



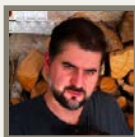
Magento Enterprise Edition 1.13: Benefits and Upgrade Best Practices



Magento Expert Consulting Group Webinar | May 29, 2013

The presenters

Magento Expert Consulting Group



Udi Shamay

Head, Expert Consulting Group

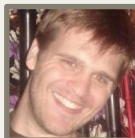
udi@ebay.com



Baruch Toledano

Director, Product Management, Magento

btoledano@ebay.com



Steve Kukla

Business Solution Architect, Expert Consulting Group

skukla@ebay.com







Evgeniy Kulish

Senior Architect, Expert Consulting Group

ekulish@ebay.com

Today's agenda

	Why Upgrade?
	Magento Enterprise Edition 1.13
	Upgrade Process and Best Practices
	Q&A

I don't want to disrupt my business



I've got my bases covered
with custom code

Why Upgrade?

My current release is working fine

Why Upgrade?



New Features



Performance Gains



Improvements

Why Upgrade?

ROI

- New market segments (products, customers, geographies, brands, distribution models)
- Larger number of SKUs (products, categories and type)
- Larger number of visitors and orders
- More websites and stores
- Larger backend operations
- Increase in AOV (more items)
- Integration with new technologies

TCO

- Replaces workarounds
- Reduces maintenance and customization
- Tax Rounding Issue



Magento Enterprise Edition 1.13

Enterprise Edition 1.13 Performance

Major Themes

- Improved merchandizing activity by refactoring indexing
- Faster browsing and buying experience
- More page views and orders using existing resources



Indexing

Indexers

Specific optimizations

- Full re-index performance has improved
- Full re-index is required in limited cases of system changes
- Most of re-index operations are processed on the fly (changelog)
- Only changed entities are being processed
- Ensure Frontend availability
- Indexers run in the background
- Improved architecture utilizing materialized view and job queues

Faster Full Re-Indexing



Standard Merchant Profile*

Products: 1000K
Simple, Configurable

Performance
improved by

83%

Release	Time
1.12.0.2	5h:48m:00s
1.13	0h:59m:00s

*Standard HW/SW Configuration



Faster Partial Re-Indexing



Standard Merchant Profile

Products: 1000K
Simple, Configurable

Action	1.12	1.13 20 products	1.13 200 products
Change Product Description	84 min	4 secs	6 secs
Change Product Price	9 min	0.86 sec	1.2 secs
Change Inventory	56 sec	0.11 sec	0.21 sec

*Standard HW/SW Configuration



Partner

 theOTHERmedia

Merchant

Paul Smith

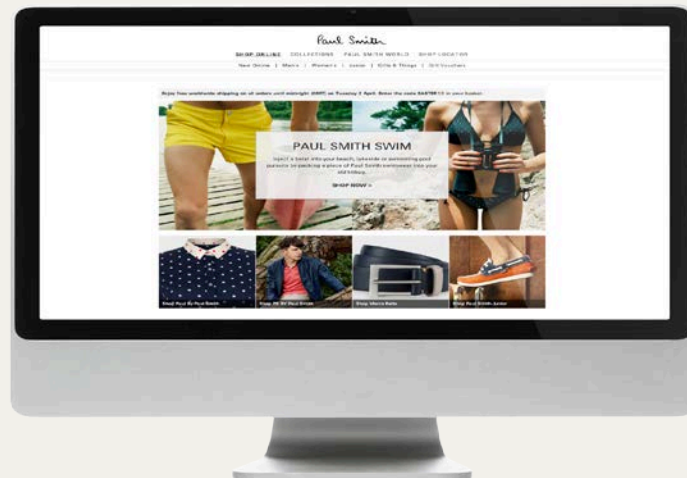
Merchant Profile

Products: 30K
Storeviews: 4
Version: EE 1.12

Indexing
improved by

8X

across multiple
indexers





Caching and Checkout

Caching Improvements



Technical Details

- Caching validation via tags
- Simple relationship between content and a given page
- New cache adapters
 - File-based for single server environments
 - Redis-based for multi-server environments

Checkout Improvements



Improve order submission time by:

- Fixing locale switching logic
- Updating the RSS feed cache only when necessary

Reduce checkout response time by:

- Loading relevant steps only
- Loading progress for the current checkout step only

