

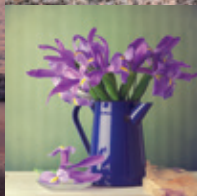


Adobe Stock  
for enterprise

Adobe Stock for enterprise

Professional  
Asset Licensing  
**for all your  
Business Needs**

# Millions of Assets at Your Fingertips



Spend more time creating and less time managing your stock assets. Access over 90 million world-class images, graphics, videos, templates, and 3D assets — plus our Premium and new Editorial collection — all built right into your favorite Adobe Creative Cloud apps. With visual search and new aesthetic search filters powered by Adobe Sensei, Adobe Stock lets your creatives find the perfect asset in the most intuitive way.



# Why Adobe Stock for enterprise?

In big business, even small tasks can become major headaches: finding, sharing and licensing the right images and videos, indemnification and usage limits, and comprehensive reporting — why is it so complicated?

*With Adobe Stock, finding the right asset is easy.*

Business professionals will appreciate that Adobe Stock takes the stress out of image searching, licensing, and reporting. Find the right asset and work up to 10X faster\* with native integration into your favorite Adobe Creative Cloud applications. Adobe has applied machine learning to years of human click data, using direct feedback from millions of creative professionals to refine our search so you get the most relevant results. Plus Visual Search performs searches based on a selected image, so there's no need to translate a visual concept into a verbal one. Fine-tune your search results by applying aesthetic filters like Depth of Field and Vivid color to find the right image quickly.



\*"Adobe Stock: Boosting Design Efficiency Through Integration." Pfeiffer Report. Pfeiffer Consulting, 2016.



## Worry-free Licensing

Share and manage assets licenses centrally to reduce redundancy and enable diverse teams to leverage content. With high-level indemnification and a stringent review process to ensure all assets include the appropriate model releases, your legal department can rest easy. Plus all Adobe Stock assets are royalty-free and allow you to use assets without any deadline, expiration date, or geographical restriction\*.

\*For complete details and additional restrictions, please visit [stock.adobe.com/license-terms](https://stock.adobe.com/license-terms).





# Stunning Assets for Business Professionals



Choose from over 90 million images, graphics, videos, templates and 3D assets. With 50,000 images added daily from contributors across the globe, Adobe Stock offers local assets that are relevant no matter where you are, including 4K video, the Adobe Stock Premium collection and our new Editorial collection. Plus a licensing badge allows creatives to leverage existing content, eliminating duplicate purchases.





Adobe Stock is natively integrated with your favorite Creative Cloud desktop apps, resulting in up to 10X faster\* workflow. Adobe CreativeSync lets you add images and videos to your Creative Cloud Libraries, immediately access them from desktop and mobile devices and share with your team. Edits made to a watermarked image are automatically applied to the final licensed high-res image, saving hours of re-work and delivering a consistent brand experience. You can also improve efficiencies while creating PowerPoint presentations with the new Adobe Stock PowerPoint Add-in.

