THANDIWE TEMBO

thandiwetembo.github.io
than.tembo@gmail.com
www.linkedin.com/in/thandiwe-tembo/

EDUCATION

Northeastern University • Khoury College of Computer Sciences | 2017 to 2022

Bachelor of Science in Computer Science & Graphic Design with a Minor in Criminal Justice

Relevant Courses | Human-Computer Interaction; Design Process, Context & Systems; Information Design; Identity & Branding Design; Software Development; Principles of Information Science; Object-Oriented Programming

EXPERIENCE

Creative Director & UI/UX Team Consultant at Curl IQ | 03.2021 to 06.2022

Standardized and designed parent and sub-brand visual identity. Actively led and produced brand promotional video and merchandise. Participated with UI/UX team on 15 user research interviews and research analysis meetings. Led and consulted other designers in design thinking meetings about the company's MVP from a brand identity perspective. Synthesized user interview & research findings.

Graphic Designer at Northeastern Fashion Society | 08.2021 to 05.2022

Designed the organization's visual identity. Led a team of graphic designers in develop promotional materials for the annual fashion show resulting in a sold-out show in 24 hours and show attendance of approximately 250 people. Led design critiques on fashion show material and maintained efficient and effective team communication and collaboration.

Entrepreneurial Thinking Co-Program Manager at Northeastern University | 01.2021 to 06.2021

Designed and managed the programs curriculum for students across 7 undergraduate colleges resulting in a 75% weekly attendance rate. Coordinated with 21 university offices and organizations to produce program events. Designed, edited, managed, and produced meeting slide decks, the program's website, social media channels and their graphics, a podcast, and the programs YouTube channel.

Graphic/Print Designer at The Avenue Magazine | 09.2020 to 12.2021

Designed 7 print magazine articles for the 3 magazine issues. Collaborated with over 20 designers, photographers, and writers on the magazine's concept and development. Participated in team design critiques.

Brand Designer at IDEA: Northeastern University's Venture Accelerator | 01.2020 to 06.2021

Designed the 10th anniversary impact report. Created promotional funding material and social media graphics. Collaborated with management staff, university stakeholders and program investors. Created specialized branding and promotional material for annual entrepreneurship/new venture showcase

Information Technology Co-op at CBT Architects | 01.2020 to 08.2020

Developed and tested the company's IT-related remote working procedures to improve employees' user experience. Wrote updated company instructional materials and procedures. Executed the hardware transition, preparation, and implementation to remote work during the Covid-19 Pandemic, working cross-functionally to streamline work processes

SKILLS

Creative Problem Solving, Design Thinking, Rapid Prototyping, Usability Testing, User Research & Interviews
Adobe Creative Suite, Figma, InVision, HTML, CSS, JavaScript, D3, Java, SQL, Tableau