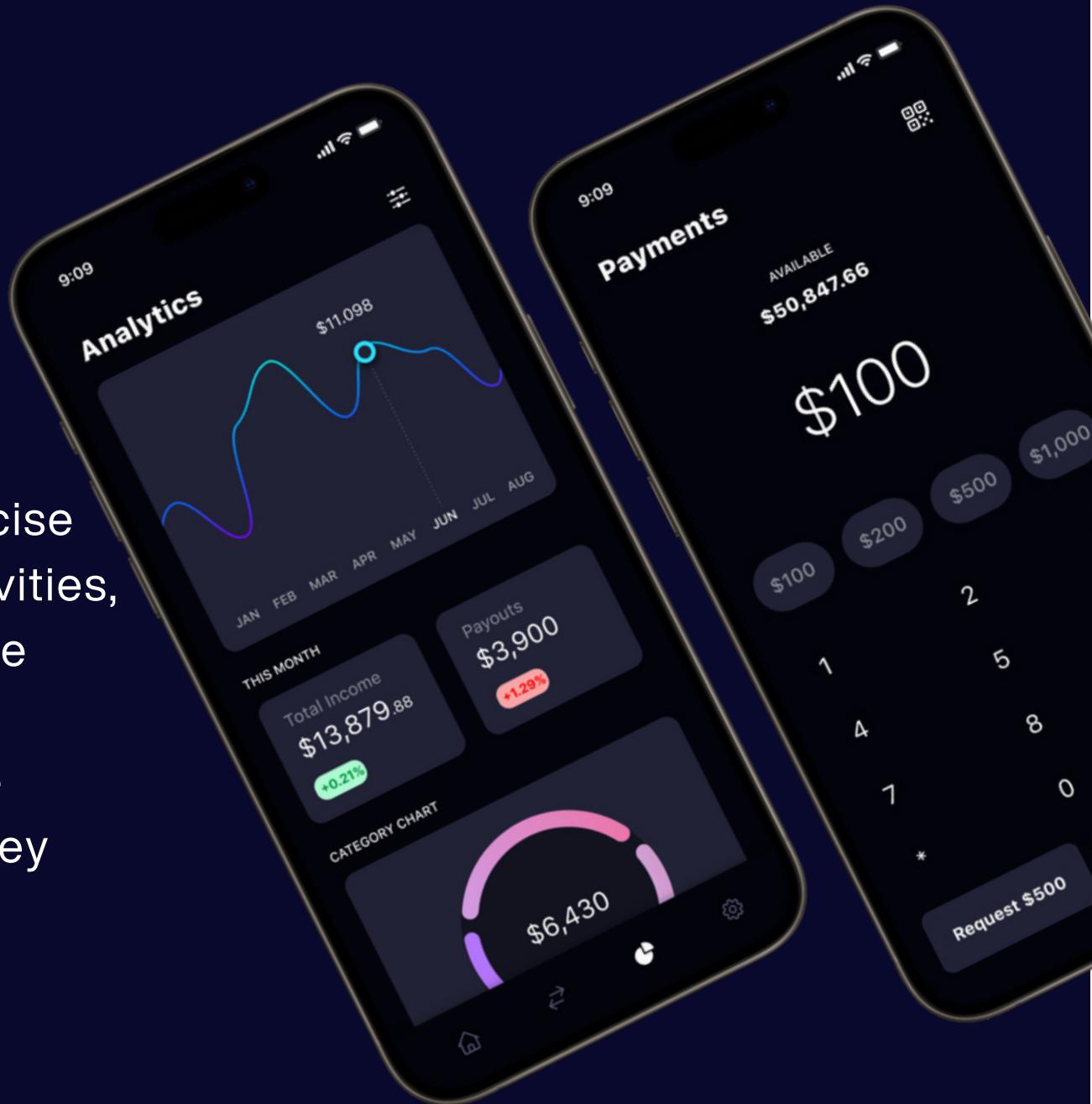


User Experience

Intuitive and accessible core functionalities. Each element and transition is designed to foster ease of use, and ensure that users navigate through their financial activities with clarity and simplicity.