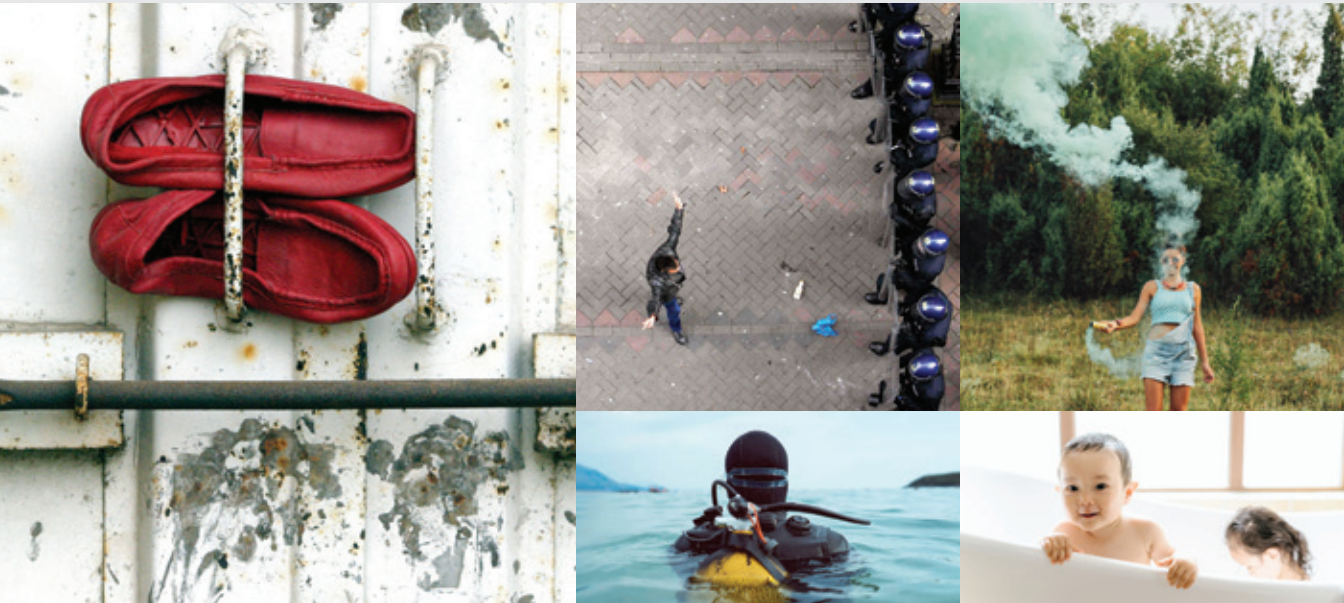
## Integrated Workflow

\* "Adobe Stock: Boosting Design Efficiency Through Integration." Pfeiffer Report. Pfeiffer Consulting, 2016.



# Advanced Administration Tools

The Adobe Stock for enterprise license is managed in the Adobe Admin Console. Administrators easily assign access to users and groups. Advanced reporting tracks usage, and generates custom receipts, with flexible true-ups as image use increases. Manage, track and archive images centrally to reduce redundancy. Avoid reimbursing credit card expenses or opening multiple POs.







# The Freshest Cut of Our **Highest Quality Content**

Adobe Stock includes the Premium collection, sourced from the world's leading image-makers. Each image is carefully hand selected by our team of curators to uphold the highest level of quality, creativity, and authenticity. Browse themed collections to bring the perfect visual appeal to your next ad campaign or top-shelf editorial article. And with our visual search functionality, it's easy to find the most distinctive imagery from around the globe. Plus, our new Editorial collection offers a comprehensive collection of news, entertainment and sports images and videos from around the world to help tell your next story.



Adobe Stock

## Straightforward **Pricing**

Adobe Stock for enterprise is available exclusively via an Enterprise Term Licensing Agreement (ETLA), a customized, flexible term volume-licensing program. Enterprise-wide agreements offer lower management overhead and procurement costs than standard volume licensing programs. One-year and three-year terms are available, plus you can choose to pay in arrears.

**FOR MORE INFORMATION, VISIT**  
**[www.adobe.com/go/stock](http://www.adobe.com/go/stock)**

# Find the Right Membership for your Business.

	Individual	Teams	Enterprise
Best For....	Individual and freelancers	Small to medium business	Large agencies and enterprises
Users	One	Up to 10 team members per license	Unlimited
Sharing Rights	No	Within one entity in a single country	Within the entire company worldwide, including affiliated entities
Impression and Print Run Limits	500K worldwide with Standard License. Unlimited, worldwide with Enhanced or Extended License.	500K worldwide with Standard License. Unlimited, worldwide with Enhanced or Extended License.	Unlimited, worldwide
Create products for resale	<ul style="list-style-type: none"> <li>• On-demand only</li> <li>• Standard assets only</li> </ul>	<ul style="list-style-type: none"> <li>• On-demand only</li> <li>• Standard assets only</li> </ul>	Available option (applies to all asset types)
Photos and Illustrations	✓	✓	✓
Premium Content	On-demand only	On-demand only	✓
Editorial Content	On-demand only	On-demand only	✓
HD and 4K Videos	On-demand only	On-demand only	✓
Watermark-free Comps	✗	✗	Available option
Billing options	<ul style="list-style-type: none"> <li>• Monthly commitment</li> <li>• Annual commitment</li> </ul>	Annual commitment	<ul style="list-style-type: none"> <li>• Upfront commitment with volume discounts and true-ups</li> <li>• Pay in arrears</li> </ul>
Enterprise On-boarding	✗	✗	✓
Terms and Conditions	Individual terms	Team terms	Enterprise terms
Licensing Reports	✗	✗	✓
Corporate Administration and Deployment	✗	✓	✓
Federated IS Support (SSO)	✗	✗	✓





**FOR MORE INFORMATION, VISIT**  
**[www.adobe.com/go/stock](http://www.adobe.com/go/stock)**

© 2017 Adobe Systems Incorporated. All rights reserved.

Adobe, the Adobe logo, Creative Cloud and Adobe CreativeSync are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries.