

THAMIZH SELVAN

PRODUCT MANAGER

Product Manager with 6 years in UX and product, including 2 years in product discovery. Closed first paying customer, shipped features that drive 80%+ growth, and supported a \$250K funding round. I turn user research into roadmaps, integrate new tech like GenAI where it matters, and build systems that actually work. UX background means I ship products that hit business goals without sacrificing user experience.

[Portfolio](#)

[Linkedin](#)

thamizh.selvan.va@gmail.com

[+91-9791-86-4186](tel:+91-9791-86-4186)

WORK EXPERIENCE

6 YEARS

Product Manager & UX Designer

Shorter Loop | Remote | Dec 2022 - Jun 2025

- Identified critical product-market gaps through user research and competitive analysis, proposed new roadmap that increased demo-to-trial conversion and closed the company's first paying customer
- Launched three core features through cross-functional collaboration that secured first revenue and supported \$250K funding round
- Evolved and maintained existing design system, reducing design-to-dev turnaround by 30%
- Led full product redesign (onboarding, navigation, IA) that improved activation rates by 80% and drove measurable gains in satisfaction and retention
- Integrated GenAI into feedback workflows to convert unstructured user data into actionable insights, accelerating iteration cycles
- Conducted end-to-end user research (interviews, surveys, usability tests) to validate product decisions and inform feature prioritization

UI UX Designer

Phantom FX | Remote | Feb 2021 - Oct 2022

- Redesigned underperforming VFX project management tool through stakeholder research, workflow analysis, and prototype testing—expanding use from project teams to finance and analytics teams.
- Drove adoption from 10% to 97% across 8+ departments in 2 studio branches by making the tool work for real workflows
- Improved product usability from SUS score <10 to 90 by understanding real user needs and making the tool actually work for how people worked
- Built scalable design system that reduced inconsistencies and cut design cycle times by 40%

UI UX Designer

Freelance & Personal projects | Jun 2019 - Jan 2021

- Published Android apps with 1K+ downloads, handling end-to-end design and development
- Designed websites and mobile apps for freelance clients, conducting user research to inform design decisions and validate solutions

EDUCATION

MS Software Engineering

Vellore Institute of Technology

SKILLS

- User Research
 - User Surveys
 - User Interviews
 - Usability Testing
- Information Architecture
 - Competitive Analysis
 - Product Strategy
 - Design Strategy
- Product Discovery
 - Product Roadmaps
 - Experiments
 - Cross-functional Collaboration