Remove unnecessary calls to gift-wrapping functionality

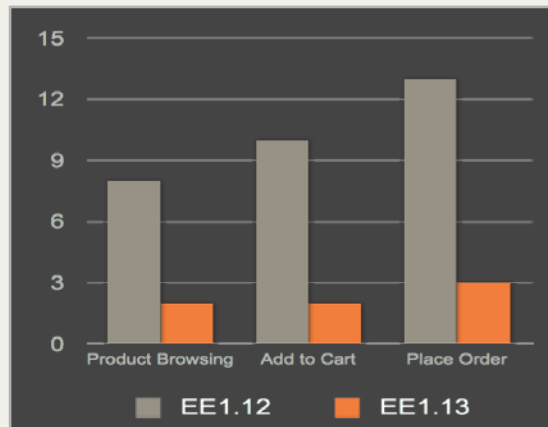
Improved Consumer Experience

Standard Merchant Profile*

Visitors: 50K/day
Page Views: 1M/day
Orders: 18K/day
Peak Orders: 3K/4 hours
Concurrent Users: 1K

65%

Improvement
in page
load times



*Standard HW/SW Configuration

More Orders, Same Hardware

Standard Merchant Profile*

Visitors: 50K/day
Page Views: 1M/day
Orders: 18K/day
Peak Orders: 3K/4 hours
Concurrent Users: 1K

Metrics	1.12	1.13	% Change
Orders/day	26K	34.6K	33%
Page Views/day	5.2M	6.78M	31%



*Standard HW/SW Configuration

Partner



Merchant



Merchant Profile

Products: 60K

Peak Visitors: 150K/day

Peak Orders: 4600/day

Storeviews: 1

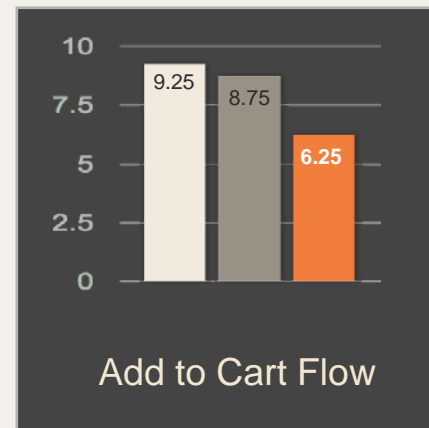
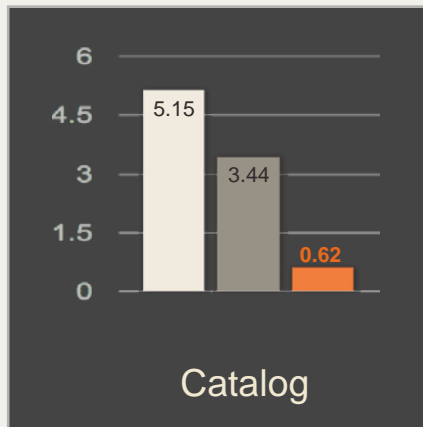
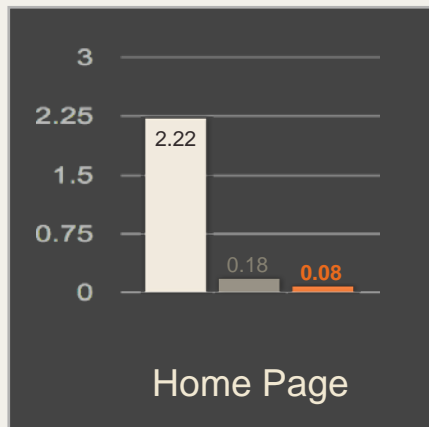
Existing Version: EE 1.9



Page Load Time (seconds)

■ EE1.9 ■ EE1.12 ■ EE1.13

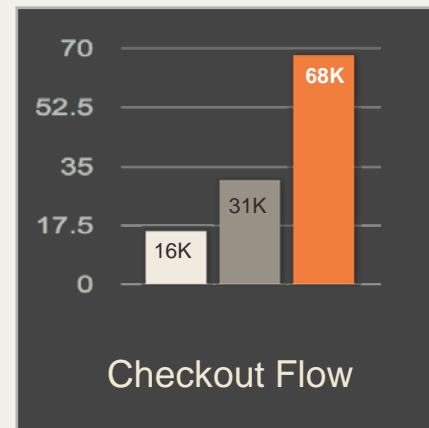
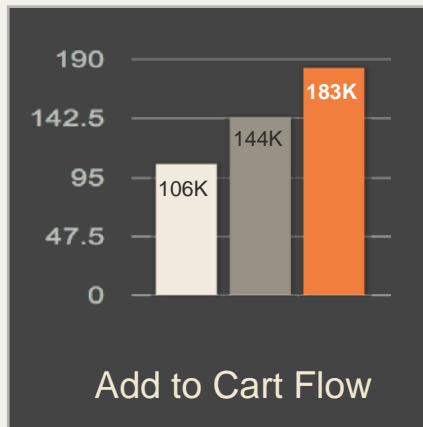
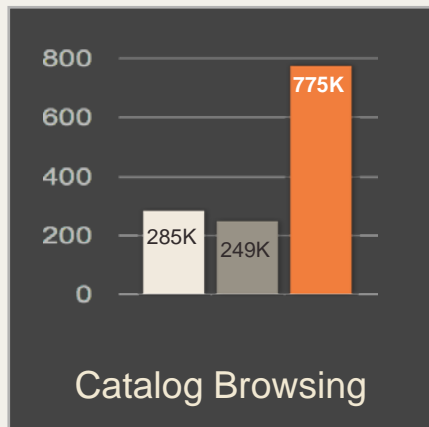
GÉMO



