

Greenday Global as Successful Thai Food Company

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Greenday Global company is a manufacturer and distributor of healthy processed fruit and vegetable products. Modern production innovation, including vacuum fried and vacuum freeze dried is used to make the products crispy without oil and also provide an extended shelf life without requiring the addition of food additives and preservatives. The products are available in more than 30 countries worldwide. A key success factor of the company is the business ethics, which achieve an appropriate balance between competition and morality. The products are designed to benefit people of all ages to have a good health. New products are continually developed for providing quality products, which meet customer new expectations. The company values are as follow:

Caring for community: Eco-friendly production, create jobs for people in the neighboring areas and employees are motivate to initiate and involve in corporate social responsibility

Caring for partners: Organization is always improved to create a positive work environment for entire team and making the company like a family. The company also engages friendly partnership with partners to achieve sustainable mutual benefits.

Good food for everyone: The company produce high quality products and tasty, which good for consumer health for all ages. Price is also affordable. In addition, improved productivity is continuously conducted to aim for a more cost effective production.