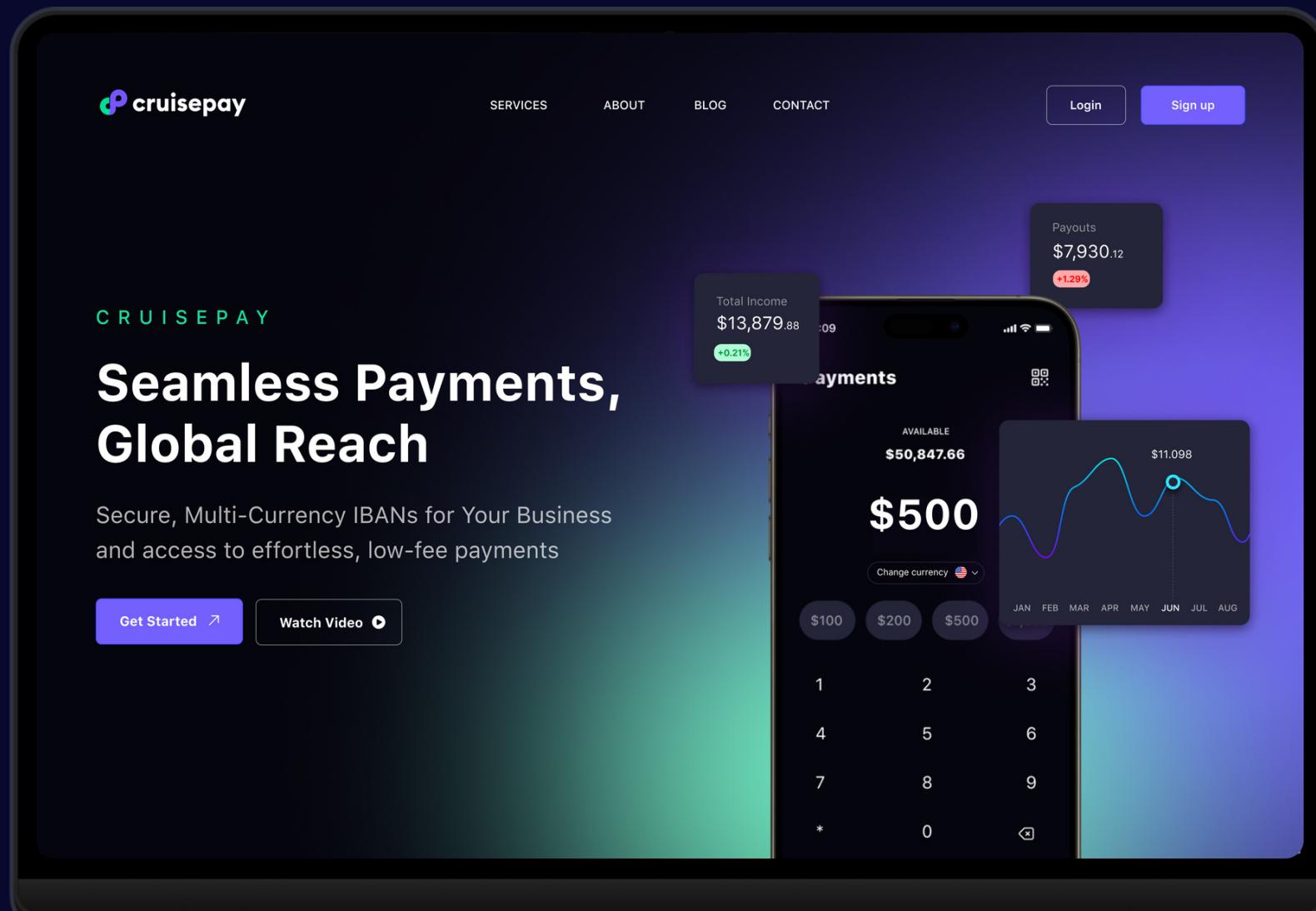
Analytics

By providing a clear, concise overview of financial activities, we empower users to take control of their finances, fostering a smarter, more mindful approach to money management.



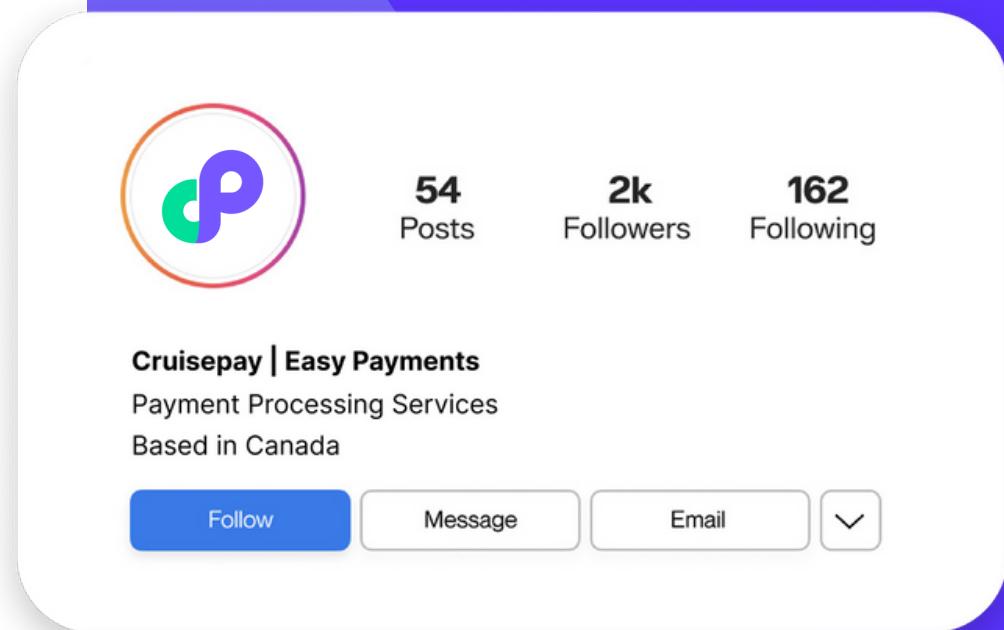
Website

Through the website users can also login/sign up to the desktop platform and manage their finances.



Social Media

Social media presence has become an indispensable aspect of brand management and marketing in today's digital era. Its importance can't be overstated, as it directly reflects on a brand's quality, relevance, and engagement with its target audience.



Thank you

Looking forward to your feedback.



Matina Dimitriadou

Product Designer
me@matinadim.com