



Says

What have we heard them say?
What can we imagine them saying?

we're so
happy to
be able to
do this

we're so
happy to
be able to
do this

we're so
happy to
be able to
do this



EXPLORING
WORLD'S TOP
YOUTUBE
CHANNELS

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



people want
to be able
to do this

people want
to be able
to do this

people want
to be able
to do this



Does

What behavior have we observed?
What can we imagine them doing?

people want
to be able
to do this

people want
to be able
to do this

people want
to be able
to do this



Feels

What are their fears, frustrations, and desires?
What other feelings might influence their behavior?

people want
to be able
to do this

people want
to be able
to do this

people want
to be able
to do this