

Where your temporary home meets hotel

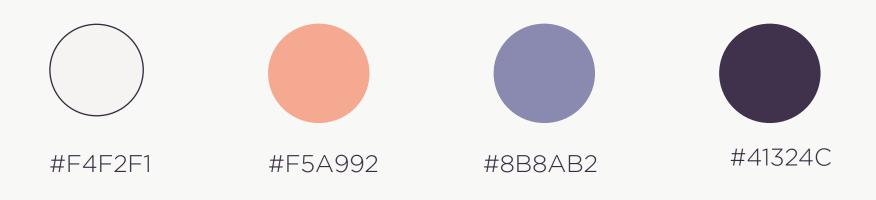
#### **PURPOSE**

Finding a summer internship or coop for students and recent graduates is hard enough. Cities hold lost of opportunity, jobs, and networking, but they also come with pricy apartments with not very many short term lease opportunities, expensive hotels that are in the heart of the city, or cheap hotels whose location means an extra long commute. The Temp's goal bring you everything you want in a temporary stay so you can say yes to that city internship and not worry about where your going to stay. It a city apartment with posh hotel perks, perfect for intern.

### **AUDIANCE**

The Temp is designed for any career-drivin working student or young adult. Its goal is to get rid of the intern housing question that leads so many young adult to turn down or even ignore so many internship opportunities. The Temp is for that student who will be working or on coop in a place they dont usualy call home, who needs a place to stay for a few months and doesn't want to sign a long term lease only to have to break it later or can't afford to stay in that nice hotel in the city.

## **COLOR**









### **FONTS**

Futura Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Gotham Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Gotham Book

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# LOGO, TITLE, & TAGLINE

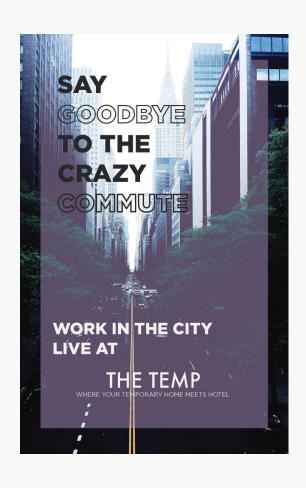


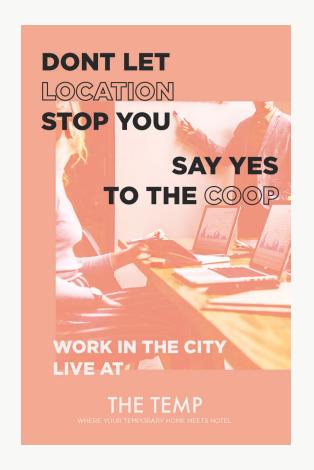


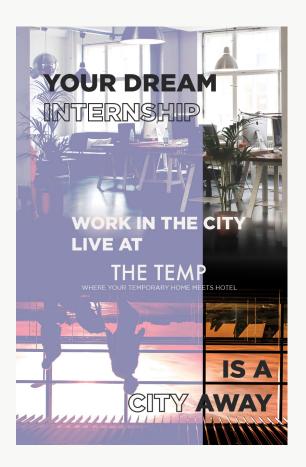


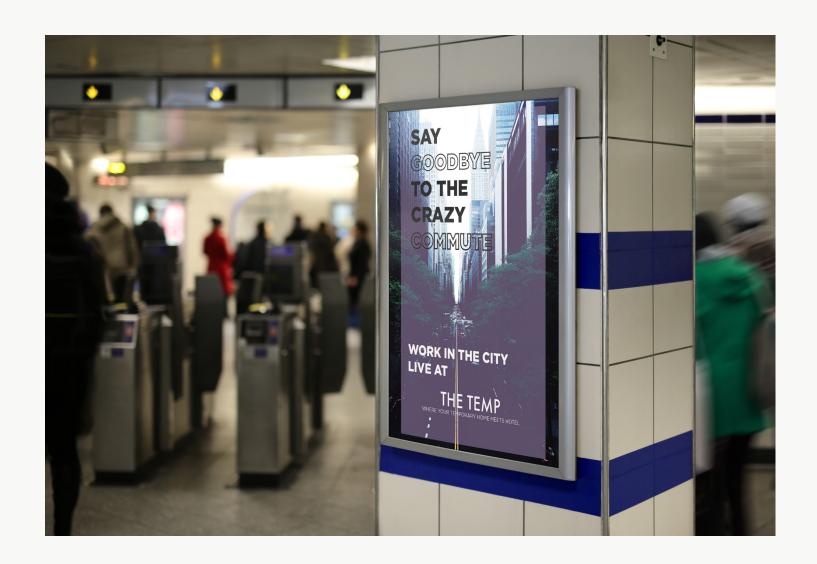


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