Unique Visitors (in 1,000's)

■ EE1.9 ■ EE1.12 ■ EE1.13

GÉMO



For the full results: www.tinyurl.com/imagine2013



Partner



Merchant



Merchant Profile

Products: 60K

Peak Visitors: 150K/day

Peak Orders: 4600/day

Storeviews: 1

Existing Version: EE 1.9

Serve
**more
orders**
with the
same hardware





Taxes



Shipping



Checkout



Pricing



Customers



DB Accesses



Payments

Additional info: <http://www.magentocommerce.com/knowledge-base/entry/ee113-later-release-notes>



Upgrade Process Best Practices

Gap Analysis Overview

Why Gap Analysis?

Figure out where you are, where you need to be, and how to get there.

What to do...

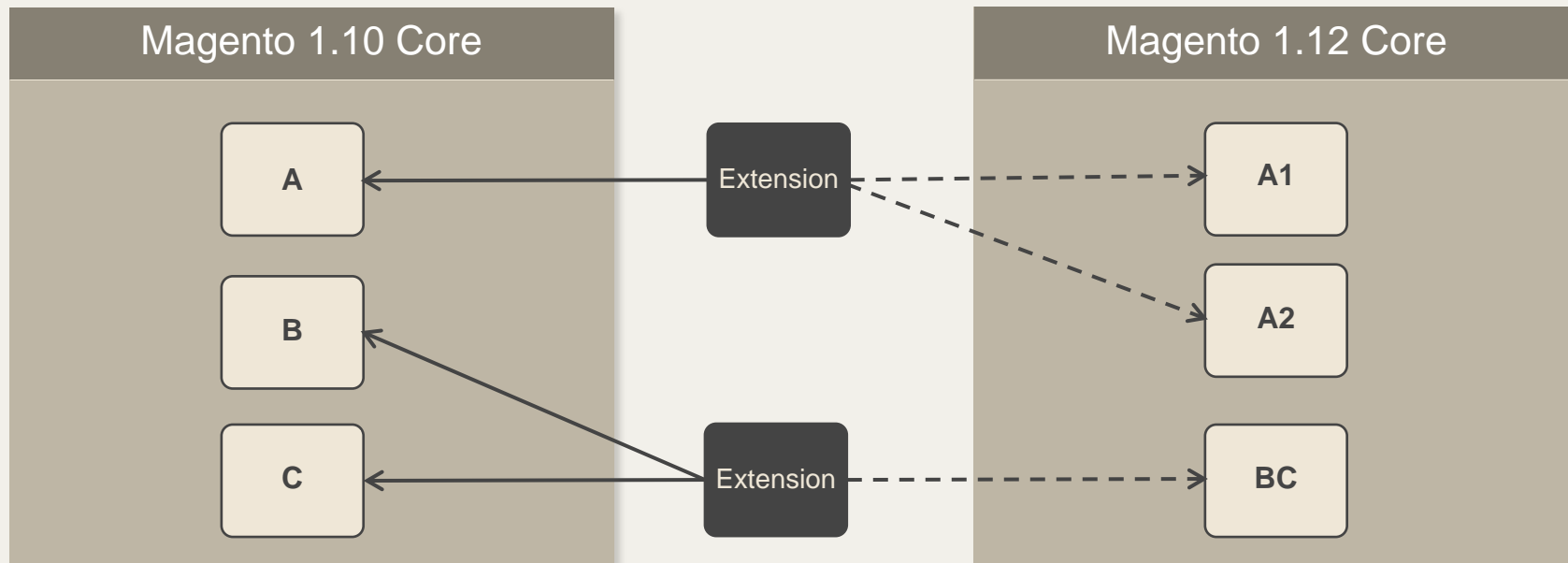
- Review customizations, core modifications and database structure
- Review Templates



