

# THANDIWE TEMBO

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## EDUCATION

**Northeastern University • Khoury College of Computer Sciences | 2017 to 2022**

Bachelor of Science in Computer Science & Design with a Minor in Criminal Justice

## EXPERIENCE

**UI/UX Designer (Volunteer) at Diversity Cyber Council | 09.2022 to present**

Contributing in the production of the MVP for Spotlight, a platform for Atlanta Social Good Organizations to network, collaborate and share opportunities with the community and support the technology careers of local professionals.

**Creative Director & UI/UX Team Consultant at Curl IQ | 03.2021 to 06.2022**

Led and produced the brand's promotional video and merchandise. Researched, wrote and presented creative briefs and proposals for a promotional video and merchandise. Conducted a rebrand-analysis to reframe and update the brand's vision and direction. Participated with UI/UX team on 15 user research interviews and research analysis meetings. Led and consulted designers in design thinking meetings about the company's MVP from a brand identity perspective. Synthesized user interview & research findings. Researched, produced, and wrote monthly newsletters.

**Graphic Designer at Northeastern Fashion Society | 08.2021 to 05.2022**

Designed the organization's visual identity. Led a team of graphic designers in develop promotional materials for the annual fashion show resulting in a sold-out show in 24 hours and show attendance of approximately 250 people. Led design critiques on fashion show material and maintained efficient and effective team communication and collaboration.

**Entrepreneurial Thinking Co-Program Manager at Northeastern University | 01.2021 to 06.2021**

Developed and managed the programs curriculum for students across 7 undergraduate colleges resulting in a 75% weekly attendance rate. Coordinated with 21 university offices and organizations to brainstorm, produce, and host program events. Designed, edited, managed, and produced meeting slide decks, the program's website, social media accounts and their graphics, a podcast, and the programs YouTube channel.

**Graphic/Print Designer at The Avenue Magazine | 09.2020 to 12.2021**

Designed 7 print magazine articles for the 3 magazine issues. Collaborated with over 20 designers, photographers, and writers on the magazine's development. Participated in editorial design critiques.

**Brand Designer at IDEA: Northeastern University's Venture Accelerator | 01.2020 to 06.2021**

Designed and copywrote the 10<sup>th</sup> anniversary impact report. Created promotional funding material and social media graphics. Collaborated with management staff and university stakeholders. Developed and designed specialized branding and promotional material for annual entrepreneurship/new venture showcase.

**Information Technology Co-op at CBT Architects | 01.2020 to 08.2020**

Developed and tested the company's IT-related remote working procedures to improve employees' user experience. Wrote updated company instructional materials and procedures. Executed the hardware transition, preparation, and implementation to remote work during the Covid-19 Pandemic, working cross-functionally to streamline work processes.

## SKILLS

Creative Problem Solving, Design Thinking, Comparative Analysis, Contextual Inquiry, User Research

Adobe Creative Suite, Figma, InVision, HTML, CSS, JavaScript, Microsoft Office, D3, Tableau