



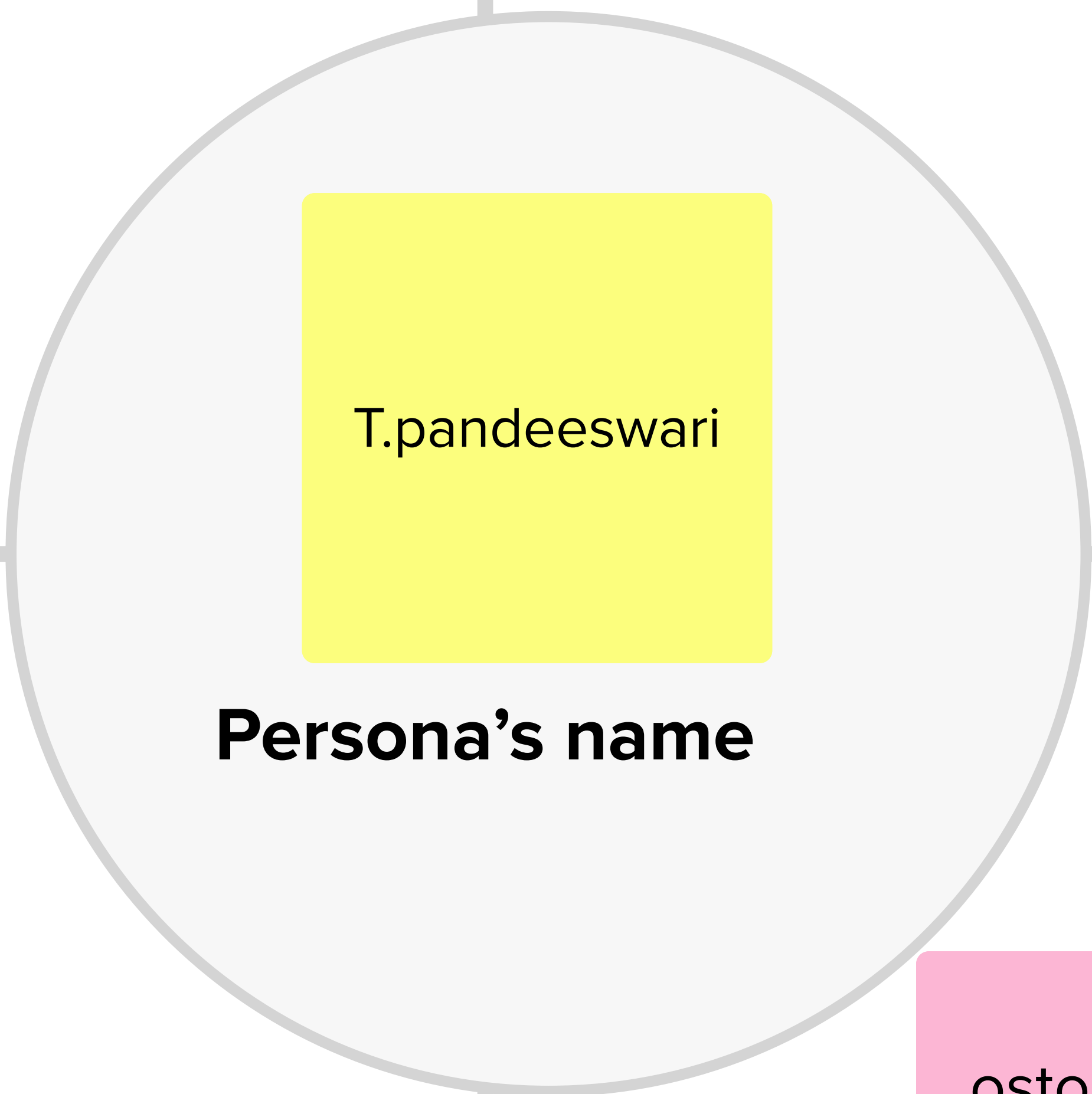
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



keerthi sweets is a manufacturer and trader of sweets, relies on zoho books to manage their inventory, handle purchase order, and generate invoices.

they can track stock levels, manage supplier payment and generate financial report.

Keerthi sweetie is a private Limited company also registered under GST in Tamil Nadu.

with a rich heritage spanning several decades, Keerthi sweets has earned a reputation for its commitment to quality.

specializing in a wide variety of traditional recipes with modern techniques to create flavour that tantalizes taste techniques to create buds.

Keerthi sweets is a private limited company also registered under GST in Tamil Nadu.

Keerthi sweets is a private limited company also under manufacture sweets.

commitment to quality authenticity and customer satisfaction.

Keerthi sweets is a manufacturer and trader of various sweets is wholesale and retail, it procures all over sweets.

Customers (B2B & B2C) all over the state and it processes raw material from various suppliers in sweets.

Zoho books helps them streamline their wholesale operation and optimize inventory management.

Heritage spanning several decades, Keerthi sweetie.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?