MIND THE GAP

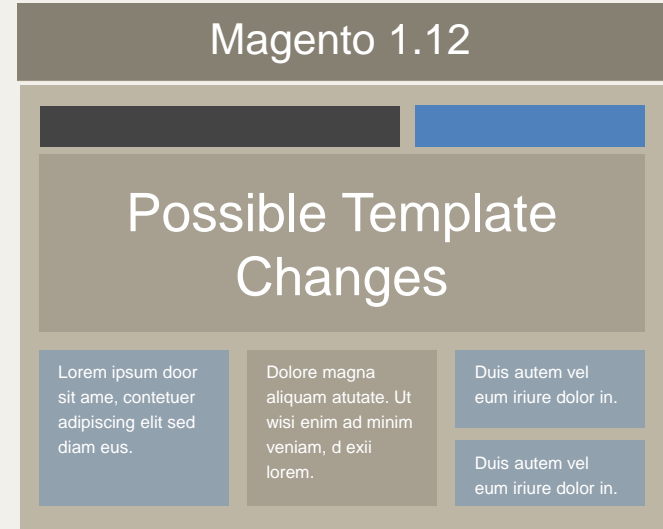
Review Customizations

Gap Analysis and Upgrade Path



Review Templates

Gap Analysis and Upgrade Path



1.12 vs. 1.13

Didn't you just change performance?

Although performance was the focus of the improvements in 1.13, there are key areas you should be aware of:

Mind the gap if you've customized...

- Indexers
- Caching
- Checkout
- Taxes



MIND THE 1.13 GAP

1.12 vs. 1.13 Gap Analysis

Indexing Customizations

If you customized indexers for

- Performance tweaks
- Partial re-index

You should consider changes in 1.13

Module: Enterprise_Index

- New module which manages index execution queue.

Module: Enterprise_Catalog

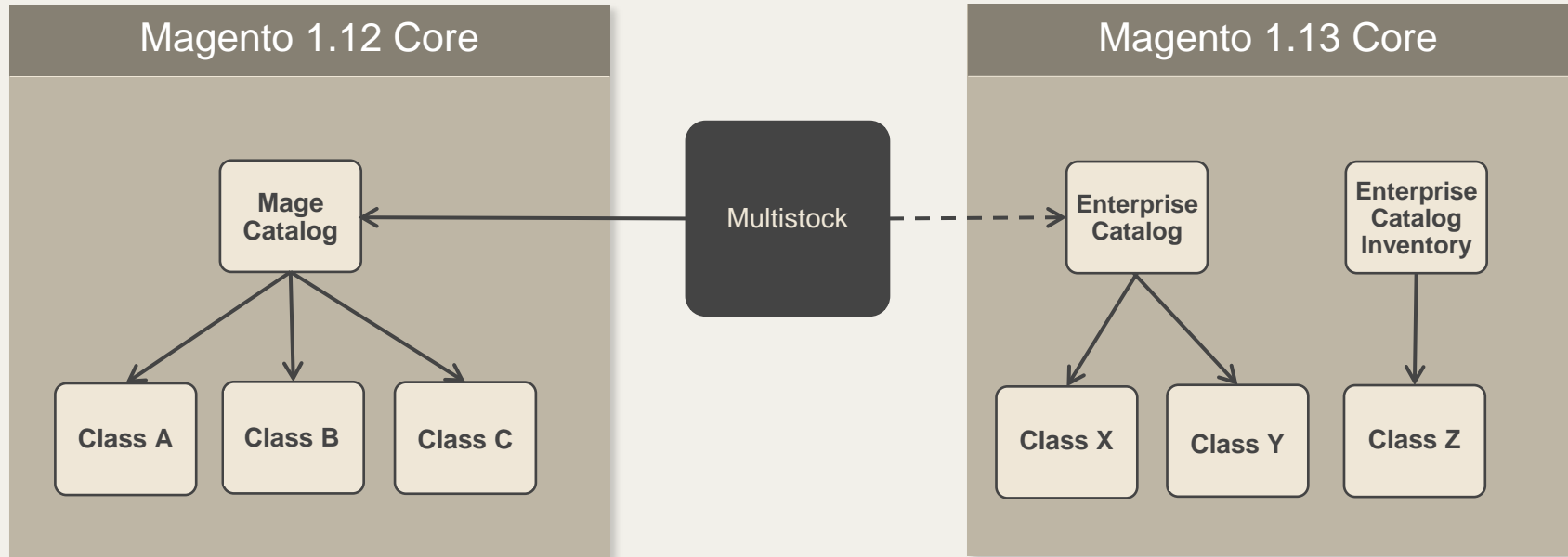
- New module which contains enhanced catalog indexers.

Module: Enterprise_CatalogInventory

- New module which contains enhanced inventory indexers.

Indexing Customizations

Gap Analysis and Upgrade Path



1.12 vs. 1.13 Gap Analysis

Caching Customizations

If you customized cache for

- Partial cache refresh
- Full Page Cache fixes

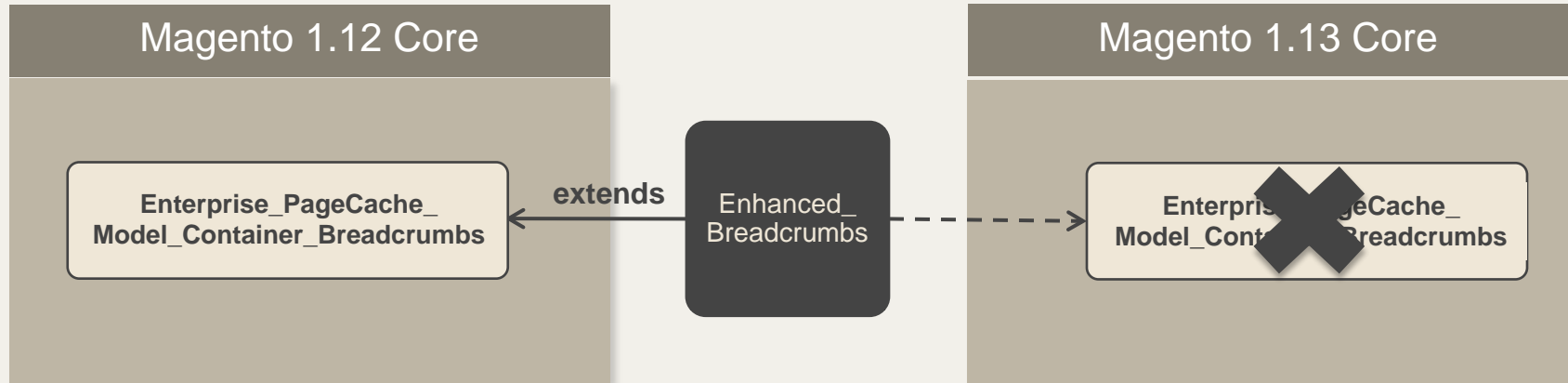
You should consider changes in 1.13

Module: Enterprise_PageCache

- Now support specific product and category tags, which allows to refresh cache partially.
- New event listeners added (“cataloginventory_stock_full_reindex”, “cataloginventory_stock_partial_reindex”, etc) which allow invalidating cache after partial and full re-index.
- “Enterprise_PageCache_Model_Config” class was modified to support setting specific lifetimes for certain blocks.

Caching Customizations

Gap Analysis and Upgrade Path



1.12 vs. 1.13 Gap Analysis

Checkout Customizations

If you customized the checkout process for

- Better performance
- Advanced experience

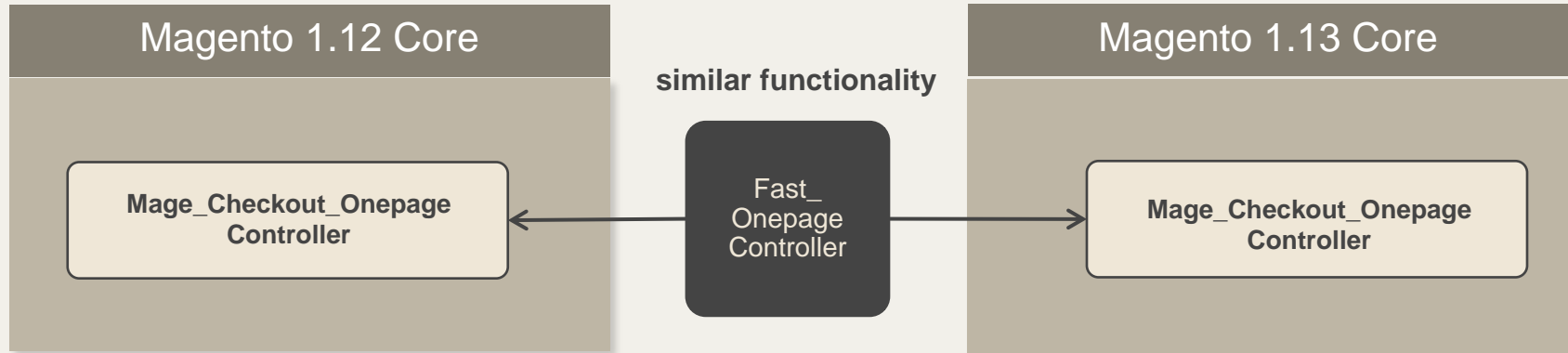
You should consider changes in 1.13

Module: Mage_Checkout

- “Mage_Checkout_OnepageController” loads only current the block corresponding to the current step.
- “Mage_Checkout_Block_Cart_Item_Renderer” introduced new functionality related to rendering gift registry.

