

<div>Simple Step Digital Transformation Canvas for your business growth project</div> <div>"Put your project name here"</div>			
<div>1. REFLECT</div> <div>How do you "reflect" on your business as a team/an organization?</div>	<div>2. TARGET</div> <div>How do you set growth "target" for your business as a team/an organization?</div>	<div>3. SEARCH</div> <div>How do you try to "search" for faster, better and cheaper ways to break the growth record of your business as a team/an organization?</div>	
<div>3. GRWOTH PROJECT AS PART OF THE CONTINUOUS GRWOTH PROCESS</div> <div>How do you deliberately work on "data" to keep track, review, analyze, reflect, set targets, and search for better "growth" path for your business as a team/an organization?</div> <div>Deffine Time Box (15 days, 1 month, 3 months), scope (3.a to 3.g & 4.a to 4.c)</div>			
<div>3.a. YOUR PRODUCTS/SERVICES</div> <div>How are your products/services performing in the local and cross border markets/industries? What kind of "Tools" do you have today to support your decisions, communicate among stakeholders, automate/orchestrate/integrate your products, services, processes, and business models of your business with complementing partners?</div>	<div>3.c. ARTICULATE</div> <div>How do you "articulate" the data before making decisions to build new products, create new services, or improve your existing products/services?</div> <div>What kind of "Tools" do you use today to keep improving your "Growth" to a higher value and a rate as fast as possible?</div> <div>How do you "Design your experiments" to see if your decision to create new products/services or improve your existing products/serivces has the highest impact on the "Growth" rate towards the "Target value"?</div>	<div>3.d. DEFINE</div> <div>What kind of improvements have you decided to make on your products and services, or what kind of new products/services have you decided to provide to your customers? What kind of "metrics" will you use to keep track of the outcomes?</div> <div>When will the "Growth" project start, and when will it end so that you could review the outcomes?</div> <div>What kind of "Tools" do you use to ensure that you are executing the decision.</div>	<div>3.e. IMPLEMENT</div> <div>How do you ensure that you measure, analyze, articulate the outcomes everyday? What kind of "Tools" do you use to support your day to day decision making, communications among the stake holders, and automations/orchestrations/integrations of your products, services, processes, and business models with your complementing partners?</div>
<div>3.b. EXISTING ALTERNATIVES</div> <div>How are existing alternatives of your products/services performing in the local and cross border markets/Industries? What kind of metrics/data/evidences/outcomes do you have today to support your decisions, communicate among stakeholders, automate/orchestrate/integrate your products, services, processes, and business models of your business with complementing partners? What kind of "Tools" do you use to learn about the existing alternative as fast as possible?</div>			<div>3.f. COLLECT DATA</div> <div>How do you collect data based on the metrics as defined in 3.d?</div> <div>What kind of "Tools" do you use to collect data?</div>
			<div>3.g. TARGETS/ASSUMPTIONS</div> <div>What kind of "Targets" or "Assumptions" have you defined?</div> <div>What kind of "Tools" do you use to see how you are doing as you implement your solutions?</div>
<div>4.a. DIGITAL SYSTEM OBJECTIVES AND KEY RESULTS (OKRS)</div> <div>What are specific objectives to choose, and/or build, and use the "Digital System" that you are going to use as a "leverage" for 10x Growth?</div>			
<div>4.b. DIGITAL SOFTWARE TO ENSURE KEY RESULTS</div> <div>How does the "Digital Software" ensure the expected "Key Results" in your Growth Project?</div>	<div>4.c. DIGITAL DATA</div> <div>What kind of "attributes"do you need in the software?</div>	<div>4.d. DIGITAL DEVICES</div> <div>What kind of digital devices are you going to use to extract the digital data for decision support, and/or to communicate the work in progress among stake holders, and/or to automate, integrate, orchestrate your products, services, processes, and business models with your complementing partners in business?</div>	