MealMade

A product pitch by Thamia Perez

Hungry?

Have you ever found yourself at home, tired and hungry from the day, and there's nothing ready to eat?

You might look around at what you have and realize you have no clue what to make..

Here's your solution!

MealMade can solve your problems!

By simply entering your available ingredients into the app, you can access a long list of potential meals.

Not only will this give you an idea, but it will lead you to real step-by-step recipes that you can follow for a simple and easy meal.

This takes away the burden and pressure of brainstorming meals and allows for a more efficient use of your time.

Website Type

What type of website are you building?

- I will be building a business website

- I think this is the best format because it will allow for me to showcase my product and build and gauge interest for the app while also showing all that it can offer.

Software Development Process

What software development process will you use?

- Waterfall, Agile, or Scrum?

- Why is this the best fit for your project goals and timeline?

I'll use scrum.

Name	Gender	Age	Location	Occupation	Income	Web Use	Reasons for Coming to Site
Sarah Lopez	Female	34	Denver, CO	Nurse	$70,000	Daily user; checks for quick meal ideas	Wants to reduce food waste and find quick, healthy dinners using what's in her fridge
Jason Kim	Male	25	New York, NY	Software Engineer	$90,000	Weekly user; plans meals for the week	Looks to simplify meal prep and discover new recipes with limited ingredients
Lily Thompson	Female	16	Portland, OR	High School Student	$5,000	Occasional user; visits when cooking for family	Wants easy recipes she can make with pantry staples and fresh ingredients at home

Key Content & Features

What will visitors find and do on the site?

- On the site, visitors will be able to explore the different features of the app while familiarizing themselves with its many uses.
-

Site Map

Insert or sketch your site map.

- Start with the homepage

- Show page groupings and navigation paths

- Complete this step manually on paper, using draw.io or with AI tools (Slickplan, Octopus.do)

Wireframe

Insert a wireframe of your homepage.

- Show layout of header, navigation, content blocks, footer

- Focus on what goes where, not design details

- Complete this step manually on paper, using draw.io or with AI tools (Uizard, Figma with AI plugins)

Pitch Summary

Wrap up your pitch.

- Why is your product needed?

- What are the key benefits of your solution?

- Why is now the right time for it?

Feedback Questions

Include any specific areas where you'd like peer or instructor feedback.

- Is the solution clear?

- Are the features too much/little?

- Is the target audience well-defined?