Checkout Customizations

Gap Analysis and Upgrade Path



1.12 vs. 1.13 Gap Analysis

Tax Customizations

If you customized taxes

- Rounding issue

You should consider changes in 1.13

Module: Mage_Tax

- “Mage_Tax_Model_Sales_Total_Quote_Tax” introduced new functionality regarding rounding totals.
- Totals order is changed in “Mage_Weee” module.
- Taxes calculated logic slightly changed in “Mage_Tax_Helper_Data”.

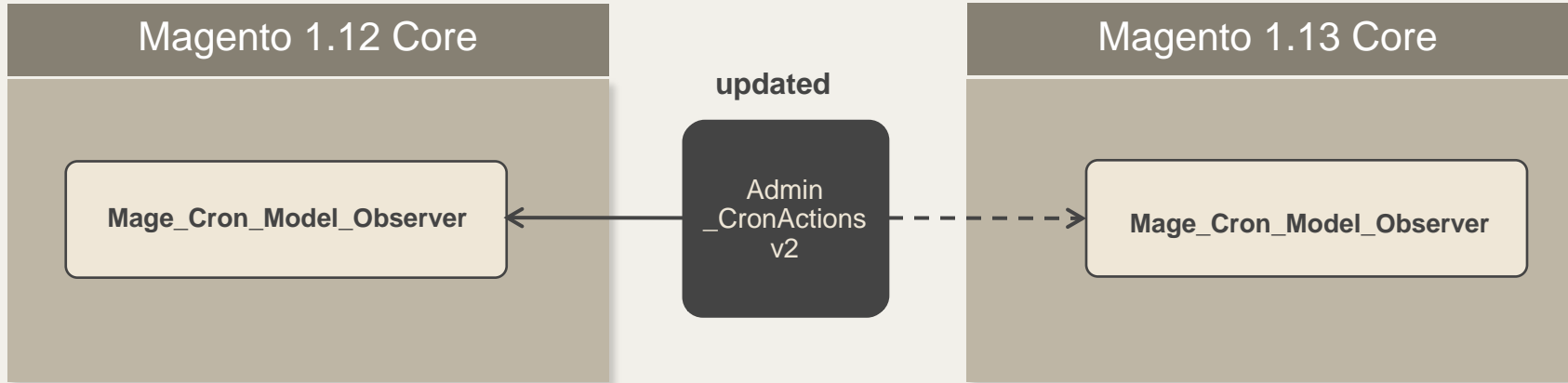
1.12 vs. 1.13 Gap Analysis

Miscellaneous modules to consider:

- “Enterprise_Mview” module implements materialized view.
- “Enterprise_Queue” module implements queue.
- “Enterprise_UrlRewrite” module implements new URL rewrite logic.

Miscellaneous Customizations

Gap Analysis and Upgrade Path



1.12 vs. 1.13 Gap Analysis

URL Rewrites in 1.13.0

Be aware...

- EE 1.13.0.0 doesn't support using the same URL keys for different entities.
- EE 1.13.0.0 modifies same keys during to upgrade and keep it in database.

And!

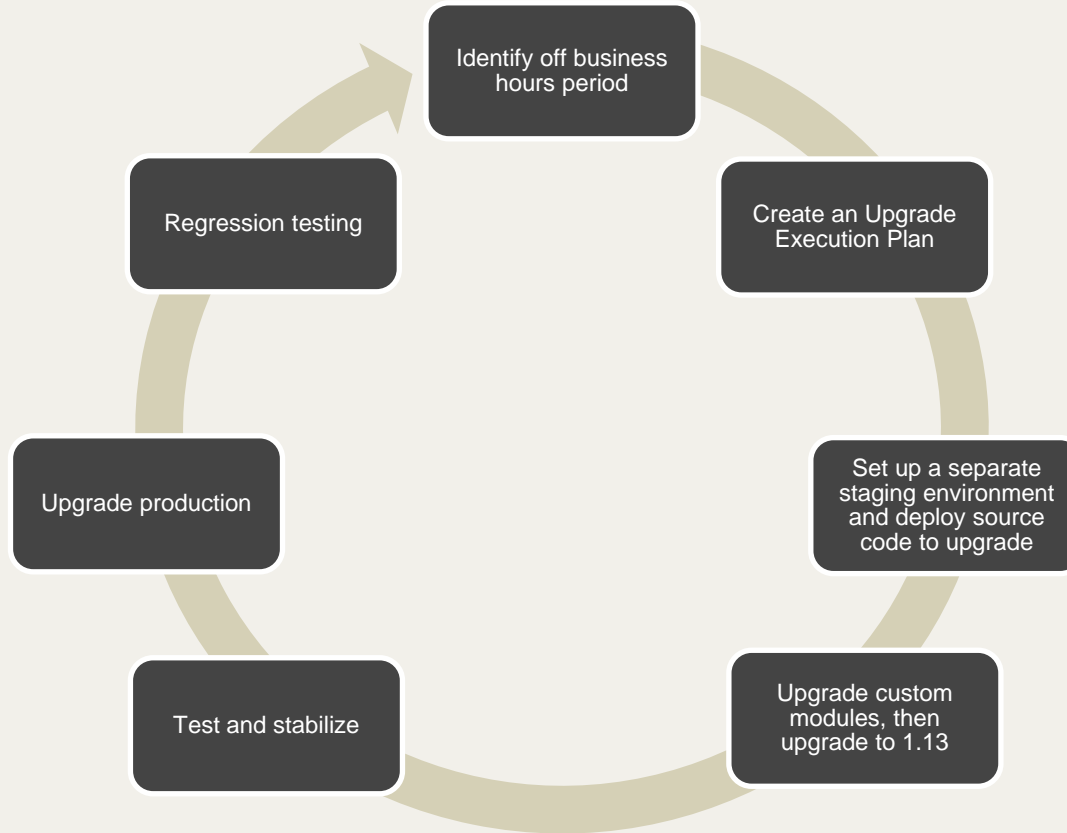
- There is a specific use case when the upgrade script may not work as expected.

Entity ID	Old Request Path	New Request Path
23	shoes	shoes
27	shoes	shoes-1
50	shoes-1	shoes-1
52	shoes-1	shoes-1-1

Database Specifics

- Enterprise 1.13 uses *MySQL database triggers* to improve the database access during the reindex.
- Currently custom triggers are *not supported* in Magento's database as these can introduce incompatibilities with future Magento versions.
- Familiarize yourself with the potential MySQL trigger limitations described in this article before upgrading <http://dev.mysql.com/doc/mysql-reslimits-excerpt/5.1/en/stored-program-restrictions.html>.
- If you use MySQL database replication make sure to switch to row-based replication, Magento currently *does not support* MySQL statement-based replication.
- Review the recommendations for MySQL password security outlined in <http://dev.mysql.com/doc/refman/5.0/en/password-security-user.html>

Upgrade Implementation



Upgrade Execution Plan

ID	Task Name	Duration	Start	Finish	Predecessor	Successors	Sat 23 Jun									
							12 PM	2 PM	4 PM	6 PM	8 PM	10 PM	12 AM	2 AM	4 AM	
1	Deployment Execution		Thu 14/06/12													
2	Pre-Cutover Activities	6 hrs	Mon 18/06/12	Mon 18/06/12												
3	Configure new staging VIPs (1x)	1 hr	Mon 18/06/12	Mon 18/06/12												
4	Configure new production VIPs (2x)	1 hr	Mon 18/06/12	Mon 18/06/12												
5	Database Backup	90 mins	Mon 18/06/12	Mon 18/06/12		8										
6	Execute database backup	60 mins	Mon 18/06/12	Mon 18/06/12		7										
7	Confirm successful backup	30 mins	Mon 18/06/12	Mon 18/06/12	6											
8	Delete data from Shopping cart tables & Order table orphan rows	60 mins	Mon 18/06/12	Mon 18/06/12	5	9										
9	Blackout Activities	7 h 40 m	Sat 16/06/12	Sun 17/06/12	8											
10	Copy 1.13 code containing the Upgrade script and the log file to /home/local/	30 mins	Sat 16/06/12	Sat 16/06/12		11										
11	Shutdown (Web1, Web2, App1, App2)	10 mins	Sat 16/06/12	Sat 16/06/12	10	12										
12	Setup Maintenance page (Web3, Web4)	10 mins	Sat 16/06/12	Sat 16/06/12	11	13										
13	Test Maintenance Page	5 mins	Sat 16/06/12	Sat 16/06/12	12	14										
14	Stop ALL cron jobs	5 mins	Sat 16/06/12	Sat 16/06/12	13	15,20,21										
15	Upgrade	6 h 40 m	Sat 16/06/12		14											
16	Stop Replication	10 mins	Sat 16/06/12	Sat 16/06/12		17,19										
17	Trigger Upgrade	1 hr	Sat 16/06/12	Sat 16/06/12	16	18										
18	Checkpoint 1	30 mins	Sat 16/06/12	Sat 16/06/12	17											
19	Backup the database on DB02	1 hr	Sat 16/06/12	Sat 16/06/12	16											
20	Move Web1, Web2 & App01 into testing VIPs	60 mins	Sat 16/06/12	Sat 16/06/12	14											
21	Deploy 1.13 code to Web1, Web2, App01	60 mins	Sat 16/06/12	Sat 16/06/12	14	22										
22	Backup 1.13 database	1 hr	Sat 16/06/12	Sat 16/06/12	21	23										
23	Move 1.13 backup to DB02	15 mins	Sat 16/06/12	Sat 16/06/12	22	24,25										
24	Move 1.13 backup to QA08	15 mins	Sat 16/06/12	Sat 16/06/12	23											
25	Checkpoint 2	30 mins	Sat 16/06/12	Sat 16/06/12	23	26										

Upgrade Execution Plan

ID	Task Name	Duration	Start	Finish	Predecessor	Successors	Sat 23 Jun								
							12 PM	2 PM	4 PM	6 PM	8 PM	10 PM	12 AM	2 AM	4 AM
26	Post-Cutover Activities	4 h 50 m	Sat 16/06/12	Sat 16/06/12 25		34									
27	Start Apache servers on Web1, Web2 & App01	30 mins	Sat 16/06/12	Sat 16/06/12		28,29,31,30									
28	Clear Magento Cache & Enable Cron	30 mins	Sat 16/06/12	Sat 16/06/12 27											
29	Rebuild Magento Index from Shell folder on App01	30 mins	Sat 16/06/12	Sat 16/06/12 27											
30	Admin Panel Configuration Placeholder ***	15 mins	Sat 16/06/12	Sat 16/06/12 27											
31	Configure host file entries for testers	5 mins	Sat 16/06/12	Sat 16/06/12 27		32,33									
32	Smoke Test	2 hrs	Sat 16/06/12	Sat 16/06/12 31											
33	Snapshot of DB01 to initialize slave on DB02 ***	1 hr	Sat 16/06/12	Sat 16/06/12 31											
34	Go-Live	30 mins	Sat 16/06/12	Sat 16/06/12 26		36,37									
35	Send Notification to Business	30 mins	Sat 16/06/12	Sat 16/06/12											
36	Post Go-live Activities	360 mins	Sat 16/06/12	Sat 16/06/12 34											
37	Initiate full Akamai Flush	45 mins	Sat 16/06/12	Sat 16/06/12 34											
38	Shut down Web03, Web04 and App02	15 mins	Sat 16/06/12	Sat 16/06/12		42,39									
39	Initiate Akamai Home Page Flush	15 mins	Sat 16/06/12	Sat 16/06/12 38											
40	Add Web01 and App01 to the VIP	30 mins	Sat 16/06/12	Sat 16/06/12		41									
41	System is LIVE	0 mins	Sat 16/06/12	Sat 16/06/12 40											
42	Build 1.13 code on Web03, Web04 and App02	45 mins	Sat 16/06/12	Sat 16/06/12 38		43									
43	Start web servers on Web03, Web04 and App02	30 mins	Sat 16/06/12	Sat 16/06/12 42											
44	Setup replication on DB02	1 hr	Sat 16/06/12	Sat 16/06/12											
45	Run script to fix reports bug	1 hr	Sat 16/06/12	Sat 16/06/12											
46	Overall data cleansing to remove left over orphan records across all tables	1 hr	Sat 16/06/12	Sat 16/06/12											

Version Specific Upgrade Path

Upgrade paths to follow:

Enterprise Edition 1.7 or earlier → EE 1.12 → EE 1.13

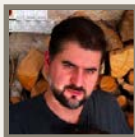
Enterprise Edition 1.8 or later → EE 1.13



Q&A

The presenters

Magento Expert Consulting Group



Udi Shamay

Head, Expert Consulting Group

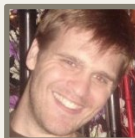
udi@ebay.com



Baruch Toledano

Director, Product Management, Magento

btoledano@ebay.com



Steve Kukla

Business Solution Architect, Expert Consulting Group

skukla@ebay.com



Evgeniy Kulish

Senior Architect, Expert Consulting Group

ekulish@ebay.com